

DUN & BRADSTREET CORP/NW

Form 10-Q

July 31, 2008

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**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

**Washington, D.C. 20549**

**Form 10-Q**

(Mark One)

**QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**  
For the quarterly period ended June 30, 2008

OR

**TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**  
For the transition period from \_\_\_\_\_ to \_\_\_\_\_

Commission file number 1-15967

**The Dun & Bradstreet Corporation**

(Exact name of registrant as specified in its charter)

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**Delaware**  
(State of incorporation)

**22-3725387**  
(I.R.S. Employer Identification No.)

**103 JFK Parkway, Short Hills, NJ**  
(Address of principal executive offices)

**07078**  
(Zip Code)

**Registrant's telephone number, including area code: (973) 921-5500**

Indicate by check mark whether the registrant: (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of large accelerated filer, accelerated filer and smaller reporting company in Rule 12b-2 of the Exchange Act. (Check one:)

Large accelerated filer  Accelerated filer  Non-accelerated filer  Smaller reporting company

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes  No

Indicate the number of shares outstanding of each of the issuer's classes of common stock, as of the latest practicable date:

	Shares Outstanding at
<b>Title of Class</b>	<b>June 30, 2008</b>
<b>Common Stock,</b>	<b>54,566,203</b>
<b>par value \$0.01 per share</b>	

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**THE DUN & BRADSTREET CORPORATION**

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	<b>Three Months Ended June 30,</b>		<b>Six Months Ended June 30,</b>	
	<b>2008</b>	<b>2007</b>	<b>2008</b>	<b>2007</b>
	(Amounts in millions, except per share data)			
<b>Revenue</b>	\$ 427.7	\$ 380.8	\$ 842.4	\$ 759.8
Operating Expenses	122.1	108.4	245.9	215.8
Selling and Administrative Expenses	184.5	167.6	351.3	330.9
Depreciation and Amortization	13.9	9.9	27.3	19.0
Restructuring Charge	1.2	4.9	11.6	19.7
<b>Operating Costs</b>	321.7	290.8	636.1	585.4
<b>Operating Income</b>	106.0	90.0	206.3	174.4
Interest Income	3.7	1.6	6.1	3.0
Interest Expense	(13.2)	(6.5)	(22.6)	(12.9)
Other Income (Expense) - Net	(8.4)	1.7	(8.1)	7.6
<b>Non-Operating Income (Expense) - Net</b>	(17.9)	(3.2)	(24.6)	(2.3)
Income from Continuing Operations Before Provision for Income Taxes, Minority Interests and Equity in Net Income of Affiliates	88.1	86.8	181.7	172.1
Provision for Income Taxes	3.7	1.2	37.5	34.3
Minority Interest Income (Expense)	(0.6)	0.4	(0.5)	0.5
Equity in Net Income of Affiliates	0.4	0.3	0.6	0.4
<b>Income from Continuing Operations</b>	84.2	86.3	144.3	138.7
Income from Discontinued Operations, Net of Income Taxes		1.3	0.7	1.6
Gain on Disposal of Italian Real Estate Business, No Income Tax Impact			0.4	
<b>Income from Discontinued Operations, Net of Income Taxes</b>		1.3	1.1	1.6
<b>Net Income</b>	\$ 84.2	\$ 87.6	\$ 145.4	\$ 140.3
<b>Basic Earnings Per Share of Common Stock:</b>				
Income from Continuing Operations	\$ 1.55	\$ 1.47	\$ 2.61	\$ 2.35
Income from Discontinued Operations		0.02	0.02	0.03
<b>Net Income</b>	\$ 1.55	\$ 1.49	\$ 2.63	\$ 2.38
<b>Diluted Earnings Per Share of Common Stock:</b>				
Income from Continuing Operations	\$ 1.51	\$ 1.44	\$ 2.56	\$ 2.29

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<b>Income from Discontinued Operations</b>		0.02	0.02	0.03
<b>Net Income</b>	\$ 1.51	\$ 1.46	\$ 2.58	\$ 2.32
<b>Weighted Average Number of Shares Outstanding - Basic</b>	54.4	58.6	55.2	59.0
<b>Weighted Average Number of Shares Outstanding - Diluted</b>	55.6	60.2	56.4	60.5

The accompanying notes are an integral part of the unaudited consolidated financial statements.

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**The Dun & Bradstreet Corporation**  
**Consolidated Balance Sheets (Unaudited)**

	June 30, 2008	December 31, 2007
	(Amounts in millions, except per share data)	
<b>ASSETS</b>		
<b>Current Assets</b>		
Cash and Cash Equivalents	\$ 245.5	\$ 175.8
Accounts Receivable, Net of Allowance of \$17.2 at June 30, 2008 and \$19.0 at December 31, 2007	384.2	445.6
Other Receivables	13.1	9.9
Prepaid Taxes	17.3	0.9
Deferred Income Tax	17.2	18.5
Current Assets from Discontinued Operations Held for Sale		40.6
Other Current Assets	23.9	27.0
<b>Total Current Assets</b>	<b>701.2</b>	<b>718.3</b>
<b>Non-Current Assets</b>		
Property, Plant and Equipment, Net of Accumulated Depreciation of \$94.7 at June 30, 2008 and \$141.6 at December 31, 2007	49.7	50.3
Prepaid Pension Costs	296.0	275.2
Computer Software, Net of Accumulated Amortization of \$325.1 at June 30, 2008 and \$334.5 at December 31, 2007	96.0	87.9
Goodwill	350.2	343.8
Deferred Income Tax	42.7	41.7
Deposit		16.8
Other Receivables	39.7	42.7
Other Non-Current Assets	82.1	82.1
<b>Total Non-Current Assets</b>	<b>956.4</b>	<b>940.5</b>
<b>Total Assets</b>	<b>\$ 1,657.6</b>	<b>\$ 1,658.8</b>
<b>LIABILITIES</b>		
<b>Current Liabilities</b>		
Accounts Payable	\$ 47.9	\$ 30.5
Accrued Payroll	93.5	125.5
Accrued Income Tax	11.1	14.4
Current Liabilities from Discontinued Operations Held for Sale		31.0
Other Accrued and Current Liabilities (Note 12)	179.6	177.3
Deferred Revenue	561.0	531.3
<b>Total Current Liabilities</b>	<b>893.1</b>	<b>910.0</b>
<b>Pension and Postretirement Benefits</b>	<b>346.7</b>	<b>350.5</b>
<b>Long-Term Debt</b>	<b>825.6</b>	<b>724.8</b>
<b>Liabilities for Unrecognized Tax Benefits</b>	<b>70.5</b>	<b>79.3</b>
<b>Other Non-Current Liabilities</b>	<b>33.2</b>	<b>30.7</b>
<b>Total Liabilities</b>	<b>2,169.1</b>	<b>2,095.3</b>

**Contingencies (Note 7)**

<b>Minority Interest Liability</b>	3.7	3.6
<b>SHAREHOLDERS EQUITY</b>		
Series A Junior Participating Preferred Stock, \$0.01 par value per share, authorized - 0.5 shares; outstanding - none		
Preferred Stock, \$0.01 par value per share, authorized - 9.5 shares; outstanding - none		
Series Common Stock, \$0.01 par value per share, authorized - 10.0 shares; outstanding - none		
Common Stock, \$0.01 par value per share, authorized - 200.0 shares; issued - 81.9 shares	0.8	0.8
Capital Surplus	196.9	196.4
Retained Earnings	1,449.9	1,320.7
Treasury Stock, at cost, 27.4 shares at June 30, 2008 and 25.1 shares at December 31, 2007	(1,809.5)	(1,603.8)
Accumulated Other Comprehensive Income	(353.3)	(354.2)
<b>Total Shareholders Equity</b>	<b>(515.2)</b>	<b>(440.1)</b>
<b>Total Liabilities and Shareholders Equity</b>	<b>\$ 1,657.6</b>	<b>\$ 1,658.8</b>

**The accompanying notes are an integral part of the unaudited consolidated financial statements.**

**Table of Contents****The Dun & Bradstreet Corporation****Consolidated Statements of Cash Flows (Unaudited)**

	<b>For the Six Months Ended June 30,</b>	
	<b>2008</b>	<b>2007</b>
	<b>(Amounts in millions)</b>	
<b>Cash Flows from Operating Activities:</b>		
<b>Net Income</b>	\$ 145.4	\$ 140.3
Less:		
Gain from Sale of Discontinued Operations	0.4	
Net Income from Discontinued Operations	0.7	1.6
Net Income from Continuing Operations	\$ 144.3	\$ 138.7
Reconciliation of Net Income to Net Cash Provided by Operating Activities:		
Depreciation and Amortization	27.3	19.0
Amortization of Unrecognized Pension Loss	4.7	9.0
Gain from Sales of Businesses	(0.7)	(6.7)
Income Tax Benefit from Stock-Based Awards	14.9	22.0
Excess Tax Benefit on Stock-Based Awards	(8.7)	(17.0)
Equity-Based Compensation	14.6	13.7
Restructuring Charge	11.6	19.7
Restructuring Payments	(7.8)	(18.7)
Deferred Income Taxes, Net	1.8	(62.0)
Accrued Income Taxes, Net	(21.7)	49.5
Changes in Current Assets and Liabilities:		
Decrease in Accounts Receivable	60.2	45.3
Net Decrease (Increase) in Other Current Assets	1.6	(1.7)
Increase in Deferred Revenue	27.4	46.1
Increase (Decrease) in Accounts Payable	17.2	(1.4)
Net Decrease in Accrued Liabilities	(22.4)	(7.0)
Net Increase (Decrease) in Other Accrued and Current Liabilities	6.0	(0.1)
Changes in Non-Current Assets and Liabilities:		
Net Increase in Other Long-Term Assets	(9.1)	(10.5)
Net Increase (Decrease) in Long-Term Liabilities	1.2	(1.7)
Net, Other Non-Cash Adjustments	(0.1)	(1.3)
<b>Net Cash Provided by Operating Activities from Continuing Operations</b>	<b>262.3</b>	<b>234.9</b>
<b>Net Cash Provided by Operating Activities from Discontinued Operations</b>	<b>2.6</b>	<b>1.6</b>
<b>Net Cash Provided by Operating Activities</b>	<b>264.9</b>	<b>236.5</b>
<b>Cash Flows from Investing Activities:</b>		
Proceeds from Sales of Businesses, Net of Cash Divested	8.5	0.8
Payments for Acquisitions of Businesses, Net of Cash Acquired	(9.8)	(36.7)
Cash Settlements of Foreign Currency Contracts	1.8	(0.6)
Capital Expenditures	(5.5)	(9.1)
Additions to Computer Software and Other Intangibles	(28.0)	(23.5)
Net, Other	0.3	0.3
<b>Net Cash Used in Investing Activities from Continuing Operations</b>	<b>(32.7)</b>	<b>(68.8)</b>
<b>Net Cash Used in Investing Activities from Discontinued Operations</b>	<b>(11.7)</b>	<b>(0.5)</b>
<b>Net Cash Used in Investing Activities</b>	<b>(44.4)</b>	<b>(69.3)</b>
<b>Cash Flows from Financing Activities:</b>		
Payments for Purchases of Treasury Shares	(244.4)	(180.5)
Net Proceeds from Stock-Based Awards	13.1	18.9



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Proceeds from Issuance of Long-Term Debt	400.0	
Payment of Bond Issuance Costs	(3.0)	
Payments of Dividends	(33.3)	(29.6)
Proceeds from Borrowings on Credit Facilities	387.4	374.4
Payments of Borrowings on Credit Facilities	(686.8)	(357.5)
Termination of Interest Rate Derivatives	(8.5)	
Excess Tax Benefit on Stock-Based Awards	8.7	17.0
Net, Other	0.2	0.2
<b>Net Cash Used in Financing Activities</b>	<b>(166.6)</b>	<b>(157.1)</b>
Effect of Exchange Rate Changes on Cash and Cash Equivalents	1.9	6.3
Increase in Cash and Cash Equivalents	55.8	16.4
Cash and Cash Equivalents, Beginning of Period	189.7	138.4
<b>Cash and Cash Equivalents, End of Period</b>	<b>245.5</b>	<b>154.8</b>
<b>Cash and Cash Equivalents of Discontinued Operations, End of Period</b>		<b>9.4</b>
<b>Cash and Cash Equivalents of Continuing Operations, End of Period</b>	<b>\$ 245.5</b>	<b>\$ 145.4</b>
<b>Supplemental Disclosure of Cash Flow Information:</b>		
<b>Cash Paid (Received) for:</b>		
Income Taxes, Net of Refunds	\$ 42.5	\$ 24.8
Interest	\$ 16.8	\$ 12.7

**The accompanying notes are an integral part of the unaudited consolidated financial statements.**

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**THE DUN & BRADSTREET CORPORATION**

**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Unaudited)**

**(Tabular dollar amounts in millions, except per share data)**

**Note 1 Basis of Presentation**

These interim unaudited consolidated financial statements have been prepared in accordance with the instructions to the Quarterly Report on Form 10-Q. They should be read in conjunction with the consolidated financial statements and related notes, which appear in The Dun & Bradstreet Corporation's (D&B, we or our) Annual Report on Form 10-K for the year ended December 31, 2007. The unaudited consolidated results for interim periods do not include all disclosures required by accounting principles generally accepted in the United States of America (GAAP) for annual financial statements and are not necessarily indicative of results for the full year or any subsequent period. In the opinion of our management, all adjustments (consisting of normal recurring accruals) considered necessary for a fair presentation of the unaudited consolidated financial position, results of operations and cash flows at the dates and for the periods presented have been included.

All significant inter-company transactions have been eliminated in consolidation.

The financial statements of the subsidiaries outside the United States (U.S.) and Canada reflect three month and six month periods ended May 31, 2008 and 2007, in order to facilitate the timely reporting of our unaudited consolidated financial results and unaudited consolidated financial position.

Where appropriate, we have reclassified certain prior year amounts to conform to the current year presentation.

On December 27, 2007, we sold our Italian real estate business for \$9.0 million, which was a part of our International segment, and we have reclassified the historical financial results of the Italian real estate business as discontinued operations for all periods presented. See Note 14 to these consolidated financial statements included in Item 1. of this Quarterly Report on Form 10-Q. We have recorded the resulting gain of \$0.4 million (both pre-tax and after-tax) from the sale in the first quarter of 2008 in the consolidated statement of earnings. As of June 30, 2008, we received \$9.0 million in cash.

On January 1, 2008, we began managing our Supply Management business as part of our Risk Management Solutions business. This is consistent with our overall strategy and also reflects customers' needs to better understand the financial risk of their supply chain. As a result, the contributions of the Supply Management business is now reported as a part of Risk Management Solutions. We have reclassified our historical financial results set forth in Item 1. of this Quarterly Report on Form 10-Q. Prior to January 1, 2008, we reported the results of our Supply Management business as its own solution set.

*Significant Accounting Policies*

In preparing our unaudited consolidated financial statements and accounting for the underlying transactions and balances reflected therein, we have applied the significant accounting policies described in Note 1 to our consolidated financial statements included in our Annual Report on Form 10-K for the year ended December 31, 2007. During the three month and six month periods ended June 30, 2008, we updated our significant accounting policies as follows:

*Restructuring Charges*

Restructuring charges have been recorded in accordance with Statement of Financial Accounting Standards (SFAS) No. 146, Accounting for the Costs Associated with Exit or Disposal Activities, (SFAS No. 146) or SFAS No. 112, Employers' Accounting for Postemployment Benefits, (SFAS No. 112), as appropriate.

We account for one-time termination benefits, contract terminations, asset write-offs, and/or costs to terminate lease obligations less assumed sublease income in accordance with SFAS No. 146, which addresses financial accounting and reporting for costs associated with restructuring activities. Under SFAS No. 146, we establish a liability for a cost associated with an exit or disposal activity, including severance and lease termination obligations, and other related costs, when the liability is incurred, rather than at the date that we commit to an exit plan. We reassess the expected cost to complete the exit or disposal activities at the end of each reporting period and adjust our remaining estimated liabilities, if necessary.

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We record severance-related expenses once they are both probable and estimable in accordance with the provisions of SFAS No. 112 for severance costs provided under an ongoing benefit arrangement.

The determination of when we accrue for severance costs and which standard applies depends on whether the termination benefits are provided under a one-time benefit arrangement as defined by SFAS No. 146 or under an ongoing arrangement as described in SFAS No. 112. Inherent in the estimation of the costs related to the restructurings are assessments related to the most likely expected outcome of the significant actions to accomplish the exit activities. In determining the charges related to the restructurings, we had to make estimates related to the expenses associated with the restructurings. These estimates may vary significantly from actual costs depending, in part, upon factors that may be beyond our control. We will continue to review the status of our restructuring obligations on a quarterly basis and, if appropriate, record changes to these obligations in current operations based on management's most current estimates.

### *Fair Value Measurements*

Effective January 1, 2008, we adopted the provisions of SFAS No. 157, Fair Value Measurements, ( SFAS No. 157 ), which defines fair value, establishes a framework for measuring fair value under GAAP and expands fair value measurement disclosures. However, we have deferred the application of SFAS No. 157 related to non-recurring non-financial assets and liabilities.

The estimated fair values of financial assets and liabilities, which are presented herein, have been determined by our management using available market information and appropriate valuation methodologies. However, judgment could be required in interpreting market data to develop estimates of fair value. Accordingly, the estimates presented herein may not necessarily be indicative of amounts we could realize in a current market sale. See Note 13 to our unaudited consolidated financial statements included in Item 1. of this Quarterly Report on Form 10-Q.

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**Table of Contents****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Unaudited)-continued****(Tabular dollar amounts in millions, except per share data)****Note 2 Recent Accounting Pronouncements**

In June 2008, the Emerging Issues Task Force ( EITF ) reached a consensus on EITF No. 03-6-1, Determining Whether Instruments Granted in Share-Based Payment Transactions Are Participating Securities, or EITF No. 03-6-1. EITF No. 03-6-1 addresses whether instruments granted in share-based payment transactions are participating securities prior to vesting and, therefore, need to be included in the earnings allocation in computing earnings per share ( EPS ) under the two-class method described in SFAS No. 128, Earnings per Share, or SFAS No. 128. SFAS No. 128 defines EPS as the amount of earnings attributable to each share of common stock, and indicates that the objective of EPS is to measure the performance of an entity over the reporting period. All outstanding unvested share-based payment awards that contain rights to nonforfeitable dividends participate in undistributed earnings with common shareholders and should be included in the calculation of basic and diluted EPS. EITF No. 03-6-1 would apply retrospectively to all prior-period EPS data presented for fiscal years beginning after December 15, 2008, and interim periods within those fiscal years. Earlier application is not permitted. We anticipate that our adoption of EITF 03-6-1, as of January 1, 2009, will not have a material impact on our consolidated financial statements.

In May 2008, the Financial Accounting Standard Board ( FASB ) issued SFAS No. 162, The Hierarchy of Generally Accepted Accounting Principles, or SFAS No. 162. SFAS No. 162 provides a consistent framework for determining what accounting principles should be used in the preparation of GAAP financial statements. SFAS No. 162 is effective 60 days following the Securities and Exchange Commission's ( SEC ) approval by the Public Company Accounting Oversight Board of amendments to AU Section 411, The Meaning of Present fairly in conformity with generally accepted accounting principles. We have evaluated SFAS No. 162 and have determined that it will not have a significant impact on the determination or reporting of our financial results.

In April 2008, the FASB issued FASB Staff Position ( FSP ) Financial Accounting Standard ( FAS ) 142-3, Determination of the Useful Life of Intangible Assets, or FSP FAS 142-3, which amends the factors that should be considered in developing renewal or extension assumptions used to determine the useful life of a recognized intangible asset under FASB Statement No. 142, Goodwill and Other Intangible Assets. The intent of FSP FAS 142-3 is to improve the consistency between the useful life of a recognized intangible asset under Statement No. 142 and the period of expected cash flows used to measure the fair value of the asset under FASB Statement No. 141 (revised 2007), Business Combinations, and other U.S. GAAP principles. FSP FAS 142-3 is effective for fiscal years beginning after December 15, 2008, and early adoption is prohibited. The measurement provision of this standard will apply only to intangible assets acquired after the effective date.

