

MEDICIS PHARMACEUTICAL CORP

Form 10-K

September 30, 2002

**Table of Contents**

UNITED STATES  
**SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**FORM 10-K**

x ANNUAL REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the fiscal year ended June 30, 2002.

Or

o TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from \_\_\_\_ to \_\_\_\_.

Commission file number 0-18443

**MEDICIS PHARMACEUTICAL CORPORATION**

---

(Exact name of registrant as specified in its charter)

Delaware

52-1574808

(State of other jurisdiction  
of incorporation or organization)

(I.R.S. Employer Identification No.)

8125 North Hayden Road, Scottsdale, Arizona

(Address of principal executive office) 85258-2463

(Zip Code) Registrant's telephone number, including area code: (602) 808-8800

Securities registered pursuant to Section 12(b) of the Act: Class A common stock, \$0.014 par value

Preference Share Purchase Rights

---

(Title of each Class)

Securities registered pursuant to Section 12(g) of the Act: NONE

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes x No o

## Edgar Filing: MEDICIS PHARMACEUTICAL CORP - Form 10-K

Indicate by check mark if disclosure of delinquent filers pursuant to Item 405 of Regulation S-K is not contained herein, and will not be contained, to the best of the registrant's knowledge, in definitive proxy or information statements incorporated by reference in Part III of this Form or any amendment to this Form 10-K o.

The aggregate market value of the voting stock held on September 18, 2002 by non-affiliates of the registrant was \$874,115,531 (calculated by excluding all shares held by executive officers, directors and holders known to the registrant of five percent or more of the voting power of the registrant's common stock, without conceding that such persons are affiliates of the registrant for purposes of the federal securities laws). As of September 18, 2002, there were 27,055,788 outstanding shares of Class A common stock and 379,016 shares of Class B common stock.

Documents incorporated by reference:

Portions of the Proxy Statement for the registrant's 2002 Annual Meeting of Shareholders are incorporated herein by reference in Part III of this Form 10-K to the extent stated herein.

**TABLE OF CONTENTS**

**PART I**

**ITEM 1: BUSINESS**

**ITEM 2: PROPERTIES**

**ITEM 3: LEGAL PROCEEDINGS**

**ITEM 4: SUBMISSION OF MATTERS TO A VOTE OF SECURITY HOLDERS**

**PART II**

**ITEM 5: MARKET FOR REGISTRANT'S COMMON EQUITY AND RELATED SHAREHOLDER MATTERS**

**ITEM 6: SELECTED FINANCIAL DATA**

**ITEM 7: MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS**

**ITEM 8: FINANCIAL STATEMENTS AND SUPPLEMENTARY DATA**

**ITEM 9: CHANGES IN AND DISAGREEMENTS WITH ACCOUNTANTS ON ACCOUNTING AND FINANCIAL DISCLOSURE**

**PART III**

**ITEM 10: DIRECTORS AND EXECUTIVE OFFICERS OF THE REGISTRANT**

**ITEM 11: EXECUTIVE COMPENSATION**

**ITEM 12: SECURITY OWNERSHIP OF CERTAIN BENEFICIAL OWNERS AND MANAGEMENT**

**ITEM 13: CERTAIN RELATIONSHIPS AND RELATED TRANSACTIONS**

**PART IV**

**ITEM 14: EXHIBITS, FINANCIAL STATEMENT SCHEDULES AND REPORTS ON FORM 8-K**

**SIGNATURES**

**SCHEDULE II VALUATION AND QUALIFYING ACCOUNTS**

**Exhibit Index**

**EX-10.20**

**EX-12**

**EX-21.1**

**EX-23.1**

**EX-99.1**

---

**Table of Contents**

**PART I**

**ITEM 1: BUSINESS**

Medicis Pharmaceutical Corporation and its wholly owned subsidiaries ( Medicis , the Company , or as used in the context of we , us or our ) is the leading independent specialty pharmaceutical company in the United States focusing primarily on the treatment of dermatologic, pediatric and podiatric conditions. We believe that annual United States pharmaceutical sales in these markets exceed \$10 billion. Medicis has leading prescription products in a number of therapeutic categories, including acne, asthma, eczema, fungal infections, head lice, hyperpigmentation, photoaging, psoriasis, rosacea, seborrheic dermatitis, and skin and skin-structure infections.

We currently offer 18 branded products. Our eight core brands, DYNACIN<sup>®</sup> (minocycline HCl), LOPROX<sup>®</sup> (ciclopirox), LUSTRA<sup>®</sup> (hydroquinone USP 4%), OMNICEF<sup>®</sup> (cefdinir) capsules, ORAPRED<sup>®</sup> (prednisolone sodium phosphate), OVIDE<sup>®</sup> (malathion), PLEXION<sup>®</sup> (sodium sulfacetamide/sulfur) and TRIAZ<sup>®</sup> (benzoyl peroxide) account for substantially all of our revenue. Most of our core brands enjoy market leadership in the markets in which they compete. Because of the significance of these brands to our business, we concentrate our selling and marketing efforts in promoting them to physicians in our target markets. We also sell a number of other products, all of which are profitable, but which are considered less critical to our business.

Our dedicated sales force, consisting of approximately 175 employees, focuses on high prescribing dermatologists, pediatricians and podiatrists. Since a relatively small number of physicians are responsible for writing a majority of prescriptions, we believe that the size of our sales force is currently appropriate to reach our target physicians. Our dermatology and podiatric sales force consists of approximately 100 employees who regularly call on approximately 4,500 dermatologists and 2,500 podiatrists. Our pediatric sales force, which became part of Medicis following the merger with Ascent Pediatrics, Inc. ( Ascent ) in November 2001, consists of approximately 75 employees who call on approximately 12,000 pediatricians.

We have built our business by successfully executing a four-part growth strategy. This strategy consists of growing existing core brands, developing new products and important product line extensions, entering into strategic collaborations and acquiring complementary products, technologies and businesses.

During the past five years, we have consummated a number of strategic mergers and product acquisitions. In November 2001, we expanded into the pediatric market through our merger with Ascent. Ascent markets products to U.S.-based pediatricians, including an oral treatment for children with acute asthma and other inflammatory respiratory conditions. Following our merger with Ascent in November 2001, Medicis representatives began promoting several core dermatologic products to pediatricians, specifically, LOPROX<sup>®</sup>, OVIDE<sup>®</sup> and TRIAZ<sup>®</sup>, leading to significant acceptance of these brands in the pediatric community.

During June 2002, we sold \$400.0 million aggregate principal amount of our 2.5% Contingent Convertible Notes Due 2032 (the Notes ) in a private transaction. The Notes are convertible, at the holders option, prior to the maturity date into shares of our Class A common stock if the market price of our Class A common stock or the trading price of the Notes reach certain thresholds, or if other specified circumstances occur. Approximately \$142.5 million of the proceeds from this sale were used to repurchase shares of our Class A common stock, and the remainder of the proceeds from the Notes are expected to be used for repurchase of additional shares of our Class A common stock, potential acquisitions and general corporate purposes.

**Table of Contents**

**OUR PRODUCTS**

We currently offer 18 branded products. Our selling and marketing efforts are currently focused on our eight core brands, which account for substantially all of our revenue. The following chart details certain important features of our eight core brands:

Brand	Treatment	U.S. Market Impact
DYNACIN®	Oral treatment for severe acne	The number one branded minocycline product in the U.S., DYNACIN® capsules are available in a range of strengths for moderate to severe acne
LOPROX® Topical treatment for certain fungal and yeast infections A leading antifungal agent, including the only gel approved for seborrheic dermatitisLUSTRA®	Topical patented treatments for ultraviolet- induced skin discoloration The leading branded prescription topical treatment for skin discoloration	OMNICEF® A patented oral treatment for skin and skin-structure infections Superior kill rate compared to most frequently prescribed antibiotic for this indicationORAPRED® Oral treatment for children with acute asthma and other inflammatory respiratory conditions The

leading  
branded oral  
liquid  
corticosteroid,  
which utilizes  
a proprietary  
taste-masking  
system, is also  
indicated for  
severe contact  
dermatitis OVIDE®  
Topical  
treatment for  
head lice and  
their  
eggs Highly  
effective  
against drug  
resistant  
head lice  
strains PLEXION®  
Topical  
treatments for  
rosacea and  
acne-related  
conditions The  
only  
prescription  
cleanser  
indicated for  
the treatment  
of  
rosacea TRIAZ®  
Topical  
patented gel  
and cleanser  
treatments for  
acne The  
leading  
branded  
prescription  
benzoyl  
peroxide  
product

## PRESCRIPTION PHARMACEUTICALS

Our principal branded pharmaceutical products are described below:

**DYNACIN®** is an oral antibiotic, available in 50-mg., 75-mg. and 100-mg. dosage forms, and is prescribed for the treatment of severe acne. The most commonly prescribed systemic acne treatments are tetracycline and its derivatives, minocycline and doxycycline. Minocycline, the active ingredient in DYNACIN®, is widely prescribed for the treatment of acne for several reasons. It has a more convenient dosing schedule, one or two doses per day, as compared to other forms of tetracycline, which can require up to four doses per day. Other forms of tetracycline, including doxycycline, require ingestion on an empty stomach and have been reported to often cause gastric irritation. Moreover, the other forms of tetracycline may increase patient sensitivity to sunlight, creating a greater risk of sunburn. In addition, resistance to several commonly used antibiotics, including erythromycin, clindamycin, doxycycline and tetracycline, by the primary bacterial organism responsible for acne has been documented. Studies suggest that bacterial resistance to erythromycin, doxycycline and tetracycline exceeds 50%, while the bacteria showed virtually no resistance to minocycline. DYNACIN® was launched in fiscal 1993 with 50-mg. and 100-mg. dosage forms available. We launched DYNACIN® in 75-mg. dosage form in fiscal 1999.

**LOPROX**<sup>®</sup> cream and topical suspension are both broad-spectrum prescription antifungal agents indicated for the topical treatment of tinea pedis, tinea corporis, tinea cruris, tinea versicolor and cutaneous candidiasis. **LOPROX**<sup>®</sup> works with a unique mode of action that has been shown to have fungistatic and fungicidal properties and enhanced penetration. We believe this unique mode of action makes **LOPROX**<sup>®</sup> an appropriate choice for topical treatment alone, or as concomitant treatment with an oral antifungal. For these reasons, we believe **LOPROX**<sup>®</sup> is a highly effective product to manage the often-complicated mix of organisms involved in tinea infections. In clinical trials, **LOPROX**<sup>®</sup> was shown to produce clinical improvement of 82% to 93% of subjects after a single week of treatment across the range of cutaneous mycoses. The most frequently prescribed topical antifungal products in addition to **LOPROX**<sup>®</sup> include Spectazole<sup>®</sup>, Nizoral<sup>®</sup>, Oxistat<sup>®</sup> and Lotrisone<sup>®</sup> (steroid/antifungal combination). In addition to the cream and topical suspension formulations of **LOPROX**<sup>®</sup>, we market **LOPROX**<sup>®</sup> Gel for the treatment



**Table of Contents**

of seborrheic dermatitis and fungal infections. Currently, LOPROX® Gel is the only gel approved in the United States for seborrheic dermatitis.

**LUSTRA®**, **LUSTRA-AF®** and **ALUSTRA®** are internally developed, topical therapies prescribed for the treatment of ultraviolet-induced skin discolorations and hyperpigmentation usually associated with the use of oral contraceptives, pregnancy, hormone replacement therapy, sun damage and superficial trauma. LUSTRA®, LUSTRA-AF® and ALUSTRA® contain 4% hydroquinone in patented vehicles containing glycolic acid in an anti-oxidant complex. LUSTRA® is second in market share only to LUSTRA-AF®, the leading branded prescription topical treatment for dyschromia and hyperpigmentation. LUSTRA® competes with products such as Tri-Luma®, a product launched in 2002 by Galderma. We launched LUSTRA® in fiscal 1998. LUSTRA-AF® contains broad-spectrum UVA and UVB sunscreen agents and was launched in fiscal 1999. ALUSTRA® contains retinol and was launched in fiscal 2001.

