

MeeMee Media Inc.  
Form 10-Q  
April 12, 2016

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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 10-Q

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT  
OF 1934  
FOR THE QUARTERLY PERIOD ENDED JANUARY 31, 2016

OR

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT  
OF 1934

Commission file number 000-52961

MEEMEE MEDIA INC.  
(Exact name of registrant as specified in its charter)

NEVADA  
(State or other jurisdiction of incorporation or organization)

6630 West Sunset Boulevard  
Los Angeles, CA 90027  
(Address of principal executive offices, including zip code.)

(310) 460-9215  
(Registrant's telephone number, including area code)

Indicate by check mark whether the issuer (1) filed all reports required to be filed by Section 13 or 15(d) of the Exchange Act during the past 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the last 90 days. YES  NO

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). YES  NO

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer," "non-accelerated filer," and "smaller reporting company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer  Accelerated filer

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Non-accelerated filer  Smaller reporting company

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act).  
YES  NO

At April 8, 2016, the Registrant had 40,075,000 common shares outstanding.

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MEEMEE MEDIA INC.

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For the Quarterly Period Ended January 31, 2016

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MEEMEE MEDIA INC.  
BALANCE SHEET  
(Expressed in US Dollars)

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|                                                                                                                                                                     | January 31,<br>2016<br>(Unaudited) | July 31,<br>2015<br>(Audited) |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------|-------------------------------|
| <b>ASSETS</b>                                                                                                                                                       |                                    |                               |
| Current Assets:                                                                                                                                                     |                                    |                               |
| Cash                                                                                                                                                                | \$61,986                           | \$3,238                       |
| Pre-paid                                                                                                                                                            | 6,250                              | -                             |
| Loans receivable                                                                                                                                                    | -                                  | 91,039                        |
| Advances                                                                                                                                                            | 430,000                            | 155,000                       |
|                                                                                                                                                                     | \$498,236                          | \$249,277                     |
| ECA License                                                                                                                                                         | 189,913                            | 189,913                       |
| Total Assets                                                                                                                                                        | \$688,149                          | \$439,190                     |
| <b>LIABILITIES AND STOCKHOLDER'S EQUITY (DEFICIT)</b>                                                                                                               |                                    |                               |
| Current Liabilities:                                                                                                                                                |                                    |                               |
| Accounts payable                                                                                                                                                    | \$243,388                          | \$293,452                     |
| Deferred revenues                                                                                                                                                   | 157,481                            | -                             |
| Convertible Promissory notes & Convertible Loans payable<br>(net of debt discounts)                                                                                 | 1,437,575                          | 1,174,941                     |
| Due to related parties                                                                                                                                              | 556,322                            | 517,294                       |
| Total Liabilities                                                                                                                                                   | \$2,394,766                        | \$1,985,687                   |
| <b>STOCKHOLDERS' EQUITY (DEFICIT)</b>                                                                                                                               |                                    |                               |
| Common Stock                                                                                                                                                        |                                    |                               |
| Authorized: 150,000,000 shares authorized with a \$0.001 par value<br>Issued and outstanding: 40,075,000 and 36,825,000<br>as of 01/31/16 and 07/31/15 respectively | \$40,075                           | \$36,825                      |
| Additional Paid-in Capital                                                                                                                                          | 2,540,836                          | 2,204,086                     |
| Accumulated Deficit                                                                                                                                                 | (4,287,528)                        | (3,787,408)                   |
| Total Stockholders' Deficit                                                                                                                                         | (1,706,617)                        | (1,546,497)                   |
| Total Liabilities and Stockholders' Equity (Deficit)                                                                                                                | \$688,149                          | \$439,190                     |

The accompanying notes are an integral part of these financial statements.



MEEMEE MEDIA INC.  
 STATEMENTS OF OPERATIONS  
 (Unaudited)  
 (Expressed in US Dollars)

|                                                                                               | For the Three Months<br>Ended January 31, |                    | For the Six Months<br>Ended January 31, |                     |
|-----------------------------------------------------------------------------------------------|-------------------------------------------|--------------------|-----------------------------------------|---------------------|
|                                                                                               | 2016                                      | 2015               | 2016                                    | 2015                |
| <b>EXPENSES</b>                                                                               |                                           |                    |                                         |                     |
| Operating Expenses                                                                            |                                           |                    |                                         |                     |
| Advertising, marketing and promotion                                                          | 26,484                                    | -                  | 47,840                                  | -                   |
| General and administrative expenses                                                           | 39,947                                    | 21,771             | 107,522                                 | 69,681              |
| Commission                                                                                    | 40,401                                    | -                  | 58,139                                  | -                   |
| Consulting fees and outside services                                                          | 45,801                                    | 15,000             | 89,680                                  | 132,500             |
| Shareholder relations                                                                         | 3,468                                     | -                  | 18,218                                  | -                   |
| Due Diligence                                                                                 | -                                         | -                  | -                                       | 82,337              |
| Total Expenses                                                                                | 156,101                                   | 36,771             | 321,399                                 | 284,518             |
| <b>NET LOSS FROM OPERATIONS</b>                                                               | <b>\$(156,101 )</b>                       | <b>\$(36,771 )</b> | <b>\$(321,399 )</b>                     | <b>\$(284,518 )</b> |
| Other income/expenses                                                                         |                                           |                    |                                         |                     |
| Foreign currency translation gain (loss)                                                      | (37 )                                     | (3,535 )           | (50 )                                   | (8,269 )            |
| Write down of bad debt                                                                        | (91,039 )                                 | -                  | (91,039 )                               | -                   |
| Interest and miscellaneous income                                                             | -                                         | 3,810              | -                                       | 7,620               |
| Interest expense and financing costs                                                          | (39,759 )                                 | (37,906 )          | (87,634 )                               | (75,812 )           |
|                                                                                               | (130,835 )                                | (37,631 )          | (178,723 )                              | (76,461 )           |
| <b>NET (LOSS) INCOME</b>                                                                      | <b>\$(286,936 )</b>                       | <b>\$(74,402 )</b> | <b>\$(500,122 )</b>                     | <b>\$(360,979 )</b> |
| <b>NET (LOSS) PER COMMON SHARE - BASIC</b>                                                    | <b>\$(0.01 )</b>                          | <b>\$(0.00 )</b>   | <b>\$(0.01 )</b>                        | <b>\$(0.01 )</b>    |
| <b>WEIGHTED AVERAGE NUMBER OF COMMON<br/>SHARES OUTSTANDING (BASIC AND FULLY<br/>DILUTED)</b> | <b>40,075,000</b>                         | <b>33,375,000</b>  | <b>38,659,699</b>                       | <b>33,375,000</b>   |

The accompanying notes are an integral part of these financial statements.