In March 2008, the FASB issued SFAS No. 161, Disclosures about Derivative Instruments and Hedging Activities an amendment of FASB SFAS No. 133, or SFAS No. 161. SFAS No. 161 requires disclosures of how and why an entity uses derivative instruments, how derivative instruments and related hedged items are accounted for and how derivative instruments and related hedged items affect an entity's financial position, financial performance, and cash flows. SFAS No. 161 is effective for fiscal years beginning after November 15, 2008, with early adoption permitted. We are currently assessing the impact the adoption of SFAS No. 161 will have, if any, on our consolidated financial statements.

In February 2008, the FASB issued FSP FAS 157-2, Effective Date of FASB Statement No. 157, or FSP FAS 157-2, which delays the effective date of SFAS No. 157 for non-recurring non-financial assets and liabilities, except those recognized or disclosed at fair value in the financial statements on a recurring basis, until fiscal years beginning after November 15, 2008. Non-financial assets and liabilities include, among others: intangible assets acquired through business combinations; long-lived assets when assessing potential impairment; and liabilities associated with restructuring activities. We applied the provisions of FSP FAS 157-2 and delayed the effective date of SFAS No. 157 until January 1, 2009. We are currently assessing the impact the adoption of FSP FAS 157-2 for non-recurring non-financial assets and liabilities will have, if any, on our consolidated financial statements.

In February 2008, the FASB issued FSP FAS 157-1, Application of FASB Statement No. 157 to FASB Statement No. 13 and Other Accounting Pronouncements That Address Fair Value Measurements for Purposes of Lease Classification or Measurement under Statement 13, or FSP FAS 157-1. FSP FAS 157-1 amends SFAS No. 157 to remove leasing transactions accounted for under SFAS No. 13, Accounting for Leases, and related guidance from its scope. FSP FAS 157-1 is effective upon the initial adoption of SFAS No. 157.

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In February 2007, the FASB issued SFAS No. 159, *The Fair Value Option for Financial Assets and Financial Liabilities Including an Amendment of FASB Statement No. 115*, or SFAS No.159. This standard permits an entity to choose to measure many financial instruments and certain other items at fair value. Most of the provisions in SFAS No. 159 are elective; however, the amendment to FASB Statement No. 115,

*Accounting for Certain Investments in Debt and Equity Securities*, applies to all entities with available-for-sale and trading securities. The fair value option established by SFAS No. 159 permits all entities to choose to measure eligible items at fair value at specified election dates. A business entity will report unrealized gains and losses on items for which the fair value option has been elected in earnings at each subsequent reporting date. The fair value option (a) may be applied instrument by instrument, with a few exceptions, such as investments otherwise accounted for by the equity method, (b) is irrevocable (unless a new election date occurs), and (c) is applied only to entire arrangements and not to portions of instruments. SFAS No. 159 is effective as of the beginning of an entity's first fiscal year that begins after November 15, 2007. We adopted SFAS No. 159 on January 1, 2008 and the adoption did not have a material impact on our consolidated financial statements since we have elected not to apply the option to measure any of our financial assets or liabilities.

In September 2006, the FASB issued SFAS No. 157, which defines fair value, establishes a framework for measuring fair value under GAAP and expands fair value measurement disclosures. SFAS No. 157 does not require new fair value measurements and is effective for financial statements issued for fiscal years beginning after November 15, 2007 and interim periods within those fiscal years. We applied the provisions of FSP FAS 157-2 and delayed the effective date of SFAS No. 157 until January 1, 2009 related to non-recurring non-financial assets and liabilities. The adoption of SFAS No. 157 on January 1, 2008 for financial assets and liabilities did not have a material impact on our consolidated financial statements.

In December 2007, the FASB issued SFAS No. 141 (revised 2007), *Business Combinations*, or SFAS No. 141(R). This statement replaces SFAS No. 141, *Business Combinations*. SFAS No. 141(R) establishes principles and requirements for how the acquirer in a business combination: recognizes and measures in its financial statements the identifiable assets acquired, the liabilities assumed and any noncontrolling interest in the acquiree; recognizes and measures goodwill acquired in the business combination or a gain from a bargain purchase; and determines what information to disclose to enable users of the financial statements to evaluate the nature and financial effects of the business combination. SFAS No. 141(R) applies prospectively to business combinations for which the acquisition date is on or after the beginning of the first annual reporting period beginning on or after December 15, 2008. Early adoption of SFAS No. 141(R) is prohibited. We will adopt SFAS No. 141(R) in the first quarter of 2009.

**Table of Contents****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Unaudited)-continued****(Tabular dollar amounts in millions, except per share data)**

In December 2007, the FASB issued SFAS No. 160, *Noncontrolling Interests in Consolidated Financial Statements* an amendment of ARB No. 51, or SFAS No. 160. SFAS No. 160 establishes accounting and reporting standards that require: the ownership interests in subsidiaries held by third parties other than the parent; the amount of consolidated net income attributable to the parent and to the noncontrolling interest; changes in a parent's ownership interest; and when a subsidiary is deconsolidated, any retained noncontrolling equity investment in the former subsidiary be initially measured at fair value. SFAS No. 160 also establishes disclosures that identify and distinguish between the interests of the parent and the interests of the noncontrolling owners. SFAS No. 160 is effective for fiscal years, and interim periods within those fiscal years, beginning on or after December 15, 2008, however application of SFAS No. 160's disclosure and presentation is retroactive. Earlier adoption of SFAS No. 160 is prohibited. We will adopt SFAS No. 160 in the first quarter of 2009. We are currently assessing the impact that the adoption of SFAS No. 160 will have, if any, on our consolidated financial statements.

In June 2007, the EITF reached a consensus on EITF No. 06-11, *Accounting for Income Tax Benefits of Dividends on Share-Based Payment Awards*, or EITF No. 06-11, that an entity should recognize a realized tax benefit associated with dividends on affected securities charged to retained earnings as an increase in Additional Paid in Capital (APIC). The amount recognized in APIC should be included in the APIC pool. When an entity's estimate of forfeitures increases or actual forfeitures exceed its estimates, the amount of tax benefits previously recognized in APIC should be reclassified into the statement of operations. The amount reclassified is limited to the APIC pool balance on the reclassification date. EITF No. 06-11 would apply prospectively to the income tax benefits of dividends declared on affected securities in fiscal years beginning after December 15, 2007, and interim periods within those fiscal years. Earlier application is permitted as of the beginning of a fiscal year for which interim financial statements or annual financial statements have not been issued. The adoption of EITF No. 06-11 in the first quarter of 2008 did not have a material impact on our consolidated financial statements.

**Note 3 Restructuring Charge**

Financial Flexibility is an ongoing process by which we seek to reallocate our spending from low-growth or low value activities to other activities that will create greater value for shareholders through enhanced revenue growth, improved profitability and/or quality improvements. With each program, we have incurred restructuring charges (which generally consist of employee severance and termination costs, contract terminations, asset write-offs, and/or costs to terminate lease obligations less assumed sublease income). These charges are incurred as a result of eliminating, consolidating, standardizing, and/or automating our business functions. We have also incurred transition costs such as consulting fees, costs of temporary workers, relocation costs and stay bonuses to implement our Financial Flexibility Programs.

Restructuring charges have been recorded in accordance with SFAS No. 146 or SFAS No. 112, as appropriate.

We account for one-time termination benefits, contract terminations, asset write-offs, and/or costs to terminate lease obligations less assumed sublease income in accordance with SFAS No. 146, which addresses financial accounting and reporting for costs associated with restructuring activities. Under SFAS No. 146, we establish a liability for a cost associated with an exit or disposal activity, including severance and lease termination obligations, and other related costs, when the liability is incurred, rather than at the date that we commit to an exit plan. We reassess the expected cost to complete the exit or disposal activities at the end of each reporting period and adjust our remaining estimated liabilities, if necessary.

We record severance-related expenses once they are both probable and estimable in accordance with the provisions of SFAS No. 112 for severance costs provided under an ongoing benefit arrangement.

The determination of when we accrue for severance costs and which standard applies depends on whether the termination benefits are provided under a one-time benefit arrangement as defined by SFAS No. 146 or under an ongoing arrangement as described in SFAS No. 112. Inherent in the estimation of the costs related to the restructurings are assessments related to the most likely expected outcome of the significant actions to accomplish the exit activities. In determining the charges related to the restructurings, we had to make estimates related to the expenses associated with the restructurings. These estimates may vary significantly from actual costs depending, in part, upon factors that may be beyond our control. We will continue to review the status of our restructuring obligations on a quarterly basis and, if appropriate, record changes to these obligations in current operations based on management's most current estimates.

*Three Months Ended June 30, 2008 vs. Three Months Ended June 30, 2007*

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During the three months ended June 30, 2008, we recorded a \$1.2 million restructuring charge in connection with the Financial Flexibility Program announced in January 2008 ( 2008 Financial Flexibility Program ). The components of these charges included:

Severance and termination costs of \$0.5 million related to the 2008 Financial Flexibility Program. In total, approximately 10 employees were affected; and

Lease termination obligations, other costs to consolidate or close facilities and other exit costs of \$0.7 million related to the 2008 Financial Flexibility Program.

During the three months ended June 30, 2007, we recorded a \$4.0 million restructuring charge in connection with the Financial Flexibility Program announced in January 2007 ( 2007 Financial Flexibility Program ) and a \$0.9 million restructuring charge in connection with the Financial Flexibility Program announced in February 2006 ( 2006 Financial Flexibility Program ). The components of these charges included:

Severance and termination costs of \$3.0 million related to the 2007 Financial Flexibility Program. In total, approximately 100 employees were affected;

Severance and termination costs of \$0.1 million related to the 2006 Financial Flexibility Program. In total, approximately 5 employees were affected; and

Lease termination obligations, other costs to consolidate or close facilities and other exit costs of \$1.0 million related to the 2007 Financial Flexibility Program and \$0.8 million related to the 2006 Financial Flexibility Program.

**Table of Contents****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Unaudited)-continued****(Tabular dollar amounts in millions, except per share data)****Six Months Ended June 30, 2008 vs. Six Months Ended June 30, 2007**

During the six months ended June 30, 2008, we recorded an \$8.6 million restructuring charge in connection with the 2008 Financial Flexibility Program and a \$3.0 million restructuring charge in connection with the 2007 Financial Flexibility Program. The components of these charges included:

Severance and termination costs of \$7.9 million related to the 2008 Financial Flexibility Program. In total, approximately 135 employees were affected;

Severance and termination costs of \$3.0 million related to the 2007 Financial Flexibility Program. In total, approximately 40 employees were affected; and

Lease termination obligations, other costs to consolidate or close facilities and other exit costs of \$0.7 million related to the 2008 Financial Flexibility Program.

During the six months ended June 30, 2007, we recorded an \$18.3 million restructuring charge in connection with the 2007 Financial Flexibility Program and a \$1.4 million restructuring charge in connection with the 2006 Financial Flexibility Program. The components of these charges included:

Severance and termination costs of \$17.3 million related to the 2007 Financial Flexibility Program. In total, approximately 200 employees were affected;

Severance and termination costs of \$0.6 million related to the 2006 Financial Flexibility Program. In total, approximately 15 employees were affected; and

Lease termination obligations, other costs to consolidate or close facilities and other exit costs of \$1.0 million related to the 2007 Financial Flexibility Program and \$0.8 million related to the 2006 Financial Flexibility Program.

The following table sets forth the restructuring reserves and utilization related to our 2008 Financial Flexibility Program through June 30, 2008:

	<b>Severance and Termination</b>	<b>Lease Termination Obligations and Other Exit Costs</b>	<b>Total</b>
<b>Restructuring Charges:</b>			
Charge Taken during First Quarter 2008	\$ 7.4	\$	\$ 7.4
Payments during First Quarter 2008	(0.4)		(0.4)
Balance Remaining as of March 31, 2008	\$ 7.0	\$	\$ 7.0



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Charge Taken during Second Quarter 2008	\$ 0.5	\$ 0.7	\$ 1.2
Payments during Second Quarter 2008	(1.9)		(1.9)
Balance Remaining as of June 30, 2008	\$ 5.6	\$ 0.7	\$ 6.3

The following table sets forth the restructuring reserves and utilization related to our 2007 Financial Flexibility Program through June 30, 2008:

	Severance and Termination	Lease Termination Obligations and Other Exit Costs	Total
<b>Restructuring Charges:</b>			
Balance Remaining as of December 31, 2007	\$ 5.8	\$ 0.1	\$ 5.9
Charge Taken during First Quarter 2008	3.0		3.0
Payments during First Quarter 2008	(2.7)	(0.1)	(2.8)
Balance Remaining as of March 31, 2008	\$ 6.1	\$	\$ 6.1
Charge Taken during Second Quarter 2008	\$	\$	\$
Payments during Second Quarter 2008	(3.3)		(3.3)
Balance Remaining as of June 30, 2008	\$ 2.8	\$	\$ 2.8

**Table of Contents****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Unaudited)-continued**

(Tabular dollar amounts in millions, except per share data)

**Note 4 Notes Payable and Indebtedness**

Our borrowings are summarized in the following table:

	At June 30, 2008	At December 31, 2007
<b>Debt Maturing After One Year:</b>		
Long-Term Fixed-Rate Notes (Net of a \$0.4 million and \$0.5 million discount as of June 30, 2008 and December 31, 2007, respectively)	\$ 699.6	\$ 299.5
Credit Facilities	126.0	425.3
Total Debt Maturing After One Year	\$ 825.6	\$ 724.8

**Fixed-Rate Notes**

In April 2008, we issued senior notes with a face value of \$400 million that mature on April 1, 2013 (the 2013 notes), bearing interest at a fixed annual rate of 6.00%, payable semi-annually. The interest rate applicable to the 2013 notes is subject to adjustment if our debt rating is decreased four levels below our A- credit rating on the date of issuance of the 2013 notes or subsequently upgraded. The maximum adjustment is 2.00% above the initial interest rate. As of June 30, 2008, no such adjustments to the interest rate have been made. Proceeds from this issuance were used to repay indebtedness under our credit facility. The 2013 notes are recorded as Long-Term Debt in our unaudited consolidated balance sheet at June 30, 2008.

The 2013 notes were issued at face value and, in connection with the issuance, we incurred underwriting and other fees in the amount of approximately \$3.0 million. These costs are being amortized over the life of the 2013 notes. The 2013 notes contain certain covenants that limit our ability to create liens, enter into sale and leaseback transactions and consolidate, merge or sell assets to another entity. The 2013 notes do not contain any financial covenants.

On January 30, 2008, we entered into interest rate derivative transactions with aggregate notional amounts of \$400 million. The objective of these hedges was to mitigate the variability of future cash flows from market changes in Treasury rates in the anticipation of the issuance of the 2013 notes. These transactions were accounted for as cash flow hedges and, as such, changes in fair value of the hedges that took place through the date of the issuance of the 2013 notes were recorded in Accumulated Other Comprehensive Income. In connection with the issuance of the 2013 notes, these interest rate derivative transactions were terminated, resulting in a payment of \$8.5 million on March 28, 2008, the date of termination. The payments are recorded in Accumulated Other Comprehensive Income, and will be amortized over the life of the 2013 notes.

In March 2006, we issued senior notes with a face value of \$300 million that mature on March 15, 2011 (the 2011 notes), bearing interest at a fixed annual rate of 5.50%, payable semi-annually. The proceeds were used to repay our then existing \$300 million senior notes, bearing interest at a fixed annual rate of 6.625% that matured on March 15, 2006. The 2011 notes of \$299.6 million and \$299.5 million, net of \$0.4 million and \$0.5 million remaining discounts, are recorded as Long-Term Debt in our unaudited consolidated balance sheets at June 30, 2008 and December 31, 2007, respectively.

The 2011 notes were issued at a discount of \$0.8 million and, in connection with the issuance, we incurred underwriting and other fees in the amount of approximately \$2.2 million. These costs are being amortized over the life of the 2011 notes. The 2011 notes contain certain covenants that limit our ability to create liens, enter into sale and leaseback transactions and consolidate, merge or sell assets to another entity. The 2011 notes do not contain any financial covenants.

On September 30, 2005 and February 10, 2006, we entered into interest rate derivative transactions with aggregate notional amounts of \$200 million and \$100 million, respectively. The objective of these hedges was to mitigate the variability of future cash flows from market

changes in Treasury rates in the anticipation of the issuance of the 2011 notes. These transactions were accounted for as cash flow hedges and, as such, changes in fair value of the hedges that took place through the date of the issuance of the 2011 notes were recorded in Accumulated Other Comprehensive Income. In connection with the issuance of the 2011 notes, these interest rate derivative transactions were terminated, resulting in proceeds of approximately \$5.0 million at the date of termination. The proceeds are recorded in Accumulated Other Comprehensive Income and are being amortized over the life of the 2011 notes.

#### *Credit Facilities*

At December 31, 2007, we had a \$500 million, five-year bank revolving credit facility, which expires in April 2012. Borrowings under the \$500 million credit facility are available at prevailing short-term interest rates. On January 25, 2008, we exercised a \$150 million expansion feature on our \$500 million credit facility expanding the total facility to \$650 million. The facility requires the maintenance of interest coverage and total debt to earnings before income taxes, depreciation and amortization ( EBITDA ) ratios (defined in the credit agreement). We were in compliance with these covenants at June 30, 2008 and at December 31, 2007.

At June 30, 2008, we had \$126.0 million of borrowings outstanding under the \$650 million credit facility with a weighted average interest rate of 2.93%. At December 31, 2007, we had \$425.3 million of borrowings outstanding under the \$500 million credit facility with a weighted average interest rate of 5.0%. We borrowed under these facilities from time-to-time during the six months ended June 30, 2008 to fund our share repurchases, acquisition strategy and working capital needs. The \$650 million credit facility also supports our commercial paper borrowings of up to \$300 million (limited by borrowed amounts outstanding under the facility). We have not borrowed under our commercial paper program as of June 30, 2008 or December 31, 2007.

#### *Other*

At June 30, 2008 and December 31, 2007, certain of our international operations had non-committed lines of credit of \$7.6 million and \$7.7 million, respectively. There were no borrowings outstanding under these lines of credit at June 30, 2008 or December 31, 2007. These arrangements have no material commitment fees and no compensating balance requirements.

At June 30, 2008 and December 31, 2007, we were contingently liable under open standby letters of credit issued by our bank in favor of third parties totaling \$5.4 million and \$5.6 million, respectively.

**Table of Contents****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Unaudited)-continued**

(Tabular dollar amounts in millions, except per share data)

Interest paid totaled \$3.2 million and \$16.8 million during the three month and six month periods ended June 30, 2008, respectively. During the three month and six month periods ended June 30, 2007, interest paid totaled \$2.1 million and \$12.7 million, respectively.

**Note 5 Reconciliation of Weighted Average Shares Outstanding**

	For the Three Months Ended June 30,		For the Six Months Ended June 30,	
	2008	2007	2008	2007
Weighted average number of shares outstanding - basic	54.4	58.6	55.2	59.0
Dilutive effect of our stock incentive plans	1.2	1.6	1.2	1.5
Weighted average number of shares outstanding- diluted	55.6	60.2	56.4	60.5

Stock-based awards to acquire 0.8 million and 0.4 million shares of common stock were outstanding for the three months ended June 30, 2008 and 2007, respectively, but were not included in the quarter-to-date computation of diluted earnings per share because the assumed proceeds, as calculated under the treasury stock method, resulted in these awards being anti-dilutive. Stock-based awards to acquire 0.7 million and 0.3 million shares of common stock were outstanding for the six months ended June 30, 2008 and 2007, respectively, but were not included in the year-to-date computation of diluted earnings per share because the assumed proceeds, as calculated under the treasury stock method, resulted in these awards being anti-dilutive. Our stock options generally expire ten years from the grant date.