**OMNICEF®** is promoted to dermatologists and podiatrists pursuant to an exclusive license agreement with Abbott Laboratories (Abbott). OMNICEF® is indicated for the treatment of skin and skin-structure infections. Studies show that OMNICEF® has superior pathogen eradication rates versus cephalexin, the most frequently prescribed antibiotic for uncomplicated skin and skin-structure infections. Since May 2001, we have promoted OMNICEF® capsules in the U.S. market to dermatologists and podiatrists. In return, we receive commission revenue from Abbott based on prescriptions generated in these categories. Our agreement with Abbott expires in 2013.

**ORAPRED®** is an oral solution for the treatment of acute asthma in children. ORAPRED® offers proprietary taste-masking technology in a dosage strength generally preferred by physicians. ORAPRED® was launched in January 2001 by Ascent. Studies show that a drug's unpleasant taste is a barrier to compliance and lack of compliance interferes with positive treatment outcomes. We believe the taste of ORAPRED® encourages patient compliance.

**OVIDE®** lotion is indicated for the treatment of head lice and their eggs. A growing body of evidence indicates that significant levels of head lice are frequently resistant to currently available over-the-counter treatments like Nix® and Rid®. OVIDE® is a prescription alternative to the over-the-counter treatments, offering both an excellent kill rate and ovicidal activity. In addition, in controlled clinical studies, OVIDE® demonstrated residual activity with 90.4% of patients still lice-free seven days after treatment. OVIDE® is one of two prescription pediculicides available in the United States. The other product, lindane, is approved only for patients who have either failed to respond to adequate doses or are intolerant of other approved therapies. We introduced OVIDE® in fiscal 1999.

**PLEXION®**, **PLEXION TS®** and **PLEXION SCT®** are internally developed cleanser and topical therapies for the treatment of rosacea and acne-related conditions. Rosacea is a chronic skin condition causing inflammation and redness of the face. PLEXION® is designed to be used in conjunction with other prescription rosacea therapies. The active ingredients in our PLEXION® products are sodium sulfacetamide and sulfur. PLEXION®, the first and only prescription cleanser indicated for the treatment of rosacea, was launched in fiscal 2000. The topical acne rosacea market is comprised of products such as MetroGel®, MetroCream® and MetroLotion®. PLEXION TS®, a gentle topical suspension treatment for acne, was launched in fiscal 2001. In addition, during fiscal 2002 we launched PLEXION SCT®, a short contact therapy which includes a silicia base that helps remove impurities from the hair follicles.

**TRIAZ®**, a patented, internally developed topical therapy prescribed for the treatment of numerous forms and varying degrees of acne, is available as a gel or cleanser in three concentrations. While other topical acne treatments, including Cleocin-T®, Benzamycin® and BenzaClin®, are generally effective, TRIAZ® offers advantages over each product, including improved stability, greater convenience of use, reduced cost and fewer side effects. TRIAZ® products are manufactured using the active ingredient benzoyl peroxide in a patented vehicle containing glycolic acid and zinc lactate. Studies conducted by third parties have shown that benzoyl peroxide is the most efficacious agent available for eradicating the bacteria that cause acne with no reported resistance. We believe glycolic acid enhances the effectiveness of benzoyl peroxide by exfoliating the outer layer of the skin and that zinc

## **Table of Contents**

lactate reduces the appearance of inflammation and irritation often associated with acne. We introduced TRIAZ<sup>®</sup> in fiscal 1996.

### **PRODUCTS IN DEVELOPMENT**

We have developed and obtained rights to pharmaceutical agents in various stages of development. We have a variety of products under development, ranging from new products to existing product line extensions and reformulations of existing products. Our strategy involves the rapid evaluation and formulation of new therapeutics by obtaining preclinical safety and efficacy data, when possible, followed by rapid safety and efficacy testing in humans. Over the next four years, our objective is to launch one new product annually through our research and development efforts. As a result of our increasing financial strength, we have begun adding long-term projects to our development pipeline and may add longer-term projects with inherently greater risk in the future. Historically, we have supplemented our research and development efforts by entering into research and development agreements with other pharmaceutical and biotechnology companies.

Our research and development costs for sponsored and unreimbursed co-sponsored pharmaceutical projects for fiscal 2002, 2001 and 2000 were \$15.1 million, \$25.5 million, and \$4.9 million, respectively. Research and development costs for fiscal 2002 include \$7.7 million paid to aaiPharma, Inc. ( aaiPharma ) for the development, commercialization and license of a key dermatologic product, under an agreement entered into in June 2002. In addition to the initial payment of \$7.7 million, the agreement includes potential future payments due to aaiPharma upon the successful completion of various development milestones. Successful completion of these development milestones will result in future charges to research and development expense which could total as much as \$8.1 million. Research and development costs for fiscal 2001 include \$17.0 million paid to Corixa Corporation ( Corixa ) for a development, commercialization and license agreement covering Corixa s novel psoriasis immunotherapeutic product, PVAC. Under the terms of the agreement, there are additional potential development milestone payments of \$35.0 million and potential commercialization and cumulative net sales threshold milestone payments of \$55.0 million. Under the terms of the agreement, Corixa is responsible for the development and approval of the product and Medicis is responsible for post-approval sales and marketing.

On May 10, 2001, Abbott and Medicis entered into an exclusive agreement for Medicis to promote OMNICEF<sup>®</sup> capsules. OMNICEF<sup>®</sup>, a cephalosporin antibiotic, is for the treatment of uncomplicated skin and skin structure infections. Medicis will promote OMNICEF<sup>®</sup> in the U.S. market to dermatologists and podiatrists and will receive revenue generated in these categories on a per prescription filled basis. Abbott will continue to promote OMNICEF<sup>®</sup> to primary care physicians and pediatricians. The agreement expires in 2013.

### **SALES AND MARKETING**

Our dedicated sales force, consisting of approximately 175 employees, focuses on high prescribing dermatologists, pediatricians and podiatrists. Since a relatively small number of physicians are responsible for writing a majority of prescriptions, we believe that the size of our sales force is currently appropriate to reach our target physicians. Our dermatology and podiatric sales force consists of approximately 100 employees who regularly call on approximately 4,500 dermatologists and 2,500 podiatrists. Our pediatric sales force, which became part of Medicis following the merger with Ascent, consists of approximately 75 employees who call on approximately 12,000 pediatricians. Since the merger, the Ascent sales force has introduced three of our core dermatological brands to high prescribing pediatricians.

We cultivate relationships of trust and confidence with the high prescribing dermatologists, pediatricians and podiatrists in the U.S. In addition, we use a variety of marketing techniques to promote our products including sampling, journal advertising, promotional materials, specialty publications, coupons, money-back or product replacement guarantees, educational conferences and informational websites.

We believe we have created an attractive incentive program for our sales force that is based upon goals in prescription growth and market share achievement.

**Table of Contents****WAREHOUSING AND DISTRIBUTION**

We utilize an independent national warehousing corporation to store and distribute our products from primarily two regional warehouses in Nevada and Georgia, as well as additional warehouses in New Jersey and Maryland. Upon the receipt of a purchase order through electronic data input ( EDI ), phone, mail or facsimile, the order is processed into our inventory systems. An inventory picking sheet is then automatically placed via EDI to the most efficient warehouse location for shipment, usually within 24 hours, to the customer placing the order. Upon shipment, the warehouse sends back to us via EDI the necessary information to automatically process the invoice in a timely manner.

**CUSTOMERS**

Our customers include certain of the nation's leading wholesale pharmaceutical distributors, such as Cardinal Health, Inc. ( Cardinal ), McKesson Corporation ( McKesson ), Quality King Distributors ( Quality King ), AmerisourceBergen Corporation ( AmerisourceBergen ) and other major drug chains. During the last three fiscal years, these customers accounted for the following portions of our net revenues:

	Fiscal 2002	Fiscal 2001	Fiscal 2000
Quality King	26.7%	10.3%	11.3%
Cardinal	22.4%	22.2%	21.0%
McKesson	19.4%	18.0%	18.1%
AmerisourceBergen	11.1%	* 10.2%	

\* less than 10.0%

**MANUFACTURING**

We currently outsource all of our manufacturing needs and we are required by the FDA to contract only with manufacturers that comply with current Good Manufacturing Practices ( cGMP ) regulations and other applicable laws and regulations. Typically our manufacturing contracts are short-term. We review our manufacturing arrangements on a regular basis and assess the viability of alternative manufacturers if our current manufacturers are unable to fulfill our needs.

Watson Pharmaceuticals, Inc. ( Watson ) manufactures our DYNACIN<sup>®</sup> branded products in compliance with our specifications and quality standards pursuant to a supply agreement. Under this agreement, Watson manufactures DYNACIN<sup>®</sup> for sale in the branded market exclusively for us, but may manufacture and sell minocycline for itself or others as a generic product. Watson currently manufactures minocycline for the generic market under its own label. Our supply agreement expires in December 2003.

Our LUSTRA<sup>®</sup>, PLEXION<sup>®</sup> and TRIAZ<sup>®</sup> branded products are manufactured by Contract Pharmaceuticals Limited pursuant to a manufacturing agreement that automatically renews on an annual basis.

Our LOPROX<sup>®</sup> cream and gel branded products are manufactured by Aventis S.A. in accordance with a supply agreement that expires in December 2003. Our LOPROX<sup>®</sup> topical suspension branded product is manufactured by DPT Lakewood on a purchase order basis.

Our ORAPRED<sup>®</sup> branded product is manufactured by Lyne Laboratories in accordance with a supply agreement that expires in 2006.

Our OVIDE<sup>®</sup> branded product is manufactured by DPT Lakewood on a purchase order basis.

Our OMNICEF<sup>®</sup> branded product, which we promote through a license agreement, is manufactured by Abbott. The license agreement expires in 2013.

## **Table of Contents**

### **LICENSE AND ROYALTY AGREEMENTS**

Pursuant to license agreements with third parties, we have acquired rights to manufacture, use or market certain of our existing products, as well as many of our proposed products and technologies. Such agreements typically contain provisions requiring us to use our best efforts or otherwise exercise diligence in pursuing market development for such products in order to maintain the rights granted under the agreements and may be canceled upon our failure to perform our payment or other obligations. In addition, we have licensed certain rights to manufacture, use and sell certain of our technologies outside the United States and Canada to various licensees.

### **TRADEMARKS, PATENTS, AND PROPRIETARY RIGHTS**

We believe that trademark protection is an important part of establishing product and brand recognition. We own a number of registered trademarks and trademark applications and have acquired the rights to several trademarks by license. U.S. federal registrations for trademarks remain in force for 10 years and may be renewed every 10 years after issuance, provided the mark is still being used in commerce.

We have obtained a number of patents covering key aspects of certain of our products, including a U.S. patent expiring in August 2004 covering BUPHENYL<sup>®</sup>, a U.S. patent expiring in October 2015 covering various formulations of TRIAZ<sup>®</sup> and a U.S. patent expiring in August 2017 covering our LUSTRA<sup>®</sup> branded products. We are also pursuing several U.S. and foreign patent applications.

We rely and expect to continue to rely upon unpatented proprietary know-how and technological innovation in the development and manufacture of many of our principal products. Our policy is to require all our employees, consultants and advisors to enter into confidentiality agreements with us.

### **COMPETITION**

The pharmaceutical industry is characterized by intense competition, rapid product development and technological change. Competition is intense among manufacturers of prescription pharmaceuticals, such as for our core brands.

Many of our competitors are large, well-established pharmaceutical, chemical, cosmetic or health care companies with considerably greater financial, marketing, sales and technical resources than those available to us. Additionally, many of our present and potential competitors have research and development capabilities that may allow them to develop new or improved products that may compete with our product lines. Our products could be rendered obsolete or made uneconomical by the development of new products to treat the conditions addressed by our products, technological advances affecting the cost of production, or marketing or pricing actions by one or more of our competitors. Each of our products competes for a share of the existing market with numerous products that have become standard treatments recommended or prescribed by dermatologists, pediatricians and podiatrists.

Several of our core brands compete with generic (non-branded) pharmaceuticals, which claim to offer equivalent therapeutic benefits at a lower cost. In some cases, insurers and other third-party payors seek to encourage the use of generic products, making branded products less attractive, from a cost perspective, to buyers.