MEEMEE MEDIA INC.  
 STATEMENTS OF CASH FLOWS  
 (Unaudited)  
 (Expressed in US Dollars)

|                                                                             | For the Six Months<br>Ended<br>January 31, |                  |
|-----------------------------------------------------------------------------|--------------------------------------------|------------------|
|                                                                             | 2016                                       | 2015             |
| <b>OPERATING ACTIVITIES</b>                                                 |                                            |                  |
| Net (loss)                                                                  | \$(500,122)                                | \$(360,979)      |
| Adjustments to reconcile net loss to net cash used in operating activities: |                                            |                  |
| Amortization of debt discount                                               | -                                          | -                |
| Interest expense                                                            | 87,634                                     | -                |
| Stock issued for services rendered by consultants                           | -                                          | -                |
| Changes in assets and liabilities                                           |                                            |                  |
| - Increase (decrease) in accounts payable - related party                   | 39,028                                     | 43,234           |
| - (Increase) decrease in accrued interest receivable                        | -                                          | 48,848           |
| - Increase (decrease) in accounts payable                                   | (50,064 )                                  | 82,402           |
| - (Increase) decrease in accounts receivable                                | -                                          | (11,030 )        |
| - Increase (decrease) in deferred revenues                                  | 157,481                                    | -                |
| - Increase (decrease) in prepaid expenses                                   | 6,250                                      | 25,000           |
| Net Cash (used by) Operating Activities                                     | (259,793)                                  | (172,525)        |
| <b>INVESTING ACTIVITIES</b>                                                 |                                            |                  |
| Issuance of Loan Receivable                                                 | 253,541                                    | -                |
| Advances to All Screen Media                                                | (275,000)                                  | -                |
| Net Cash Used By Investing Activities                                       | (21,459 )                                  | -                |
| <b>FINANCING ACTIVITIES</b>                                                 |                                            |                  |
| Issuances of common stock                                                   | 340,000                                    | -                |
| Shareholder deposits                                                        | -                                          | -                |
| Increase (decrease) in note payable                                         | -                                          | 26,964           |
| Net Cash Provided By Financing Activities                                   | 340,000                                    | 26,964           |
| <b>NET CHANGE IN CASH</b>                                                   | <b>58,748</b>                              | <b>(145,561)</b> |
|                                                                             | -                                          | -                |
| CASH AND CASH EQUIVALENTS- Beginning of Period                              | 3,238                                      | 153,784          |
| CASH AND CASH EQUIVALENTS - End of Period                                   | \$61,986                                   | \$8,223          |
| <b>SUPPLEMENTAL DISCLOSURES</b>                                             |                                            |                  |
| Interest paid                                                               | \$-                                        | \$-              |
| Income taxes paid                                                           | \$-                                        | \$-              |

The accompanying notes are an integral part of these financial statements.

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MEEMEE MEDIA INC.  
NOTES TO THE FINANCIAL STATEMENTS  
January 31, 2016  
(Unaudited)

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NOTE 1. CONDENSED FINANCIAL STATEMENTS

The accompanying condensed financial statements have been prepared by the Company without audit. In the opinion of management, all adjustments (which include only normal recurring adjustments) necessary to present fairly the financial position, results of operations and cash flows at January 31, 2016 and for all periods presented have been made.

Certain information and footnote disclosures normally included in financial statements prepared in accordance with accounting principles generally accepted in the United States of America have been condensed or omitted. It is suggested that these condensed financial statements be read in conjunction with the financial statements and notes thereto included in the Company's July 31, 2015 audited financial statements. The results of operations for the period ended January 31, 2016 are not necessarily indicative of the operating results for the full year.

NOTE 2. RECENT DEVELOPMENTS

On May 21, 2015, the Company entered into an Agreement and Plan of Merger (the "Merger Agreement"), with All Screens Media, LLC, and the holders of 100% of the membership interests of ASM (the "ASM Members"). Subject to the terms and conditions of the Merger Agreement, MeeMee shall establish a wholly-owned subsidiary (the "Merger Sub") prior to closing which shall be merged with and into ASM (the "Merger") and ASM shall be the surviving company in the Merger and shall continue its limited liability company existence under the laws of the State of Nevada and shall succeed to and assume all of the rights and obligations of ASM and Merger Sub in accordance with the NRS and shall become, as a result of the Merger, a direct wholly-owned subsidiary of MeeMee.

In connection with the Merger Agreement, the Company and ASM entered into a Secured Promissory Note dated May 19, 2015 (the "Promissory Note"). The Promissory Note provides that the Company will fund ASM a total of up to \$900,000 in increments of no less than \$225,000 on or earlier than each of June 15, 2015, July 15, 2015 and August 15, 2015, and September 15, 2015. As at January 31, 2016 an aggregate of \$430,000 has been paid. Although the Company has not complied fully with the terms of the merger agreement with ASM to provide the full funding amount of \$900,000 by September 15, 2015, the parties remain committed to the agreement and MeeMee intends to fulfil and complete all the terms and conditions to close the merger agreement as contemplated.

Upon the closing of the Merger Agreement, the Company shall issue 10,000,000 restricted shares of common stock to the ASM Members, and up to an additional 5,000,000 restricted shares of common stock to the ASM Members subject the achievement of certain 12 and 24 month EBITDA thresholds to be mutually agreed upon prior to the closing. The Merger Agreement is subject to several closing conditions, including, without limitation: (i) the Company's completion of the funding in the total amount of \$900,000 Promissory Note; (ii) the Company's issuance of an aggregate of 3,000,000 Stock Options to the ASM Members at the per share price of \$0.12; and (iii) ASM completing an audit and delivering to the Company financial statements prepared in compliance with GAAP. The parties' objective is to close the Merger on a date to be specified by the parties which shall be no later than the second business day after satisfaction or waiver of the closing conditions set forth in the Merger Agreement.



MEEMEE MEDIA INC.  
NOTES TO THE FINANCIAL STATEMENTS  
January 31, 2016  
(Unaudited)

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NOTE 2. RECENT DEVELOPMENTS (continued)

On July 17, 2015, the Company entered into an Exclusive License Agreement (the "Agreement") with ECA World Fitness Alliance, ("ECA") and the sole owner of ECA granting the Company an exclusive and perpetual right and license to the Marks and Intellectual Property of ECA. In connection with the Agreement, (i) MeeMee issued the sole owner of ECA an initial royalty payment in the form of One Million (1,000,000) shares of restricted common stock of the Company; (ii) MeeMee shall further issue to the sole owner of ECA additional royalties in the amounts of up to 300,000 shares of restricted common stock of the Company per year for the first two years from the effective date in the event certain revenue milestones are achieved; (iii) MeeMee arranged for payment in the outstanding amount of \$89,913.45 owed by ECA to the Marriott Marquis Hotel in New York, New York; and (iv) pursuant to the terms of the Agreement, MeeMee has the right to purchase any and all assets, intellectual property, inventory, products and business of ECA worldwide at a purchase price of \$1.00 pursuant to a mutually agreeable form of purchase agreement.

NOTE 3. GOING CONCERN

These financial statements have been prepared on a going concern basis, which implies the Company will continue to realize its assets and discharge its liabilities in the normal course of business. The Company has never generated revenues since inception and has never paid any dividends and is unlikely to pay dividends or generate earnings in the immediate or foreseeable future.

At January 31, 2016 the Company has limited cash resources and will likely require new financing, either through loans from officers, debt financing, equity offerings or business combinations to continue the development of its business; however, there can be no assurance that management will be successful in raising the funds necessary to maintain operations, or that a self-supporting level of operations will ever be achieved. The likely outcome of these future events is indeterminable. The continuation of the Company as a going concern is dependent upon the continued financial support from its shareholders, the ability of the Company to obtain necessary equity financing to continue operations and the attainment of profitable operations.

As of January 31, 2016, the Company has accumulated losses of (\$4,287,528) since inception. These financial statements do not include any adjustments to the recoverability and classification of recorded asset amounts and classification of liabilities that might be necessary should the Company be unable to continue as a going concern. These factors raise substantial doubt regarding the Company's ability to continue as a going concern.

MEEMEE MEDIA INC.  
 NOTES TO THE FINANCIAL STATEMENTS  
 January 31, 2016  
 (Unaudited)

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NOTE 4. RECENT PRONOUNCEMENTS

During the quarter ended October 31, 2014, the Company elected to early adopt Accounting Standards Update No. 2014-10, Development Stage Entities (Topic 915): Elimination of Certain Financial Reporting Requirements. The adoption of this ASU allows the Company to remove the inception to date information and all references to development stage.