Our share repurchases were as follows:

Program	For the Three Months Ended June 30,				For the Six Months Ended June 30,			
	2008		2007		2008		2007	
	Shares	\$ Amount	Shares	\$ Amount	Shares	\$ Amount	Shares	\$ Amount
Share Repurchase Programs	1.3(a)	\$ 104.9	0.5(b)	\$ 47.1	2.3(a)	\$ 189.8	1.3(b)	\$ 115.8
Repurchases to mitigate the dilutive effect of shares issued under our stock incentive plans and Employee Stock Purchase Plan	0.2(c)	20.0	0.3(c)	27.8	0.6(c)	54.6	0.7(c)	64.7
Total Repurchases	1.5	\$ 124.9	0.8	\$ 74.9	2.9	\$ 244.4	2.0	\$ 180.5

(a) In December 2007, our Board of Directors approved a \$400 million, two-year share repurchase program which began in February 2008 upon completion of the then existing \$200 million repurchase program. We repurchased 1.3 million and 2.0 million shares of common stock for \$104.9 million and \$163.0 million under this program during the three month and six month periods ended June 30, 2008. We anticipate that the \$400 million repurchase program will be completed by September 2009.

In May 2007, our Board of Directors approved a \$200 million, one-year share repurchase program, which began in July 2007. We repurchased 0.3 million shares of common stock for \$26.8 million under this program during the six month periods ended June 30, 2008. This program was completed in February 2008.

(b)

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In August 2006, our Board of Directors approved a \$200 million, one-year share repurchase program which began in October 2006. This program was completed in July 2007.

- (c) In August 2006, our Board of Directors approved a four-year, five million share repurchase program to mitigate the dilutive effect of the shares issued under our stock incentive plans and Employee Stock Purchase Plan (the ESPP ). This program expires in August 2010.

**Table of Contents****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Unaudited)-continued**

(Tabular dollar amounts in millions, except per share data)

**Note 6 Comprehensive Income**

Total comprehensive income for the three month and six month periods ended June 30, 2008 and 2007, which includes net income and other gains and losses that affect shareholders' equity, was as follows:

	For the Three Months Ended June 30,		For the Six Months Ended June 30,	
	2008	2007	2008	2007
Net Income	\$ 84.2	\$ 87.6	\$ 145.4	\$ 140.3
Other Comprehensive Income:				
Foreign Currency Translation Adjustment	2.9	4.1	2.4	4.7
Pension Adjustment, Net of tax effect of \$0.6 million and \$23.1 million for the Three Months ended June 30, 2008 and 2007, respectively and \$1.7 million and \$26.3 million for the Six Months ended June 30, 2008 and 2007, respectively	1.7	31.9	3.6	39.6
Unrealized (Losses) Gains on Investments(a)	0.1	(0.2)	(5.1)	(0.5)
Total Comprehensive Income	\$ 88.9	\$ 123.4	\$ 146.3	\$ 184.1

(a) Primarily relates to the termination of the interest rate derivative transactions in connection with the issuance of the 2013 notes, which resulted in a payment of approximately \$8.5 million pre-tax (\$5.3 million after-tax) during the three months ended March 31, 2008.

**Note 7 Contingencies**

We are involved in tax and legal proceedings, claims and litigation arising in the ordinary course of business. We periodically assess our liabilities and contingencies in connection with these matters based upon the latest information available. For those matters where it is probable that we have incurred a loss and the loss, or range of loss, can be reasonably estimated, we have recorded reserves in our consolidated financial statements. In other instances, we are unable to make a reasonable estimate of any liability because of the uncertainties related to the probability of the outcome and/or amount or range of loss. As additional information becomes available, we adjust our assessment and estimates of such liabilities accordingly. It is possible that the ultimate resolution of our liabilities and contingencies could be at amounts that are different from our currently recorded reserves and that such differences could be material.

Based on our review of the latest information available, we believe our ultimate liability in connection with pending tax and legal proceedings, claims and litigation will not have a material effect on our results of operations, cash flows or financial position, with the possible exception of the matters described below.

To understand our exposure to the potential liabilities described below, it is important to understand the relationship between us and Moody's Corporation, our predecessors and other parties that, through various corporate reorganizations and contractual commitments, have assumed varying degrees of responsibility with respect to such matters.

In November 1996, the Company then known as The Dun & Bradstreet Corporation (D&B1) separated through a spin-off into three separate public companies: D&B1, ACNielsen Corporation (ACNielsen) and Cognizant Corporation (Cognizant) (the 1996 Distribution). This was accomplished through a spin-off by D&B1 of its stock in ACNielsen and Cognizant. In June 1998, D&B1 separated through a spin-off into two separate public companies: D&B1, which changed its name to R.H. Donnelley Corporation (Donnelley/D&B1), and a new company named The Dun & Bradstreet Corporation (D&B2) (the 1998 Distribution). During 1998, Cognizant separated into two separate public companies: IMS Health Incorporated (IMS) and Nielsen Media Research, Inc. (NMR) (the 1998 Cognizant Distribution). In September 2000, D&B2 separated through a spin-off into two separate public companies: D&B2, which changed its name to Moody's Corporation (Moody's) and also referred to elsewhere in this Quarterly Report on Form 10-Q as Moody's/D&B2), and a new company named The Dun & Bradstreet Corporation (we or

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D&B3 and also referred to elsewhere in this Quarterly Report on Form 10-Q as D&B ) (the 2000 Distribution ).

### Tax Matters

Moody s/D&B2 and its predecessors entered into global tax-planning initiatives in the normal course of business, principally through tax-free restructurings of both their foreign and domestic operations. As further described below, we undertook contractual obligations to be financially responsible for a portion of certain liabilities arising from certain historical tax-planning initiatives ( Legacy Tax Matters ).

As of the end of 2005, settlement agreements had been executed with the Internal Revenue Service ( IRS ) with respect to the Legacy Tax Matters previously referred to in our SEC filings as Utilization of Capital Losses and Royalty Expense Deductions. With respect to the Utilization of Capital Losses matter, the settlement agreement resolved the matter in its entirety. For the Royalty Expense Deductions matter, the settlement covered tax years 1995 and 1996, which represented approximately 90% of the total potential liability to the IRS, including penalties. We believe we are adequately reserved for the remaining exposure.

In addition, with respect to these two settlement agreements, we believe that IMS and NMR did not pay the IRS the full portion of the settlements they were required to pay under the applicable spin-off agreements. Because we had agreed with Donnelley/D&B1 that we and Moody s would cover any shortfall to the IRS, D&B and Moody s each paid the IRS approximately \$12.8 million more than required by the spin-off agreements. Our efforts to obtain reimbursement from IMS and NMR for payment of this shortfall were unsuccessful.

In August 2006, we, together with Moody s Corporation and R.H. Donnelley Corporation, filed an arbitration to enforce our rights and recover amounts owed by IMS and NMR with respect to the Utilization of Capital Losses matter. In December 2007, the Arbitration Tribunal issued a Partial Award that set forth a methodology for calculating the parties' respective shares of the tax liability and directed the parties to attempt to agree on a dollar award consistent with the methodology set out in the Partial Award. The parties were unable to reach an agreement, and we, Moody s, and R.H. Donnelley submitted our calculations to the Tribunal on March 14, 2008. In July 2008, the Arbitration Tribunal issued a Clarification Order providing, among other things, further guidance for determining the principal amount, interest and costs to be awarded and directed the parties to attempt to agree on an award consistent with that guidance. The parties are to submit their responses to the Arbitration Tribunal in September 2008. We believe the Final Award will provide for a dollar award in our favor.

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**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Unaudited)-continued**

**(Tabular dollar amounts in millions, except per share data)**

We may also commence arbitration against IMS and NMR with respect to amounts owed by them with respect to the Royalty Expense Deductions matter.

We believe that the resolution of the remaining exposure to the IRS under the Royalty Expense Deductions matter and the foregoing disputes with IMS and NMR will not have a material adverse impact on D&B's financial position, results of operations or cash flows.

With regard to the Legacy Tax Matter referred to as Amortization and Royalty Expense Deductions/Royalty Income 1997-2007, we previously disclosed that we made a deposit of \$39.8 million with the IRS in March 2006. In November 2007, we requested the return of that deposit. In November 2007, the IRS applied \$16 million of our deposit in satisfaction of deficiencies assessed for tax years 1997, 1998, 2001 and 2002. The IRS returned approximately \$8 million of the deposit to us in 2007, and approximately \$19 million during 2008 (which included interest of approximately \$2 million resulting in a gain of approximately \$1.3 million, net of tax during the six months ended June 30, 2008) of which approximately \$2 million was collected in July 2008.

***Hoover's Initial Public Offering Litigation***

On November 15, 2001, a putative shareholder class action lawsuit was filed against Hoover's Inc. (Hoover's), certain of its then current and former officers and directors (the Individual Defendants), and one of the underwriters of Hoover's July 1999 initial public offering (IPO). The lawsuit was filed in the U.S. District Court for the Southern District of New York on behalf of purchasers of Hoover's stock between July 20, 1999 and December 6, 2000. The operative complaint alleges violations of the Securities Act of 1933 and the Securities Exchange Act of 1934 against Hoover's and the Individual Defendants. Plaintiffs allege that the underwriter allocated stock in Hoover's IPO to certain investors in exchange for commissions and agreements by those investors to make additional purchases of stock in the aftermarket at prices above the IPO price. Plaintiffs allege that the prospectus for Hoover's IPO was false and misleading because it did not disclose these arrangements.

The defense of the action is being coordinated with more than 300 other nearly identical actions filed against other companies. Hoover's moved to dismiss all claims against it but the motion was denied. On December 5, 2006, the Second Circuit vacated a decision by the district court granting class certification in six focus cases, which were intended to serve as test cases. Plaintiffs selected these six cases, which did not include Hoover's. On April 6, 2007, the Second Circuit denied the petition for rehearing filed by plaintiffs, but noted that plaintiffs could ask the district court to certify more narrow classes than those that were rejected.

Prior to the Second Circuit's decision, the majority of issuers, including Hoover's, had submitted a settlement agreement to the district court for approval. In light of the Second Circuit opinion, the parties agreed that the settlement could not be approved. On June 25, 2007, the district court approved a stipulation filed by the plaintiffs and the issuers that terminated the proposed settlement. On August 14, 2007, the plaintiffs filed amended complaints in the six focus cases. On September 27, 2007, plaintiffs filed a motion for class certification in the six focus cases. On November 14, 2007, the issuers and the underwriters named as defendants in the six focus cases filed motions to dismiss the amended complaints against them. On March 26, 2008, the district court dismissed the Section 11 claims of those members of the putative classes in the focus cases who sold their securities for a price in excess of the initial offering price and dismissed the Section 11 claims of two new plaintiffs in one of the focus cases as time-barred. With respect to all other claims, the motions to dismiss were denied. We are still awaiting a decision from the Court on the class certification motion. Due to the inherent uncertainties of litigation, we cannot accurately predict the ultimate outcome of this matter, including whether we will be able to negotiate a settlement.

***Other Matters***

In the normal course of business, and including without limitation, our merger and acquisition activities and financing transactions, D&B indemnifies other parties, including customers, lessors and parties to other transactions with D&B, with respect to certain matters. D&B has agreed to hold the other parties harmless against losses arising from a breach of representations or covenants, or arising out of other claims made against certain parties. These agreements may limit the time within which an indemnification claim can be made and the amount of the claim. D&B has also entered into indemnity obligations with its officers and directors of the Company. Additionally, in certain circumstances, D&B issues guarantee letters on behalf of our wholly-owned subsidiaries for specific situations. It is not possible to determine the maximum potential amount of future payments under these indemnification agreements due to the limited history of prior indemnification claims and the unique facts and circumstances involved in each particular agreement. Historically, payments made by D&B under these agreements have not had a



material impact on our consolidated financial statements.

**Table of Contents****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Unaudited)-continued****(Tabular dollar amounts in millions, except per share data)****Note 8 Income Taxes*****Effective Tax Rate From Continuing Operations***

For the three months ended June 30, 2008, our effective tax rate was 4.2% as compared to 1.3% for the three months ended June 30, 2007. The effective tax rate for the three months ended June 30, 2008, as compared to the three months ended June 30, 2007, was both impacted by the favorable settlement of global tax audits and by the release of reserves for uncertain tax positions due to the expiration of the statute of limitations. The effective tax rate for the three months ended June 30, 2007 was positively impacted by the release of reserves for uncertain tax positions primarily due to the resolution of a legacy tax matter with the IRS for 1997 - 2002.

For the six months ended June 30, 2008, our effective tax rate was 20.7% as compared to 20.0% for the six months ended June 30, 2007. The effective tax rate for the six months ended June 30, 2008, as compared to the six months ended June 30, 2007, was positively impacted by the favorable settlement of global tax audits and by the release of reserves for uncertain tax positions due to the expiration of the statute of limitations. The effective tax rate for the six months ended June 30, 2007 was positively impacted by the release of reserves for uncertain tax positions primarily due to the resolution of a legacy tax matter with the IRS for 1997 - 2002 and negatively impacted for taxes incurred in our Asia Pacific region upon the transfer of certain assets to our Huaxia/D&B China Joint Venture.

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The total amount of unrecognized tax benefits as of June 30, 2008 was \$111.4 million. During the three months ended June 30, 2008, we decreased our unrecognized tax benefits by approximately \$25.4 million (net of increases). The decrease primarily related to the favorable settlement of global tax audits and the expiration of the statute of limitations as of June 30, 2008. The amount of unrecognized tax benefits that, if recognized, would impact the effective tax rate was \$82.5 million, net of tax benefits. We believe it is reasonably possible that the unrecognized tax benefits could decrease within the next twelve months, by approximately \$11.0 million, due to the resolution of various global tax audits.

We or one of our subsidiaries files income tax returns in the U.S. federal, and various state, local and foreign jurisdictions. In the U.S. federal jurisdiction we are no longer subject to examinations by the IRS for years prior to 2004. In state and local jurisdictions, with few exceptions, we are no longer subject to examinations by tax authorities for years prior to 2003. In foreign jurisdictions, with few exceptions, we are no longer subject to examinations by tax authorities for years prior to 2002.

We recognize accrued interest expense related to unrecognized tax benefits in income tax expense. The total amount of interest expense recognized in the three month and six month periods ended June 30, 2008 was \$0.9 million and \$1.7 million, net of tax benefits, respectively, as compared to \$0.7 million and \$1.7 million, net of tax benefits in the three and six month periods ended June 30, 2007, respectively. The total amount of accrued interest as of June 30, 2008 was \$8.6 million, net of tax benefits, as compared to \$8.1 million, net of tax benefits, as of June 30, 2007.

**Note 9 Pension and Postretirement Benefits**

The following table sets forth the components of the net periodic (income) cost associated with our pension plans and our postretirement benefit obligations.

		Pension Plans		Postretirement Benefit Obligations			
		For the Three Months	For the Six Months	For the Three Months	For the Six Months	For the Three Months	For the Six Months
		Ended June 30,	Ended June 30,	Ended June 30,	Ended June 30,	Ended June 30,	Ended June 30,
		2008	2007	2008	2007	2008	2007

**Components of Net Periodic Cost:**

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Service cost	\$ 1.5	\$ 4.1	\$ 3.1	\$ 8.8	\$ 0.1	\$ 0.2	\$ 0.3	\$ 0.3
Interest cost	23.9	22.8	47.8	45.7	1.2	1.1	2.4	2.4
Expected return on plan assets	(30.8)	(29.3)	(61.5)	(58.2)				
Amortization of prior service cost (credit)	0.3	0.4	0.5	0.9	(1.8)	(1.8)	(3.7)	(3.7)
Recognized actuarial (gain) loss	4.4	5.9	8.7	12.6	(0.4)	(0.4)	(0.8)	(0.8)
<b>Net Periodic (Income) Cost</b>	<b>\$ (0.7)</b>	<b>\$ 3.9</b>	<b>\$ (1.4)</b>	<b>\$ 9.8</b>	<b>\$ (0.9)</b>	<b>\$ (0.9)</b>	<b>\$ (1.8)</b>	<b>\$ (1.8)</b>

We previously disclosed in our Annual Report on Form 10-K for the year ended December 31, 2007 that we expected to contribute \$23.5 million to our U.S. Non-Qualified plans and non-U.S. pension plans and \$11.0 million to our postretirement benefit plan for the year ended December 31, 2008. As of June 30, 2008, we have made contributions to our U.S. Non-Qualified and non-U.S. pension plans and our postretirement benefit plan of \$10.6 million and \$3.8 million, respectively.

Effective June 30, 2007, we amended The Dun & Bradstreet Corporation Retirement Account (the U.S. Qualified Plan). Any pension benefit that had been accrued through such date under the U.S. Qualified Plan was frozen at its then current value and no additional benefits, other than interest on such amounts, will accrue under the U.S. Qualified Plan. All non-vested U.S. Qualified Plan participants who were actively employed as of June 30, 2007 were immediately vested on July 1, 2007. As a result, we recognized a curtailment charge of \$3.2 million during the six months ended June 30, 2007. We also remeasured all of our U.S. pension plans as a result of this plan change in accordance with SFAS No. 88, Employers Accounting for Settlements and Curtailments of Defined Benefit Plans and for Termination Benefits and recognized pre-tax income of \$56.8 million in Other Comprehensive Income to reflect changes in the funded status of our U.S. pension plans on the remeasurement date. The associated tax was \$22.7 million.

We have also amended our 401(k) Plan (the 401k Plan) effective July 1, 2007, to increase our match formula from 50% to 100% of a team member's contributions and to increase the maximum match to seven percent (7%), from six percent (6%), of such team member's eligible compensation, subject to certain 401k Plan limitations.

**Table of Contents****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Unaudited)-continued**

(Tabular dollar amounts in millions, except per share data)

**Note 10 Segment Information**

The operating segments reported below are our segments for which separate financial information is available and upon which operating results are evaluated by management on a timely basis to assess performance and to allocate resources. We manage our operations and our results are reported under the following two segments: U.S. and International (which consists of operations in Europe, Canada, Asia Pacific and Latin America). Our customer solution sets are Risk Management Solutions, Sales & Marketing Solutions and Internet Solutions (formerly known as E-Business Solutions). Inter-segment sales are immaterial and no single customer accounted for 10% or more of the Company's total revenue. For management reporting purposes, we evaluate business segment performance before restructuring charges because restructuring charges are not a component of our ongoing income or expenses and may have a disproportionate positive or negative impact on the results of our ongoing underlying business. See Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations, under the heading How We Manage Our Business in this Quarterly Report on Form 10-Q for further details. Additionally, transition costs, which are period costs such as consulting fees, costs of temporary employees, relocation costs and stay bonuses incurred to implement our Financial Flexibility Programs, are not allocated to our business segments.