### **GOVERNMENT REGULATION**

The manufacture and sale of cosmetics and drugs are subject to regulation principally by the FDA and state and local authorities in the United States, and by comparable agencies in certain foreign countries. The Federal Trade Commission ( FTC ) and state and local authorities regulate the advertising of over-the-counter drugs and cosmetics. The Food and Drug Act and the regulations promulgated thereunder, and other federal and state statutes and regulations, govern, among other things, the testing, manufacture, safety, effectiveness, labeling, storage, record keeping, approval, advertising and promotion of our products. In general, products falling within the FDA's definition of new drugs require premarketing clearance by the FDA. Products falling within the FDA's definition of cosmetics or of drugs that are not new drugs and that are generally recognized as safe and effective do not require premarketing clearance.

**Table of Contents**

The steps required before a new drug may be marketed in the United States include (i) preclinical laboratory and animal testing, (ii) submission to the FDA of an Investigational New Drug (or IND) application, which must become effective before clinical trials may commence, (iii) adequate and well-controlled clinical trials to establish the safety and efficacy of the drug, (iv) submission to the FDA of a New Drug Application (or NDA) and (v) FDA approval of the NDA prior to any commercial sale or shipment of the drug. In addition to obtaining FDA approval for each product, each domestic drug-manufacturing establishment must be registered with, and approved by, the FDA. Drug product manufacturing establishments located in California also must be licensed by the State of California in compliance with separate regulatory requirements.

Preclinical testing is generally conducted on laboratory animals to evaluate the potential safety and the efficacy of a drug. The results of these studies are submitted to the FDA as a part of an IND application, which must be approved before clinical trials in humans can begin. Typically, clinical evaluation involves a time consuming and costly three-phase process. In Phase I, clinical trials are conducted with a small number of subjects to determine the early safety profile, the pattern of drug distribution and metabolism. In Phase II, clinical trials are conducted with groups of patients afflicted with a specific disease to determine preliminary efficacy, optimal dosages and expanded evidence of safety. In Phase III, large-scale, multi-center, comparative trials are conducted with patients afflicted with a target disease to provide sufficient data to demonstrate the efficacy and safety required by the FDA. The FDA closely monitors the progress of each of the three phases of clinical trials and may, at its discretion, re-evaluate, alter, suspend or terminate the testing based upon the data that have been accumulated to that point and its assessment of the risk/benefit ratio to the patient.

In general, FDA approval is required before a new drug product may be marketed in the United States. However, most over-the-counter drugs are exempt from the FDA's premarketing approval requirements. In 1972, the FDA instituted the ongoing over-the-counter Drug Review to evaluate the safety and effectiveness of over-the-counter drug ingredients then in the market. Through this process, the FDA issues monographs that set forth the specific active ingredients, dosages, indications and labeling statements for over-the-counter drug ingredients that the FDA will consider generally recognized as safe and effective and therefore not subject to premarket approval. Over-the-counter drug ingredients are classified by the FDA in one of three categories: Category I ingredients which are deemed safe and effective for over-the-counter use; Category II ingredients which are deemed not generally recognized as safe and effective for over-the-counter use; and Category III ingredients which are deemed possibly safe and effective with studies ongoing. Based upon the results of these ongoing studies, the FDA may reclassify all Category III ingredients as Category I or Category II ingredients. For certain categories of over-the-counter drugs not yet subject to a final monograph, the FDA usually permits such drugs to continue to be marketed until a final monograph becomes effective, unless the drug will pose a potential health hazard to consumers. Drugs subject to final monographs, as well as drugs that are subject only to proposed monographs, are subject to various FDA regulations concerning, for example, cGMP, general and specific over-the-counter labeling requirements and prohibitions against promotion for conditions other than those stated in the labeling. Over-the-counter drug manufacturing facilities are subject to FDA inspection, and failure to comply with applicable regulatory requirements may lead to administrative or judicially imposed penalties.

The active ingredients in LOPROX® and OVIDE® have been approved by the FDA under an NDA. The active ingredients in DYNACIN® and ORAPRED® have been approved by the FDA under an ANDA. The active ingredient in the TRIAZ® products has been classified as a Category III ingredient under a tentative final FDA monograph for over-the-counter use in treatment of labeled conditions. The FDA has requested, and a task force of the Non-Prescription Drug Manufacturers Association (or NDMA), a trade association of over-the-counter drug manufacturers, has undertaken further studies to confirm that benzoyl peroxide, an active ingredient in the TRIAZ® products, is not a tumor promoter when tested in conjunction with UV light exposure. The TRIAZ® products, which we sell on a prescription basis, have the same ingredients at the same dosage levels as the over-the-counter products. When the FDA issues the final monograph, we may be required by the FDA to sell TRIAZ® as an over-the-counter drug unless we file an NDA covering such product. There can be no assurance as to the results of these studies or any FDA action to reclassify benzoyl peroxide. In addition, there can be no assurance that adverse test results would not result in withdrawal of TRIAZ® from marketing. An adverse decision by the FDA with respect to the safety of benzoyl peroxide could result in the assertion of product liability claims against us and could have a material adverse effect on our business, financial condition and results of operations.

## **Table of Contents**

Our LUSTRA® branded products contain the active ingredient hydroquinone at a 4% concentration. Independent expert dermatologists have formally expressed the view that hydroquinone is generally recognized as safe and effective for its intended use. In 1992, with the concurrence of the FDA, the industry initiated dermatological metabolism and toxicity studies to fully support hydroquinone's continued Category I status. Notwithstanding the pendency or results of these tests, the FDA may elect to classify hydroquinone as a Category III ingredient. If hydroquinone is not maintained as a Category I or Category III ingredient, we would be required to cease marketing the LUSTRA® branded products and could be subject to product liability claims. An adverse decision by the FDA on the safety of hydroquinone could harm our business, financial condition and results of operations.

Our TRIAZ® and LUSTRA® branded products must meet the composition and labeling requirements established by the FDA for products containing their respective basic ingredients. We believe that compliance with those established standards avoids the requirement for premarketing clearance of these products. There can be no assurance that the FDA will not take a contrary position. Our PLEXION® branded products, which contain the active ingredients sodium sulfacetamide and sulfur, are marketed under the FDA compliance policy entitled Marketed New Drugs without Approved NDAs or ANDAs.

We believe that certain of our products, as they are promoted and intended by us for use, are exempt from being considered new drugs based upon the introduction date of their active ingredients and therefore do not require premarketing clearance. There can be no assurance that the FDA will not take a contrary position. If the FDA were to do so, we may be required to seek FDA approval for these products, market these products as over-the-counter products or withdraw such products from the market. We believe that these products are subject to regulations governing product safety, use of ingredients, labeling, promotion and manufacturing methods.

We also will be subject to foreign regulatory authorities governing clinical trials and pharmaceutical sales if we seek to market our products outside the United States. Whether or not FDA approval has been obtained, approval of a product by the comparable regulatory authorities of foreign countries must be obtained prior to the commencement of marketing the product in those countries. The approval process varies from country to country and the time required may be longer or shorter than that required for FDA approval. There can be no assurance that any foreign regulatory agency will approve any product we submit for review.

## **EMPLOYEES**

At June 30, 2002, we had 279 full-time employees. We believe our relationship with our employees is good.

## **RISK FACTORS THAT MAY AFFECT FUTURE RESULTS**

Our discussion and analysis in this report, in other reports that we file with the Securities and Exchange Commission, in our press releases and in public statements of our officers and corporate spokespersons contain forward-looking statements. Forward-looking statements give our current expectations or forecasts of future events. You can identify these statements by the fact that they do not relate strictly to historical or current events. They use words such as anticipate, estimate, expect, intend, will, plan, believe and other words of similar meaning in connection with discussion of future operating or financial performance. These include statements relating to future actions, prospective products or product approvals, future performance or results of current and anticipated products, sales efforts, expenses, the outcome of contingencies such as legal proceedings and financial results.

Forward-looking statements may turn out to be wrong. They can be affected by inaccurate assumptions or by known or unknown risks and uncertainties. Many factors mentioned in this report—for example, governmental regulation and competition in our industry—will be important in determining future results. No forward-looking statement can be guaranteed, and actual results may vary materially from those anticipated in any forward-looking statement.

## **Table of Contents**

Medicis undertakes no obligation to update any forward-looking statement. We provide the following discussion of risks and uncertainties relevant to our business. These are factors that we think could cause our actual results to differ materially from expected and historical results. Medicis could also be adversely affected by other factors besides those listed here.

### **RISKS RELATED TO OUR BUSINESS**

#### **We Derive A Majority Of Our Prescription Volume From Our Core Branded Products, And Any Factor Adversely Affecting The Prescription Volume Related To These Products Could Harm Our Business, Financial Condition And Results Of Operations**

We derive a majority of our prescription volume from our core branded products. We believe that the prescription volume of our core branded products will constitute the majority of our prescription volume for the foreseeable future. Accordingly, any factor adversely affecting our prescription volume related to our core products, individually or collectively, could harm our business, financial condition and results of operations. Many of our core branded products are subject to generic competition currently or may be in the near future. Each of our core branded products could be rendered obsolete or uneconomical by regulatory or competitive changes. Prescription volume related to our core branded products could also be adversely affected by other factors, including:

manufacturing or supply interruptions;

the development of new competitive pharmaceuticals and technological advances to treat the conditions addressed by our core branded products;

marketing or pricing actions by one or more of our competitors;

legal or regulatory action by the FDA and other government regulatory agencies;

changes in the prescribing practices of dermatologists, pediatricians and / or podiatrists;

restrictions on travel affecting the ability of our sales force to market to prescribing physicians in person;

changes in the reimbursement or substitution policies of third-party payors or retail pharmacies;

product liability claims; and

the outcome of disputes relating to trademarks, patents, license agreements and other rights.

#### **Our Operating Results And Financial Condition May Fluctuate**

Our operating results and financial condition may fluctuate from quarter to quarter and year to year depending upon the relative timing of events or uncertainties which may arise. The following events or occurrences, among others, could cause fluctuations in our financial performance from period to period:

changes in the amount we spend to develop, acquire or license new products, technologies or businesses;

changes in the amount we spend to promote our products;

delays between our expenditures to acquire new products, technologies or businesses and the generation of revenues from those acquired products, technologies or businesses;

changes in treatment practices of physicians that currently prescribe our products;

changes in reimbursement policies of health plans and other similar health insurers, including changes that affect newly developed or newly acquired products;

increases in the cost of raw materials used to manufacture our products;

manufacturing and supply interruptions, including failure to comply with manufacturing specifications;

development of new competitive products by others;

the mix of products that we sell during any time period;

our responses to price competition;

expenditures as a result of legal actions;

market acceptance of our products;



## **Table of Contents**

the impairment and write-down of goodwill or other intangible assets;

implementation of new or revised accounting, securities, tax, or corporate responsibility rules, policies, regulations or laws;

disposition of non-core products, technologies and other rights;

termination or expiration of, or the outcome of disputes relating to, trademarks, patents, license agreements and other rights;

increases in insurance rates for existing products and the cost of insurance for new products;

general economic and industry conditions, including changes in interest rates affecting returns on cash balances and investments, that affect customer demand;

seasonality of demand for our products; and

our level of research and development activities.

### **We Depend Upon Our Key Personnel And Our Ability To Attract, Train, And Retain Employees**

Our success depends significantly on the continued individual and collective contributions of our senior management team. We have not entered into employment agreements with any of our key managers, with the exception of our Chairman and Chief Executive Officer. The loss of the services of any member of our senior management or the inability to hire and retain experienced management personnel could harm our operating results. In addition, our future success depends on our ability to hire, train and retain skilled employees. Competition for these employees is intense.

### **We May Not Be Able To Identify And Acquire Products, Technologies And Businesses On Acceptable Terms, If At All, Which May Constrain Our Growth**

Our strategy for continued growth includes the acquisition of products, technologies and businesses. These acquisitions could involve acquiring other pharmaceutical companies' assets, products or technologies. In addition, we may seek to obtain licenses or other rights to develop, manufacture and distribute products. We cannot be certain that we will be able to identify suitable acquisition or licensing candidates or if any will be available on acceptable terms. Other pharmaceutical companies, with greater financial, marketing and sales resources than we have, have also tried to grow through similar acquisition and licensing strategies. Because of their greater resources, our competitors may be able to offer better terms for an acquisition or license than we can offer, or they may be able to demonstrate a greater ability to market licensed products.