In April 2015, the FASB issued its final standard on simplifying the presentation of debt issue costs. This standard, issued as ASU 2015-03, requires that all costs incurred to issue debt be presented in the balance sheet as a direct reduction from the carrying value of the debt, similar to the presentation of debt discounts. This update is effective for financial statement periods beginning after December 15, 2015, and interim periods within those fiscal years, with early adoption permitted. The Company intends to adopt those standards when they become effective and does not expect the impact of such changes on the financial statements to be material.

NOTE 5. STOCKHOLDERS' EQUITY

Common Stock

The Company is authorized to issue 150,000,000 common shares with a par value of \$0.001 per share. No preferred shares have been authorized or issued.

|                                        |            |
|----------------------------------------|------------|
| Opening Balance, July 31, 2015         | 36,825,000 |
| Common shares issued during the period | 3,250,000  |
| Closing Balance, January 31, 2016      | 40,075,000 |

During the year ended July 31, 2015, the Company issued an aggregate of 2,450,000 common shares pursuant to a private placement of Units at the price of \$0.10 per Unit for gross proceeds of \$245,000. Each Unit consists of one (1) share of common stock and one half (1/2) stock purchase warrant. One whole warrant is convertible into one share of common stock at an exercise price of US \$0.15 if exercised within two years year from the date of issuance. The fair value of the common share component of the Units at the time of issuance was equal to market price therefore the Company allocated the entire \$245,000 to common shares and nil to warrants.

On July 17, 2015, the Company entered into an Exclusive License Agreement (the "Agreement") with ECA World Fitness Alliance, ("ECA") and the sole owner of ECA granting the Company an exclusive and perpetual right and license to the Marks and Intellectual Property of ECA. In connection with the Agreement, the Company granted to the sole owner of ECA 1,000,000 shares of restricted common stock valued at \$0.10 per share based on the fair market value of the stock on the date the shares were issued (July 21, 2015).



MEEMEE MEDIA INC.  
NOTES TO THE FINANCIAL STATEMENTS  
January 31, 2016  
(Unaudited)

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NOTE 5. STOCKHOLDERS' EQUITY (continued)

Common Stock (continued)

On August 5, 2015, the Company issued 250,000 unregistered common shares to a non-related service provider pursuant to a consulting services agreement. The shares were valued at \$40,000 based on the fair market value of the stock on the date the shares were issued.

On October 26, 2015, the Company issued an aggregate of 3,000,000 common shares pursuant to a private placement of Units at the price of \$0.10 per Unit for gross proceeds of \$300,000. Each Unit consists of one (1) share of common stock and one half (1/2) stock purchase warrant. One whole warrant is convertible into one share of common stock at an exercise price of US \$0.15 if exercised within two years year from the date of issuance. The fair value of the common share component of the Units at the time of issuance was equal to market price therefore the Company allocated the entire \$300,000 to common shares and nil to warrants.

Warrants

On February 3, 2014 the Company entered into a Secured Promissory Note, a Security Agreement and a Common Stock Purchase Warrant (the "February 2014 Warrant") with an accredited investor. The February 2014 Warrant provides for the grant of warrants to purchase up to 3,000,000 shares of the Company's common stock to the Holder with a 5 year term at an exercise price of \$0.50 per share. The fair value of the warrants granted was estimated at the date of granting using the Black-Scholes option pricing model with the following assumptions: risk free interest rate of 0.07%, volatility factor of 506.18%, and a weighted average expected life of 5 years. The Company assigned a relative fair market value to the February 2014 Warrants in the amount of \$107,144, which was recorded as a discount and amortized over the life of the Note.

Effective October 9, 2014, the Company amended the Secured Promissory Note and the February 2014 Warrant (the "First Amendment") so that (i) the exercise price under the February 2014 Warrant was reduced from \$0.50 per share to \$0.25 per share, and (ii) the exercise price under the February 2014 Warrant may be further reduced to a reset price as follows: if the average of the closing prices of the Company common stock for the fifteen trading days after October 31, 2014 is less than \$0.25 per share, than the exercise price shall be reset to such less price.

Furthermore on October 9, 2014, in connection with the First Amendment, the Company issued the Holder an additional Common Stock Purchase Warrant dated October 9, 2014 (the "October 2014 Warrant") to purchase up to 5,000,000 shares of Company common stock. The October 2014 Warrant has a term of 5 years and an exercise price of \$0.25 per share, subject to a reduction under the same reset conditions as provided in the February 2014 Warrant. The fair value of the October 2014 Warrants granted was estimated at the date of granting using the Black-Scholes option pricing model with the following assumptions: risk free interest rate of 0.10%, volatility factor of 711.94%, and a weighted average expected life of 5 years. The Company assigned a relative fair market value to the October 2014 Warrants in the amount of \$24,424, which was recorded as a discount and amortized over the life of the Note.



MEEMEE MEDIA INC.  
NOTES TO THE FINANCIAL STATEMENTS  
January 31, 2016  
(Unaudited)

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NOTE 5. STOCKHOLDERS' EQUITY (continued)

Warrants (continued)

On March 5, 2015, the Company entered into a second amendment (the "Second Amendment") to the Secured Promissory Note of February 3, 2014 (the "Note") and Common Stock Purchase Warrants dated February 3, 2014 and October 9, 2014 (the "Warrants") with an accredited investor (the "Holder"). The Second Amendment amended the Note and the first amendment to the Note of October 9, 2014 (the "First Amendment") to include a section allowing for the conversion of the Note by the Holder. The conversion feature in the Second Amendment grants the Holder the option to convert all or a portion of the outstanding principal and interest due and owing under the Note at any time or times by delivering to the Company a duly executed facsimile copy of a notice of conversion. The conversion price per share of the Common Stock under the Second Amendment is ten cents (\$0.10), subject to a downward adjustment in the event of certain lower price issuances of Common Stock by the Company.

The Second Amendment also provides for the amendment and restatement of the February 2014 Warrant and the October 2014 Warrant such that the exercise price of the Warrants is adjusted to ten cents (\$0.10) per common share, subject to a downward adjustment in the event of certain lower price issuances of Common Stock by the Company. The fair value of the amended February and October 2014 Warrants was estimated at the date of the amendment using the Black-Scholes option pricing model with the following assumptions: risk free interest rate of 0.25%, volatility factor of 242.10%, and a weighted average expected life of 5 years. The Company assigned an incremental relative fair market value to the amended February 2014 Warrants in the amount of \$124,854 (for an updated fair market value of \$231,998) and an incremental relative fair market value to the amended October 2014 Warrants of \$313,004 (for an updated fair market value of \$337,428) which was recorded as a discount and amortized over the life of the Note.

Furthermore, the Second Amendment also provided for the issuance to of an additional Common Stock Purchase Warrant dated March 5, 2015 (the "March 2015 Warrant") to purchase up to 2,000,000 shares of the Company's common stock at an exercise price of \$0.10 per share (subject to a downward adjustment in the event of certain lower price issuances of Common Stock by the Company) with a five (5) year term pursuant to a Warrant Agreement. The fair value of the March 2015 Warrants granted was estimated at the date of granting using the Black-Scholes option pricing model with the following assumptions: risk free interest rate of 0.25%, volatility factor of 242.10%, and a weighted average expected life of 5 years. The Company assigned a relative fair market value to the Warrants in the amount of \$166,836, which was recorded as a discount and amortized over the life of the Note.

During the year ended July 31, 2015 the Company issued an aggregate of 1,225,000 share purchase warrants pursuant to a private placement of Units at the price of \$0.10 per Unit for gross proceeds of \$245,000. Each Unit consists of one (1) share of common stock and one half (1/2) stock purchase warrant. One whole warrant is convertible into one share of common stock at an exercise price of US \$0.15 if exercised within two years year from the date of issuance. The fair value of the common share component of the Units at the time of issuance was equal to market price therefore the Company allocated the entire \$245,000 to common shares and nil to warrants.