	For the Three Months Ended		For the Six Months Ended	
	June 30,		June 30,	
	2008	2007	2008	2007
<b>Revenue:</b>				
U.S.	\$ 319.3	\$ 291.6	\$ 640.5	\$ 594.1
International	108.4	89.2	201.9	165.7
<b>Consolidated Total</b>	<b>\$ 427.7</b>	<b>\$ 380.8</b>	<b>\$ 842.4</b>	<b>\$ 759.8</b>
<b>Operating Income (Loss):</b>				
U.S.	\$ 105.3	\$ 96.0	\$ 223.7	\$ 205.1
International	25.5	21.6	38.7	31.4
Total Divisions	130.8	117.6	262.4	236.5
Corporate and Other(1)	(24.8)	(27.6)	(56.1)	(62.1)
Consolidated Total	106.0	90.0	206.3	174.4
Non-Operating Income (Expense), Net	(17.9)	(3.2)	(24.6)	(2.3)
<b>Income from Continuing Operations Before Provision for Income Taxes, Minority Interests and Equity in Net Income of Affiliates</b>	<b>\$ 88.1</b>	<b>\$ 86.8</b>	<b>\$ 181.7</b>	<b>\$ 172.1</b>

(1) The following table summarizes Corporate and Other:

	For the Three Months Ended		For the Six Months Ended	
	June 30,		June 30,	
	2008	2007	2008	2007
Corporate Costs	\$ (19.7)	\$ (19.6)	\$ (37.4)	\$ (36.4)
Transition Costs (costs to implement our Financial Flexibility Programs)	(3.9)	(3.1)	(7.1)	(6.0)
Restructuring Expense	(1.2)	(4.9)	(11.6)	(19.7)

<b>Total Corporate and Other</b>	\$ (24.8)	\$ (27.6)	\$ (56.1)	\$ (62.1)
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**Table of Contents****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Unaudited)-continued**

(Tabular dollar amounts in millions, except per share data)

**Supplemental Geographic and Customer Solution Set Information:**

	For the Three Months Ended		For the Six Months Ended	
	June 30,		June 30,	
	2008	2007	2008	2007
<b>Customer Solution Set Revenue:</b>				
<b>U.S.:</b>				
Risk Management Solutions	\$ 196.1	\$ 187.0	\$ 396.5	\$ 377.0
Sales & Marketing Solutions	93.8	80.0	185.8	169.6
Internet Solutions	29.4	24.6	58.2	47.5
Total U.S. Revenue	319.3	291.6	640.5	594.1
<b>International:</b>				
Risk Management Solutions	84.9	69.8	158.8	130.3
Sales & Marketing Solutions	21.8	17.7	39.5	31.9
Internet Solutions	1.7	1.7	3.6	3.5
Total International Revenue	108.4	89.2	201.9	165.7
<b>Consolidated Total:</b>				
Risk Management Solutions	281.0	256.8	555.3	507.3
Sales & Marketing Solutions	115.6	97.7	225.3	201.5
Internet Solutions	31.1	26.3	61.8	51.0
<b>Consolidated Total</b>	<b>\$ 427.7</b>	<b>\$ 380.8</b>	<b>\$ 842.4</b>	<b>\$ 759.8</b>

	At June 30, 2008	At December 31, 2007
<b>Assets:</b>		
U.S.	\$ 635.2	\$ 677.6
International	591.0	581.5
Total Divisions	1,226.2	1,259.1
Corporate and Other (primarily domestic pensions and taxes)	431.4	399.7
Consolidated Total	\$ 1,657.6	\$ 1,658.8
<b>Goodwill(2):</b>		
U.S.	\$ 219.8	\$ 217.2
International	130.4	126.6
Consolidated Total	\$ 350.2	\$ 343.8

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- (2) The increase in goodwill in the U.S. segment from \$217.2 million at December 31, 2007 to \$219.8 million at June 30, 2008 was primarily due to earn-out payments made for the achievement of certain financial performance metrics attributable to the acquisition of First Research, Inc. ( First Research ). The increase in goodwill in the International segment from \$126.6 million at December 31, 2007 to \$130.4 million at June 30, 2008 was primarily attributable to a positive impact of foreign currency translation and net purchase accounting adjustments. See Note 11 to our unaudited consolidated financial statements included in Item 1. of this Quarterly Report on Form 10-Q.

### **Note 11 Acquisitions**

#### *Visible Path*

During the first quarter of 2008, we acquired substantially all of the assets and assumed certain liabilities related to Visible Path for \$4.2 million. Visible Path is a web-based social networking service provider. Visible Path is located in Foster City, California. We acquired the business in connection with the execution of our Internet strategy. The results of Visible Path have been included in our consolidated financial statements since the date of acquisition.

We are in the process of finalizing the valuation of the acquired assets and liabilities assumed and transaction costs in connection with the acquisition. As a result, the allocation of the purchase price is subject to future adjustment.

**Table of Contents****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Unaudited)-continued****(Tabular dollar amounts in millions, except per share data)***n2 Check*

During the second quarter of 2007, we acquired substantially all of the assets of n2 Check, a credit and risk management company based in Kent, UK for an upfront payment of \$4.3 million and a potential earn-out of up to \$4.0 million based on certain financial performance metrics for the 12 month periods ending March 31, 2008 and 2009. The results of n2 Check have been included in our consolidated financial statements since the date of acquisition. Prior to the acquisition, n2 Check was a provider of credit and risk management data to small and mid-size businesses in the UK.

The transaction was valued at \$5.0 million, inclusive of transaction costs of \$0.3 million, and an earn-out of \$0.3 million which we expect to pay in the third quarter of 2008 (recorded in accordance with SFAS No. 141). The acquisition was accounted for under the purchase method of accounting. As a result, the purchase price was allocated to acquired tangible assets and liabilities assumed on the basis of their respective fair values with the remaining purchase price recognized as goodwill and intangible assets of \$3.2 million and \$3.3 million, respectively. The goodwill was assigned to our International reporting unit. Of the \$3.3 million of acquired intangible assets, \$1.6 million was assigned to customer relationships, \$1.1 million was assigned to trade name and \$0.6 million was assigned to technology. These intangible assets, with useful lives from five to fourteen years, are being amortized over a weighted-average useful life of 12.3 years and are recorded as Trademarks, Patents and Other within Other Non-Current Assets in our consolidated balance sheet since the date of acquisition. The impact the acquisition would have had on our results had the acquisition occurred at the beginning of 2007 is not material, and, as such, pro forma financial results have not been presented.

*First Research*

During the first quarter of 2007, we acquired 100% of the outstanding capital stock of First Research with borrowings under our credit facility, for an upfront payment of \$22.5 million and a potential earn-out of up to an additional \$4.0 million based on the achievement of certain 2007 and 2008 financial performance metrics. First Research is based in Raleigh, North Carolina. The results of First Research's operations have been included in our consolidated financial statements since the date of acquisition. First Research is a provider of editorial-based industry insight for its customers on over 220 industries via the Internet. As part of our Internet strategy, we are investing in Hoover's to increase the value we deliver to our customers and accelerate the growth of our Internet solutions. Through this acquisition, we believe that we meet the needs of our Hoover's customers and are expanding our reach to new customers.

The transaction was valued at \$25.5 million, inclusive of cash acquired of \$0.7 million, a working capital adjustment of \$0.2 million, transaction costs of \$0.3 million and an earn out of \$2.5 million which was paid out in the first quarter of 2008 based on 2007 performance (recorded in accordance with SFAS No. 141). The acquisition was accounted for under the purchase method of accounting. As a result, the purchase price was allocated to acquired tangible assets and liabilities assumed on the basis of their respective fair values with the remaining purchase price recognized as goodwill and intangible assets of \$17.2 million and \$6.3 million, respectively. The goodwill was assigned to our U.S. reporting unit. Of the \$6.3 million of acquired intangible assets, \$5.2 million was assigned to subscriber relationships, \$1.0 million was assigned to proprietary products and \$0.1 million was assigned to trade name. These acquired intangible assets, with useful lives of eighteen months to eight years, are being amortized over a weighted average useful life of 5.5 years and are recorded as Trademarks, Patents and Other within Other Non-Current Assets in our consolidated balance sheet since the date of acquisition. The impact the acquisition would have had on our results had the acquisition occurred at the beginning of 2007 is not material, and, as such, pro forma financial results have not been presented.

*Huaxia/D&B China Joint Venture*

During the first quarter of 2007, we entered into an agreement with Huaxia International Credit Consulting Co. Limited ( HICC ) and established a new joint venture or Huaxia/D&B China Joint Venture to do business as Huaxia/D&B China. HICC is a leading provider of business information and credit management services in China. Under the agreement, each shareholder contributed its existing business into the joint venture and we have a 51% majority ownership interest. The results of the joint venture operations have been included in our consolidated financial statements since the date of formation.

The transaction was accounted for under SFAS No. 141, EITF No. 01-2, Interpretations of APB Opinion No. 29, or EITF No. 01-2, and Accounting Principles Board Opinion ( APB ) No. 29, Accounting for Nonmonetary Transactions, or APB No. 29. The transaction was valued at



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\$9.3 million, inclusive of transaction costs of \$2.4 million. Pursuant to EITF No. 01-2 and APB No. 29, we were required to recognize a gain of \$5.8 million related to the minority owner's share of the difference between the fair value of our contributed business and its carrying amount. The purchase price was allocated to tangible assets and liabilities on the basis of their respective fair values with the remaining purchase price recognized as goodwill and intangible assets of \$7.3 million and \$3.8 million, respectively. The goodwill was assigned to our International reporting unit. Of the \$3.8 million of acquired intangible assets, \$1.5 million was assigned to customer relationships, \$0.6 million was assigned to trade name and \$1.7 million was assigned to database. These acquired intangible assets, with useful lives of one to eight years, are being amortized over a weighted average useful life of 4.2 years and are recorded as Trademarks, Patents and Other within Other Non-Current Assets in our consolidated balance sheet since the date of acquisition. In connection with this transaction, we also entered into a guarantee agreement for \$5 million with a related party who is a major shareholder of HICC and which serves as a guarantor. The guarantee provides that HICC and its related parties will perform their obligations in accordance with the terms of the joint venture. This guarantee is recorded as an intangible asset being amortized over an estimated useful life of ten years. The impact the transaction would have had on our results had the transaction occurred at the beginning of 2007 is not material, and, as such, pro forma financial results have not been presented.

### *Treatment of Goodwill*

The goodwill associated with First Research and the Huaxia/D&B China Joint Venture is not deductible for tax purposes. The acquisition of n2Check was an asset acquisition and, as a result, the associated goodwill is deductible for tax purposes.

**Table of Contents****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Unaudited)-continued**

(Tabular dollar amounts in millions, except per share data)

**Note 12 Other Accrued and Current Liabilities**

	At June 30, 2008	At December 31, 2007
Restructuring Accruals	\$ 9.4	\$ 6.1
Professional Fees	59.7	57.0
Operating Expenses	35.7	30.1
Spin-Off Obligation(1)	21.5	19.9
Dividends Payable(2)		17.1
Other Accrued Liabilities	53.3	47.1
	\$ 179.6	\$ 177.3

- (1) As part of our spin-off from Moody's/D&B2 in 2000, Moody's/D&B2 and D&B entered into a Tax Allocation Agreement (TAA). Under the TAA, Moody's/D&B2 and D&B agreed that Moody's/D&B2 would be entitled to deduct the compensation expense associated with the exercise of Moody's stock options (including Moody's stock options exercised by D&B employees) and D&B would be entitled to deduct the compensation expense associated with the exercise of D&B stock options (including D&B stock options exercised by employees of Moody's/D&B2). Put simply, the tax deduction would go to the company that granted the stock options, rather than to the employer of the individual exercising the stock options. The TAA provides, however, that if the IRS issues rules, regulations or other authority contrary to the agreed-upon treatment of the compensation expense deductions under the TAA, then the party that becomes entitled under such guidance to take the deduction may be required to reimburse the tax benefit it has realized, in order to compensate the other party for its loss of such deduction. In 2002 and 2003, the IRS issued rulings that appear to provide that, under the circumstances applicable to Moody's/D&B2 and D&B, the compensation expense deduction belongs to the employer of the option grantee and not to the issuer of the option (i.e., D&B would be entitled to deduct the compensation expense associated with D&B employees exercising Moody's/D&B2 options and Moody's/D&B2 would be entitled to deduct the compensation expense associated with Moody's/D&B2 employees exercising D&B options). We have filed tax returns for 2001 through 2006, and made estimated tax deposits for 2007 and 2008, consistent with the IRS rulings. We received (or believe we are due) the benefit of additional tax deductions, and under the TAA we may be required to reimburse Moody's/D&B2 for the loss of income tax deductions relating to tax years 2003 to the second quarter of 2008 of approximately \$21.5 million in the aggregate for such years. We did not make any payments during the six month period ended June 30, 2008. We may also be required to pay additional amounts in the future based upon interpretations by the parties of the TAA and the IRS rulings, timing of future exercises of stock options, the future price of stock underlying the stock options and relevant tax rates. As of June 30, 2008, current and former employees of D&B held 0.3 million Moody's stock options. These stock options had a weighted average exercise price of \$11.01 and a remaining weighted average contractual life of one year. All of these stock options are currently exercisable. We and Moody's are trying to amicably resolve this matter as between the two companies.
- (2) In December 2007, our Board of Directors approved the declaration of a \$0.30 per share dividend for the first quarter of 2008. This cash dividend was payable on March 17, 2008, to shareholders of record at the close of business on February 29, 2008. During the three months ended March 31, 2008, we paid the first quarter 2008 dividend.

**Note 13 Fair Value Disclosures**

In September 2006, the FASB issued SFAS No. 157, which defines fair value, establishes a framework for measuring fair value and expands disclosures about fair value measurements. The provisions of SFAS No. 157 have been applied prospectively beginning January 1, 2008 for all financial assets and liabilities recognized in the consolidated financial statements at fair value. For all non-financial assets and liabilities that are recognized at fair value in the consolidated financial statements on a non-recurring basis, we applied the provisions of FSP FAS 157-2 and delayed the effective date of SFAS No. 157 until January 1, 2009. Our non-recurring non-financial assets and liabilities include long-lived assets

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held and used, goodwill and intangible assets. The measurement provisions of SFAS No. 157 will not be applied to measure these non-recurring non-financial assets and liabilities until January 1, 2009. We are currently assessing the potential impact of SFAS No. 157 for all non-recurring non-financial assets and liabilities included in our consolidated financial statements.

Our financial assets and liabilities that are reflected in the consolidated financial statements include derivative financial instruments. We use short-term foreign exchange forward contracts to hedge short-term foreign currency-denominated loans, investments and certain third-party and intercompany transactions and, from time-to-time, we have used foreign exchange option contracts to reduce our International earnings exposure to adverse changes in foreign currency exchange rates. Fair value for derivative financial instruments is determined utilizing a market approach.

The following table presents information about our assets and liabilities measured at fair value on a recurring basis as of June 30, 2008, and indicates the fair value hierarchy of the valuation techniques utilized by us to determine such fair value. Level inputs, as defined by FAS 157, are as follows:

<b>Level Input:</b>	<b>Input Definition:</b>
Level I	Observable inputs utilizing quoted prices (unadjusted) for identical assets or liabilities in active markets at the measurement date.
Level II	Inputs other than quoted prices included in Level I that are either directly or indirectly observable for the asset or liability through corroboration with market data at the measurement date.
Level III	Unobservable inputs for the asset or liability in which little or no market data exists therefore requiring management's best estimate of what market participants would use in pricing the asset or liability at the measurement date.

**Table of Contents****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Unaudited)-continued**

(Tabular dollar amounts in millions, except per share data)

In certain cases, the inputs used to measure fair value may fall into different levels of the fair value hierarchy. In such cases, the level in the fair value hierarchy within which the fair value measurement in its entirety falls has been determined based on the lowest level input that is significant to the fair value measurement in its entirety. Our assessment of the significance of a particular input to the fair value measurement in its entirety requires judgment, and considers factors specific to the asset or liability.

The following table summarizes fair value measurements by level at June 30, 2008 for assets measured at fair value on a recurring basis:

	Quoted Prices in Active Markets for Identical Assets (Level 1)	Significant Other Observable Inputs (Level 2)	Significant Unobservable Inputs (Level 3)	Balance at June 30, 2008
<b>Assets:</b>				
Cash and Cash Equivalents(1)	\$ 169.5	\$	\$	\$ 169.5
<b>Other Current Assets:</b>				
Foreign Exchange Forwards(2)	\$	\$ 0.5	\$	\$ 0.5
Option Contracts(2)	\$	\$ 0.5	\$	\$ 0.5
<b>Liabilities:</b>				
<b>Other Accrued and Current Liabilities:</b>				
Foreign Exchange Forwards(2)	\$	\$ 1.9	\$	\$ 1.9

(1) Cash and cash equivalents represent fair value as it consists of highly liquid investments with an original maturity of three months or less at the time of maturity.

(2) Primarily represents foreign currency forward and option contracts. Fair value is determined utilizing a market approach and considers a factor for nonperformance in the valuation.

**Note 14 Discontinued Operations**

On December 27, 2007, we sold our Italian real estate business for \$9.0 million, which was a part of our International segment, and we have reclassified the historical financial results of the Italian real estate business as discontinued operations. We have reflected the results of this business as discontinued operations in the consolidated statement of earnings for all periods presented. We have recorded the resulting gain of \$0.4 million (both pre-tax and after-tax) from the sale in the first quarter of 2008 in the consolidated statement of earnings. As of June 30, 2008, we received \$9.0 million in cash.

Results of discontinued operations were comprised of:

	For the Three Months Ended June 30,		For the Six Months Ended June 30,	
	2008	2007	2008	2007
<b>Revenue</b>	\$	\$ 16.0	\$ 4.1	\$ 29.3
Operating Income	\$	\$ 3.3	\$ 0.7	\$ 4.3
Non-Operating Income (Expense) - Net		0.1		0.1

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Income before Provision for Income Taxes			3.4	0.7	4.4
Provision for Income Taxes			1.4		2.1
Minority Interest Income (Expense)			(0.7)		(0.7)
Income from Discontinued Operations	\$	\$	1.3	\$ 0.7	\$ 1.6

**Note 15 Subsequent Events**

*Dividend Declaration*

In July 2008, our Board of Directors approved the declaration of a dividend of \$0.30 per share for the third quarter of 2008. This cash dividend will be payable on September 15, 2008, to shareholders of record at the close of business on August 29, 2008.

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## **Table of Contents**

### ***Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations***

#### **Business Overview**

The Dun & Bradstreet Corporation ( D&B or we or our ) is the world's leading source of commercial information and insight on businesses, enabling customers to Decide with Confidence<sup>®</sup> for over 167 years. Our global commercial database contains more than 130 million business records. The database is enhanced by our proprietary DUNSRight<sup>®</sup> Quality Process, which provides our customers with quality business information. This quality information is the foundation of our global solutions that customers rely on to make critical business decisions.

We provide customers with three solution sets, which meet a diverse set of customer needs globally. Customers use our Risk Management Solutions to mitigate credit risk, increase cash flow and drive increased profitability; our Sales & Marketing Solutions to increase revenue from new and existing customers; and our Internet Solutions (formerly known as E-Business Solutions ) to convert prospects into clients faster by enabling business professionals to research companies, executives and industries.

On January 1, 2008, we began managing our Supply Management business as part of our Risk Management Solutions business. This is consistent with our overall strategy and also reflects customers' needs to better understand the financial risk of their supply chain. As a result, the contributions of the Supply Management business is now reported as a part of Risk Management Solutions. We have reclassified our historical financial results set forth in Item 1. of this Quarterly Report on Form 10-Q. Prior to January 1, 2008, we reported the results of our Supply Management business as its own solution set.

#### **How We Manage Our Business**

For internal management purposes, we refer to core revenue, which we calculate as total operating revenue less the revenue of divested businesses. Core revenue is used to manage and evaluate the performance of our segments and to allocate resources because this measure provides an indication of the underlying changes in revenue in a single performance measure. Core revenue does not include reported revenue of divested businesses since they are not included in future revenue.

On December 27, 2007, we sold our Italian real estate business for \$9.0 million, which was a part of our International segment, and we have reclassified the historical financial results of the Italian real estate business as discontinued operations for all periods presented as set forth in this Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations and in Item 1. of this Quarterly Report on Form 10-Q. Accordingly, we have recorded the resulting gain from the sale of \$0.4 million (both pre-tax and after-tax) in the first quarter of 2008 in the consolidated statement of earnings. As of June 30, 2008, we received \$9.0 million in cash.

We also isolate the effects of changes in foreign exchange rates on our revenue growth because we believe it is useful for investors to be able to compare revenue from one period to another, both with and without the effects of foreign exchange. As a result, we monitor our core revenue growth both after and before the effects of foreign exchange. Core revenue growth excluding the effects of foreign exchange is referred to as revenue growth before the effects of foreign exchange.

We have historically from time-to-time and we may continue to further analyze core revenue growth before the effects of foreign exchange among two components, organic core revenue growth and core revenue growth from acquisitions. We analyze organic core revenue growth and core revenue growth from acquisitions because management believes this information provides an important insight into the underlying health of our business. Core revenue includes the revenue from acquired businesses from the date of acquisition.