### **We May Not Be Able To Achieve The Anticipated Benefits Of Our Recent Merger With Ascent**

In November 2001, we completed our merger with Ascent for consideration of approximately \$60.0 million in cash plus up to an additional \$10.0 million per year for each of the first five years following closing based upon reaching certain sales threshold milestones on Ascent's products. We market, through the Ascent sales force, a leading pediatric product for the treatment of acute asthma as well as other core dermatological products.

We expect that the transaction will result in opportunities for economies of scale and operating efficiencies. We will not be able to achieve the benefits of the Ascent merger unless we are able to continue to integrate the operations of Ascent. We cannot assure you that this will occur. In addition, the consolidation of operations requires substantial attention from management. Any diversion of management's attention and any difficulties encountered in the transition and integration process could prevent us from achieving the cost savings and other benefits anticipated to result from the Ascent transaction.

### **Our Continued Growth Depends Upon Our Ability To Develop New Products**

We have internally developed potential pharmaceutical compounds and agents. We also have acquired the rights to certain potential compounds and agents in various stages of development. We currently have a variety of new products in various stages of research and development and are working on possible improvements, extensions and reformulations of some existing products. These research and development activities, as well as the clinical testing and regulatory approval process, which must be completed before commercial quantities of these



## **Table of Contents**

developments can be sold, will require significant commitments of personnel and financial resources. Due to the limited financial resources available for research and development, we cannot assure you that we will be able to develop a product or technology in a timely matter, or at all. Delays in the research, development, testing or approval processes will cause a corresponding delay in revenue generation from those products. Regardless of whether they are ever released to the market, the expense of such processes will have already been incurred.

We reevaluate our research and development efforts regularly to assess whether our efforts to develop a particular product or technology are progressing at a rate that justifies our continued expenditures. On the basis of these reevaluations, we have abandoned in the past, and may abandon in the future, our efforts on a particular product or technology. We cannot assure you that any product we are researching or developing will ever be successfully released to the market. If we fail to take a product or technology from the development stage to market on a timely basis, we may incur significant expenses without a near-term financial return.

We have in the past, and may in the future, supplement our internal research and development by entering into research and development agreements with other pharmaceutical companies. We may, upon entering into such agreements, be required to make significant up-front payments to fund the project. We cannot be sure, however, that we will be able to locate adequate research partners or that supplemental research will be available on terms acceptable to us in the future. If we are unable to enter into additional research partnership arrangements, we may incur additional costs to continue research and development internally or abandon certain projects. Even if we are able to enter into collaborations, we cannot assure you that these arrangements will result in successful product development or commercialization.

### **We Depend On Licenses From Others, And Any Loss Of Such Licenses Could Harm Our Business, Market Share And Profitability**

We have acquired the right to manufacture, use and / or market certain products, including certain of our core products. We also expect to continue to obtain licenses for other products and technologies in the future. Our license agreements generally require us to develop a market for the licensed products. If we do not develop these markets, the licensors may be entitled to terminate these license agreements.

We cannot be certain that we will fulfill all of our obligations under any particular license agreement for any variety of reasons, including insufficient resources to adequately develop and market a product, and lack of market development despite our diligence and lack of product acceptance. Our failure to fulfill our obligations could result in the loss of our rights under a license agreement.

Our inability to continue the distribution of any particular licensed product could harm our business, market share and profitability. Also, certain products we license are used in connection with other products we own or license. A loss of a license in such circumstances could materially harm our ability to market and distribute these other products.

Our growth and acquisition strategy depends upon the successful integration of licensed products with our existing products. Therefore, any loss, limitation or flaw in a licensed product could impair our ability to market and sell our products, delay new product development and introduction, and / or harm our reputation. These problems, individually or together, could harm our business and results of operation.

### **We Depend On A Limited Number Of Customers, And If We Lose Any Of Them, Our Business Could Be Harmed**

Our customers include some of the nation's leading wholesale pharmaceutical distributors, such as Quality King, Cardinal, McKesson, AmerisourceBergen, and major drug chains. During fiscal 2002, Quality King, Cardinal, McKesson and AmerisourceBergen accounted for 26.7%, 22.4%, 19.4% and 11.1%, respectively, of our net revenues. The loss of any of these customers' accounts or a reduction in their purchases could harm our business, financial condition or results of operations. In addition, we may face pricing pressure from our larger customers.

## **Table of Contents**

The distribution network for pharmaceutical products has, in recent years, been subject to increasing consolidation. As a result, a few large wholesale distributors control a significant share of the market. In addition, the number of independent drug stores and small chains has decreased as retail consolidation has occurred. Further consolidation among, or any financial difficulties of, distributors or retailers could result in the combination or elimination of warehouses which may result in product returns to our company, cause a reduction in the inventory levels of distributors and retailers, or otherwise result in reductions in purchases of our products, any of which could harm our business, financial condition and results of operations.

### **We Rely On Others To Manufacture Our Products**

Currently, we outsource all of our product manufacturing needs and do not manufacture any of our products. Typically, our manufacturing contracts are short-term. We are dependent upon renewing agreements with our existing manufacturers or finding replacement manufacturers to satisfy our requirements. As a result, we cannot be certain that manufacturing sources will continue to be available or that we can continue to outsource the manufacturing of our products on reasonable or acceptable terms. In addition to our manufacturing agreements, we outsource the manufacture of OVIDE® on a purchase order basis.

The underlying cost to us for manufacturing our products is established in our agreements with these outside manufacturers. Because of the short-term nature of these agreements, our expenses for manufacturing are not fixed and could change from contract to contract. If the cost of production increases, our gross margins could be negatively affected.

In addition, we rely on outside manufacturers to provide us an adequate and reliable supply of our products on a timely basis. Any loss of a supplier or any difficulties that arise in the supply chain could significantly affect our inventories and supply of products available for sale. In some cases, we do not have alternative sources of supply for our products. In the event our primary suppliers are unable to fulfill our requirements for any reason, it could reduce our sales, margins and market share, as well as harm our overall business and financial results. If we are unable to supply sufficient amounts of our products on a timely basis, our revenues and market share could decrease and, correspondingly, our profitability could decrease.

Under our supply agreements, with certain exceptions, we must purchase most of our product supply from specific manufacturers. If any of these exclusive manufacturer or supplier relationships were terminated, we would be forced to find a replacement manufacturer or supplier. The FDA requires that all manufacturers used by pharmaceutical companies comply with the FDA's regulations, including the cGMP regulations applicable to manufacturing processes. The cGMP validation of a new facility and the approval of that manufacturer for a new drug product may take a year or more before manufacture can begin at the facility. Delays in obtaining FDA validation of a replacement manufacturing facility could cause an interruption in the supply of our products. Although we have business interruption insurance covering the loss of income for up to 12 months, which may mitigate the harm to us from the interruption of the manufacturing of our largest selling products caused by certain events, the loss of a manufacturer could still cause a reduction in our sales, margins and market share, as well as harm our overall business and financial results.

### **Our Reliance On Third-Party Manufacturers And Suppliers Can Be Disruptive To Our Inventory Supply**

We and the manufacturers of our products rely on suppliers of raw materials used in the production of our products. Some of these materials are available from only one source and others may become available from only one source. Any disruption in the supply of raw materials or an increase in the cost of raw materials to our manufacturers could have a significant effect on their ability to supply us with our products.

We try to maintain inventory levels that are no greater than necessary to meet our current projections. Any interruption in the supply of finished products could hinder our ability to timely distribute finished products. If we are unable to obtain adequate product supplies to satisfy our customers' orders, we may lose those orders and our customers may cancel other orders and stock and sell competing products. This in turn could cause a loss of our market share and reduce our revenues.

**Table of Contents**

We cannot be certain that supply interruptions will not occur or that our inventory will always be adequate. Numerous factors could cause interruptions in the supply of our finished products including:

- timing, scheduling and prioritization of production by our current manufacturers;
- labor interruptions;
- changes in our sources for manufacturing;
- the timing and delivery of domestic and international shipments;
- our failure to locate and obtain replacement manufacturers as needed on a timely basis; and
- conditions affecting the cost and availability of raw materials.

We estimate customer demand for our products primarily through use of third party syndicated data sources which track prescriptions written by health care providers and dispensed by licensed pharmacies. These data are extrapolations from information provided only by certain pharmacies, and are estimates of historical demand levels. We observe trends from these data, and, coupled with certain proprietary information, prepare demand forecasts that are the basis for purchase orders for finished and component inventory from our third party manufacturers and suppliers. Our forecasts may fail to accurately anticipate ultimate customer demand for products. Overestimates of demand may result in excessive inventory production; underestimates may result in inadequate supply of our products in channels of distribution.

We sell our products primarily to major wholesalers and retail pharmacy chains. Consistent with pharmaceutical industry patterns, approximately 80% of our revenues are derived from four major drug wholesale concerns. While we attempt to estimate inventory levels of our products at our major wholesale customers, using historical prescription information and historical purchase patterns, this process is inherently imprecise. Rarely do wholesale customers provide us complete inventory levels at regional distribution centers, or within their national distribution systems. We rely wholly upon our wholesale and drug chain customers to effect the distribution allocation of our products. There can be no assurance that these customers will adequately manage their local and regional inventories to avoid spot outages. Based upon historically consistent purchasing patterns of our major wholesale customers, we believe our estimates of trade inventory levels of our products are reasonable. We further believe that inventories of our products among wholesale customers, taken as a whole, are similar to those of other specialty pharmaceutical companies, and that our trade practices, which periodically involve volume discounts and early payment discounts, are typical of the industry.

We periodically offer promotions to wholesale and chain drugstore customers to encourage dispensing of our products, consistent with a health care provider's prescription. Because many of our products compete in multi-source markets, it is important for us to ensure the licensed health care providers' dispensing instructions are fulfilled with our branded products and are not substituted with a generic product or another therapeutic alternative product which may be contrary to the licensed health care providers' recommended prescribed Medicis brand. We believe that a critical component of our brand protection program is maintenance of full product availability at drugstore and wholesale customers. Such availability strongly reduces the probability of local and regional product substitutions, shortages and backorders, which could result in lost sales. We expect to continue providing favorable terms to wholesale and retail drug chain customers as may be necessary to ensure the fullest possible distribution of our branded products within the pharmaceutical chain of commerce.

We cannot control or influence greatly the purchasing patterns of wholesale and retail drug chain customers. These are highly sophisticated customers that purchase our products in a manner consistent with their industry practices and perceived business interests. Our sales are subject to the purchase requirements of our major customers, which, presumably, are based upon their projected demand levels. Purchases by any given customer, during any given measurement period, may be above or below actual prescription volumes of one or more of our products during the same measurement period, resulting in increases or decreases in product inventory existing in the distribution channel, which are managed presumably in accordance with such customer's business practices.

**Table of Contents**

**Fluctuations In Demand For Our Products Create Inventory Maintenance Uncertainties**

We typically experience greater revenues and, correspondingly, greater income during the last month of each fiscal quarter. We attempt to match our expenditures for inventory with these historical fluctuations in demand. However, if these demand patterns change or we experience even a short delay in delivery of inventory, revenue could be deferred or even lost if products are unavailable to meet peak demand. A deferral of revenue to a later period, or the loss of revenue completely, could cause significant period-to-period fluctuations in our operating results, as a significant portion of our operating expenses are fixed in the short term. These fluctuations could result in our not meeting earnings expectations or result in operating losses for a particular period.

**Our Success Depends On The Management Of Recent And Future Growth**

We recently experienced a period of rapid growth from both acquisitions and internal expansion of our operations. This growth has placed significant demands on our human and financial resources. We must continue to improve our operational, financial and management information controls and systems and effectively motivate, train and manage our employees to properly manage this growth. Even if these steps are taken, we cannot be sure that our recent acquisitions will be assimilated successfully into our business operations. If we do not manage this growth effectively, maintain the quality of our products despite the demands on our resources and retain key personnel, our business could be harmed.

**If We Are Unable To Protect Our Intellectual Property and Proprietary Rights, Our Business Could Suffer**

We believe that the protection of our trademarks and service marks is an important factor in product recognition and in our ability to maintain or increase market share. If we do not adequately protect our rights in our various trademarks and service marks from infringement, their value to us could be lost or diminished. If the marks we use are found to infringe upon the trademark or service mark of another company, we could be forced to stop using those marks and, as a result, we could lose the value of those marks and could be liable for damages caused by an infringement.