MEEMEE MEDIA INC.  
NOTES TO THE FINANCIAL STATEMENTS  
January 31, 2016  
(Unaudited)

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NOTE 5. STOCKHOLDERS' EQUITY (continued)

Warrants (continued)

During the period ended October 31, 2015 the Company issued an aggregate of 1,500,000 share purchase warrants pursuant to a private placement of Units at the price of \$0.10 per Unit for gross proceeds of \$300,000. Each Unit consists of one (1) share of common stock and one half (1/2) stock purchase warrant. One whole warrant is convertible into one share of common stock at an exercise price of US \$0.15 if exercised within two years year from the date of issuance. The fair value of the common share component of the Units at the time of issuance was equal to market price therefore the Company allocated the entire \$300,000 to common shares and nil to warrants.

NOTE 6. RELATED PARTY TRANSACTIONS

As at January 31, 2016, an aggregate of \$556,322 (July 31, 2015 - \$517,294) is owed to related parties. \$194,485 is owed to a former director and officer for unpaid salary, \$336,837 is owed to a current director and officer for unpaid salary and \$25,000 is owed to a company controlled by a current officer and director for funds advanced. As at January 31, 2016, an aggregate of \$45,000 (July 31, 2015 - \$157,500) was recorded as consulting fees for consulting services rendered by the officers of the Company.

NOTE 7. NOTES PAYABLE

On February 3, 2014, the Company entered into a Secured Promissory Note in the principal amount of \$1,000,000 (the "Note"), a Security Agreement and Common Stock Purchase Warrant (the "February 2014 Warrant") with an accredited investor (the "Holder").

The Note provides that all unpaid principal, together with the then accrued interest and any other amounts payable thereunder, shall be due and payable on the date which is the first to occur between (i) the closing of the Company's previously announced acquisition of a Latin American mobile services target (the "Acquisition"); or (ii) six (6) months after the date of the Note.

The amount of outstanding principal under the Note bears interest at a rate of one percent (1%) per month; provided, however, upon the occurrence of an uncured event of default under the Note, the outstanding principal at the time of such uncured event of default shall accrue at the rate of seventeen percent (17%) per annum during the period of time which the event of default is continuing and not cured, and the amount of any and all such default interest shall be payable on demand by the Holder. The obligations of the Company under the Note are secured pursuant to the terms of the Security Agreement, which grants the Holder a first-priority security interest and lien against the Company's assets.

On October 9, 2014, the Company amended the Secured Promissory Note so that (i) the maturity date of the Note was extended from August 3, 2014 to August 3, 2015 and (ii) all interest due under the Note as of August 3, 2014 was capitalized.



MEEMEE MEDIA INC.  
NOTES TO THE FINANCIAL STATEMENTS  
January 31, 2016  
(Unaudited)

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NOTE 7. NOTE PAYBLE (continued)

On March 5, 2015, the Company entered into a second amendment (the "Second Amendment") to the Secured Promissory Note of February 3, 2014 (the "Note"). The Second Amendment amended the Note and the first amendment to the Note of October 9, 2014 (the "First Amendment") to include a section allowing for the conversion of the Note by the Holder. The conversion feature in the Second Amendment grants the Holder the option to convert all or a portion of the outstanding principal and interest due and owing under the Note at any time or times by delivering to the Company a duly executed facsimile copy of a notice of conversion. The conversion price per share of the Common Stock under the Second Amendment is ten cents (\$0.10), subject to a downward adjustment in the event of certain lower price issuances of Common Stock by the Company. On the maturity date, all interest due under the Note as of August 3, 2015 was capitalized and all terms under the Note continue to remained in effect with the same conditions as contemplated under the Second Amendment.

Subsequent to the end of the reporting period ended January 31, 2016, the Company entered into a third amendment to the Secured Promissory Note of February 3, 2014. Please refer to Note 9. Subsequent Events for details.

NOTE 8. LOAN RECEIVABLE

On February 5, 2014, the Company advanced \$150,000 as a loan to a non-related party. The loan beared an interest amount equal to \$2,000 plus an administration fee of \$1,500, which was due on March 4, 2014. To date \$100,000 CDN (\$90,000 USD) was repaid. The balance of \$60,000 USD was extended to June 30, 2014 (the "Due Date") and beared an amended interest rate of 2% principal per month, effective from February 5, 2014 and was payable in full together with the balance of the principal on the Due Date. Interest of 2% per month would continue to accrue on any and all sums (principal, interest and penalties) outstanding after the Due Date. Furthermore, the loan was subject to an additional late payment penalty of \$2,500 on the Due Date.

During the quarter ended January 31, 2016, the balance of the loan receivable was reclassified and written down as a bad debt as the Company has been unable to collect the funds.

NOTE 9. SUBSEQUENT EVENTS

On April 6, 2016, the Company entered into a third amendment (the "Third Amendment") to the Secured Promissory Note of February 3, 2014 (the "Note") so that the maturity date of the Note was extended from August 3, 2015 to August 4, 2017 and all interest due under the Note as of August 3, 2015 was capitalized.



MEEMEE MEDIA INC.  
NOTES TO THE FINANCIAL STATEMENTS  
January 31, 2016  
(Unaudited)

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NOTE 9. SUBSEQUENT EVENTS (continued)

The Third Amendment amended the Note, the first amendment to the Note dated October 9, 2014 (the "First Amendment") and the second amendment to the Note of March 5, 2015 (the "Second Amendment") to include a section allowing for the adjustment of the conversion price granting the Holder the option to convert all or a portion of the outstanding principal and interest due and owing under the Note at any time or times at a conversion price per share of six cents (\$0.06) per Common Share, subject to adjustment as provided in the Second Amendment. The amount of outstanding principal under the Note continues to bear interest at a rate of one percent (1%) per month and the Company and the Holder agree that all accrued interest shall be added to the principal balance of the secured Note such that the principal amount of the secured Note as of the date of the Third Amendment is US \$1,187,200. Furthermore, the Third Amendment also provided for the issuance of an additional Common Stock Purchase Warrant dated April 6, 2016 (the "April 2016 Warrant") to purchase up to 2,000,000 shares of the Company's common stock at an exercise price of \$0.10 per share (subject to a downward adjustment in the event of certain lower price issuances of Common Stock by the Company) with a five (5) year term pursuant to a Warrant Agreement as well as the issuance of 2,000,000 common shares as an inducement fee for the extension.

On April 6, 2016, the Company entered into a second Secured Promissory Note (the "Second Note") in the amount of \$175,000 with the same Accredited Investor as the Note dated February 3, 2014. The Second Note provides that all unpaid principal, together with the then accrued interest and any other amounts payable thereunder, shall be due and payable on October 14, 2016. The amount of outstanding principal under the Second Note bears interest at a rate of ten percent (10%) per annum; provided, however, upon the occurrence of an uncured event of default under the Second Note, the outstanding principal at the time of such uncured event of default shall accrue at the rate of seventeen percent (17%) per annum during the period of time which the event of default is continuing and not cured, and the amount of any and all such default interest shall be payable on demand by the Holder. The obligations of the Company under the Second Note are secured pursuant to the terms of the Security Agreement dated February 3, 2014 between the Holder and the Company. The Second Note includes a section allowing for the conversion of the Second Note by the Holder granting the Holder the option to convert all or a portion of the outstanding principal and interest due and owing under the Second Note at any time or times by delivering to the Company a duly executed facsimile copy of a notice of conversion. The conversion price per share of the Common Stock under the Second Note is six cents (\$0.06), subject to a downward adjustment in the event of certain lower price issuances of Common Stock by the Company.



ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

Forward-Looking Information

The Company may from time to time make written or oral "forward-looking statements" including statements contained in this report and in other communications by the Company, which are made in good faith by the Company pursuant to the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995.

These forward-looking statements include statements of the Company's plans, objectives, expectations, estimates and intentions, which are subject to change based on various important factors (some of which are beyond the Company's control). The following factors, in addition to others not listed, could cause the Company's actual results to differ materially from those expressed in forward looking statements: the strength of the domestic and local economies in which the Company conducts operations, the impact of current uncertainties in global economic conditions and the ongoing financial crisis affecting the domestic and foreign banking system and financial markets, including the impact on the Company's suppliers and customers, changes in client needs and consumer spending habits, the impact of competition and technological change on the Company, the Company's ability to manage its growth effectively, including its ability to successfully integrate any business which it might acquire, and currency fluctuations. All forward-looking statements in this report are based upon information available to the Company on the date of this report. The Company undertakes no obligation to publicly update or revise any forward-looking statement, whether as a result of new information, future events, or otherwise, except as required by law.

In this Form 10-Q references to "MeeMee", "the Company", "we", "us" and "our" refer to MeeMee Media Inc.

Limited Operating History

There is limited historical financial information about our company upon which to base an evaluation of our future performance. We are a growth stage corporation and have not generated any revenues from operations. We cannot guarantee that we will be successful in our business operations. We are subject to risks inherent in the establishment of a new business enterprise, including limited capital resources and possible delays in the exploitation of business opportunities. We may fail to adopt a business model and strategize effectively or fail to revise our business model and strategy should industry conditions and competition change.

We have limited resources and there is no assurance that future financing will be available to us on acceptable terms. Additional equity financing could result in dilution to existing shareholders.

Overview of Operations

We were incorporated in the State of Nevada on August 23, 2005. We maintain our statutory registered agent's office at 701 S. Carson St. Ste. 200 Carson City, NV 89701 and our business office is located at 6630 West Sunset Boulevard, Los Angeles, CA 90027. Our telephone number is (310) 460-9215.

Our original business was to involve the design and marketing of women's intimate apparel. Emphasis was on utilizing fabric and stitch design, which would not show through regular clothing as undergarments. We were unsuccessful in our efforts to locate a suitable fabric, and as a result we have been seeking other viable business opportunities for the Company.

We are a "shell company" whose sole purpose at this time is to locate and consummate a merger and/or acquisition with an operating entity.



On May 21, 2015, we entered into an Agreement and Plan of Merger (the "Merger Agreement"), with All Screens Media, LLC, and the holders of 100% of the membership interests of ASM (the "ASM Members"). Subject to the terms and conditions of the Merger Agreement, we shall establish a wholly-owned subsidiary (the "Merger Sub") prior to closing which shall be merged with and into ASM (the "Merger") and ASM shall be the surviving company in the Merger and shall continue its limited liability company existence under the laws of the State of

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Nevada and shall succeed to and assume all of the rights and obligations of ASM and Merger Sub in accordance with the NRS and shall become, as a result of the Merger, a direct wholly-owned subsidiary of MeeMee.

In connection with the Merger Agreement, the Company and ASM entered into a Secured Promissory Note dated May 19, 2015 (the "Promissory Note"). The Promissory Note provides that we will fund ASM a total of up to \$900,000 in increments of no less than \$225,000 on or earlier than each of June 15, 2015, July 15, 2015 and August 15, 2015, and September 15, 2015. As at January 31, 2016 an aggregate of \$430,000 has been paid. Although the Company has not complied fully with the terms of the merger agreement with ASM to provide the full funding amount of \$900,000 by September 15, 2015, the parties remain committed to the agreement and MeeMee intends to fulfil and complete all the terms and conditions to close the merger agreement as contemplated.

Upon the closing of the Merger Agreement, we shall issue 10,000,000 restricted shares of common stock to the ASM Members, and up to an additional 5,000,000 restricted shares of common stock to the ASM Members subject the achievement of certain 12 and 24 month EBITDA thresholds to be mutually agreed upon prior to the closing. The Merger Agreement is subject to several closing conditions, including, without limitation: (i) the Company's completion of the funding in the total amount of \$900,000 Promissory Note; (ii) the Company's issuance of an aggregate of 3,000,000 Stock Options to the ASM Members at the per share price of \$0.12 ; and (iii) ASM completing an audit and delivering to the Company financial statements prepared in compliance with GAAP. For further details concerning the Merger, please refer to the Company's Report on Form 8-K filed with the Sec on Edgar on May 22, 2015. The parties' objective is to close the Merger on a date to be specified by the parties which shall be no later than the second business day after satisfaction or waiver of the closing conditions set forth in the Merger Agreement.

On July 17, 2015, the Company entered into an Exclusive License Agreement (the "Agreement") with ECA World Fitness Alliance, ("ECA") and the sole owner of ECA granting the Company an exclusive and perpetual right and license to the Marks and Intellectual Property of ECA. In connection with the Agreement, (i) MeeMee issued the sole owner of ECA an initial royalty payment in the form of One Million (1,000,000) shares of restricted common stock of the Company; (ii) MeeMee shall further issue to the sole owner of ECA additional royalties in the amounts of up to 300,000 shares of restricted common stock of the Company per year for the first two years from the effective date in the event certain revenue milestones are achieved; (iii) MeeMee arranged for payment in the outstanding amount of \$89,913.45 owed by ECA to the Marriott Marquis Hotel in New York, New York; and (iv) pursuant to the terms of the Agreement, MeeMee has the right to purchase any and all assets, intellectual property, inventory, products and business of ECA worldwide at a purchase price of \$1.00 pursuant to a mutually agreeable form of purchase agreement.

We have no employees and own no property. We currently maintain office space located at 6630 West Sunset Boulevard, Los Angeles, CA 90027. There is no lease arrangement for the office space. We are on a month-by-month, as needed basis.

#### Liquidity and Capital Resources

At January 31, 2016, we had total current assets of \$498,236 (\$61,986 in cash, \$6,250 in prepaids and \$430,000 in advances paid to ASM pursuant to the Merger) against total liabilities of \$2,394,766 compared to total current assets of \$249,277 and total liabilities of \$1,985,687 at July 31, 2015. Net working capital was (\$1,896,530) compared to (\$1,736,410) at July 31, 2015. We incurred a net loss of (\$500,122) for the six months ending January 31, 2016 and an aggregate deficit since inception of (\$4,287,528).

Since inception, we have used our common stock to raise money to fund our business operations, for corporate expenses and to repay outstanding indebtedness. During the six months ended January 31, 2016 we issued an aggregate of 3,000,000 common shares pursuant to a private placement of Units at the price of \$0.10 per Unit for gross proceeds of \$300,000.



During the next twelve months we expect to incur indebtedness for administrative and professional charges associated with preparing, reviewing, auditing and filing our financial statements and our periodic and other disclosure documents to maintain the Company in good standing. Our management is exploring a variety of options to meet our cash requirements and future capital requirements, including the possibility of equity offerings, debt financing and business combinations.

As at January 31, 2016, an aggregate of \$556,322 is owed to our officers and other related parties for services rendered.

On February 3, 2014, the Company entered into a Secured Promissory Note in the principal amount of \$1,000,000 (the "Note"), a Security Agreement (the "Security Agreement") and Common Stock Purchase Warrant (the "February 2014 Warrant") with an accredited investor (the "Holder"). The Note provides that all unpaid principal, together with the then accrued interest and any other amounts payable thereunder, shall be due and payable on the date which is the first to occur between (i) the closing of the Company's previously announced acquisition of a Latin American mobile services target; or (ii) six (6) months after the date of the Note. The Company will repay the note through proceeds generated from private placements upon future rounds of financings.