We evaluate the performance of our business segments based on segment revenue growth before the effects of foreign exchange, and segment operating income growth before certain types of gains and charges that we consider do not reflect our underlying business performance. Specifically, for management reporting purposes, we evaluate business segment performance before non-core gains and charges because such charges are not a component of our ongoing income or expenses and/or may have a disproportionate positive or negative impact on the results of our ongoing underlying business operations. A recurring component of non-core gains and charges are our restructuring charges, which result from a foundational element of our growth strategy that we refer to as Financial Flexibility. Through Financial Flexibility, management identifies opportunities to improve the performance of the business in terms of quality, efficiency and cost, in order to generate savings primarily to invest for growth. Such charges are variable from period-to-period based upon actions identified and taken during each period. Management reviews operating results before such charges on a monthly basis and establishes internal budgets and forecasts based upon such measures. Management further establishes annual and long-term compensation such as salaries, target cash bonuses and target equity compensation amounts based on such measures and a significant percentage weight is placed upon such measures in determining whether performance objectives have been achieved. Management believes that by eliminating restructuring charges from such financial measures, and by being overt to shareholders about the results of our operations excluding such charges, business leaders are provided incentives to recommend and execute actions that are in the best long-term interests of our shareholders, rather than being influenced by the potential impact a charge in a particular

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period could have on their compensation. Additionally, transition costs (period costs such as consulting fees, costs of temporary employees, relocation costs and stay bonuses incurred to implement the Financial Flexibility component of our strategy) are reported as Corporate and Other expenses and are not allocated to our business segments. See Note 10 to our unaudited consolidated financial statements included in Item 1. of this Quarterly Report on Form 10-Q for financial information regarding our segments.

Similarly, when we evaluate the performance of our business as a whole, for 2008 our non-GAAP (generally accepted accounting principles in the United States of America) measures reflect results on a continuing operations basis, we focus on results (such as operating income, operating income growth, operating margin, net income, tax rate (defined as provision for income taxed divided by income before income taxes) and diluted earnings per share) before non-core gains and charges because such non-core gains and charges are not a component of our ongoing income or expenses and/or may have a disproportionate positive or negative impact on the results of our ongoing underlying business operations and may drive behavior that does not ultimately maximize shareholder value. It may be concluded from our presentation of non-core gains and charges that the items that result in non-core gains and charges may occur in the future.

We also use free cash flow to manage our business. We define free cash flow as net cash provided by operating activities minus capital expenditures and additions to computer software and other intangibles. Free cash flow measures our available cash flow for potential debt repayment, acquisitions, stock repurchases and additions to cash, cash equivalents and short-term investments. We believe free cash flow to be relevant and useful to our investors as this measure is used by our management in evaluating the funding available after supporting our ongoing business operations and our portfolio of product investments.

Free cash flow should not be considered as a substitute measure for, or superior to, net cash flows provided by operating activities, investing activities or financing activities. Therefore, we believe it is important to view free cash flow as a complement to our consolidated statements of cash flows.

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The adjustments discussed herein to our results as determined under generally accepted accounting principles in the United States of America ( GAAP ) are among the primary indicators management uses as a basis for our planning and forecasting of future periods, to allocate resources, to evaluate business performance and, as noted above, for compensation purposes. However, these financial measures (results before non-core gains and charges and free cash flow) are not prepared in accordance with GAAP, and should not be considered in isolation or as a substitute for total revenue, operating income, operating income growth, operating margin, net income, tax rate, diluted earnings per share, or net cash provided by operating activities, investing activities and financing activities prepared in accordance with GAAP. In addition, it should be noted that because not all companies calculate these financial measures similarly or at all, the presentation of these financial measures is not likely to be comparable to measures of other companies.

See Results of Operations below for a discussion of our results reported on a GAAP basis.

**Overview**

Total revenue and core revenue were the same for the three month and six month periods ended June 30, 2008 and 2007. Therefore, our discussion of our results of operations for the three month and six month periods ended June 30, 2008 and 2007, references only our core revenue results.

We manage and report our operations under the following two segments:

United States ( U.S. ); and

International (which consists of operations in Europe, Canada, Asia Pacific and Latin America).

The financial statements of our subsidiaries outside the U.S. and Canada reflect a fiscal quarter ended May 31 to facilitate the timely reporting of our unaudited consolidated financial results and unaudited financial position.

The following table presents the contribution by segment to core revenue:

	For the Three Months Ended		For the Six Months Ended	
	June 30,		June 30,	
	2008	2007	2008	2007
<b>Revenue:</b>				
U.S.	75%	77%	76%	78%
International	25%	23%	24%	22%

On January 1, 2008, we began managing our Supply Management business as part of our Risk Management Solutions business. This is consistent with our overall strategy and also reflects customers' needs to better understand the financial risk of their supply chain. As a result, the contributions of the Supply Management business will now be reported as a part of Risk Management Solutions. We have reclassified our historical financial results set forth in Item 1. of this Quarterly Report on Form 10-Q. Prior to January 1, 2008, we reported the results of our Supply Management business as its own solution set.

The following tables present contributions by customer solution set to core revenue:

	For the Three Months Ended		For the Six Months Ended	
	June 30,		June 30,	
	2008	2007	2008	2007
<b>Revenue by Customer Solution Set:</b>				
Risk Management Solutions	66%	67%	66%	67%
Sales & Marketing Solutions	27%	26%	27%	26%
Internet Solutions	7%	7%	7%	7%



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Our customer solution sets are discussed in greater detail in Item 1. Business in our Annual Report on Form 10-K for the year ended December 31, 2007.

Within our Risk Management Solutions, we monitor the performance of our Traditional products, our Value-Added products and our Supply Management products. Within our Sales & Marketing Solutions, we monitor the performance of our Traditional products and our Value-Added products.

### *Risk Management Solutions*

Our Traditional Risk Management Solutions generally consist of reports from our database used primarily for making decisions about new credit applications. Our Traditional Risk Management Solutions constituted the following percentages of total Risk Management Solutions Revenue and Core Revenue:

	For the Three Months Ended		For the Six Months Ended	
	June 30,		June 30,	
	2008	2007	2008	2007
Risk Management Solutions Revenue	76%	76%	75%	76%
Core Revenue	50%	51%	50%	51%

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Our Value-Added Risk Management Solutions generally support automated decision-making and portfolio management through the use of scoring and integrated software solutions. Our Value-Added Risk Management Solutions constituted the following percentages of total Risk Management Solutions Revenue and Core Revenue:

	For the Three Months Ended		For the Six Months Ended	
	June 30,		June 30,	
	2008	2007	2008	2007
Risk Management Solutions Revenue	20%	20%	20%	20%
Core Revenue	13%	14%	13%	13%

Our Supply Management Solutions can help companies maximize revenue growth, contain costs and comply with external regulations. Our Supply Management Solutions constituted the following percentages of total Risk Management Solutions Revenue and Core Revenue:

	For the Three Months Ended		For the Six Months Ended	
	June 30,		June 30,	
	2008	2007	2008	2007
Risk Management Solutions Revenue	4%	4%	5%	4%
Core Revenue	3%	2%	3%	3%

**Sales & Marketing Solutions**

Our Traditional Sales & Marketing Solutions generally consist of marketing lists, labels and customized data files used by our customers in their direct mail and marketing activities. Our Traditional Sales & Marketing Solutions constituted the following percentages of total Sales & Marketing Solutions Revenue and Core Revenue:

	For the Three Months Ended		For the Six Months Ended	
	June 30,		June 30,	
	2008	2007	2008	2007
Sales & Marketing Solutions Revenue	37%	44%	40%	43%
Core Revenue	10%	11%	11%	11%

Our Value-Added Sales & Marketing Solutions generally include decision-making and customer information management solutions. Our Value-Added Sales & Marketing Solutions constituted the following percentages of total Sales & Marketing Solutions Revenue and Core Revenue:

	For the Three Months Ended		For the Six Months Ended	
	June 30,		June 30,	
	2008	2007	2008	2007
Sales & Marketing Solutions Revenue	63%	56%	60%	57%
Core Revenue	17%	15%	16%	15%

**Critical Accounting Policies and Estimates**

In preparing our unaudited consolidated financial statements and accounting for the underlying transactions and balances reflected therein, we have applied the critical accounting policies described in Item 7. Management's Discussion and Analysis of Financial Condition and Results of Operations in our Annual Report on Form 10-K for the year ended December 31, 2007. During the six months ended June 30, 2008, we updated our critical accounting policies as follows:

**Restructuring Charges**

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Restructuring charges have been recorded in accordance with Statement of Financial Accounting Standards ( SFAS ) No. 146, Accounting for the Costs Associated with Exit or Disposal Activities, ( SFAS No. 146 ) or SFAS No. 112, Employers Accounting for Postemployment Benefits, ( SFAS No. 112 ), as appropriate.

We account for one-time termination benefits, contract terminations, asset write-offs, and/or costs to terminate lease obligations less assumed sublease income in accordance with SFAS No. 146, which addresses financial accounting and reporting for costs associated with restructuring activities. Under SFAS No. 146, we establish a liability for a cost associated with an exit or disposal activity, including severance and lease termination obligations, and other related costs, when the liability is incurred, rather than at the date that we commit to an exit plan. We reassess the expected cost to complete the exit or disposal activities at the end of each reporting period and adjust our remaining estimated liabilities, if necessary.

We record severance-related expenses once they are both probable and estimable in accordance with the provisions of SFAS No. 112 for severance costs provided under an ongoing benefit arrangement.

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The determination of when we accrue for severance costs and which standard applies depends on whether the termination benefits are provided under a one-time benefit arrangement as defined by SFAS No. 146 or under an ongoing arrangement as described in SFAS No. 112. Inherent in the estimation of the costs related to the restructurings are assessments related to the most likely expected outcome of the significant actions to accomplish the exit activities. In determining the charges related to the restructurings, we had to make estimates related to the expenses associated with the restructurings. These estimates may vary significantly from actual costs depending, in part, upon factors that may be beyond our control. We will continue to review the status of our restructuring obligations on a quarterly basis and, if appropriate, record changes to these obligations in current operations based on management's most current estimates.

**Recently Issued Accounting Standards**

See Note 2 to our unaudited consolidated financial statements included in Item 1. of this Quarterly Report on Form 10-Q for disclosure of the impact that recent accounting pronouncements may have on our unaudited consolidated financial statements.

**Results of Operations**

The following discussion and analysis of our financial condition and results of operations are based upon our unaudited consolidated financial statements and should be read in conjunction with the unaudited consolidated financial statements and related notes set forth in Item 1. of this Quarterly Report on Form 10-Q, and our Annual Report on Form 10-K for the year ended December 31, 2007, all of which have been prepared in accordance with GAAP.

*Consolidated Revenue*

The following table presents our revenue by segment:

	For the Three Months Ended June 30,		For the Six Months Ended June 30,	
	2008 (Amounts in millions)	2007 (Amounts in millions)	2008 (Amounts in millions)	2007 (Amounts in millions)
<b>Revenue:</b>				
U.S.	\$ 319.3	\$ 291.6	\$ 640.5	\$ 594.1
International	108.4	89.2	201.9	165.7
Core Revenue	\$ 427.7	\$ 380.8	\$ 842.4	\$ 759.8

The following table presents our revenue by customer solution set:

	For the Three Months Ended June 30,		For the Six Months Ended June 30,	
	2008 (Amounts in millions)	2007 (Amounts in millions)	2008 (Amounts in millions)	2007 (Amounts in millions)
<b>Revenue:</b>				
Risk Management Solutions	\$ 281.0	\$ 256.8	\$ 555.3	\$ 507.3
Sales & Marketing Solutions	115.6	97.7	225.3	201.5
Internet Solutions	31.1	26.3	61.8	51.0
Core Revenue	\$ 427.7	\$ 380.8	\$ 842.4	\$ 759.8

**Three Months Ended June 30, 2008 vs. Three Months Ended June 30, 2007**

Core revenue increased \$46.9 million, or 12% (10% increase before the effect of foreign exchange). The increase in core revenue was primarily driven by an increase in U.S. revenue of \$27.7 million, or 10%, and an increase in International revenue of \$19.2 million, or 22% (12% increase

before the effect of foreign exchange). This increase was primarily due to:

Growth in each of our subscription plans for our Preferred Pricing Agreement and for our Preferred Pricing Agreement with DNBI from existing customers willing to increase the level of business they do with us, including the customers who previously purchased value-added solutions. These subscription plans provide our customers with unlimited use of our Risk Management reports and data, within pre-defined ranges, provided such customers commit to an increased level of spend from their historical levels;

Increased revenue as a result of our recent acquisitions and our Tokyo Shoko Research/D&B Japan Joint Venture in 2007;

The positive impact of foreign exchange; and

Early renewals in Sales and Marketing Solutions (primarily from the third quarter of 2008) and strong sales execution in the U.S. market.

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### ***Customer Solution Sets***

On a customer solution set basis, the \$46.9 million increase in core revenue reflects:

A \$24.2 million, or 9%, increase in Risk Management Solutions (7% increase before the effect of foreign exchange). The increase was driven by growth in the U.S. of \$9.1 million, or 5%, and an increase in revenue in International of \$15.1 million, or 22% (12% increase before the effect of foreign exchange);

A \$17.9 million, or 18%, increase in Sales & Marketing Solutions (17% increase before the effect of foreign exchange). The increase was driven by growth in the U.S. of \$13.8 million, or 17%, and an increase in revenue in International of \$4.1 million, or 23% (13% increase before the effect of foreign exchange); and

A \$4.8 million, or 18% (both before and after the effect of foreign exchange), increase in Internet Solutions. The increase was driven by growth in the U.S. of \$4.8 million, or 20%. Internet Solutions in International remained consistent with the prior year period (6% decrease before the effect of foreign exchange).

### ***Six Months Ended June 30, 2008 vs. Six Months Ended June 30, 2007***

Core revenue increased \$82.6 million, or 11% (9% increase before the effect of foreign exchange). The increase in core revenue was primarily driven by an increase in U.S. revenue of \$46.4 million, or 8%, and an increase in International revenue of \$36.2 million, or 22% (12% increase before the effect of foreign exchange). This increase was primarily due to:

Growth in each of our subscription plans for our Preferred Pricing Agreement and for our Preferred Pricing Agreement with DNBI from existing customers willing to increase the level of business they do with us, including the customers who previously purchased value-added solutions. These subscription plans provide our customers with unlimited use of our Risk Management reports and data, within pre-defined ranges, provided such customers commit to an increased level of spend from their historical levels;

Increased revenue as a result of our recent acquisitions and our Tokyo Shoko Research/D&B Japan Joint Venture in 2007; and

The positive impact of foreign exchange.

### ***Customer Solution Sets***

On a customer solution set basis, the \$82.6 million increase in core revenue reflects:

A \$48.0 million, or 9%, increase in Risk Management Solutions (7% increase before the effect of foreign exchange). The increase was driven by growth in the U.S. of \$19.5 million, or 5%, and an increase in revenue in International of \$28.5 million, or 22% (12% increase before the effect of foreign exchange);

A \$23.8 million, or 12%, increase in Sales & Marketing Solutions (10% increase before the effect of foreign exchange). The increase was driven by growth in the U.S. of \$16.2 million, or 10%, and an increase in revenue in International of \$7.6 million, or 24% (14% increase before the effect of foreign exchange); and

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A \$10.8 million, or 21% (both before and after the effect of foreign exchange), increase in Internet Solutions. The increase was driven by growth in the U.S. of \$10.7 million, or 23%, and an increase in revenue in International of \$0.1 million, or 4% (2% decrease before the effect of foreign exchange).

### Consolidated Operating Costs

The following table presents our consolidated operating costs and operating income for the three month and six month periods ended June 30, 2008 and 2007.

	For the Three Months Ended June 30,		For the Six Months Ended June 30,	
	2008 (Amounts in millions)	2007 (Amounts in millions)	2008 (Amounts in millions)	2007 (Amounts in millions)
Operating Expenses	\$ 122.1	\$ 108.4	\$ 245.9	\$ 215.8
Selling and Administrative Expenses	184.5	167.6	351.3	330.9
Depreciation and Amortization	13.9	9.9	27.3	19.0
Restructuring Charge	1.2	4.9	11.6	19.7
<b>Operating Costs</b>	<b>\$ 321.7</b>	<b>\$ 290.8</b>	<b>\$ 636.1</b>	<b>\$ 585.4</b>
 Operating Income	 \$ 106.0	 \$ 90.0	 \$ 206.3	 \$ 174.4

### Operating Expenses

#### *Three Months Ended June 30, 2008 vs. Three Months Ended June 30, 2007*

Operating expenses increased \$13.7 million, or 13%, for the three months ended June 30, 2008, compared to the three months ended June 30, 2007. The increase was primarily due to the following:

Costs associated with investments in connection with our strategy, such as DNBI, our interactive, web-based subscription service and investments to improve our customer satisfaction levels;

Increased costs associated with our acquisition of Tokyo Shoko Research/D&B Japan Joint Venture, Purisma Incorporated and AllBusiness.com, Inc.; and

The impact of foreign exchange;

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*partially offset by:*

Lower costs as a result of reengineering efforts.

***Six Months Ended June 30, 2008 vs. Six Months Ended June 30, 2007***

Operating expenses increased \$30.1 million, or 14%, for the six months ended June 30, 2008, compared to the six months ended June 30, 2007. The increase was primarily due to the following:

Costs associated with investments in connection with our strategy, such as DNBI, our interactive, web-based subscription service and investments to improve our customer satisfaction levels;

Increased costs associated with our acquisition of Tokyo Shoko Research/D&B Japan Joint Venture, First Research, Inc., Purisma Incorporated and AllBusiness.com, Inc.;

The impact of foreign exchange; and

Increased technology costs associated with our D&B Worldwide Network;

*partially offset by:*

Lower costs as a result of reengineering efforts.

***Selling and Administrative Expenses***

***Three Months Ended June 30, 2008 vs. Three Months Ended June 30, 2007***

Selling and administrative expenses increased \$16.9 million, or 10%, for the three months ended June 30, 2008 as compared to the three months ended June 30, 2007. The increase was primarily due to the following:

Higher variable selling expenses related to increased revenue (i.e., commissions, marketing, etc.);

Increased selling expenses related to investments to enhance our strategic capabilities, such as with our Tokyo Shoko Research/D&B Japan Joint Venture and our recent acquisitions; and

The impact of foreign exchange;

*partially offset by:*

Lower costs as a result of reengineering efforts.

***Six Months Ended June 30, 2008 vs. Six Months Ended June 30, 2007***



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Selling and administrative expenses increased \$20.4 million, or 6%, for the six months ended June 30, 2008 as compared to the six months ended June 30, 2007. The increase was primarily due to the following:

Increased selling expenses related to investments to enhance our strategic capabilities, such as with our Tokyo Shoko Research/D&B Japan Joint Venture and our recent acquisitions;

The impact of foreign exchange; and

Higher variable selling expenses related to increased revenue (i.e., commissions);  
*partially offset by:*

Lower costs as a result of reengineering efforts.

### ***Matters Impacting Both Operating Expenses and Selling and Administrative Expenses***

#### *Pension, Postretirement and Profit Participation Plan*

We had net pension income of \$0.7 million and \$1.4 million for the three month and six month periods ended June 30, 2008, respectively. We had net pension cost of \$3.9 million and \$9.8 million for the three month and six month periods ended June 30, 2007, respectively. The net increase in income was primarily driven by a 53 basis points and 100 basis points increase in the discount rate applied to our U.S. plans and the major International plans, respectively, in 2008, as well as lower actuarial loss amortization included in 2008.

We had postretirement benefit income of \$0.9 million and \$1.8 million for the three month and six month periods ended June 30, 2008, respectively. We had postretirement benefit income of \$0.9 million and \$1.8 million for the three month and six month periods ended June 30, 2007, respectively.

