

Atara Biotherapeutics, Inc.  
Form DEFA14A  
April 26, 2018

SCHEDULE 14A INFORMATION

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934

(Amendment No. \_\_)

Filed by the Registrant  
Filed by a Party other than the Registrant

Check the appropriate box:

Preliminary Proxy Statement  
Confidential, for Use of the Commission only (as permitted by Rule 14a-6(e)(2))  
Definitive Proxy Statement  
Definitive Additional Materials  
Soliciting Material Pursuant to § 240.14a-12  
Atara Biotherapeutics, Inc.

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement if Other Than the Registrant)

Payment of Filing Fee (Check the appropriate box):

No fee required.  
Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.

1. Title of each class of securities to which transaction applies:
  
2. Aggregate number of securities to which transaction applies:
  
3. Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (Set forth the amount on which the filing fee is calculated and state how it was determined):
  
4. Proposed maximum aggregate value of transaction:
  
5. Total fee paid:

Fee paid previously with preliminary materials.

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Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.

6. Amount Previously Paid:

7. Form, Schedule or Registration Statement No.:

8. Filing Party:

9. Date Filed:

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\*\*\* Exercise Your Right to Vote \*\*\*

Important Notice Regarding the Availability of Proxy Materials for the  
Stockholder Meeting to Be Held on June 14, 2018

Meeting Information

ATARA  
BIOTHERAPEUTICS,  
INC.

Meeting Type: Annual Meeting

For holders as of: April 19, 2018

Date: June 14, 2018 Time: 8:00 AM PDT

Location: 2430 Conejo Spectrum St.

Thousand Oaks, CA 91320

You are receiving this communication because you hold shares in the company named  
above.

This is not a ballot. You cannot use this notice to vote these shares. This communication  
presents only an overview of the more complete proxy materials that are available to you  
on the Internet. You may view the proxy materials online at [www.proxyvote.com](http://www.proxyvote.com) or  
easily request a paper copy (see reverse side).

ATARA  
BIOTHERAPEUTICS,  
INC.

We encourage you to access and review all of the important information contained in the  
proxy materials before voting.

611 GATEWAY BLVD.,  
SUITE 900

SOUTH SAN  
FRANCISCO, CA 94080



— Before You Vote —

### How to Access the Proxy Materials

Proxy Materials Available to VIEW or RECEIVE:

1. Notice & Proxy Statement
2. Form 10-K

How to View Online:

Have the information that is printed in the box marked by the arrow (located on the following page) and visit: [www.proxyvote.com](http://www.proxyvote.com).

How to Request and Receive a PAPER or E-MAIL Copy:

If you want to receive a paper or e-mail copy of these documents, you must request one. There is NO charge for requesting a copy. Please choose one of the following methods to make your request:

- 1) BY INTERNET: [www.proxyvote.com](http://www.proxyvote.com)
- 2) BY TELEPHONE: 1-800-579-1639
- 3) BY E-MAIL\*: [sendmaterial@proxyvote.com](mailto:sendmaterial@proxyvote.com)

\* If requesting materials by e-mail, please send a blank e-mail with the information that is printed in the box marked by the arrow (located on the following page) in the subject line.

Requests, instructions and other inquiries sent to this e-mail address will NOT be forwarded to your investment advisor. Please make the request as instructed above on or before May 31, 2018 to facilitate timely delivery.

— How To Vote —

### Please Choose One of the Following Voting Methods

**Vote In Person:** Many stockholder meetings have attendance requirements including, but not limited to, the possession of an attendance ticket issued by the entity holding the meeting. Please check the meeting materials for any special requirements for meeting attendance. At the meeting, you will need to request a ballot to vote these shares.

**Vote By Internet:** To vote now by Internet, go to [www.proxyvote.com](http://www.proxyvote.com). Have the information that is printed in the box marked by the arrow available and follow the instructions.

Vote By Mail: You can vote by mail by requesting a paper copy of the materials, which will include a proxy card.

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Voting Items  
The Board of  
Directors  
recommends  
you vote  
FOR the  
following:

1. Election of  
Directors

Nominees:

01 Eric L.  
Dobmeier 02  
William K.  
Heiden 03  
Beth  
Seidenberg,  
M.D.

The Board of  
Directors  
recommends  
you vote FOR  
the following  
proposal:

2. Ratification  
of the selection  
of Deloitte &  
Touche, LLP as  
the Company's  
independent  
registered  
public

accounting firm  
for the fiscal  
year ending  
December 31,  
2018.

NOTE: In their  
discretion, upon  
such other  
matters that  
may properly  
come before the  
meeting or any  
adjournment or  
adjournments  
thereof.