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ASSURANCEAMERICA CORP Form 8-K December 02, 2010

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

Current Report

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): December 1, 2010

ASSURANCEAMERICA CORPORATION

(Exact Name of Registrant as Specified in Its Charter)

Nevada State or other jurisdiction of 0-06334 (Commission File Number) 87-0281240 (IRS Employer

incorporation

Identification Number)

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RiverEdge One, Suite 600

5500 Interstate North Parkway

Atlanta, Georgia	
(Address of principal executive offices)	

30328 (Zip Code)

(770) 952-0200 x6259

(Registrant s telephone number, including area code)

N/A

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (*see* General Instruction A.2. below):

- " Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- " Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- " Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- " Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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Item 5.02 (b) Departure of Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

On November 24, 2010, the Company received a letter from Mr. John E. Cay, III, resigning as a director of the Company. Mr. Cay s letter dated November 22, 2010 is attached as Exhibit 99.1.

Item 9.01 Financial Statements & Exhibits

Exhibit No. Description

99.1 John E. Cay, III letter of resignation

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

December 1, 2010

ASSURANCEAMERICA CORPORATION

By: /s/ Mark H. Hain

Mark H. Hain, Executive Vice President, Secretary

and General Counsel