CVENT INC Form 4 January 21, 2014

FORM 4

OMB APPROVAL

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB 3235-0287 Number:

Check this box if no longer subject to Section 16. Form 4 or

January 31, Expires: 2005

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

Estimated average burden hours per response... 0.5

5. Relationship of Reporting Person(s) to

(Check all applicable)

Issuer

Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

2. Issuer Name and Ticker or Trading

Symbol

CVENT INC [CVT]

1(b).

Sye Dwayne J.

(Print or Type Responses)

1. Name and Address of Reporting Person *

(Last)	(First) (Middle)	3. Date of	Earliest	Tra	nsaction			(3	F F	,	
8180 GREE DRIVE, SU	EENSBORO			oay/Year) 014)				Director 10% Owner _X_ Officer (give title Other (specify below) Chief Information Officer			
	(Street)			Amendment, Date Original (Month/Day/Year)					6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting			
MCLEAN,	VA 22102								Person	iore mun one re	porting	
(City)	(State)	(Zip)	Tabl	e I - Non	-De	erivative Se	curiti	es Acqu	iired, Disposed of	, or Beneficial	ly Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	Execution any		Code (Instr. 8	tion	4. Securitie (A) or Disp (Instr. 3, 4 a	osed c		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Common Stock	01/17/2014			S		173,322	D	\$ 35.5	316,071 (1)	D		
Common Stock									394,825	I	Dwayne Jerry Sye Grantor Retained Annuity Trust (2013)	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exerc	cisable and	7. Title	and	8. Price of	9. Nu
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transaction	orNumber	Expiration Da	ate	Amoun	it of	Derivative	Deriv
Security	or Exercise		any	Code	of	(Month/Day/	Year)	Underly	ying	Security	Secui
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivative	e		Securit	ies	(Instr. 5)	Bene
	Derivative				Securities			(Instr. 3	3 and 4)		Owne
	Security				Acquired						Follo
	-				(A) or						Repo
					Disposed						Trans
					of (D)						(Instr
					(Instr. 3,						
					4, and 5)						
									A manust		
									Amount		
						Date	Expiration		or N		
						Exercisable	Date		Number		
				C 1 W	(A) (D)				of		
				Code V	(A) (D)				Shares		

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

Sye Dwayne J.

8180 GREENSBORO DRIVE

SUITE 900

MCLEAN, VA 22102

Chief Information Officer

Signatures

/s/ Lawrence Samuelson, Attorney-in-Fact

01/21/2014

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

This sale of shares of common stock was a "matching" transaction under Section 16(b) of the Securities Exchange Act of 1934, as amended, with respect to 5,000 of such shares, with the reporting person's purchase of 5,000 shares of the issuer's common stock on

August 9, 2013. As of the date hereof, the reporting person has made the issuer aware of such profit and has made arrangement with the issuer to disgorge to the issuer such profit, less transaction costs, upon settlement of the sale.

Remarks:

Chief Information Officer

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Reporting Owners 2

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