Edgar Filing: PETMED EXPRESS INC - Form 8-K

PETMED EXPRESS INC Form 8-K January 04, 2007

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, DC 20549

FORM 8-K

CURRENT REPORT												
Pursuant	to	Section	13	or	15(d)	of	the	Securities	Exchange	Act	of	1934

Date of Report (Date of earliest event reported) January 3, 2007

(Exact name of registrant as specified in its charter)

Florida 000-28827 65-0680967

(State or other jurisdiction (Commission (IRS Employer of incorporation) File Number) Identification No.)

1441 S.W. 29th Avenue, Pompano Beach, Florida 33069

(Address of principal executive offices) (Zip Code)

Registrant's telephone number, including area code (954) 979-5995

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 Pre-commencement communications pursuant to Rule 13e-

4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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Item 7.01 Regulation FD Disclosure

Item 8.01 Other Events

On January 3, 2007, PetMed Express, Inc. issued a press release announcing that Betty White was named the Company's spokesperson. A copy of the press release is attached hereto as Exhibit 99.1 and is incorporated herein by reference.

Item 9.01 Financial Statements and Exhibits

- (c) Exhibits
 - 99.1 Press release issued by PetMed Express, Inc. on January 3, 2007

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

PETMED EXPRESS, INC.

Date: January 4, 2007 By: /s/ Menderes Akdag

Menderes Akdag,

Chief Executive Officer and President

By: /s/ Bruce S. Rosenbloom

Bruce S. Rosenbloom,

Chief Financial Officer

EXHIBIT INDEX

Exhibit No. Description

99.1 Press release issued by PetMed Express, Inc. on January 3, 2007