The amount of outstanding principal under the Note bears interest at a rate of one percent (1%) per month; provided, however, upon the occurrence of an uncured event of default under the Note, the outstanding principal at the time of such uncured event of default shall accrue at the rate of seventeen percent (17%) per annum during the period of time which the event of default is continuing and not cured, and the amount of any and all such default interest shall be payable on demand by the Holder. The obligations of the Company under this Note are secured pursuant to the terms of the Security Agreement, which grants the Holder a first-priority security interest and lien against the Company's assets. In connection with the Note, the Company granted the Investor 100,000 shares of Company common stock.

The February 2014 Warrant provides for the grant of warrants to purchase up to 3,000,000 shares of the Company's common stock to the Holder with a 5 year term at an exercise price of \$0.50 per share. The February 2014 Warrant provides that, other than in connection with certain excepted issuances described in the Warrant, the \$0.50 per share exercise price shall be reduced to any lower price issuance by the Company of any common stock or securities convertible into or exercisable directly or indirectly for shares of common stock.

Effective October 9, 2014, the Company amended the Note and the February 2014 Warrant so that (i) the maturity date of the Secured Note was extended from August 3, 2014 to August 3, 2015; (ii) all interest due under the Secured Note as of August 3, 2014 was capitalized; (iii) the exercise price under the February 2014 Warrant was reduced from \$0.50 per share to \$0.25 per share, and the exercise price under the February 2014 Warrant may be reduced to a reset price as follows: (a) if the average of the closing prices of the Company common stock for the fifteen trading days after October 31, 2014 is less than \$0.25 per share, then the exercise price shall be reset to such less price; and (b) if the Company issues shares in an acquisition financing at a price per share less than \$0.75 per share, then the exercise price shall be reduced to a price equal to the price per share in the financing multiplied by 0.333. In connection with the Amendment, the Company also issued the Holder an additional Common Stock Purchase Warrant dated October 9, 2014 (the "October 2014 Warrant") to purchase up to 5,000,000 shares of Company common stock. The October 2014 Warrant has a term of 5 years and an exercise price of \$0.25 per share, subject to a reduction under the same reset conditions a provided in the February 2014 Warrant. Please refer to the Company's Current Report on Form 8-K filed on EDGAR October 15, 2014 for further details.

On March 5, 2015, the Company entered into a second amendment (the "Second Amendment") to the Secured Promissory Note of February 3, 2014 (the "Note"). The Second Amendment amended the Note and the first amendment to the Note of October 9, 2014 (the "First Amendment") to include a section allowing for the conversion of the Note by the Holder. The conversion feature in the Second Amendment grants the Holder the option to convert all or a portion of the outstanding principal and interest due and owing under the Note at any time or times by delivering to the Company a duly executed facsimile copy of a notice of conversion. The conversion price per share of the Common Stock under the Second Amendment is ten cents (\$0.10), subject to a downward adjustment in the event of certain lower price issuances of Common Stock by the Company. On the maturity date, all interest due under the Note as of August 3, 2015 was capitalized and all terms under the Note continued to remain in effect with the same conditions as contemplated under the Second Amendment.

Subsequent to the end of the reporting period covered under this current report on Form 10-Q, the Company entered into a third amendment (the "Third Amendment") to the Secured Promissory Note of February 3, 2014 (the "Note") so that the maturity date of the Note was extended from August 3, 2015 to August 4, 2017 and all interest due under the Note as of August 3, 2015 was capitalized.

The Third Amendment amended the Note, the first amendment to the Note dated October 9, 2014 (the "First Amendment") and the second amendment to the Note of March 5, 2015 (the "Second Amendment") to include a section allowing for the adjustment of the conversion price granting the Holder the option to convert all or a portion of the outstanding principal and interest due and owing under the Note at any time or times at a conversion price per share of six cents (\$0.06) per Common Share, subject to adjustment as provided in the Second Amendment. The amount of outstanding principal under the Note continues to bear interest at a rate of one percent (1%) per month and the Company and the Holder agree that all accrued interest shall be added to the principal balance of the secured Note such that the principal amount of the secured Note as of the date of the Third Amendment is US \$1,187,200. Furthermore, the Third Amendment also provided for the issuance of an additional Common Stock Purchase Warrant dated April 6, 2016 (the "April 2016 Warrant") to purchase up to 1,500,000 shares of the Company's common stock at an exercise price of \$0.10 per share (subject to a downward adjustment in the event of certain lower price issuances of Common Stock by the Company) with a two (2) year term pursuant to a Warrant Agreement as well as the issuance of 1,500,000 common shares as an inducement fee for the extension.

On April 6, 2016, the Company entered into a second Secured Promissory Note (the "Second Note") in the amount of \$175,000 with the same Accredited Investor as the Note dated February 3, 2014. The Second Note provides that all unpaid principal, together with the then accrued interest and any other amounts payable thereunder, shall be due and payable on October 14, 2016. The amount of outstanding principal under the Second Note bears interest at a rate of eight percent (8%) per annum; provided, however, upon the occurrence of an uncured event of default under the Second Note, the outstanding principal at the time of such uncured event of default shall accrue at the rate of seventeen percent (17%) per annum during the period of time which the event of default is continuing and not cured, and the amount of any and all such default interest shall be payable on demand by the Holder. The obligations of the Company under the Second Note are secured pursuant to the terms of the Security Agreement dated February 3, 2014 between the Holder and the Company. The second Note includes a section allowing for the conversion of the Second Note by the Holder granting the Holder the option to convert all or a portion of the outstanding principal and interest due and owing under the Second Note at any time or times by delivering to the Company a duly executed facsimile copy of a notice of conversion. The conversion price per share of the Common Stock under the Second Note is six cents (\$0.06), subject to a downward adjustment in the event of certain lower price issuances of Common Stock by the Company.

On February 5, 2014, the Company advanced \$150,000 as a loan to a non-related party. The loan bore an interest amount equal to \$2,000 plus an administration fee of \$1,500, which was due on March 4, 2014. To date \$100,000 CDN (\$90,000 USD) was repaid. The balance of \$60,000 USD was extended to June 30, 2014 (the "Due Date") and bore an amended interest rate of 2% principal per month, effective from February 5, 2014 and is payable in full

together with the balance of the principal on the Due Date. Interest of 2% per month would continue to accrue on any and all sums (principal, interest and penalties) outstanding after the Due Date. Furthermore, the loan was subject to an additional late payment penalty of \$2,500 on the Due Date. As of the date of this Quarterly Report on Form 10-Q, the loan is in default and the Company has been unable to collect the funds. Due to the uncertainty, the Company has written down the loan receivable as a bad debt.

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Our ability to meet our financial liabilities and commitments is primarily dependent upon the continued financial support of our management and stockholders, the continued issuance of equity to new stockholders, and our ability to achieve and maintain profitable operations. If financing is not available on satisfactory terms, we may be unable to continue, develop or expand our operations. There can be no assurance that we will be able to raise additional capital, and if we are unable to raise additional capital, we will unlikely be able to continue as a going concern.

#### Plan of Operation

Currently, we are a growth stage corporation. A growth stage corporation is one engaged in the search of business opportunities, successful negotiation and closing of a business acquisition and furthering its business plan.

Our plan of operation for the next twelve months will be to work towards the completion of the Merger with All Screens Media, LLC, and the holders of 100% of the membership interests of ASM (the "ASM Members") as described in the Merger Agreement dated May 21, 2015. In the event the Merger does not close, we will then (i) consider guidelines of industries in which we may have an interest; (ii) adopt a business plan regarding engaging in business in any selected industry; and (iii) commence such operations through funding and/or the acquisition of an operating entity engaged in any industry selected.

#### Results of Operations

For the three months ended January 31, 2016 and 2015

We did not generate any revenues during the three-month periods ended January 31, 2016 and 2015.