We had expense associated with our profit participation plan ( 401K Plan ) of \$4.3 million and \$11.0 million for the three month and six month periods ended June 30, 2008, respectively. We had expense associated with our 401K Plan of \$1.7 million and \$4.3 million for the three month and six month periods ended June 30, 2007, respectively. The increase in expense in 2008 was due to the amendment of our matching policy in the profit participation plan effective July 1, 2007, to increase our match formula from 50% to 100% of a team member s contributions and to increase the maximum match to seven percent from six percent, of such team member s eligible compensation, subject to certain 401(k) Plan limitations.

We consider pension income (cost) and postretirement benefit income (cost) to be part of our compensation costs and, therefore, they are included in operating expenses and in selling and administrative expenses, based upon the classifications of the underlying compensation costs.

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### *Stock-Based Compensation*

For the three month and six month periods ended June 30, 2008, we recognized total stock-based compensation expense of \$6.3 million and \$14.6 million, compared to \$6.1 million and \$13.7 million for the three month and six month periods ended June 30, 2007, respectively.

Expense associated with our stock option programs was \$2.4 million and \$6.2 million for the three month and six month periods ended June 30, 2008, compared to \$2.3 million and \$6.6 million for the three month and six month periods ended June 30, 2007, respectively. The decrease for the six months ended June 30, 2008 compared to the same period in 2007 was primarily due to fewer options outstanding in 2008.

Expense associated with restricted stock, restricted stock unit and restricted stock opportunity awards was \$3.7 million and \$7.9 million for the three month and six month periods ended June 30, 2008, compared to \$3.5 million and \$6.5 million for the three month and six months periods ended June 30, 2007, respectively. The increase was primarily due to the addition of the 2008 grant and special grants in the fourth quarter of 2007.

Expense associated with our Employee Stock Purchase Plan ( ESPP ) was \$0.2 million and \$0.6 million for the three month and six month periods ended June 30, 2008, compared to \$0.3 million and \$0.6 million for the three month and six month periods ended June 30, 2007, respectively.

We expect total equity-based compensation of approximately \$29.0 million for 2008. We consider these costs to be part of our compensation costs and, therefore, they are included in operating expenses and in selling and administrative expenses, based upon the classifications of the underlying compensation costs.

### *Depreciation and Amortization*

Depreciation and amortization increased \$4.0 million, or 42%, for the three months ended June 30, 2008, compared to the three months ended June 30, 2007. Depreciation and amortization increased \$8.3 million, or 44%, for the six months ended June 30, 2008, compared to the six months ended June 30, 2007. The increase for the three month and six month periods ended June 30, 2008 was primarily driven by the increased capital costs for revenue generating investments to enhance our strategic capabilities and amortization of acquired intangible assets.

### *Restructuring Charge*

Restructuring charges have been recorded in accordance with SFAS No. 146 or SFAS No. 112, as appropriate.

We account for one-time termination benefits, contract terminations, asset write-offs, and/or costs to terminate lease obligations less assumed sublease income in accordance with SFAS No. 146, which addresses financial accounting and reporting for costs associated with restructuring activities. Under SFAS No. 146, we establish a liability for a cost associated with an exit or disposal activity, including severance and lease termination obligations, and other related costs, when the liability is incurred, rather than at the date that we commit to an exit plan. We reassess the expected cost to complete the exit or disposal activities at the end of each reporting period and adjust our remaining estimated liabilities, if necessary.

We record severance-related expenses once they are both probable and estimable in accordance with the provisions of SFAS No. 112 for severance costs provided under an ongoing benefit arrangement.

The determination of when we accrue for severance costs and which standard applies depends on whether the termination benefits are provided under a one-time benefit arrangement as defined by SFAS No. 146 or under an ongoing arrangement as described in SFAS No. 112. Inherent in the estimation of the costs related to the restructurings are assessments related to the most likely expected outcome of the significant actions to accomplish the exit activities. In determining the charges related to the restructurings, we had to make estimates related to the expenses associated with the restructurings. These estimates may vary significantly from actual costs depending, in part, upon factors that may be beyond our control. We will continue to review the status of our restructuring obligations on a quarterly basis and, if appropriate, record changes to these obligations in current operations based on management's most current estimates.

### *Three Months Ended June 30, 2008 vs. Three Months Ended June 30, 2007*

During the three months ended June 30, 2008, we recorded a \$1.2 million restructuring charge in connection with the Financial Flexibility Program announced in January 2008 ( 2008 Financial Flexibility Program ) and no restructuring charge in connection with the Financial Flexibility Program announced in January 2007 ( 2007 Financial Flexibility Program ). The components of these charges included:

Severance and termination costs of \$0.5 million related to the 2008 Financial Flexibility Program. In total, approximately 10 employees were affected; and

Lease termination obligations, other costs to consolidate or close facilities and other exit costs of \$0.7 million related to the 2008 Financial Flexibility Program.

During the three months ended June 30, 2007, we recorded a \$4.0 million restructuring charge in connection with the Financial Flexibility Program announced in January 2007 ( 2007 Financial Flexibility Program ) and a \$0.9 million restructuring charge in connection with the Financial Flexibility Program announced in February 2006 ( 2006 Financial Flexibility Program ). The components of these charges included:

Severance and termination costs of \$3.0 million related to the 2007 Financial Flexibility Program. In total, approximately 100 employees were affected;

Severance and termination costs of \$0.1 million related to the 2006 Financial Flexibility Program. In total, approximately 5 employees were affected; and

Lease termination obligations, other costs to consolidate or close facilities and other exit costs of \$1.0 million related to the 2007 Financial Flexibility Program and \$0.8 million related to the 2006 Financial Flexibility Program.

**Table of Contents****Six Months Ended June 30, 2008 vs. Six Months Ended June 30, 2007**

During the six months ended June 30, 2008, we recorded an \$8.6 million restructuring charge in connection with the 2008 Financial Flexibility Program and a \$3.0 million restructuring charge in connection with the 2007 Financial Flexibility Program. The components of these charges included:

Severance and termination costs of \$7.9 million related to the 2008 Financial Flexibility Program. In total, approximately 135 employees were affected;

Severance and termination costs of \$3.0 million related to the 2007 Financial Flexibility Program. In total, approximately 40 employees were affected; and

Lease termination obligations, other costs to consolidate or close facilities and other exit costs of \$0.7 million related to the 2008 Financial Flexibility Program.

During the six months ended June 30, 2007, we recorded an \$18.3 million restructuring charge in connection with the 2007 Financial Flexibility Program and a \$1.4 million restructuring charge in connection with the 2006 Financial Flexibility Program. The components of these charges included:

Severance and termination costs of \$17.3 million related to the 2007 Financial Flexibility Program. In total, approximately 200 employees were affected;

Severance and termination costs of \$0.6 million related to the 2006 Financial Flexibility Program. In total, approximately 15 employees were affected; and

Lease termination obligations, other costs to consolidate or close facilities and other exit costs of \$1.0 million related to the 2007 Financial Flexibility Program and \$0.8 million related to the 2006 Financial Flexibility Program.

**Interest Income (Expense) Net**

The following table presents our Interest Income (Expense) Net for the three month and six month periods ended June 30, 2008 and 2007.

	For the Three Months Ended June 30,		For the Six Months Ended June 30,	
	2008 (Amounts in millions)	2007 (Amounts in millions)	2008 (Amounts in millions)	2007 (Amounts in millions)
Interest Income	\$ 3.7	\$ 1.6	\$ 6.1	\$ 3.0
Interest Expense	(13.2)	(6.5)	(22.6)	(12.9)
Interest Income (Expense) - Net	\$ (9.5)	\$ (4.9)	\$ (16.5)	\$ (9.9)

For the three months ended June 30, 2008, interest income increased \$2.1 million and interest expense increased \$6.7 million as compared to the three months ended June 30, 2007. The increase in interest income is primarily attributable to higher interest bearing investments. The increase in interest expense is primarily attributable to higher amounts of debt outstanding.

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For the six months ended June 30, 2008, interest income increased \$3.1 million and interest expense increased \$9.7 million as compared to the six months ended June 30, 2007. The increase in interest income is primarily attributable to higher interest bearing investments and higher interest rates. The increase in interest expense is primarily attributable to higher amounts of debt outstanding.

**Table of Contents****Other Income (Expense) Net**

The following table presents our Other Income (Expense) Net for the three month and six month periods ended June 30, 2008 and 2007.

	For the Three Months Ended June 30,		For the Six Months Ended June 30,	
	2008	2007	2008	2007
Miscellaneous Other Income (Expense) - Net(a)	\$ (0.7)	\$ 0.9	\$ (0.4)	\$ 1.0
Gain Associated with Huaxia/D&B China Joint Venture(b)				5.8
Legacy Tax Matter Related to the Settlement of 2003 Tax Year (c)	(7.7)		(7.7)	
Gain on Sale of an Investment(d)		0.8		0.8
<b>Other Income (Expense) - Net</b>	<b>\$ (8.4)</b>	<b>\$ 1.7</b>	<b>\$ (8.1)</b>	<b>\$ 7.6</b>

- (a) Miscellaneous Other Income (Expense) Net decreased for the three month and six month periods ended June 30, 2008, compared to the three month and six month periods ended June 30, 2007 primarily due to higher bank fees.
- (b) During the three months ended March 31, 2007, we entered into an agreement with Huaxia International Credit Consulting Co. Limited and established a new joint venture to do business as Huaxia/D&B China. We recognized a gain of \$5.8 million related to the minority owner's share of the difference between the fair value of our contributed business and its carrying amount.
- (c) During the three month and six month periods ended June 30, 2008, we recognized the reduction of a contractual receipt under the Tax Allocation Agreement between Moody's Corporation and D&B as it relates to the expiration of the statute of limitations (see Provision for Income Taxes below).
- (d) During the three months ended June 30, 2007, we recorded a gain related to the sale of an investment in Australia.

**Provision for Income Taxes**

For the three months ended June 30, 2008, our effective tax rate was 4.2% as compared to 1.3% for the three months ended June 30, 2007. The effective tax rate for the three months ended June 30, 2008, as compared to the three months ended June 30, 2007, was both impacted by the favorable settlement of global tax audits and by the release of reserves for uncertain tax positions due to the expiration of the statute of limitations. The effective tax rate for the three months ended June 30, 2007 was positively impacted by the release of reserves for uncertain tax positions primarily due to the resolution of a legacy tax matter with the IRS for 1997 - 2002.

For the six months ended June 30, 2008, our effective tax rate was 20.7% as compared to 20.0% for the six months ended June 30, 2007. The effective tax rate for the six months ended June 30, 2008, as compared to the six months ended June 30, 2007, was positively impacted by the favorable settlement of global tax audits and by the release of reserves for uncertain tax positions due to the expiration of the statute of limitations. The effective tax rate for the six months ended June 30, 2007 was positively impacted by the release of reserves for uncertain tax positions primarily due to the resolution of a legacy tax matter with the IRS for 1997 - 2002 and negatively impacted for taxes incurred in our Asia Pacific region upon the transfer of certain assets to our Huaxia/D&B China Joint Venture.

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The total amount of unrecognized tax benefits as of June 30, 2008 was \$111.4 million. During the three months ended June 30, 2008, we decreased our unrecognized tax benefits by approximately \$25.4 million (net of increases). The decrease primarily related to the favorable settlement of global tax audits and the expiration of the statute of limitations as of June 30, 2008. The amount of unrecognized tax benefits that, if recognized, would impact the effective tax rate was \$82.5 million, net of tax benefits. We believe it is reasonably possible that the unrecognized tax benefits could decrease within the next twelve months, by approximately \$11.0 million, due to the resolution of various global

tax audits.

We or one of our subsidiaries files income tax returns in the U.S. federal, and various state, local and foreign jurisdictions. In the U.S. federal jurisdiction we are no longer subject to examinations by the IRS for years prior to 2004. In state and local jurisdictions, with few exceptions, we are no longer subject to examinations by tax authorities for years prior to 2003. In foreign jurisdictions, with few exceptions, we are no longer subject to examinations by tax authorities for years prior to 2002.

We recognize accrued interest expense related to unrecognized tax benefits in income tax expense. The total amount of interest expense recognized in the three month and six month periods ended June 30, 2008 was \$0.9 million and \$1.7 million, net of tax benefits, respectively, as compared to \$0.7 million and \$1.7 million, net of tax benefits in the three and six month periods ended June 30, 2007, respectively. The total amount of accrued interest as of June 30, 2008 was \$8.6 million, net of tax benefits, as compared to \$8.1 million, net of tax benefits, as of June 30, 2007.

#### **Equity in Net Income of Affiliates**

We recorded \$0.4 million and \$0.6 million as Equity in Net Income of Affiliates for the three month and six month periods ended June 30, 2008, respectively, compared to \$0.3 million and \$0.4 million for the three month and six month periods ended June 30, 2007.

#### **Discontinued Operations**

On December 27, 2007, we completed the sale of our Italian real estate business which was part of our International segment and we have reclassified the historical financial results of the Italian real estate business as discontinued operations. We recorded \$0.7 million of Income from Discontinued Operations, net of income tax expense, for the six months ended June 30, 2008. We recorded \$1.3 million and \$1.6 million of Income from Discontinued Operations, net of income tax expense, for the three month and six month periods ended June 30, 2007, respectively. We have recorded a gain of \$0.4 million (both pre-tax and after-tax) during the six months ended June 30, 2008.

**Table of Contents****Earnings per Share**

We reported earnings per share, or EPS, for the three month and six month periods ended June 30, 2008 and 2007, as follows:

	For the Three Months Ended June 30,		For the Six Months Ended June 30,	
	2008	2007	2008	2007
<b>Basic Earnings Per Share of Common Stock:</b>				
Continuing Operations	\$ 1.55	\$ 1.47	\$ 2.61	\$ 2.35
Discontinued Operations		0.02	0.02	0.03
Basic Earnings Per Common Share of Stock	\$ 1.55	\$ 1.49	\$ 2.63	\$ 2.38
<b>Diluted Earnings Per Share of Common Stock:</b>				
Continuing Operations	\$ 1.51	\$ 1.44	\$ 2.56	\$ 2.29
Discontinued Operations		0.02	0.02	0.03
Diluted Earnings Per Share of Common Stock	\$ 1.51	\$ 1.46	\$ 2.58	\$ 2.32

For the three months ended June 30, 2008, basic EPS increased 4%, compared with the three months ended June 30, 2007, primarily due to the favorable settlement in 2008 of global tax audits, the release of reserves in 2008 for uncertain tax positions due to the expiration of the statute of limitations, the resolution in 2007 of a legacy tax matter with the IRS for 1997-2002 and a 7% reduction in the weighted average number of basic shares outstanding resulting from our total share repurchases. For the three months ended June 30, 2008, diluted EPS increased 3%, compared with the three months ended June 30, 2007 primarily due to the favorable settlement in 2008 of global tax audits, the release of reserves in 2008 for uncertain tax positions due to the expiration of the statute of limitations, the resolution in 2007 of a legacy tax matter with the IRS for 1997-2002 and an 8% reduction in the weighted average number of diluted shares outstanding resulting from our total share repurchases. During the three months ended June 30, 2008, we repurchased 1.3 million shares of common stock for \$104.9 million under our Board of Directors approved share repurchase programs. In addition, we repurchased 0.2 million shares of common stock for \$20.0 million under our Board of Directors approved share repurchase program to mitigate the dilutive effect of shares issued under our stock incentive plans and ESPP.

For the six months ended June 30, 2008, basic EPS increased 11%, compared with the six months ended June 30, 2007, primarily due to the favorable settlement in 2008 of global tax audits, the release of reserves in 2008 for uncertain tax positions due to the expiration of the statute of limitations, the resolution in 2007 of a legacy tax matter with the IRS for 1997-2002 and a 6% reduction in the weighted average number of basic shares outstanding resulting from our total share repurchases. For the six months ended June 30, 2008, diluted EPS increased 11%, compared with the six months ended June 30, 2007, primarily due to the favorable settlement in 2008 of global tax audits, the release of reserves in 2008 for uncertain tax positions due to the expiration of the statute of limitations, the resolution in 2007 of a legacy tax matter with the IRS for 1997-2002 and a 7% reduction in the weighted average number of diluted shares outstanding resulting from our total share repurchases. During the six months ended June 30, 2008, we repurchased 2.3 million shares of common stock for \$189.8 million under our Board of Directors approved share repurchase programs. In addition, we repurchased 0.6 million shares of common stock for \$54.6 million under our Board of Directors approved share repurchase program to mitigate the dilutive effect of shares issued under our stock incentive plans and ESPP.

**Non-Core Gains and (Charges)**

For internal management and reporting purposes, we treat certain gains and (charges) that are included in Consolidated Operating Costs, Other Income (Expense) Net and Provision for Income Taxes as non-core gains and (charges). These non-core gains and (charges) are summarized in the table below. We exclude non-core gains and (charges) when evaluating our financial performance because we do not consider these items to reflect our underlying business performance.



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	For the Three Months Ended June 30,		For the Six Months Ended June 30,	
	2008 (Amounts in millions)	2007 (Amounts in millions)	2008 (Amounts in millions)	2007 (Amounts in millions)
<b><i>Non-Core gains and (charges) included in Consolidated Operating Costs:</i></b>				
Restructuring charges related to our Financial Flexibility Programs	\$ (1.2)	\$ (4.9)	\$ (11.6)	\$ (19.7)
Settlement of International payroll tax matter related to a divested entity	\$	\$	\$	\$ (0.8)
<b><i>Non-Core gains and (charges) included in Other Income (Expense)- Net:</i></b>				
Effect of Legacy Tax Matters	\$ 0.3	\$ 0.4	\$ 0.7	\$ 0.9
Gain associated with Huaxia/D&B China Joint Venture	\$	\$	\$	\$ 5.8
Net Gain (Loss) on the Sale of Other Investments	\$	\$ 0.8	\$	\$ 0.8
Tax Reserve True-up for the Settlement of the 2003 tax year, primarily related to the Amortization and Royalty Expense Deductions transaction	\$ (7.7)	\$	\$ (7.7)	\$
<b><i>Non-Core gains and (charges) included in Provision for Income Taxes:</i></b>				
Restructuring charges related to our Financial Flexibility Programs	\$	\$ 1.8	\$ 3.9	\$ 7.4
Effect of Legacy Tax Matters	\$ (0.3)	\$ (0.4)	\$ (0.7)	\$ (0.9)
Settlement of International payroll tax matter related to a divested entity	\$	\$	\$	\$ 0.2
Gain associated with Huaxia/D&B China Joint Venture	\$	\$	\$	\$ (2.9)
Net Gain (Loss) on the Sale of Other Investments	\$	\$ (0.3)	\$	\$ (0.3)
Tax Reserve True-up for the Settlement of the 2003 tax year, primarily related to the Amortization and Royalty Expense Deductions transaction	\$ 15.4	\$	\$ 15.4	\$
Tax Reserve True-up for the Settlement of the 1997 - 2002 tax years, primarily related to the Amortization and Royalty Expense Deductions/Royalty Income 1997 - 2007 transaction	\$	\$ 31.2	\$	\$ 31.2
Favorable Resolution of Global Tax Audits related to the Liquidation of Dormant International Corporations	\$ 13.7	\$	\$ 13.7	\$
Interest on IRS Deposit	\$	\$	\$ 1.3	\$

**Table of Contents****Segment Results**

Our results are reported under the following two segments: U.S. and International. The operating segments reported below are our segments for which separate financial information is available and upon which operating results are evaluated on a timely basis to assess performance and to allocate resources.

*United States*

The U.S. is our largest segment representing 75% and 76% of our core revenue for the three month and six month periods ended June 30, 2008, respectively, as compared to 77% and 78% of our core revenue for the three month and six month periods ended June 30, 2007, respectively.