The patents and patent applications in which we have an interest may be challenged as to their validity or enforceability. Challenges may result in potentially significant harm to our business. The cost of responding to these challenges and the inherent costs to defend the validity of our patents, including the prosecution of infringements and the related litigation, could be substantial. Such litigation also could require a substantial commitment of our management's time.

We are pursuing several U. S. patent applications, although we cannot be sure that any of these patents will ever be issued. We also have acquired rights under certain patents and patent applications in connection with our licenses to distribute products and by assignment of rights to patents and patent applications from certain of our consultants and officers. These patents and patent applications may be subject to claims of rights by third parties. If there are conflicting claims to the same patent or patent application, we may not prevail and, even if we do have some rights in a patent or application, those rights may not be sufficient for the marketing and distribution of products covered by the patent or application.

The ownership of a patent or an interest in a patent does not always provide significant protection. Others may independently develop similar technologies or design around the patented aspects of our technology. We only conduct patent searches to determine whether our products infringe upon any existing patents when we think such searches are appropriate. As a result, the products and technologies we currently market, and those we may market in the future, may infringe on patents and other rights owned by others. If we are unsuccessful in any challenge to the marketing and sale of our products or technologies, we may be required to license the disputed rights, if the holder of those rights is willing, or to cease marketing the challenged products, or to modify our products to avoid infringing upon those rights. A claim or finding of infringement regarding one of our products could harm our business, financial condition and results of operations. The costs of responding to infringement claims could be substantial and could require a substantial commitment of our management's time.

The expiration of patents may expose our products to additional competition. For example, our patent covering BUPHENYL<sup>®</sup> expires in 2004.

## **Table of Contents**

We also rely upon trade secrets, unpatented proprietary know-how and continuing technological innovation in developing and manufacturing many of our core products. We require all of our employees, consultants and advisors to enter into confidentiality agreements prohibiting them from taking or disclosing our proprietary information and technology. Nevertheless, these agreements may not provide meaningful protection for our trade secrets and proprietary know-how if they are used or disclosed. Despite all of the precautions we may take, people who are not parties to confidentiality agreements may obtain access to our trade secrets or know-how. In addition, others may independently develop similar or equivalent trade secrets or know-how.

### **If We Become Subject To Product Liability Claims, Our Earnings And Financial Condition Could Suffer**

We are exposed to risks of product liability claims from allegations that our products resulted in adverse effects to the patient or others. These risks exist even with respect to those products that are approved for commercial sale by the FDA and manufactured in facilities licensed and regulated by the FDA.

In addition to our desire to reduce the scope of our potential exposure to these types of claims, many of our customers require us to maintain product liability insurance as a condition of conducting business with us. We currently carry product liability insurance in the amount of \$50.0 million per claim and \$50.0 million in the aggregate on a claims-made basis. Nevertheless, this insurance may not be sufficient to cover all claims made against us. We also cannot be certain that our current coverage will continue to be available in the future on reasonable terms, if at all. If we are liable for any product liability claims in excess of our coverage or outside of our coverage, the cost and expense of such liability could cause our earnings and financial condition to suffer.

### **We Selectively Outsource Certain Non-Sales And Non-Marketing Services, And Cannot Assure You That We Will Be Able To Obtain Adequate Supplies Of Such Services On Acceptable Terms**

To enable us to focus on our core marketing and sales activities, we selectively outsource certain non-sales and non-marketing functions, such as laboratory research, manufacturing and warehousing. As we expand our activities in these areas, additional financial resources are expected to be utilized. We typically do not enter into long-term manufacturing contracts with third party manufacturers. Whether or not such contracts exist, we cannot assure you that we will be able to obtain adequate supplies of such services or products in a timely fashion, on acceptable terms, or at all.

### **Our Reported Earnings Per Share May Be More Volatile Because Of The Conversion Contingency Provision In Our Recent Offering of Notes**

In June 2002 we sold Contingent Convertible Senior Notes, due in 2032 (the "Notes"), in the amount of \$400.0 million. Included in the terms of the Notes is a provision that allows the holders of the Notes to convert the Notes into our Class A common stock during any quarter commencing after June 30, 2002, if the closing sale price of our Class A common stock reaches certain milestone thresholds. Until this contingency is met, the shares underlying the Notes are not included in the calculation of basic or fully diluted earnings per share. Should this contingency be met, earnings per share would be expected to decrease as a result of the inclusion of the underlying shares in the earnings per share calculation. Volatility in our stock price could cause this condition to be met in one quarter and not in a subsequent quarter, increasing the volatility of fully diluted earnings per share.

### **We May Not Be Able To Repurchase The Notes When Required To**

On June 4, 2007, 2012 and 2017 and upon the occurrence of a change in control, holders of the Notes may require us to offer to repurchase their Notes for cash. We may not have sufficient funds at the time of any such events to make the required repurchases.

The source of funds for any repurchase required as a result of any such events will be our available cash or cash generated from operating activities or other sources, including borrowings, sales of assets, sales of equity or funds provided by a new controlling entity. We cannot assure you, however, that sufficient funds will be available at the time of any such events to make any required repurchases of the Notes tendered. Furthermore, the use of available cash to fund the repurchase of the Notes may impair our ability to obtain additional financing in the future.

**Table of Contents**

**RISKS RELATED TO OUR INDUSTRY**

**The Growth Of Managed Care Organizations, Other Third-Party Reimbursement Policies, State Regulatory Agencies And Retailer Fulfillment Policies May Harm Our Pricing, Which May Reduce Our Market Share And Margins**

Our operating results and business success depend in large part on the availability of adequate third-party payor reimbursement to patients for our prescription-brand products. These third-party payors include governmental entities such as Medicaid, private health insurers and managed care organizations. Because of the size of the patient population covered by managed care organizations, marketing of prescription drugs to them and the pharmacy benefit managers that serve many of these organizations has become important to our business.

Managed care organizations and other third party payors try to negotiate the pricing of medical services and products to control their costs. Managed care organizations and pharmacy benefit managers typically develop formularies to reduce their cost for medications. Formularies can be based on the prices and therapeutic benefits of the available products. Due to their lower costs, generic products are often favored. The breadth of the products covered by formularies varies considerably from one managed care organization to another, and many formularies include alternative and competitive products for treatment of particular medical conditions. Exclusion of a product from a formulary can lead to its sharply reduced usage in the managed care organization patient population. Payment or reimbursement of only a portion of the cost of our prescription products could make our products less attractive, from a net-cost perspective, to patients, suppliers and prescribing physicians. We cannot be certain that the reimbursement policies of these entities will be adequate for our branded pharmaceutical products to compete on a price basis. If our products are not included within an adequate number of formularies or adequate reimbursement levels are not provided, or if those policies increasingly favor generic products, our market share and gross margins could be harmed, as could our overall business and financial condition.

Some of our products are not of a type generally eligible for reimbursement. It is possible that products manufactured by others could address the same effects as our products and be subject to reimbursement. If this were the case, some of our products may be unable to compete on a price basis. In addition, decisions by state regulatory agencies, including state pharmacy boards, and / or retail pharmacies may require substitution of generic for branded products, may prefer competitors' products over our own, and may impair our pricing and thereby constrain our market share and growth.

Managed care initiatives to control costs have influenced primary-care physicians to refer fewer patients to dermatologists and other specialists. Further reductions in these referrals could reduce the size of our potential market, and harm our business, financial condition and results of operation.



## **Table of Contents**

### **Obtaining FDA And Other Regulatory Approvals Is Time Consuming And Expensive**

The process of obtaining FDA and other regulatory approvals is time consuming and expensive. Clinical trials are required and the marketing and manufacturing of pharmaceutical products are subject to rigorous testing procedures. We may not be able to obtain FDA approval to conduct clinical trials or to manufacture and market any of the products we develop, acquire or license. Moreover, the costs to obtain approvals could be considerable and the failure to obtain or delays in obtaining an approval could significantly harm our business performance and financial results. Even if pre-marketing approval from the FDA is received, the FDA is authorized to impose post-marketing requirements such as:

testing and surveillance to monitor the product and its continued compliance with regulatory requirements;

submitting products for inspection and, if any inspection reveals that the product is not in compliance, the prohibiting of the sale of all products from the same lot;

suspending manufacturing;

switching status from prescription to over-the-counter drug;

recalling products; and

withdrawing marketing clearance

In their regulation of advertising, the FDA and FTC from time to time issue correspondence to pharmaceutical companies alleging that some advertising or promotional practices are false, misleading or deceptive. The FDA has the power to impose a wide array of sanctions on companies for such advertising practices, and the receipt of correspondence from the FDA alleging these practices could result in the following:

incurring substantial expenses, including fines, penalties, legal fees and costs to comply with the FDA's requirements;

changes in the methods of marketing and selling products;

taking FDA-mandated corrective action, which may include placing advertisements or sending letters to physicians rescinding previous advertisements or promotion; and

disruption in the distribution of products and loss of sales until compliance with the FDA's position is obtained.

### **We Are Subject To Extensive Governmental Regulation**

Pharmaceutical companies are subject to significant regulation by a number of national, state and local agencies. The FDA has jurisdiction over all of our business and administers requirements covering testing, manufacturing, safety, effectiveness, labeling, storage, record keeping, approval, advertising and promotion of our products. In addition, the FTC and state and local authorities regulate the advertising of over-the-counter drugs and cosmetics. Failure to comply with applicable regulatory requirements could, among other things, result in:

fines;

changes to advertising;

suspensions of regulatory approvals of products;

product recalls;

delays in product distribution, marketing and sale; and

civil or criminal sanctions.

Our prescription and over-the-counter products receive FDA review regarding their safety and effectiveness. However, the FDA is permitted to revisit and change its prior determinations. We cannot be sure that the FDA will not change its position with regard to the safety or effectiveness of our products. If the FDA's position changes, we may be required to change our labeling or formulations, or cease to manufacture and market the

## **Table of Contents**

challenged products. Even prior to any formal regulatory action, we could voluntarily decide to cease distribution and sale or recall any of our products if concerns about the safety or effectiveness develop.

Before marketing any drug that is considered a new drug by the FDA, the FDA must provide its pre-marketing approval of the product. All products which are considered drugs which are not new drugs and that generally are recognized by the FDA as safe and effective for use do not require the FDA's pre-marketing approval. We believe that some of our products, as they are promoted and intended for use, are exempt from treatment as new drugs and are not subject to pre-marketing approval by the FDA. The FDA, however, could take a contrary position and we could be required to seek FDA approval of those products and the marketing of those products. We could also be required to withdraw those products from the market.

In recent years, various legislative proposals have been offered in Congress and in some state legislatures that include major changes in the health care system. These proposals have included price or patient reimbursement constraints on medicines, restrictions on access to certain products and mandatory substitution of generic for branded products. We cannot predict the outcome of such initiatives, and it is difficult to predict the future impact of the broad and expanding legislative and regulatory requirements affecting us.

### **We Face Significant Competition Within Our Industry**

The pharmaceutical industry is highly competitive. Competition in our industry occurs on a variety of fronts, including:

developing and bringing new products to market before others;

developing new technologies to improve existing products;

developing new products to provide the same benefits as existing products at less cost; and

developing new products to provide benefits superior to those of existing products.

Many of our competitors are large, well-established companies in the fields of pharmaceuticals, chemicals, cosmetics and health care. Our competitors include Aventis, Bristol-Myers Squibb, Galderma, GlaxoSmithKline, ICN Pharmaceuticals, Johnson & Johnson, Pfizer, Pharmacia, Schering-Plough, Wyeth and others. Many of these companies have greater resources than we do to devote to marketing, sales, research and development and acquisitions. As a result, they have a greater ability to undertake more extensive research and development, marketing and pricing policy programs. It is possible that our competitors may develop new or improved products to treat the same conditions as our products or make technological advances reducing their cost of production so that they may engage in price competition through aggressive pricing policies to secure a greater market share to our detriment. These competitors also may develop products which make our current or future products obsolete. Any of these events could significantly harm our business and financial results, including reducing our market share and gross margins.