During the three-month periods ended January 31, 2016 we had a net loss of (\$286,936) compared to a net loss of (\$74,402) for the three-month period ended January 31, 2015. The change is explained below.

Operating Expenses: During the three months ended January 31, 2016, we incurred expenses of \$26,484 for the advertising, marketing and promotion of the ECA World Fitness Alliance 2016 fitness conference (January 31, 2015 – nil) and \$40,401 in commission paid to the sole owner of ECA per the Licence Agreement (January 31, 2015 – nil). Consulting fees were \$45,801 (\$15,000 – January 31, 2015) for consulting and related fees owed to our officers and various consultants for professional services rendered to the Company. General and administrative expenses were \$39,947 (\$21,771 – January 31, 2015) which included administrative and professional charges associated with preparing, reviewing, auditing and filing our financial statements and our periodic and other disclosure documents to maintain the Company in good standing, transfer agent fees, office utilities and communication fees, travel and entertainment, bank and foreign exchange fees and general office expenses. Shareholder relations fees were \$3,468 (January 31, 2015 - \$nil) for investor relations services and for the maintenance of the Company's website.

In the three months ended January 31, 2016, the Company's operating expenses were greater as a result of incurring the operating expenses of ECA World Fitness Alliance per the License Agreement.

Through the three months ended January 31, 2016 the Company recorded (\$39,759) in interest expense and financing costs related to a promissory note entered into during fiscal 2014 (\$37,906– January 31, 2015). Foreign currency translation loss of (\$37) was recorded during the three months ended January 31, 2016 ((\$3,535) – January 31, 2015).

During the three months ended January 31, 2015, the Company recorded \$3,810 as interest income from interest fees charged against a loan receivable. However, during the three month period ended January 31, 2016, the Company ceased to accrue additional interest on the loan and decided to write down the balance of the loan receivable, (\$91,039) as bad debt.





For the six months ended January 31, 2016 and 2015

We had a net loss of (\$500,122) for the six months ended January 31, 2016 compared to a net loss of (\$360,979) for the six-month period ended January 31, 2015.

**Operating Expenses:** During the six months ended January 31, 2016, we incurred expenses of \$47,840 for the advertising, marketing and promotion of the ECA World Fitness Alliance 2016 fitness conference (January 31, 2015 – nil) and \$58,139 in commission paid to the sole owner of ECA per the Licence Agreement (January 31, 2015 – nil). Consulting fees were \$89,680 (\$132,500 – January 31, 2015) for consulting and related fees owed to our officers and various consultants for professional services rendered to the Company. General and administrative expenses were \$107,522 (\$69,681 – January 31, 2015) which included administrative and professional charges associated with preparing, reviewing, auditing and filing our financial statements and our periodic and other disclosure documents to maintain the Company in good standing, transfer agent fees, office utilities and communication fees, travel and entertainment, bank and foreign exchange fees and general office expenses. Shareholder relations fees were \$18,218 (January 31, 2015 - \$nil) for investor relations services and for the maintenance of the Company's website. During the six months ended January 31, 2015, the Company incurred due diligence fees of \$82,337 associated with the investigation of a former prospective merger with a Latin American mobile content and services company.

During the six months ended January 31, 2016 the Company recorded (\$87,634) in interest expense and financing costs related to a promissory note entered into during fiscal 2014 (\$75,812 – January 31, 2015). Interest income was \$nil compared to \$7,620 at January 31, 2015 for interest fees charged against a loan receivable, as the Company ceased to accrue additional interest on the loan and decided to write down the balance of the loan receivable, (\$91,039) as bad debt during the six months ended January 31, 2016. Foreign currency translation loss of (\$50) was recorded during the six months ended January 31, 2016 ((\$8,269) – January 31, 2015).

During the six months ended January 31, 2016, the Company's operating expenses were greater as a result of incurring the operating expenses of ECA World Fitness Alliance per the License Agreement.

As of the date of this report, we have not generated any revenues. As a result, we have generated significant operating losses since our formation and expect to incur substantial losses and negative operating cash flows for the foreseeable future as we attempt to expand our infrastructure and development activities and carry on with the due diligence process of the proposed acquisition. Our ability to continue may prove more expensive than we currently anticipate and we may incur significant additional costs and expenses.

We are subject to risks inherent in the establishment of a new business enterprise. We may fail to adopt a business model and strategize effectively or fail to revise our business model and strategy should industry conditions and competition change. We have limited resources and there is no assurance that future financing will be available to our Company on acceptable terms. These conditions could further impact our business and have an adverse effect on our financial position, results of operations and/or cash flows.

#### Going Concern Uncertainties

As of the date of this quarterly report, there is substantial doubt regarding our ability to continue as a going concern as we have not generated sufficient cash flow to fund our business operations. The financial statements included in this quarterly report have been prepared on the going concern basis, which assumes that we will be able to realize our assets and discharge our obligations in the normal course of business. If we are not to continue as a going concern, we would likely not be able to realize our assets at values comparable to the carrying value or the fair value estimates reflected in the balances set out in the preparation of the financial statements.

Our future success and viability, therefore, are dependent upon our ability to generate capital financing. The failure to generate sufficient revenues or raise additional capital may have a material and adverse effect upon us and our shareholders.

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### Off-Balance Sheet Arrangements

At January 31, 2016, we do not have any off-balance sheet arrangements that have or are reasonably likely to have a current or future effect on our financial condition, changes in financial condition, revenues or expenses, results or operations, liquidity, capital expenditures or capital resources that is material to investors.

### ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

Pursuant to Item 305(e) of Regulation S-K, the Company, as a smaller reporting company, is not required to provide the information required by this item.

### ITEM 4. CONTROLS AND PROCEDURES

#### Evaluation of Disclosure Controls and Procedures

In connection with the preparation of this Quarterly Report on Form 10-Q, an evaluation was carried out by our management, with the participation of our principal executive officer and our principal financial officer, of the effectiveness of our disclosure controls and procedures (as defined in Rules 13a-15(e) and 15d-15(e) of the Securities Exchange Act of 1934, as amended (the "Exchange Act")), as of January 31, 2016.

Based on that evaluation, our principal executive officer and our principal financial officer have concluded that, as of January 31, 2016, our disclosure controls and procedures were not effective to detect the inappropriate application of US GAAP rules. This was due to deficiencies that existed in the design or operation of our internal control over financial reporting that adversely affected our disclosure controls and procedures resulting in material weaknesses.

Such material weaknesses include: (1) lack of a functioning audit committee due to a lack of a majority of independent members and a lack of a majority of outside directors on our board of directors, resulting in ineffective oversight in the establishment and monitoring of required internal controls and procedures; (2) inadequate segregation of duties consistent with control objectives; and (3) ineffective controls over period end financial disclosure and reporting practices.

As of January 31, 2016 the deficiencies have not been remedied due to our lack of sufficient capital resources. We are working to remedy our deficiencies.

#### Changes in Internal Control Over Financial Reporting

During the period ended January 31, 2016, there have been no changes in internal control over financial reporting (as defined in Rule 13a-15(f) of the Exchange Act) that materially affected, or are reasonably likely to materially affect, our company's internal control over financial reporting.

## PART II. OTHER INFORMATION

### ITEM 1. LEGAL PROCEEDINGS

From time to time, we may become involved in various lawsuits and legal proceedings, which arise in the ordinary course of business. However, litigation is subject to inherent uncertainties, and an adverse result in these or other matters may arise from time to time that may harm our business. We are not presently a party to any material litigation, nor to the knowledge of management is any litigation threatened against us, which may materially affect us.