The following table presents our U.S. core revenue by customer solution set and U.S. operating income for the three month and six month periods ended June 30, 2008 and 2007:

	For the Three Months Ended June 30,		For the Six Months Ended June 30,	
	2008 (Amounts in millions)	2007 (Amounts in millions)	2008 (Amounts in millions)	2007 (Amounts in millions)
<b>Revenue:</b>				
Risk Management Solutions	\$ 196.1	\$ 187.0	\$ 396.5	\$ 377.0
Sales & Marketing Solutions	93.8	80.0	185.8	169.6
Internet Solutions	29.4	24.6	58.2	47.5
<b>Core U.S. Revenue</b>	<b>\$ 319.3</b>	<b>\$ 291.6</b>	<b>\$ 640.5</b>	<b>\$ 594.1</b>
<b>Operating Income</b>	<b>\$ 105.3</b>	<b>\$ 96.0</b>	<b>\$ 223.7</b>	<b>\$ 205.1</b>

**U.S. Overview***Three Months Ended June 30, 2008 vs. Three Months Ended June 30, 2007*

U.S. core revenue increased \$27.7 million, or 10%, for the three months ended June 30, 2008 as compared to the three months ended June 30, 2007. The increase reflects growth in all of our customer solution sets.

*U.S. Customer Solution Sets*

On a customer solution set basis, the \$27.7 million increase in core revenue for the three months ended June 30, 2008 as compared to the three months ended June 30, 2007, reflects:

*Risk Management Solutions*

A \$9.1 million, or 5%, increase in Risk Management Solutions.

For the three months ended June 30, 2008, Traditional Risk Management Solutions, which accounted for 73% of total U.S. Risk Management Solutions, increased 4%. The primary driver of this growth was:

Continued growth of our Preferred Pricing Agreement with DNBI subscription plans, from existing customers who are willing to increase the level of business they do with us, including the customers who previously purchased value-added solutions. These subscription plans provide our customers with unlimited use of our Risk Management reports and data, within pre-defined ranges,

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provided such customers commit to an increased level of spend from their historical levels;  
*partially offset by:*

Lower purchases of our legacy products by our small customers.

For the three months ended June 30, 2008, Value-Added Risk Management Solutions, which accounted for 21% of total U.S. Risk Management Solutions, increased 3%. The primary driver of this growth was:

Higher purchases from existing customers of our value-added solutions enabled by our DNBi platform;  
*partially offset by:*

A shift in product mix to our Preferred Pricing Agreement with DNBi subscription plans (as noted above).

For the three months ended June 30, 2008, Supply Management Solutions, which accounted for 6% of total U.S. Risk Management Solutions, increased 26%, on a small base. Supply Management Solutions contributed one point of growth to total U.S. Risk Management Solutions.

We believe that we will continue to experience a greater percentage of sales on new solutions where revenue will be recognized in subsequent quarters. As a result, we believe that quarterly revenue will continue to be positively impacted by the recognition of deferred revenue from prior quarter sales, offset by the deferral of revenue from current sales into subsequent periods.

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### ***Sales & Marketing Solutions***

A \$13.8 million, or 17%, increase in Sales & Marketing Solutions.

For the three months ended June 30, 2008, Traditional Sales & Marketing Solutions, which accounted for 38% of total U.S. Sales & Marketing Solutions, increased 6%. The increase was primarily due to early renewals (primarily from the third quarter of 2008) and strong sales execution. Also, we experienced increased revenue associated with our acquisition of the Education Division of Automation Research, Inc. d/b/a MKTG Services in the third quarter of 2007.

For the three months ended June 30, 2008, Value-Added Sales & Marketing Solutions, which accounted for 62% of total U.S. Sales & Marketing Solutions, increased 25%. The increase was primarily due to increased purchases from existing customers and early renewals (primarily from the third quarter of 2008) and strong sales execution.

### ***Internet Solutions***

A \$4.8 million, or 20%, increase in Internet Solutions, primarily representing the results of Hoover's, Inc., First Research, Inc. and AllBusiness.com. The increase was due to continued growth in subscription revenue generally and the First Research and AllBusiness.com acquisitions.

### ***U.S. Operating Income***

U.S. operating income for the three months ended June 30, 2008 was \$105.3 million, compared to \$96.0 million for the three months ended June 30, 2007, an increase of \$9.3 million, or 10%. The increase in operating income was primarily attributed to:

An increase in U.S. revenue;

Lower employee benefit costs (see Matters Impacting Both Operating Expenses and Selling and Administrative Expenses for further discussion); and

Lower costs as a result of reengineering efforts;  
*partially offset by:*

Higher variable selling expenses related to increased revenue (i.e., commissions, marketing, etc.);

Higher costs associated with our acquisitions; and

Higher costs associated with investments to enhance our strategic capabilities.

### ***Six Months Ended June 30, 2008 vs. Six Months Ended June 30, 2007***

U.S. core revenue increased \$46.4 million, or 8%, for the six months ended June 30, 2008 as compared to the six months ended June 30, 2007. The increase reflects growth in all of our customer solution sets.

### ***U.S. Customer Solution Sets***

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On a customer solution set basis, the \$46.4 million increase in core revenue for the six months ended June 30, 2008 as compared to the six months ended June 30, 2007, reflects:

### *Risk Management Solutions*

A \$19.5 million, or 5%, increase in Risk Management Solutions.

For the six months ended June 30, 2008, Traditional Risk Management Solutions, which accounted for 73% of total U.S. Risk Management Solutions, increased 3%. The primary driver of this growth was:

Continued growth of our Preferred Pricing Agreement with DNBi subscription plans, from existing customers who are willing to increase the level of business they do with us, including the customers who previously purchased value-added solutions. These subscription plans provide our customers with unlimited use of our Risk Management reports and data, within pre-defined ranges, provided such customers commit to an increased level of spend from their historical levels;

*partially offset by:*

Lower purchases of our legacy products by our small customers.

For the six months ended June 30, 2008, Value-Added Risk Management Solutions, which accounted for 21% of total U.S. Risk Management Solutions, increased 6%. The primary driver of this growth was:

Higher purchases from existing customers of our value-added solutions enabled by our DNBi platform;

*partially offset by:*

A shift in product mix to our Preferred Pricing Agreement with DNBi subscription plans (as noted above).

For the six months ended June 30, 2008, Supply Management Solutions, which accounted for 6% of total U.S. Risk Management Solutions, increased 31%, on a small base. Supply Management Solutions contributed one point of growth to total U.S. Risk Management Solutions.

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We believe that we will continue to experience a greater percentage of sales on new solutions where revenue will be recognized in subsequent quarters. As a result, we believe that quarterly revenue will continue to be positively impacted by the recognition of deferred revenue from prior quarter sales, offset by the deferral of revenue from current sales into subsequent periods.

### *Sales & Marketing Solutions*

A \$16.2 million, or 10%, increase in Sales & Marketing Solutions.

For the six months ended June 30, 2008, Traditional Sales & Marketing Solutions, which accounted for 39% of total U.S. Sales & Marketing Solutions, increased 2%. The increase was primarily due to early renewals (primarily from the third quarter of 2008) and strong sales execution. Also, we experienced increased revenue associated with our acquisition of the Education Division of Automation Research, Inc. d/b/a MKTG Services in the third quarter of 2007.

For the six months ended June 30, 2008, Value-Added Sales & Marketing Solutions, which accounted for 61% of total U.S. Sales & Marketing Solutions, increased 15%. The increase was primarily due to increased purchases from existing customers and early renewals (primarily from the third quarter of 2008) and strong sales execution.

### *Internet Solutions*

A \$10.7 million, or 23%, increase in Internet Solutions, primarily representing the results of Hoover's, Inc., First Research, Inc. and AllBusiness.com. The increase was due to continued growth in subscription revenue generally and the AllBusiness.com and First Research acquisitions.

### *U.S. Operating Income*

U.S. operating income for the six months ended June 30, 2008 was \$223.7 million, compared to \$205.1 million for the six months ended June 30, 2007, an increase of \$18.6 million, or 9%. The increase in operating income was primarily attributed to:

An increase in U.S. revenue; and

Lower employee benefit costs (see Matters Impacting Both Operating Expenses and Selling and Administrative Expenses for further discussion);

Lower costs as a result of reengineering efforts;  
*partially offset by:*

Higher costs associated with our acquisitions;

Higher costs associated with investments to enhance our strategic capabilities; and

Higher variable selling expenses related to increased revenue (i.e., commissions, etc.).

### *International*

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International represented 25% and 24% of our core revenue for the three month and six month periods ended June 30, 2008, respectively, as compared to 23% and 22% of our core revenue for the three month and six month periods ended June 30, 2007, respectively.

The following table presents our International core revenue by customer solution set and International operating income for the three month and six month periods ended June 30, 2008 and 2007:

	For the Three Months Ended June 30,		For the Six Months Ended June 30,	
	2008 (Amounts in millions)	2007 (Amounts in millions)	2008 (Amounts in millions)	2007 (Amounts in millions)
<b>Revenue:</b>				
Risk Management Solutions	\$ 84.9	\$ 69.8	\$ 158.8	\$ 130.3
Sales & Marketing Solutions	21.8	17.7	39.5	31.9
Internet Solutions	1.7	1.7	3.6	3.5
<b>Core International Revenue</b>	<b>\$ 108.4</b>	<b>\$ 89.2</b>	<b>\$ 201.9</b>	<b>\$ 165.7</b>
<b>Operating Income</b>	<b>\$ 25.5</b>	<b>\$ 21.6</b>	<b>\$ 38.7</b>	<b>\$ 31.4</b>

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### ***International Overview***

#### ***Three Months Ended June 30, 2008 vs. Three Months Ended June 30, 2007***

International core revenue increased \$19.2 million, or 22% (12% increase before the effect of foreign exchange), for the three months ended June 30, 2008, as compared to the three months ended June 30, 2007. The increase is primarily due to:

The positive impact of foreign exchange;

Increased revenue as a result of the establishment of our Tokyo Shoko Research/D&B Japan Joint Venture in the fourth quarter of 2007; and

Growth in our subscription plans in certain of our International markets for existing customers who are willing to increase the level of business they do with us.

#### ***International Customer Solution Sets***

On a customer solution set basis, the \$19.2 million increase in International core revenue for the three months ended June 30, 2008, as compared to the three months ended June 30, 2007, reflects:

#### ***Risk Management Solutions***

An increase in Risk Management Solutions of \$15.1 million, or 22% (12% increase before the effect of foreign exchange). For the three months ended June 30, 2008, Traditional Risk Management Solutions, which accounted for 81% of International Risk Management Solutions, increased 23% (12% increase before the effect of foreign exchange). The increase in Traditional Risk Management solutions is primarily due to the following:

The positive impact of foreign exchange;

Increased revenue as a result of the establishment of our Tokyo Shoko Research/D&B Japan Joint Venture in the fourth quarter of 2007; and

Growth in our subscription plans in certain of our International markets for existing customers who are willing to increase the level of business they do with us;

*partially offset by:*

A migration in our UK market from our traditional solutions to our value-added solutions.

For the three months ended June 30, 2008, Value-Added Risk Management Solutions, which accounted for 17% of International Risk Management Solutions, increased 17% (11% increase before the effect of foreign exchange) primarily due to higher project-oriented business in our UK market and the migration from our traditional solutions to our value-added solutions.



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For the three months ended June 30, 2008, Supply Management Solutions, which accounted for 2% of International Risk Management Solutions, increased 41% (26% increase before the effect of foreign exchange) on a small base.

### *Sales & Marketing Solutions*

An increase in Sales & Marketing Solutions of \$4.1 million, or 23% (13% increase before the effect of foreign exchange). For the three months ended June 30, 2008, Traditional Sales & Marketing Solutions, which accounted for 34% of International Sales & Marketing Solutions, decreased 23% (26% decrease before the effect of foreign exchange). This decrease was primarily attributed to a reclassification of certain of our results related to our Tokyo Shoko Research/D&B Japan Joint Venture revenue from traditional to value-added solutions to reflect classification consistent with our existing solution sets and lower revenues in the UK, resulting from an increasingly competitive marketplace.

For the three months ended June 30, 2008, Value-Added Sales & Marketing Solutions, which accounted for 66% of International Sales & Marketing Solutions, increased 80% (61% increase before the effect of foreign exchange). The increase was primarily due to the establishment of our Tokyo Shoko Research/D&B Japan Joint Venture in the fourth quarter of 2007, reclassification discussed above in Traditional Sales & Marketing Solutions and the positive impact of foreign exchange.

### *Internet Solutions*

Internet Solutions remained consistent with the prior period (6% decrease before the effect of foreign exchange).

### *Operating Income*

International operating income for the three months ended June 30, 2008 was \$25.5 million, compared to \$21.6 million for the three months ended June 30, 2007, an increase of \$3.9 million, or 18%, primarily due to:

An increase in core revenue;

Lower costs as a result of our reengineering efforts; and

The impact of foreign exchange;  
*partially offset by:*

Increased data acquisition costs and costs associated with our Tokyo Shoko Research/D&B Japan Joint Venture;

Higher variable selling expenses related to increased revenue (i.e., commissions, bonus, etc.); and

Investment in data purchases, new products, product enhancements and fulfillment services.

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*Six Months Ended June 30, 2008 vs. Six Months Ended June 30, 2007*

International core revenue increased \$36.2 million, or 22% (12% increase before the effect of foreign exchange), for the six months ended June 30, 2008, as compared to the six months ended June 30, 2007. The increase is primarily due to:

Increased revenue as a result of the establishment of our Tokyo Shoko Research/D&B Japan Joint Venture in the fourth quarter of 2007;

The positive impact of foreign exchange;

Growth in our subscription plans in certain of our International markets for existing customers who are willing to increase the level of business they do with us;

Growth from our D&B Worldwide Network attributable to fulfillment services and product usage; and

Increased purchases from new customers.

*International Customer Solution Sets*

On a customer solution set basis, the \$36.2 million increase in International core revenue for the six months ended June 30, 2008, as compared to the six months ended June 30, 2007, reflects:

*Risk Management Solutions*

An increase in Risk Management Solutions of \$28.5 million, or 22% (12% increase before the effect of foreign exchange). For the six months ended June 30, 2008, Traditional Risk Management Solutions, which accounted for 81% of International Risk Management Solutions, increased 21% (11% increase before the effect of foreign exchange). The increase in Traditional Risk Management solutions is primarily due to the following:

The positive impact of foreign exchange;

Increased revenue as a result of the establishment of our Tokyo Shoko Research/D&B Japan Joint Venture in the fourth quarter of 2007; and

Growth in our subscription plans in certain of our International markets for existing customers who are willing to increase the level of business they do with us.

For the six months ended June 30, 2008, Value-Added Risk Management Solutions, which accounted for 17% of International Risk Management Solutions, increased 26% (18% increase before the effect of foreign exchange) primarily due to higher project-oriented business in our UK market and the positive impact of foreign exchange.

For the six months ended June 30, 2008, Supply Management Solutions, which accounted for 2% of International Risk Management Solutions, increased 36% (22% increase before the effect of foreign exchange) on a small base.

*Sales & Marketing Solutions*

An increase in Sales & Marketing Solutions of \$7.6 million, or 24% (14% increase before the effect of foreign exchange). For the six months ended June 30, 2008, Traditional Sales & Marketing Solutions, which accounted for 45% of International Sales & Marketing Solutions, increased 5% (1% decrease before the effect of foreign exchange). This was primarily attributed to lower revenues in the UK, resulting from an increasingly competitive marketplace, partially offset by the positive impact of foreign exchange.

For the six months ended June 30, 2008, Value-Added Sales & Marketing Solutions, which accounted for 55% of International Sales & Marketing Solutions, increased 45% (31% increase before the effect of foreign exchange). The increase was primarily due to increased revenue as a result of the establishment of our Tokyo Shoko Research/D&B Japan Joint Venture in the fourth quarter of 2007 and the positive impact of foreign exchange.

*Internet Solutions*

An increase in Internet Solutions of \$0.1 million, or 4% (2% decrease before the effect of foreign exchange), on a small base.

*Operating Income*

International operating income for the six months ended June 30, 2008 was \$38.7 million, compared to \$31.4 million for the six months ended June 30, 2007, an increase of \$7.3 million, or 23%, primarily due to:

An increase in core revenue;

Lower costs as a result of our reengineering efforts; and

The impact of foreign exchange;  
*partially offset by:*

Increased data acquisition costs and costs associated with our Tokyo Shoko Research/D&B Japan Joint Venture;

Investment in data purchases, new products, product enhancements and fulfillment services; and

Higher selling expenses related to increased revenue (i.e., commissions, bonus, etc.).

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### **Forward-Looking Statements**

We may from time-to-time make written or oral forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, including statements contained in filings with the Securities and Exchange Commission, in reports to shareholders and in press releases and investor Web casts. These forward-looking statements can be identified by the use of words like anticipates, aspirations, believes, commits, continues, estimates, expects, goals, guidance, in projects, strategy, targets, will and other words of similar meaning. They can also be identified by the fact that they do not relate strictly to historical or current facts.

We cannot guarantee that any forward-looking statement will be realized. Achievement of future results is subject to risks, uncertainties and inaccurate assumptions. Should known or unknown risks or uncertainties materialize, or should underlying assumptions prove inaccurate, actual results could vary materially from those anticipated, estimated or projected. Investors should bear this in mind as they consider forward-looking statements and whether to invest in, or remain invested in, our securities. In connection with the safe harbor provisions of the Private Securities Litigation Reform Act of 1995, we are identifying in the following paragraphs important factors that, individually or in the aggregate, could cause actual results to differ materially from those contained in any forward-looking statements made by us; any such statement is qualified by reference to the following cautionary statements.

The following important factors could cause actual results to differ materially from those projected in such forward-looking statements:

We rely significantly on third parties to support critical components of our business model in a continuous and high quality manner, including third-party data providers, strategic third-party members in our D&B Worldwide Network, and third parties with whom we have outsourcing arrangements;

Demand for our products is subject to intense competition, changes in customer preferences and economic conditions which impact customer behavior;

Our solutions and brand image are dependent upon the integrity and security of our global database and the continued availability thereof through the internet and by other means, as well as our ability to protect key assets, such as our data centers;

Our ability to maintain the integrity of our brand and reputation, which we believe are key assets and competitive advantages;

Our ability to renew large contracts, the related revenue recognition and the timing thereof may impact our results of operations from period-to-period;

Our results are subject to the effects of foreign economies, exchange rate fluctuations, legislative or regulatory requirements, such as the adoption of new or changes in accounting policies and practices, including pronouncements by the Financial Accounting Standards Board or other standard setting bodies, and the implementation or modification of fees or taxes that we must pay to acquire, use, and/or redistribute data;

Our ability to introduce new solutions or services in a seamless way and without disruption to existing solutions such as DNBi;

Our ability to acquire and successfully integrate other complementary businesses, products and technologies into our existing business, without significant disruption to our existing business or to our financial results;

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The continued adherence by third-party members of our D&B Worldwide Network to our data quality standards, our brand and communication standards and to the terms and conditions of our commercial services arrangements;

Our future success requires that we attract and retain qualified personnel, including members of our sales force, in regions throughout the world;

The profitability of our International segment depends on our ability to identify and execute on various initiatives, such as the implementation of subscription plan pricing and successfully managing our D&B Worldwide Network, and our ability to identify and contend with various challenges present in foreign markets, such as local competition and the availability of public records at no cost;

Our ability to successfully implement our Blueprint for Growth Strategy requires that we successfully reduce our expense base through our Financial Flexibility initiatives and reallocate certain of the expense-base reductions into initiatives that produce desired revenue growth;

We are involved in various tax matters and legal proceedings, the outcomes of which are unknown and uncertain with respect to the impact on our cash flow and profitability;

Our ability to repurchase shares is subject to market conditions, including trading volume in our stock, and our ability to repurchase shares in accordance with applicable securities laws; and

Our projection for free cash flow is dependent upon our ability to generate revenue, our collection processes, customer payment patterns, the timing and volume of stock option exercises and the amount and timing of payments related to the tax and other matters and legal proceedings in which we are involved.

