

PEARSON PLC  
Form 6-K  
October 31, 2017

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER  
PURSUANT TO RULE 13a-16 OR 15d-16 UNDER  
THE SECURITIES EXCHANGE ACT OF 1934

For the month of October, 2017

PEARSON plc  
(Exact name of registrant as specified in its charter)

N/A

(Translation of registrant's name into English)

80 Strand  
London, England WC2R 0RL  
44-20-7010-2000  
(Address of principal executive office)

Indicate by check mark whether the Registrant files or will file annual reports  
under cover of Form 20-F or Form 40-F:

Form 20-F  X

Form 40-F

Indicate by check mark whether the Registrant by furnishing the information  
contained in this Form is also thereby furnishing the information to the  
Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934

Yes

No  X

Transactions in own shares

Pearson plc (the Company) announces today it has purchased the following number of its ordinary shares of 25 pence each on the London Stock Exchange from Citigroup Global Markets Limited.

Date of purchase:	31 October 2017
Aggregate number of ordinary shares of 25 pence each purchased:	991,229
Lowest price paid per share (GBp):	698.0000
Highest price paid per share (GBp):	714.0000
Average price paid per share (GBp):	706.2866

The Company will cancel the purchased shares.

These share purchases form part of the Company's existing buy-back programme which is expected to be completed over the period from 18 October 2017 to 26 April 2018, details of which were announced on 17 October 2017.

The table below contains detailed information of the individual trades made by Citigroup Global Markets Limited as part of the buyback programme.

Schedule of Purchases

Shares purchased: Pearson plc (ISIN: GB0006776081)

Date of purchases: 31 October 2017

Investment firm: Citigroup Global Markets Limited

Aggregate information:

Venue	Average price paid per Share	Aggregate number of Shares purchased	Lowest price paid per Share	Highest price paid per Share
London Stock Exchange	706.2811	748,901	698.5000	714.0000
Chi-x Europe	706.2858	171,811	698.0000	714.0000
BATS Europe	706.3469	70,517	700.5000	714.0000

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## Individual transactions:

Transaction date and time	Volume	Price (GBP)	Trading Venue	Transaction Reference Number
Tue 31 Oct 08:00:34:007 BST 2017	483	714.00	CHIX	17304XJmlux
Tue 31 Oct 08:00:34:007 BST 2017	409	714.00	BATE	17304XJmluw
Tue 31 Oct 08:00:34:007 BST 2017	2074	714.00	XLON	17304XJmluv
Tue 31 Oct 08:00:34:008 BST 2017	74	714.00	BATE	17304XJmluz
Tue 31 Oct 08:00:34:008 BST 2017	343	713.50	XLON	17304XJmluy
Tue 31 Oct 08:00:34:008 BST 2017	203	713.50	XLON	17304XJmlv0
Tue 31 Oct 08:00:34:008 BST 2017	209	713.50	CHIX	17304XJmlv1
Tue 31 Oct 08:00:34:287 BST 2017	711	713.50	XLON	17304XJmlv7
Tue 31 Oct 08:01:02:343 BST 2017	534	713.00	XLON	17304XJmlyt
Tue 31 Oct 08:01:03:030 BST 2017	44	713.00	BATE	17304XJmlyz
Tue 31 Oct 08:02:38:655 BST 2017	664	714.00	XLON	17304XJmmbf
Tue 31 Oct 08:03:07:729 BST 2017	902	713.50	XLON	17304XJmme9
Tue 31 Oct 08:03:07:729 BST 2017	641	713.50	CHIX	17304XJmme8
Tue 31 Oct 08:04:58:618 BST 2017	1289	713.00	XLON	17304XJmmpy
Tue 31 Oct 08:04:58:626 BST 2017	750	712.50	XLON	17304XJmmpz
Tue 31 Oct 08:04:58:626 BST 2017	178	713.00	XLON	17304XJmmq0
Tue 31 Oct 08:07:16:666 BST 2017	483	711.50	CHIX	17304XJmn20
Tue 31 Oct 08:07:18:845 BST 2017	483	711.50	BATE	17304XJmn2u
Tue 31 Oct 08:07:18:849 BST 2017	267	711.50	XLON	17304XJmn2v
Tue 31 Oct 08:07:20:213 BST 2017	233	711.50	XLON	17304XJmn2y
Tue 31 Oct 08:07:26:454 BST 2017	1306	711.50	XLON	17304XJmn3b
Tue 31 Oct 08:07:26:454 BST 2017	33	711.50	XLON	17304XJmn3a
Tue 31 Oct 08:07:26:454 BST 2017	82	711.50	XLON	17304XJmn3c
Tue 31 Oct 08:07:28:536 BST 2017	400	711.00	CHIX	17304XJmn3h

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Tue 31 Oct 08:09:01:820 BST 2017	502	710.00	CHIX	17304XJmnc3
Tue 31 Oct 08:09:01:820 BST 2017	968	710.00	XLON	17304XJmnc4
Tue 31 Oct 08:09:01:820 BST 2017	176	710.00	CHIX	17304XJmnc5
Tue 31 Oct 08:09:01:820 BST 2017	1300	710.00	XLON	17304XJmnc6
Tue 31 Oct 08:09:01:820 BST 2017	586	710.00	XLON	17304XJmnc7
Tue 31 Oct 08:10:17:623 BST 2017	121	711.50	XLON	17304XJmnnd
Tue 31 Oct 08:10:17:650 BST 2017	678	711.00	CHIX	17304XJmnne
Tue 31 Oct 08:10:17:650 BST 2017	798	711.00	XLON	17304XJmnnf
Tue 31 Oct 08:13:48:284 BST 2017	483	711.00	BATE	17304XJmofz
Tue 31 Oct 08:13:48:284 BST 2017	483	711.00	CHIX	17304XJmog1
Tue 31 Oct 08:13:48:284 BST 2017	2933	711.00	XLON	17304XJmog0
Tue 31 Oct 08:13:48:296 BST 2017	500	711.00	CHIX	17304XJmog2
Tue 31 Oct 08:13:48:296 BST 2017	178	711.00	CHIX	17304XJmog3
Tue 31 Oct 08:13:48:300 BST 2017	483	711.00	BATE	17304XJmog5
Tue 31 Oct 08:13:48:302 BST 2017	880	711.00	XLON	17304XJmog4
Tue 31 Oct 08:13:48:306 BST 2017	650	711.00	XLON	17304XJmog6
Tue 31 Oct 08:13:48:306 BST 2017	1403	711.00	XLON	