We sell and distribute both prescription brands and over-the-counter products. Each of these products competes with products produced by others to treat the same conditions. Several of our prescription products, compete with generic pharmaceuticals, which claim to offer equivalent benefit at a lower cost. In some cases, insurers and other health care payment organizations try to encourage the use of these less expensive generic brands through their prescription benefits coverages and reimbursement policies. These organizations may make the generic alternative more attractive to the patient by providing different amounts of reimbursement so that the net cost of the generic product to the patient is less than the net cost of our prescription brand product. Aggressive pricing policies by our generic product competitors and the prescription benefits policies of insurers could cause us to lose market share or force us to reduce our gross margins in response.

**Table of Contents**

**ITEM 2: PROPERTIES**

We presently occupy approximately 49,000 square feet of office space in Scottsdale, Arizona, at an average annual expense of \$1.3 million, under a lease agreement that expires in February 2010. The lease contains certain rent escalation clauses and, upon expiration, can be renewed for two additional periods of five years each. Rent expense was approximately \$1.4 million, \$1.4 million and \$1.0 million for fiscal 2002, 2001 and 2000, respectively. We intend to obtain additional office space within the next two years.

Medicis Canada, Inc., a wholly owned subsidiary, presently leases approximately 7,500 square feet of office and warehouse space in St-Laurent, Quebec, Canada, under a lease agreement that expires in April 2005.

**ITEM 3: LEGAL PROCEEDINGS**

On November 9, 2001, Ascent received notice that Triumph-Connecticut Limited Partnership and related parties had brought a civil action against it in Massachusetts. In the action, the Triumph group claims that the execution by Ascent of the merger agreement and the consummation of the merger without the consent of the Triumph group or the payment to the Triumph group of a specified amount breaches the terms of a January 1997 securities purchase agreement, the terms of warrants issued to the Triumph group, an implied covenant of good faith and fair dealing, and certain deceptive trade laws. The Triumph group is seeking damages in an amount not less than \$22.1 million, plus treble damages. We believe that the claims of the Triumph group are without merit and we intend to vigorously contest and defend this suit.

We and certain of our subsidiaries are parties to other actions and proceedings incident to their businesses, including litigation regarding our intellectual property, challenges to the enforceability or validity of our intellectual property and claims that our products infringe on the intellectual property rights of others.

We believe that the ultimate outcome based on the information available to the Company with respect to any of these matters is either covered by insurance and/or established reserves, or in some cases rights of offset, and in the aggregate, should not have a material adverse effect on our business, financial position or results of operations. There can be no assurance, however, that an adverse determination on any action or proceeding will not have a material adverse effect on our business, financial condition and results of operations, or that we will be able to realize the full amount of any indemnification obligation that any person may have to us or that any such indemnification will adequately cover any liability.

**ITEM 4: SUBMISSION OF MATTERS TO A VOTE OF SECURITY HOLDERS**

No matters were submitted to a vote of the security holders of the Company during the fourth quarter of fiscal 2002.

**PART II**

**ITEM 5: MARKET FOR REGISTRANT'S COMMON EQUITY AND RELATED SHAREHOLDER MATTERS**

**Dividend Policy**

Medicis has never declared a cash dividend. Medicis intends to retain any earnings to fund future growth and the operation of its business and, therefore, does not anticipate paying any cash dividends in the foreseeable future.

**Table of Contents****Price Range of Common Stock**

Medicis Class A common stock trades on the New York Stock Exchange under the symbol MRX . The following table sets forth, for the fiscal periods indicated, the range of high and low sales prices for the Class A common stock of the Company on the New York Stock Exchange:

	<u>HIGH</u>	<u>LOW</u>
FISCAL YEAR ENDED JUNE 30, 2002		
First Quarter	\$54.95	\$41.80
Second Quarter	64.60	48.60
Third Quarter	64.59	52.40
Fourth Quarter	55.75	40.27
FISCAL YEAR ENDED JUNE 30, 2001		
First Quarter	\$67.75	\$50.13
Second Quarter	74.75	45.63
Third Quarter	62.75	31.00
Fourth Quarter	58.35	42.75

On September 18, 2002, the last reported sale price on the New York Stock Exchange for Medicis Class A common stock was \$41.13 per share. As of such date, there were approximately 240 holders of record of Class A common stock.

**Recent Sales of Unregistered Securities**

On July 26, 2002, we filed a registration statement on Form S-3 with the Securities and Exchange Commission under the Securities Act relating to (i) the Notes and (ii) 6,844,681 shares of our Class A common stock issuable upon the conversion of the Notes.

On June 4, 2002 and June 10, 2002, we sold \$400.0 million aggregate principal amount of our 2.5% Contingent Convertible Notes Due 2032 in private transactions to persons reasonably believed to be qualified institutional buyers as defined by Rule 144A under the Securities Act. The Notes bear interest at a rate of 2.5% per annum, which is payable on June 4 and December 4 of each year, beginning on December 4, 2002. We accrued approximately one month of interest expense as of June 30, 2002. We also will pay contingent interest at a rate equal to 0.5% per annum during any six-month period, with the initial six-month period commencing June 4, 2007, if the average trading price of the Notes reaches certain thresholds. The Notes will mature on June 4, 2032.

We may redeem some or all of the Notes at any time on or after June 11, 2007, at a redemption price, payable in cash, of 100% of the principal amount of the Notes, plus accrued and unpaid interest. Holders of the Notes may require us to repurchase all or a portion of their Notes due June 4, 2007, 2012 and 2017, and upon a change in control, as defined in the indenture governing the Notes, at 100% of the principal amount of the Notes, plus accrued and unpaid interest to the date of the repurchase, payable in cash.

**Table of Contents**

The Notes are convertible, at the holders' option, prior to the maturity dates into shares of our Class A common stock in the following circumstances:

during any quarter commencing after June 30, 2002, if the closing price of our Class A common stock over a specified number of trading days during the previous quarter is more than 110% of the conversion price of the Notes on the last trading day of the previous quarter. The Notes are initially convertible at a conversion price of \$58.10 per share, which is equal to a conversion rate of approximately 17.217 shares per \$1,000 principal amount of Notes, subject to adjustment;

if we have called the Notes for redemption;

during the five trading day period immediately following any nine consecutive day trading period in which the trading price of the Notes per \$1,000 principal amount for each day of such period was less than 95% of the product of the closing sale price of our Class A common stock on that day multiplied by the number of shares of our Class A common stock issuable upon conversion of \$1,000 principal amount of the Notes; or

upon the occurrence of specified corporate transactions.

The Notes, which are unsecured, do not contain any restrictions on the payment of dividends, the incurrence of additional indebtedness or the repurchase of our securities and do not contain any financial covenants.

These private transactions were completed in reliance on the Section 4 (2) exemptions of the Securities Act of 1933, as amended, for transactions not involving a public offering and pursuant to Rule 144A promulgated under the Securities Act. In each of the transactions for which Medicis asserts exemption from registration, the purchaser executed some form of written subscription offer or agreement that contained representations concerning the unregistered nature of the securities, its access to full information regarding Medicis and the Notes and its understanding regarding the restrictions on transfer of the Notes.

In February 2002, we issued 43,946 shares of Class A common stock upon the conversion of 43,946 shares of Class B common stock by a shareholder who was not an officer, director or 5% or greater shareholder of Medicis. The conversion was pursuant to the terms of the Class B common stock and did not result in the receipt of additional cash consideration by Medicis. The shares of Class B common stock converted in the transaction were originally issued to the shareholder in October 1988. As a consequence of this conversion, the number of outstanding shares of Class B common stock decreased from 422,962 shares to 379,016 shares at June 30, 2002.

**Table of Contents**

**ITEM 6: SELECTED FINANCIAL DATA**

The following selected financial data has been derived from the consolidated financial statements of Medicis for the fiscal years 2002, 2001, 2000, 1999 and 1998. The comparability of the years presented is impacted by certain product rights and business acquisitions. All business acquisitions were accounted for under the purchase method and accordingly, the results of operations reflect the financial results of each business acquisition from the date of the acquisition. Certain business acquisitions resulted in the write-off of in-process research and development resulting from a valuation. Gross profit does not include amortization of the related intangibles.

JUNE 30,				
2002	2001	2000	1999	1998
(in thousands, except per share amounts)				

**Statements of Operations Data:**

Net revenues	\$212,807	\$167,802	\$139,099	\$116,871	\$77,571
Gross profit	177,042	137,105	113,187	95,236	63,592
Operating expenses:					
Selling, general and administrative	77,314	59,508	45,404	38,219	27,424
Research and development	15,132(a)	25,515(b)	4,903	3,396	2,885
In-process research and development	6,217	9,500	35,400		
Depreciation and amortization	7,928	8,261	7,374	5,810	2,903

Total operating expenses	106,591	93,284	57,681	56,925	68,612
--------------------------	---------	--------	--------	--------	--------

Operating income (loss)  
 70,451 43,821 55,506 38,311 (5,020)

Other:

Gain on sale of assets  
 17,650(c)

Net interest income  
 8,533 15,504 11,876 9,678 7,037

Income tax expense  
 (28,960) (18,905) (24,388) (24,202) (14,424)

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

Net income (loss)  
 \$50,024 \$40,420 \$42,994 \$41,437 \$(12,407)

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

Basic net income (loss) per common share  
 \$1.65 \$1.34 \$1.48 \$1.46 \$(0.51)

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

Diluted net income (loss) per common share  
 \$1.59 \$1.28 \$1.41 \$1.41 \$(0.51)

---

---

---

---

---

Number of shares used in computing basic net

income (loss) per common share  
30,268 30,134 29,029 28,414 24,102

---

---

---

---

---

Number of shares used in computing diluted net

income (loss) per common share  
31,405 31,694 30,499 29,462 24,102

---

---

---

---

---

---

(a) Includes \$7.7 million paid to aaiPharma for a research and development collaboration  
(b) Includes \$17.0 million paid to Corixa for a development, commercialization and licensing agreement  
(c) Gain on sale of assets of \$17.7 million was recognized on the



sale of four  
products to  
Bioglan Pharma  
plc

**Table of Contents**

	JUNE 30,				
	2002	2001	2000	1999	1998
	(in thousands)				
<b>Balance Sheet Data:</b>					
Cash, cash equivalents and					
short-term investments					
\$577,576	\$334,157	\$285,737	\$237,304	\$237,921	
Working capital					
611,259	358,468	312,302	278,612	262,956	
Total assets					
876,273	550,007	496,113	467,680	352,350	
Long-term obligations					
14,914	34,716	95			
Long-term debt					
400,000					
Stockholders' equity					
429,059	503,453	437,439	373,748	324,495	

	JUNE 30,				
	2002	2001	2000	1999	1998
	(in thousands)				
<b>Cash Flow Data:</b>					
Net cash provided by operating activities					
\$73,542	\$71,120	\$41,238	\$25,424	\$14,745	

## **Table of Contents**

### **ITEM 7: MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS**

You should read the following discussion and analysis together with our consolidated financial statements, including the related notes, which are included in this report on Form 10-K. Certain information contained in the discussion and analysis set forth below and elsewhere in this report, including information with respect to our plans and strategy for our business and related financing, includes forward-looking statements that involve risk and uncertainties. See **Risk Factors that May Affect Future Results** in Item 1 in this Form 10-K for a discussion of important factors that could cause actual results to differ materially from the results described in or implied by the forward-looking statements in this report.

#### **CRITICAL ACCOUNTING POLICIES AND ESTIMATES**

The discussion and analysis of our financial condition and results of operations are based upon our consolidated financial statements, which have been prepared in conformity with accounting principals generally accepted in the United States. The preparation of the consolidated financial statements requires us to make estimates and assumptions that affect the amounts reported in the consolidated financial statements and accompanying notes. On an ongoing basis, we evaluate our estimates related to sales allowances, chargebacks, rebates, returns and other pricing adjustments, depreciation and amortization and other contingencies and litigation. We base our estimates on historical experience and various other factors related to each circumstance. Actual results could differ from those estimates based upon future events, which could include, among other risks, changes in the regulations governing the manner in which we sell our products, changes in the health care environment and managed care consumption patterns. Our significant accounting policies are described in Note 1 to the consolidated financial statements included in this report. We believe the following critical accounting policies affect our most significant estimates and assumptions used in the preparation of our consolidated financial statements and are important in understanding our financial condition and results of operations.