We elaborate on the above list of important factors in our other filings with the SEC, particularly in the discussion of our Risk Factors in Item 1A. of our Annual Report on Form 10-K for the year ended December 31, 2007 and Quarterly Reports on Form 10-Q. It should be understood that it is not possible to predict or identify all risk factors. Consequently, the above list of important factors and the Risk Factors discussed in our Annual Report on Form 10-K for the year ended December 31, 2007 should not be considered to be a complete discussion of all of our potential trends, risks and uncertainties. Except as otherwise required by federal securities laws, we do not undertake any obligation to update any forward-looking statement we may make from time-to-time.

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### **Liquidity and Financial Position**

In connection with our commitment to delivering Total Shareholder Return, we will remain disciplined in the use of our shareholders' cash, maintaining three key priorities for the use of this cash:

First, making ongoing investments in the business to drive organic growth;

Second, acquisitions that we believe will be value-accretive to enhance our capabilities and accelerate our growth; and

Third, continuing to return cash to shareholders.

We believe that cash provided by operating activities, supplemented as needed with readily available financing arrangements, is sufficient to meet our short-term needs, including the cash cost of restructuring charges, transition costs, contractual obligations and contingencies (see Note 7 to our unaudited consolidated financial statements in Item 1. of this Quarterly Report on Form 10-Q), excluding the legal matters identified in such note for which exposures cannot be estimated or are not probable. In addition, we believe that our ability to readily access the bank and capital markets for incremental financing needs will enable us to meet our continued commitment to Total Shareholder Return. We have the ability to access the short-term borrowings market from time-to-time to fund working capital needs, acquisitions and share repurchases. Such borrowings would be supported by our credit facility, when needed.

### **Cash Provided by Operating Activities from Continuing Operations**

Net cash provided by operating activities was \$262.3 million and \$234.9 million for the six months ended June 30, 2008 and 2007, respectively. The \$27.4 million increase was primarily driven by:

Increased collections of accounts receivable as well as an increase in sales compared to the prior period;

A decrease in restructuring payments associated with our Financial Flexibility Program compared to the prior period; and

Increased net income of our underlying business excluding the impact of non-cash gains and losses;  
*partially offset by:*

Increased tax payments as compared to the prior period.

### **Cash Used in Investing Activities from Continuing Operations**

Net cash used in investing activities was \$32.7 million for the six months ended June 30, 2008, as compared to net cash used in investing activities of \$68.8 million for the six months ended June 30, 2007. The \$36.1 million change primarily reflects the following activities:

During the six months ended June 30, 2008, in connection with our initiatives to drive long-term growth, we spent \$9.8 million on acquisitions/joint ventures and other investments, net of cash acquired, as compared to \$36.7 million, net of cash acquired, during the six months ended June 30, 2007. See Note 11 to our unaudited consolidated financial statements in Item 1. of this Quarterly Report on Form 10-Q;

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During the six months ended June 30, 2008, we received \$9.0 million in cash from the sale of our Italian real estate business on December 27, 2007; and

Cash settlements of our foreign currency contracts for our hedged transactions resulted in a cash inflow of \$1.8 million during the six months ended June 30, 2008 as compared to a \$0.6 million cash outflow during the six months ended June 30, 2007.

### **Cash Used in Financing Activities from Continuing Operations**

Net cash used in financing activities was \$166.6 million and \$157.1 million for the six months ended June 30, 2008 and 2007, respectively. As set forth below, this \$9.5 million change relates primarily to contractual obligations, share repurchases, stock-based proceeds from stock option exercises and payments of dividends.

### ***Contractual Obligations***

#### *Debt*

In March 2006, we issued senior notes with a face value of \$300 million that mature on March 15, 2011, bearing interest at a fixed annual rate of 5.50%, payable semi-annually. The proceeds from this issuance were used to repay our then existing \$300 million senior notes bearing interest at a fixed annual rate of 6.625%, payable semi-annually, which matured in March 2006.

In April 2008, we issued senior notes with a face value of \$400 million that mature on April 1, 2013 (the 2013 notes), bearing interest at a fixed annual rate of 6.00%, payable semi-annually. The proceeds from this issuance are being used to repay indebtedness under our credit facility.

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On January 30, 2008, we entered into interest rate derivative transactions with aggregate notional amounts of \$400 million. The objective of these hedges was to mitigate the variability of future cash flows from market changes in Treasury rates in the anticipation of the above referenced debt issuance. These transactions were accounted for as cash flow hedges and, as such, changes in fair value of the hedges that took place through the date of debt issuance were recorded in Accumulated Other Comprehensive Income. In connection with the issuance of the 2013 notes, these interest rate derivative transactions were terminated, resulting in a payment of \$8.5 million, on March 28, 2008, the date of termination. The payments are recorded in Accumulated Other Comprehensive Income, and are being amortized over the life of the 2013 notes.

### *Credit Facility*

At December 31, 2007, we had a \$500 million, five-year bank revolving credit facility, which expires in April 2012. Borrowings under the \$500 million credit facility are available at prevailing short-term interest rates. On January 25, 2008, we exercised a \$150 million expansion feature on our \$500 million credit facility expanding the total facility to \$650 million. At June 30, 2008, we had \$126.0 million of borrowings outstanding under the \$650 million credit facility. At June 30, 2007, we had \$176.4 million of borrowings outstanding under the \$500 million credit facility. We borrowed under these facilities from time-to-time during the six months ended June 30, 2008 to fund our share repurchases, acquisition strategy and working capital needs.

### *Share Repurchases*

During the six months ended June 30, 2008, we repurchased 2.9 million shares of common stock for \$244.4 million. The share repurchases are comprised of the following programs:

In December 2007, our Board of Directors approved a \$400 million, two-year share repurchase program, which began in February 2008 upon completion of the then existing \$200 million repurchase program. We repurchased 2.0 million shares of common stock for \$163.0 million under the \$400 million repurchase program during the six months ended June 30, 2008. We anticipate that the \$400 million repurchase program will be completed by September 2009.

In May 2007, our Board of Directors approved a \$200 million, one-year share repurchase program, which began in July 2007. We repurchased 0.3 million shares of common stock for \$26.8 million under this repurchase program during the six months ended June 30, 2008. This program was completed in February 2008.

In August 2006, our Board of Directors approved a four-year, five million share repurchase program to mitigate the dilutive effect of the shares issued under our stock incentive plans and ESPP. We repurchased 0.6 million shares of common stock for \$54.6 million under this program during the six months ended June 30, 2008. This program expires in August 2010.

During the six months ended June 30, 2007, we repurchased 2.0 million shares of common stock for \$180.5 million. The share repurchases are comprised of the following programs:

In August 2006, our Board of Directors approved a \$200 million, one-year share repurchase program which began in October 2006. We repurchased 1.3 million shares of common stock for \$115.8 million under this program during the six months ended June 30, 2007. This program was completed in July 2007.

In August 2006, our Board of Directors approved a four-year, five million share repurchase program to mitigate dilution under our stock incentive plans and ESPP. We repurchased 0.7 million shares of common stock for \$64.7 million under this program during the six months ended June 30, 2007. This program expires in August 2010.

### *Stock-based Programs*

For the six months ended June 30, 2008, net proceeds from stock-based awards were \$13.1 million as compared to \$18.9 million for the six months ended June 30, 2007. The decrease was primarily attributed to a decrease in the volume of stock option exercises during the six months ended June 30, 2008 as compared to the six months ended June 30, 2007.



*Dividends*

The total amount of dividends paid during the six months ended June 30, 2008 was \$33.3 million as compared to \$29.6 million for the six months ended June 30, 2007.

**Future Liquidity Sources and Uses of Funds**

*Share Repurchases and Dividends*

In order to mitigate the dilutive effect of the shares issued under our stock incentive plans and ESPP, our Board of Directors approved in August 2006, a four-year, five million share repurchase program. During the six months ended June 30, 2008, we repurchased 0.6 million shares of common stock for \$54.6 million under this program with 2.1 million shares remaining to be repurchased.

In December 2007, our Board of Directors approved a \$400 million, two-year share repurchase program, which began in February 2008. During the six months ended June 30, 2008, we repurchased 2.0 million shares of common stock for \$163.0 million under this program with \$237.0 million remaining to be repurchased. We anticipate repurchasing \$300 million under this two-year share repurchase program by December 31, 2008.

In July 2008, our Board of Directors approved the declaration of a dividend of \$0.30 per share for the third quarter of 2008. This cash dividend will be payable on September 15, 2008, to shareholders of record at the close of business on August 29, 2008.

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### ***Contractual Obligations***

#### ***Obligations to Outsourcers***

In June 2002, we outsourced certain technology functions to Computer Sciences Corporation ( CSC ) under a 10 year Technology Services Agreement (the TSA ), which we may terminate for a fee at any time and under certain conditions. Under the terms of the TSA, CSC is responsible for the data center operations, technology help desk, network management functions and for certain application development and maintenance in the U.S. and the UK.

On March 17, 2008, we executed an amendment (the Amendment ) to the TSA which, among other things, decreased our projected annual charges beginning in 2008 by approximately \$10 million as compared to 2007 levels, increased certain of the services level agreements that CSC is required to provide under the TSA and added additional security services to be performed by CSC.

#### ***Spin-off Obligation***

As part of our spin-off from Moody s/D&B2 in 2000, Moody s/D&B2 and D&B entered into a Tax Allocation Agreement ( TAA ). Under the TAA, Moody s/D&B2 and D&B agreed that Moody s/D&B2 would be entitled to deduct the compensation expense associated with the exercise of Moody s stock options (including Moody s stock options exercised by D&B employees) and D&B would be entitled to deduct the compensation expense associated with the exercise of D&B stock options (including D&B stock options exercised by employees of Moody s/D&B2). Put simply, the tax deduction would go to the company that granted the stock options, rather than to the employer of the individual exercising the stock options. The TAA provides, however, that if the IRS issues rules, regulations or other authority contrary to the agreed-upon treatment of the compensation expense deductions under the TAA, then the party that becomes entitled under such guidance to take the deduction may be required to reimburse the tax benefit it has realized, in order to compensate the other party for its loss of such deduction. In 2002 and 2003, the IRS issued rulings that appear to provide that, under the circumstances applicable to Moody s/D&B2 and D&B, the compensation expense deduction belongs to the employer of the option grantee and not to the issuer of the option (i.e., D&B would be entitled to deduct the compensation expense associated with D&B employees exercising Moody s/D&B2 options and Moody s/D&B2 would be entitled to deduct the compensation expense associated with Moody s/D&B2 employees exercising D&B options). We have filed tax returns for 2001 through 2006, and made estimated tax deposits for 2007 and 2008, consistent with the IRS rulings. We received (or believe we are due) the benefit of additional tax deductions, and under the TAA we may be required to reimburse Moody s/D&B2 for the loss of income tax deductions relating to tax years 2003 to the second quarter of 2008 of approximately \$21.5 million in the aggregate for such years. We did not make any payments during the six month period ended June 30, 2008. We may also be required to pay additional amounts in the future based upon interpretations by the parties of the TAA and the IRS rulings, timing of future exercises of stock options, the future price of stock underlying the stock options and relevant tax rates. As of June 30, 2008, current and former employees of D&B held 0.3 million Moody s stock options. These stock options had a weighted average exercise price of \$11.01 and a remaining weighted average contractual life of one year. All of these stock options are currently exercisable. We and Moody s are trying to amicably resolve this matter as between the two companies.

#### ***Potential Payments in Tax and Legal Matters***

We and our predecessors are involved in certain tax and legal proceedings, claims and litigation arising in the ordinary course of business. These matters are at various stages of resolution, but could ultimately result in significant cash payments as described in Note 7 to our unaudited consolidated financial statements included in Part I. Item 1. of this Quarterly Report on Form 10-Q, and which is incorporated by reference into Part II. of this Quarterly Report on Form 10-Q. We believe we have adequate reserves recorded in our consolidated financial statements for our current exposures in these matters to the extent applicable.

#### ***FIN 48***

We adopted FIN 48 as of January 1, 2007. As a result, in addition to our contractual cash obligations as set forth in our Annual Report on Form 10-K for the year ending December 31, 2007, we have a total amount of unrecognized tax benefits of \$82.5 million as of June 30, 2008. Although we do not anticipate payments within the next twelve months for these matters, these could require the aggregate use of cash totaling approximately \$82.2 million.

#### ***Off-Balance Sheet Arrangements and Related Party Transactions***

We do not have any transactions, obligations or relationships that could be considered off-balance sheet arrangements except for those disclosed in Note 7 to our consolidated financial statements included in Item 8. of our Annual Report on Form 10-K for the year ended December 31, 2007.

*Fair Value Measurements*

As described in Note 13 to our unaudited consolidated financial statements included in Part I. Item 1. of this Quarterly Report on Form 10-Q, effective January 1, 2008, we adopted the provisions of SFAS No. 157, Fair Value Measurements, or SFAS No. 157, which defines fair value, establishes a framework for measuring fair value under generally accepted accounting principles in the United States of America and expands fair value measurement disclosures. However, we have deferred the application of SFAS No. 157 related to non-recurring non-financial assets and liabilities. As of June 30, 2008, we did not have any unobservable (Level 3) inputs in determining fair value.

**Item 3. Quantitative and Qualitative Disclosures About Market Risk**

Our market risks primarily consist of the impact of changes in currency exchange rates on assets and liabilities, the impact of changes in the market value of certain of our investments and the impact of changes in interest rates. As of June 30, 2008, no material change had occurred in our market risks, compared with the disclosure in our Annual Report on Form 10-K for the year ended December 31, 2007 included in Item 7a. Quantitative and Qualitative Disclosures About Market Risk.

**Item 4. Controls and Procedures.**

**Evaluation of Disclosure Controls**

We evaluated the effectiveness of our disclosure controls and procedures ( Disclosure Controls ) as defined in Rules 13a-15(e) and 15d-15(e) under the Securities Exchange Act of 1934, as amended (the Exchange Act ), as of the end of the period covered by this report. This evaluation ( Controls Evaluation ) was done with the participation of our Chief Executive Officer ( CEO ) and Chief Financial Officer ( CFO ).

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Disclosure Controls are designed to ensure that information required to be disclosed by us in the reports that we file or submit under the Exchange Act is recorded, processed, summarized and reported within the time periods specified in the SEC's rules and forms. Disclosure controls and procedures include, without limitation, controls and procedures designed to ensure that information required to be disclosed by us in the reports that we file or submit under the Exchange Act is accumulated and communicated to our management, including our CEO and CFO, as appropriate, to allow timely decisions regarding required disclosure.

**Limitations on the Effectiveness of Controls**

Our management, including our CEO and CFO, does not expect that our Disclosure Controls or our internal control over financial reporting will prevent all error and all fraud. A control system, no matter how well conceived and operated, can provide only reasonable assurance that the objectives of a control system are met. Further, any control system reflects limitations on resources, and the benefits of a control system must be considered relative to its costs. Because of the inherent limitations in all control systems, no evaluation of controls can provide absolute assurance that all control issues and instances of fraud, if any, within D&B have been detected. Judgments in decision-making can be faulty and breakdowns can occur because of simple error or mistake. Additionally, controls can be circumvented by individual acts, by collusion of two or more people, or by management override. A design of a control system is also based upon certain assumptions about the likelihood of future events, and there can be no assurance that any design will succeed in achieving its stated goals under all potential future conditions. Over time, controls may become inadequate because of changes in conditions, or the degree of compliance with the policies or procedures may deteriorate. Because of the inherent limitations in a cost-effective control system, misstatements due to error or fraud may occur and may not be detected. Our Disclosure Controls are designed to provide reasonable assurance of achieving their objectives.

**Conclusions regarding Disclosure Controls**

Based upon our Controls Evaluation, our CEO and CFO have concluded that as of the end of the quarter ended June 30, 2008, our Disclosure Controls are effective at a reasonable assurance level.

**Change in Internal Control Over Financial Reporting**

There was no change in our internal control over financial reporting that occurred during the second quarter of 2008 that has materially affected, or is reasonably likely to materially affect, our internal control over financial reporting.

**PART II. OTHER INFORMATION****Item 1. Legal Proceedings**

Information in response to this Item is included in Part I Item 1. Note 7 Contingencies and is incorporated by reference into Part II of this Quarterly Report on Form 10-Q.

**Item 2. Unregistered Sales of Equity Securities and Use of Proceeds**

The following table provides information about purchases made by or on behalf of the Company or our affiliated purchasers during the quarter ended June 30, 2008, of shares of equity that are registered by the Company pursuant to Section 12 of the Exchange Act.

**ISSUER PURCHASES OF EQUITY SECURITIES**

Period	Total Number of Shares Purchased (a)(b)	Average Price Paid Per Share	Total Number of Shares Purchased as part of Publicly Announced Plans or Programs(a)(b)	Maximum Number of Currently Authorized Shares that May Yet Be Purchased Under the Plans or Programs(a)	Approximate Dollar Value of Currently Authorized Shares that May Yet Be Purchased Under the Plans or

	(Amounts in millions, except per share data)				Programs(b)
April 1 - 30, 2008	1.1	\$	82.60	1.1	\$
May 1 - 31, 2008	0.2	\$	88.61	0.2	
June 1 - 30, 2008	0.2	\$	91.02	0.2	
	1.5	\$	84.58	1.5	2.1 \$ 237.0

- (a) During the three months ended June 30, 2008, we repurchased 0.2 million shares of common stock for \$20.0 million under our Board of Directors approved repurchase program to mitigate the dilutive effect of the shares issued under our stock incentive plans and Employee Stock Purchase Plan. This program was announced in August 2006 and expires in August 2010. The maximum number of shares authorized for repurchase under this program is 5.0 million shares, of which 2.9 million shares have been repurchased as of June 30, 2008.
- (b) During the three months ended June 30, 2008, we repurchased 1.3 million shares of common stock for \$104.9 million related to a previously announced \$400 million, two-year share repurchase program approved by our Board of Directors in December 2007. We anticipate that this \$400 million program will be completed by September 2009.

**Item 4. Submission of Matters to a Vote of Security Holders**

Our Annual Meeting of Shareholders was held on May 6, 2008. At such meeting, 51,925,935 shares of our common stock were represented in person or by proxy, which was equal to 92.15% of the issued and outstanding shares entitled to vote at the meeting.

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The matters voted upon and the results of the vote were as follows:

**PROPOSAL NO. 1****ELECTION OF DIRECTORS**

The three directors listed below were elected to three-year terms, which will expire at the 2011 Annual Meeting of Shareholders.

Nominee	Number of Shares	
	For	Withheld
Steven W. Alesio	50,940,069	985,866
Naomi O. Seligman	51,135,639	790,296
Michael J. Winkler	51,171,813	754,122

**PROPOSAL NO. 2****RATIFICATION OF APPOINTMENT OF INDEPENDENT****REGISTERED PUBLIC ACCOUNTING FIRM**

The selection of PricewaterhouseCoopers LLP as our independent registered public accounting firm was ratified as follows: 51,761,476 voted in favor; 106,242 voted against; and 58,216 shares abstained.

There were no broker non-votes on either Proposal No. 1 or Proposal No. 2.

***Item 6. Exhibits***

- Exhibit 31.1 Certification of Chief Executive Officer pursuant to Rule 13a-14(a)/15(d)-14(a) of the Securities Exchange Act of 1934, as amended, as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
- Exhibit 31.2 Certification of Chief Financial Officer pursuant to Rule 13a-14(a)/15(d)-14(a) of the Securities Exchange Act of 1934, as amended, as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
- Exhibit 32.1 Certification of Chief Executive Officer pursuant to 18 U.S.C. 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.
- Exhibit 32.2 Certification of Chief Financial Officer pursuant to 18 U.S.C. 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.

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**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

THE DUN & BRADSTREET CORPORATION

By: /s/ Anastasios G. Konidaris  
Anastasios G. Konidaris  
*Senior Vice President and Chief Financial Officer*

Date: July 31, 2008

By: /s/ Anthony Pietrontone Jr.  
Anthony Pietrontone Jr.  
*Principal Accounting Officer*

Date: July 31, 2008