### ITEM 2. UNREGISTERED SALES OF EQUITY SECURITIES AND USE OF PROCEEDS

During the fiscal year ended July 31, 2015 the Company issued an aggregate of 2,450,000 common shares pursuant to a private placement of Units at the price of \$0.10 per Unit for gross proceeds of \$245,000. Each Unit consists of one (1) share of common stock and one half (1/2) stock purchase warrant. One whole warrant is convertible into one share of common stock at an exercise price of US \$0.15 if exercised within two years year from the date of issuance. The shares were issued pursuant to the exemption from registration provided by Section 4(a) (2) of the Securities Act of 1933, as the investors were furnished with the same information that could be found in a Form S-1 registration statement and were determined to be sophisticated investors who are also "accredited investors" within the meaning of Rule 501 (a) under the Securities Act and the investors had agreed not to resell or distribute the securities to the public.

On July 17, 2015, the Company entered into an Exclusive License Agreement (the "Agreement") with ECA World Fitness Alliance, ("ECA") and the sole owner of ECA granting the Company an exclusive and perpetual right and license to the Marks and Intellectual Property of ECA. In connection with the Agreement, the Company granted to the sole owner of ECA 1,000,000 shares of restricted common stock valued at \$0.10 per share based on the fair market value of the stock on the date the shares were issued (July 21, 2015). The shares were issued pursuant to the exemption from registration provided by Section 4(a)(2) of the Securities Act of 1933, to sophisticated investors who are also "accredited investors" within the meaning of Rule 501 (a) under the Securities Act, had access to the type of information normally provided in a prospectus for a registered securities offering; and had agreed not to resell or distribute the securities to the public.

On August 5, 2015, the Company issued 250,000 unregistered common shares to a non-related service provider pursuant to a consulting services agreement. The shares were valued at \$40,000 based on the fair market value of the stock on the date the shares were issued. The shares were issued pursuant to the exemption from registration provided by Section 4 (a)(2) of the Securities Act of 1933.

On October 26, 2015, the Company issued an aggregate of 3,000,000 common shares pursuant to a private placement of Units at the price of \$0.10 per Unit for gross proceeds of \$300,000. Each Unit consists of one (1) share of common stock and one half (1/2) stock purchase warrant. One whole warrant is convertible into one share of common stock at an exercise price of US \$0.15 if exercised within two years year from the date of issuance. The shares were issued pursuant to the exemption from registration provided by Section 4(a)(2) of the Securities Act of 1933, to sophisticated investors who are also "accredited investors" within the meaning of Rule 501 (a) under the Securities Act, had access to the type of information normally provided in a prospectus for a registered securities offering; and had agreed not to resell or distribute the securities to the public.

### ITEM 3. DEFAULTS UPON SENIOR SECURITIES

None.



ITEM 4. MINE SAFETY DISCLOSURES

Not applicable.

ITEM 5. OTHER INFORMATION

None.

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## ITEM 6. EXHIBITS

The following exhibit index shows those exhibits filed with this report and those incorporated herein by reference:

## Exhibits:

| Exhibit | Document Description                                                                                                                                                        | Incorporated by reference |                       |
|---------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------|-----------------------|
|         |                                                                                                                                                                             | Form Date                 | Number Filed herewith |
| 3.1     | No Show, Inc. Articles of Incorporation                                                                                                                                     | SB-2 August 31, 2007      | 3.1                   |
| 3.1(1)  | Certificate of Amendment to Articles of Incorporation (incorporated by reference to the Company's Report on Form 8-K filed on March 26, 2012).                              | 8-K March 26, 2012        | 3.1(1)                |
| 3.1(2)  | Amendments to the Articles of Incorporation of EnDev Holdings Inc.                                                                                                          | 8-K May 17, 2013          | 3.1(2)                |
| 3.2     | Bylaws                                                                                                                                                                      | SB-2 August 31, 2007      | 3.2                   |
| 3.2(1)  | Certificate of Change Pursuant to NRS 78.209 For Nevada Profit Corporations (incorporated by reference to the Company's Report on Form 8-K filed on March 26, 2012).        | 8-K March 26, 2012        | 3.2(1)                |
| 3.2(2)  | Amended Bylaws dated September 4, 2014                                                                                                                                      | 8-K September 5, 2014     | 3.2(2)                |
| 10.2    | Secured Promissory Note dated February 3, 2014 with KF Business Ventures, LP                                                                                                | 8-K February 6, 2014      | 10.2                  |
| 10.3    | Security Agreement dated February 3, 2014 with KF Business Ventures, LP                                                                                                     | 8-K February 6, 2014      | 10.3                  |
| 10.4    | Common Stock Purchase Warrant dated February 3, 2014 with KF Business Ventures, LP                                                                                          | 8-K February 6, 2014      | 10.4                  |
| 10.5    | Amendment to Secured Promissory Note dated October 9, 2014                                                                                                                  | 8-K October 15, 2014      | 10.5                  |
| 10.6    | Agreement and Plan of Merger by and among MeeMee Media Inc, All Screens Media LLC. And the Holders of the Membership Interests of All Screens Media LLC dated May 19, 2015. | 8-K May 22, 2015          | 10.6                  |
| 10.8    | Employment Agreement dated May 19, 2015 with Denis Barry (filed as Exhibit A to the Agreement and Plan of Merger filed as Exhibit 10.6)                                     | 8-K May 22, 2015          | 10.8                  |
| 10.9    | Employment Agreement dated May 19, 2015 with Peter Heumiller (filed as Exhibit A to the Agreement and Plan of                                                               | 8-K May 22, 2015          | 10.9                  |

Merger filed as Exhibit 10.6)

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|       |                                                                                                                                                  |     |               |       |   |
|-------|--------------------------------------------------------------------------------------------------------------------------------------------------|-----|---------------|-------|---|
| 10.10 | Employment Agreement dated May 19, 2015 with Howard Sichel (filed as Exhibit A to the Agreement and Plan of Merger filed as Exhibit 10.6)        | 8-K | May 22, 2015  | 10.10 |   |
| 10.11 | Promissory Note dated May 19, 2015 with All Screens Media LLC (filed as Exhibit C to the Agreement and Plan of Merger filed as Exhibit 10.6)     | 8-K | May 22, 2015  | 10.11 |   |
| 10.12 | Security Agreement dated May 19, 2015 with All Screens Media LLC (filed as Exhibit D to the Agreement and Plan of Merger filed as Exhibit 10.6)  | 8-K | May 22, 2015  | 10.12 |   |
| 10.13 | Exclusive Agreement by and among MeeMee Media Inc., ECA World Fitness Alliance and Carol Scott dated July 17, 2015.                              | 8-K | July 22, 2015 | 10.13 |   |
| 10.14 | Consulting Agreement dated July 17, 2015 with Carol Scott (filed as Exhibit B to the Exclusive License Agreement filed as Exhibit 10.13)         | 8-K | July 22, 2015 | 10.14 |   |
| 31.1  | Certification of Principal Executive Officer pursuant to 15d-15(e), promulgated under the Securities and Exchange Act of 1934, as amended        |     |               |       | X |
| 31.2  | Certification of Principal Financial Officer pursuant to 15d-15(e), promulgated under the Securities and Exchange Act of 1934, as amended        |     |               |       | X |
| 32.1  | Certification pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002 (Chief Executive Officer) |     |               |       | X |
| 32.2  | Certification pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002 (Chief Financial Officer) |     |               |       | X |

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on behalf by the undersigned, thereto duly authorized on this 8<sup>th</sup> day of April 2016.

MEEMEE MEDIA INC.

BY:/s/ PAUL AMSELLEM

Paul Amsellem, Principal Executive Officer  
and Director

BY:/s/ MARTIN DOANE

Martin Doane, President, Principal Financial Officer,  
Treasurer, Secretary and Director