#### **Revenue Recognition**

Revenue from product sales is recognized when the merchandise is shipped to an unrelated third party pursuant to Staff Accounting Bulletin No. 101, **Revenue Recognition in Financial Statements**. Accordingly, revenue is recognized when all four of the following criteria are met: (i) persuasive evidence that an arrangement exists; (ii) delivery of the products has occurred; (iii) the selling price is both fixed and determinable and; (iv) collectibility is reasonably probable. Our customers consist primarily of large pharmaceutical wholesalers who sell directly into the retail channel. Provisions for sales discounts, and estimates for chargebacks, rebates, damaged product returns, exchanges for expired product are established as a reduction of product sales revenues at the time such revenues are recognized. These revenue reductions are established by us as our best estimate at the time of sale based on historical experience adjusted to reflect known changes in the factors that impact such reserves. These revenue reductions are generally reflected either as a direct reduction to accounts receivable through an allowance, or as an addition to accrued expenses if the payment is due to a party other than the wholesale or retail customer.

We do not provide any forms of price protection to our wholesale customers and permit product returns only if the product is damaged or if it is returned within six to 12 months of expiration and the customer is committed to accepting replacement product in exchange. Our customers consist principally of financially viable wholesalers so revenue is recorded upon sale to the wholesaler, net of estimated provisions.

#### **Goodwill and Other Identifiable Intangible Assets**

We have in the past made acquisitions of products and businesses that include goodwill, license agreements, product rights, and other identifiable intangible assets. We assess the impairment of goodwill and other identifiable intangibles whenever events or changes in circumstances indicate that the carrying value may not be recoverable. Some factors we consider important which could trigger an impairment review include the following, (i) significant underperformance relative to expected historical or projected future operating results; (ii) significant changes in the

## **Table of Contents**

manner of our use of the acquired assets or the strategy for our overall business; and (iii) significant negative industry or economic trends.

When we determine that the carrying value of goodwill and other identifiable intangibles may not be recoverable based upon the existence of one or more of the above indicators of impairment, we first will perform an assessment of the asset's recoverability based on expected undiscounted future net cash flow, and if the amount is less than the asset's value, we measure any impairment based on a projected discounted cash flow method using a discount rate determined by our management to be commensurate with the risk inherent in our current business model. In accordance with SFAS No. 142, "Goodwill and Other Intangible Assets," on July 1, 2002 we ceased to amortize goodwill arising from acquisitions completed prior to July 1, 2001. This change did not have a material effect on our financial statements. In lieu of amortization, we are required to perform an initial impairment review of our goodwill in fiscal 2003 and an annual impairment review thereafter. If we determine through the impairment process that goodwill has been impaired, we would record the impairment charge in our statement of income.

## **Income Taxes**

Deferred income tax assets and liabilities are established for temporary differences between the financial and income tax basis of our assets and liabilities at enacted tax rates expected to be in effect when the assets and liabilities are realized or settled. A valuation allowance is established as a reduction of deferred income tax assets when we determine that it is more likely than not that the asset will not be realized. During fiscal 2002, a net deferred tax asset was recorded on our consolidated balance sheet related to certain net operating loss carryforwards attributable to our merger with Ascent. The annual utilization of the Ascent net operating loss carryforwards is limited for tax purposes, and we have only recorded the amount expected to be recovered through 2021.

## **Managed Care and Medicaid Reserves**

We establish and maintain reserves for amounts payable to Managed Care Organizations and state Medicaid programs for the reimbursement of portions of the retail price of prescriptions filled that are covered by the respective programs. The amounts estimated to be paid relating to products sold are recognized as revenue reductions and as additions to accrued expenses at the time of sale based on our best estimate of the expected prescription fill rate to these Managed Care patients using historical experience adjusted to reflect known changes in the factors that impact such reserves.

## **Research and Development Costs and Accounting for Strategic Collaborations**

All research and development costs, including payments related to products under development, and research consulting agreements, are expensed as incurred. We may continue to make up-front, non-refundable payments to third parties for new technologies and for research and development work which has been completed. These up-front payments may be expensed at the time of payment depending on the nature of the payment made.

Our policy on accounting for costs of strategic collaborations determines the timing of our recognition of certain development costs. In addition, this policy determines whether the cost is classified as development expense or capitalized as an asset. We are required to form judgments with respect to the commercial status of such products in determining whether development costs meet the criteria for immediate expense or capitalization. For example, when we acquire certain products in which there is already an ANDA or NDA available and there is net realizable value based on projected sales for these products we capitalize the amount paid as an intangible asset. In addition, if we acquire product rights, which are in the development phase and there is no assurance that the third party is required to perform additional research efforts, we expense such payments.

One of our collaborations includes an advance to a foreign public company that provides for the return of the funds in certain situations, which we believe has occurred with respect to a \$3.0 million amount paid to them. In this situation, we assessed the contractual status of the arrangement with outside legal counsel, and evaluated the ability of this party to repay such amounts at June 30, 2002 to determine that no valuation allowance is required for the \$3.0 million. Should the financial condition of this party change in the future, or should the legal status of the arrangement be assessed ultimately in a different manner, future reserves may be required with respect to the

## **Table of Contents**

recoverability of the amounts, and result in future charges. The \$3.0 million amount is recorded in other current assets in our financial statements as of June 30, 2002.

### **OVERVIEW**

We are a leading specialty pharmaceutical company focusing primarily on developing and marketing drugs in the United States for the treatment of dermatological, pediatric and podiatric conditions. We believe that annual U.S. pharmaceutical sales in these markets exceed \$10 billion. We offer a broad range of products addressing various conditions including acne, fungal infections, asthma, rosacea, hyperpigmentation, photoaging, psoriasis, eczema, skin and skin-structure infections, seborrheic dermatitis, head lice and cosmesis (improvement in the texture and appearance of skin).

We derive a majority of our prescription volume from our core products. We believe that the prescription volume of our core products will constitute the majority of the prescription volume for the foreseeable future. Accordingly, any factor adversely affecting the prescription volume related to our core products, individually or collectively, could harm our business, financial condition and results of operations. Several of our core products are subject to generic competition currently or may be in the future. Each of our core products could be rendered obsolete or uneconomical by regulatory or competitive changes.

As a result of customer buying patterns, a substantial portion of our revenues has been recognized in the last month of each quarter. We schedule our inventory purchases to meet anticipated customer demand. As a result, relatively small delays in the receipt of manufactured products by us could result in revenues being deferred or lost. Our operating expenses are based upon anticipated sales levels, and a high percentage of our operating expenses are relatively fixed in the short term. Consequently, variations in the timing of revenue recognition could cause significant fluctuations in operating results from period to period and may result in unanticipated periodic earnings shortfalls or losses. There can be no assurance that we will maintain or increase revenues or profitability or avoid losses in any future period.

We estimate customer demand for our products primarily through use of third party syndicated data sources which track prescriptions written by health care providers and dispensed by licensed pharmacies. These data are extrapolations from information provided only by certain pharmacies, and are estimates of historical demand levels. We observe trends from these data, and, coupled with certain proprietary information, prepare demand forecasts that are the basis for purchase orders for finished and component inventory from our third party manufacturers and suppliers. Our forecasts may fail to accurately anticipate ultimate customer demand for products. Overestimates of demand may result in excessive inventory production; underestimates may result in inadequate supply of our products in channels of distribution.

We sell our products primarily to major wholesalers and retail pharmacy chains. Consistent with pharmaceutical industry patterns, approximately 80% of our revenues are derived from four major drug wholesale concerns. While we attempt to estimate inventory levels of our products at our major wholesale customers, using historical prescription information and historical purchase patterns, this process is inherently imprecise. Rarely do wholesale customers provide us complete inventory levels at regional distribution centers, or within their national distribution systems. We rely wholly upon our wholesale and drug chain customers to effect the distribution allocation of our products. There can be no assurance that these customers will adequately manage their local and regional inventories to avoid spot outages. Based upon historically consistent purchasing patterns of our major wholesale customers, we believe our estimates of trade inventory levels of our products are reasonable. We further believe that inventories of our products among wholesale customers, taken as a whole, are similar to those of other specialty pharmaceutical companies, and that our trade practices, which periodically involve volume discounts and early payment discounts, are typical of the industry.

We periodically offer promotions to wholesale and chain drugstore customers to encourage dispensing of our products, consistent with a health care provider's prescription. Because many of our products compete in multi-source markets, it is important for us to ensure the licensed health care providers' dispensing instructions are fulfilled with our branded products and are not substituted with a generic product or another therapeutic alternative product which may be contrary to the licensed health care providers' recommended prescribed Medicis brand. We

## **Table of Contents**

believe that a critical component of our brand protection program is maintenance of full product availability at drugstore and wholesale customers. Such availability strongly reduces the probability of local and regional product substitutions, shortages and backorders, which could result in lost sales. We expect to continue providing favorable terms to wholesale and retail drug chain customers as may be necessary to ensure the fullest possible distribution of our branded products within the pharmaceutical chain of commerce.

We cannot control or influence greatly the purchasing patterns of wholesale and retail drug chain customers. These are highly sophisticated customers that purchase products in a manner consistent with their industry practices and perceived business interests. Our sales are subject to the purchase requirements of our major customers, which, presumably, are based upon their projected demand levels. Purchases by any given customer, during any given measurement period, may be above or below actual prescription volumes of one or more of our products during the same measurement period, resulting in increases or decreases in product inventory existing in the distribution channel, which are managed presumably in accordance with such customer's business practices.

We plan to spend substantial amounts of capital to continue the acquisition and research and development of pharmaceutical products. Actual expenditures will depend upon our financial condition, as well as the results of clinical testing, delays or changes in government-required testing and approval procedures, technological and competitive developments, and strategic marketing decisions. We may increase total expenditures for research and development and expect that research and development expenditures as a percentage of net revenues will fluctuate from period to period. We periodically make up-front, non-refundable payments to third parties for research and development work which has been completed. If there is no recourse provision against the third party for their failure to perform future services to earn such amounts paid, these up-front payments are expensed at the time of payment. Payments made for product rights whereby the product has received regulatory approval for sale are capitalized and amortized over the expected revenue-producing period.

To enable us to focus on our core selling and marketing activities, we selectively outsource certain non-sales and non-marketing functions, such as laboratory research, manufacturing, warehousing and distributing. As we expand our activities in these areas, additional financial resources are expected to be utilized. The duration of our manufacturing contracts vary in length.

### **CERTAIN TRANSACTIONS IN FISCAL 2002**

The following transactions that occurred during fiscal 2002 were significant events that affected our results of operations, our cash flows, and our financial condition:

#### **Sale of \$400.0 Million Contingent Convertible Notes**

On June 4, 2002 and June 10, 2002, we sold \$400.0 million aggregate principal amount of our 2.5% Contingent Convertible Notes Due 2032 in private transactions. Approximately \$142.5 million of the proceeds from the sale of these Notes was used to repurchase 3.1 million shares of our Class A common stock, with the remainder to be used for repurchase of additional shares of our Class A common stock, potential acquisitions and general corporate purposes. The Notes bear interest at a rate of 2.5% per annum, which is payable on June 4 and December 4 of each year, beginning on December 4, 2002. We also will pay contingent interest at a rate equal to 0.5% per annum during any six-month period, with the initial six-month period commencing June 4, 2007, if the average trading price of the Notes reaches certain thresholds. The Notes will mature on June 4, 2032.

We may redeem some or all of the Notes at any time on or after June 11, 2007, at a redemption price, payable in cash, of 100% of the principal amount of the Notes, plus accrued and unpaid interest, plus contingent interest, if any. Holders of the Notes may require us to repurchase all or a portion of their Notes on June 4, 2007, 2012 and 2017, and upon a change in control, as defined in the indenture governing the Notes, at 100% of the principal amount of the Notes, plus accrued and unpaid interest to the date of the repurchase, plus contingent interest, if any, payable in cash.

## **Table of Contents**

The Notes are convertible, at the holders' option, prior to the maturity date into shares of our Class A common stock in the following circumstances:

during any quarter commencing after June 30, 2002, if the closing price of our Class A common stock over a specified number of trading days during the previous quarter is more than 110% of the conversion price of the Notes on the last trading day of the previous quarter. The Notes are initially convertible at a conversion price of \$58.10 per share, which is equal to a conversion rate of approximately 17.217 shares per \$1,000 principal amount of Notes, subject to adjustment;

if we have called the Notes for redemption;

during the five trading day period immediately following any nine consecutive day trading period in which the trading price of the Notes per \$1,000 principal amount for each day of such period was less than 95% of the product of the closing sale price of our Class A common stock on that day multiplied by the number of shares of our Class A common stock issuable upon conversion of \$1,000 principal amount of the Notes; or

upon the occurrence of specified corporate transactions.

The Notes, which are unsecured, do not contain any restrictions on the payment of dividends, the incurrence of additional indebtedness or the repurchase of our securities, and do not contain any financial covenants.

We incurred \$12.6 million of fees and other origination costs related to the issuance of the Notes. We are amortizing these costs over a five year period.

### **Merger With Ascent Pediatrics, Inc.**

On November 15, 2001, we completed our merger with Ascent, purchasing all of the outstanding capital stock and retiring the indebtedness of Ascent for consideration of approximately \$60.0 million in cash plus up to an additional \$10.0 million per year for each of the first five years following closing based upon reaching certain sales threshold milestones on the Ascent products for each twelve month period ending November 15, 2006. The fixed purchase price of \$60.0 million was allocated among Ascent's assets, including trademarks, core technology, in-process research and development and goodwill, based on an independent valuation analysis performed by a firm other than our independent auditors. The contingent portions of the purchase price will be added to goodwill when and if threshold milestones have been achieved or at such time that a payment is deemed to be probable. As of June 30, 2002, the first-year threshold had been deemed to be probable, and \$10.0 million was recorded as additional goodwill. We additionally incurred approximately \$6.7 million of costs related to the transaction, consisting of approximately \$3.4 million of professional services, including finder fees, \$0.9 million of severance costs and \$2.4 million of other costs. These costs were treated as additional direct costs of acquisition and capitalized.

After being assimilated into Medicis, Ascent focuses on the marketing and selling of prescription products to U.S. based pediatricians. Ascent's portfolio of pediatric specialty pharmaceutical products currently includes ORAPRED<sup>®</sup> (prednisolone sodium phosphate), an oral liquid steroid for children with asthma and other respiratory inflammatory conditions; PRIMSOL<sup>®</sup> (trimethoprim HCl), an antibiotic oral solution for children with acute otitis media, or middle ear infections; and PEDIAMIST<sup>®</sup>, an over-the-counter saline nasal mist, as well as certain products that are under development. Sales of ORAPRED<sup>®</sup> comprise the majority of the Ascent product sales. Ascent currently supports these products with a dedicated sales force, numbering approximately 75 sales representatives and sales management. The sales force now also markets other core dermatology products to pediatric physicians.

The merger was accounted for as a purchase business combination in accordance with SFAS No. 141, and accordingly, the results of Ascent's operations are included in our consolidated results from the date of the merger.

**Table of Contents**

**RESULTS OF OPERATIONS**

The following discussion and analysis should be read in conjunction with the Consolidated Financial Statements and Notes to Consolidated Financial Statements contained elsewhere herein. The following table sets forth certain data as a percentage of net revenues for the periods indicated.

**Percentage of Net Revenues**

	JUNE 30,		
	2002**	2001*	2000
Net revenues	100.0%	100.0%	100.0%
Gross profit			
83.2 81.7 81.4			
Operating expenses			
50.1 55.6 41.5			
Operating income			
33.1 26.1 39.9			
Interest income, net			
4.0 9.2 8.5			
Income tax expense			
(13.6) (11.2) (17.5)			

Net income  
23.5% 24.1% 30.9%

\* Included in operating expenses is a \$17.0 million payment (10.1% of net revenues) to Corixa for a research and development collaboration

\*\* Included in operating expenses is a \$6.2 million charge (2.9% of net revenues) for in-process research and development related to the



merger with Ascent and a \$7.7 million payment (3.6% of net revenues) to aaiPharma for a research and development collaboration

The following table reflects our certain selected unaudited quarterly operating results for each of the last eight quarters through the quarter ended June 30, 2002. We believe that all necessary adjustments have been included to fairly present the quarterly information. The operating results for any quarter are not necessarily indicative of the results for any future period. Gross profit does not include amortization of the related intangibles.

**FISCAL 2002 AND FISCAL 2001 ANALYSIS**

(in thousands, except per share amounts, and certain amounts do not total the annual amounts due to rounding)

	Fiscal 2002				Fiscal 2001			
	Sept.	Dec.**	March	June***	Sept.*	Dec.	March	J
Revenues	\$45,515	\$53,042	\$56,623	\$57,628	\$40,254	\$41,367	\$42,346	\$43,346
Gross profit	74	44,015	47,225	47,928	32,775	33,575	34,876	35,879
Operating expenses	36	29,735	25,446	31,774	36,330	17,826	18,587	20,541
Operating income (loss)	38	14,280	21,779	16,154	(3,555)	15,749	16,289	15,338
Net income	81	8,631	15,875	11,737	517	12,737	13,302	13,863
Net income per common share:								
Basic	\$0.28	\$0.52	\$0.39	\$0.02	\$0.42	\$0.44	\$0.46	\$0.46
Diluted	\$0.27	\$0.50	\$0.38	\$0.02	\$0.40	\$0.42	\$0.44	\$0.44
Items used in computing net income per common share:								
Operating income	53	30,374	30,647	29,798	29,645	30,274	30,414	30,209
Operating expenses	42	31,744	31,858	30,734	31,624	32,083	31,787	31,493

\* Included in operating expenses is a \$17.0 million payment to Corixa for a research and development collaboration

\*\* Included in operating expenses is a \$6.2 million charge for in-process research and development related to the merger with Ascent\*\*\* Included in operating expenses is a \$7.7 million

payment to  
aaiPharma for  
a research  
and  
development  
collaboration

Our fiscal year begins on July 1 and ends on June 30. Quarterly results may vary from period to period due to a variety of factors, including: fluctuations in demand, expenditures incurred to acquire, license and promote pharmaceutical products; expenditures and timing relating to the acquisition and integration of products or businesses; changes in the prescribing practices of physicians; the introduction of new products by us or our

## **Table of Contents**

competitors; cost increases from third-party manufacturers; supply interruptions; the availability and cost of raw materials; the mix of products sold by us; changes in marketing and sales expenditures; market acceptance of our products; competitive pricing pressures; the outcome of disputes relating to trademarks, patents and other rights; general economic and industry conditions that affect customer demand; and our level of research and development activities. There can be no assurance that we will maintain or increase revenues or profitability or avoid losses in any future period.

### **Fiscal Year Ended June 30, 2002 Compared To Fiscal Year Ended June 30, 2001**

#### **Net Revenues**

Net revenues during fiscal 2002 increased 26.8%, or \$45.0 million, to \$212.8 million from \$167.8 million during fiscal 2001. Our net revenues increased during fiscal 2002 primarily as a result of growth in sales of the LOPROX<sup>®</sup>, OMNICEF<sup>®</sup>, ORAPRED<sup>®</sup>, PLEXION<sup>®</sup>, TRIAZ<sup>®</sup> and BUPHENYL<sup>®</sup> products. Fiscal 2001 did not include revenue for OMNICEF<sup>®</sup> and ORAPRED<sup>®</sup>. Non-dermatological products increased from 11% of total net revenues in fiscal 2001 to 23% of total net revenues in fiscal 2002. This increase was due to the addition of ORAPRED<sup>®</sup> during fiscal 2002 from the merger with Ascent.

#### **Gross Profit**

Gross profit during fiscal 2002 increased 29.1%, or \$39.9 million, to \$177.0 million from \$137.1 million during fiscal 2001. As a percentage of net revenues, gross profit increased to 83.2% during fiscal 2002 compared to 81.7% during fiscal 2001, respectively. This increase was primarily due to sales of the LOPROX<sup>®</sup>, OMNICEF<sup>®</sup>, ORAPRED<sup>®</sup> and PLEXION<sup>®</sup> products, which have higher gross profit percentages than some of our other products.

#### **Selling, General and Administrative Expenses**

Selling, general and administrative expenses during fiscal 2002 increased 29.9%, or \$17.8 million, to \$77.3 million from \$59.5 million during fiscal 2001. This increase was primarily attributable to costs associated with the Ascent sales force, increases in personnel costs related to the hiring or additional full-time equivalent employees, primarily performing selling and marketing functions, and yearly salary escalations for existing employees. This increase was also due to promotional costs associated with the sampling and advertising of our products, including ORAPRED<sup>®</sup> which was added to our line of products as a result of the Ascent merger. As a percentage of net revenues, selling, general and administrative expenses increased 0.8 percentage points, to 36.3% from 35.5% during fiscal 2002, primarily due to the assimilation and ramp-up of the Ascent sales force.

#### **Research and Development Expenses**

Research and development expenses during fiscal 2002 decreased 40.7%, or \$10.4 million, to \$15.1 million from \$25.5 million during fiscal 2001. This decrease was primarily due to \$17.0 million paid during fiscal 2001 to Corixa for a development, commercialization and license agreement for a novel psoriasis immunotherapeutic product as compared to \$7.7 million paid to aaiPharma in June 2002 for the development, commercialization and license of a key dermatologic product. We expect research and development expenses to fluctuate from quarter to quarter based on the timing of development projects and the funds available to support these projects.

#### **In-Process Research and Development Expense**

We recorded a \$6.2 million charge to operations for in-process research and development during fiscal 2002 as part of the allocated purchase price related to the Ascent merger. The amount allocated to in-process research and development was based on an independent valuation of Ascent's completed and in-process technologies performed by a firm other than our independent auditors and was charged to current operations in conformity with generally accepted accounting principles. The \$6.2 million charge is non-deductible for tax purposes. We did not

## **Table of Contents**

record any charge to operations for in-process research and development during fiscal 2001. During fiscal 2002 we incurred minimal expenditures with respect to the acquired product rights as a development plan was formalized. Future expenditures with respect to the development project are estimated to be up to \$1.0 million.

### **Depreciation and Amortization Expenses**

Depreciation and amortization expenses during fiscal 2002 decreased 0.4%, or \$0.4 million, to \$7.9 million from \$8.3 million in fiscal 2001. Included in amortization expense during fiscal 2002 was the amortization of intangible assets related to the OMNICEF® licensing agreement that we entered into with Abbott Laboratories in May 2001. This increase in amortization was offset by a \$958,000 decrease in amortization expense related to certain intangible assets whose useful lives were reviewed in the first quarter of fiscal 2002 and extended from 20-25 years to 40 years. These changes in useful lives were based on management's belief that the products related to these intangible assets have longer useful lives than originally estimated.

### **Operating Income**

Operating income during fiscal 2002 increased \$26.7 million, to \$70.5 million from \$43.8 million during fiscal 2001. Operating income during fiscal 2002 included a charge to operations of \$6.2 million for in-process research and development relating to the Ascent merger and a \$7.7 million payment to aaiPharma for a research and development collaboration. Operating income during fiscal 2001 included a \$17.0 million payment to Corixa for a research and development collaboration.

### **Interest Income**

Interest income during fiscal 2002 decreased 40.9%, or \$6.9 million, to \$9.9 million from \$16.8 million during fiscal 2001, primarily due to the overall decrease in interest rates and a change in our investment mix to non-taxable securities. The increase in our cash available for investment due to the issuance of our Contingent Convertible Senior Notes occurred near the end of our fiscal year and therefore did not have a significant effect on fiscal 2002's interest income.

### **Interest Expense**

Interest expense during fiscal 2002 increased \$0.1 million, to \$1.4 million from \$1.3 million during fiscal 2001. This increase was primarily due to one month of interest expense related to our Contingent Convertible Senior Notes that were issued in June 2002, offset by a \$0.6 million reduction related to a product line acquisition obligation that was fully paid during the year. Going forward, we will accrue interest expense related to the Notes of approximately \$2.5 million in each quarter (exclusive of any contingent interest that may become payable beginning in 2007).

### **Income Tax Expense**

Income tax expense during fiscal 2002 increased \$10.1 million, to \$29.0 million from \$18.9 million during fiscal 2001. The effective tax rate during fiscal 2002 was 36.7%, as compared to 31.9% during fiscal 2001. This increase was primarily due to the \$6.2 million charge that we recorded for in-process research and development related to the Ascent merger, which is non-deductible for tax purposes. The effective rate is lower than expected federal and state income tax rates due to approximately \$5.7 million of tax-exempt interest income in both 2002 and 2001, and contributions to charitable programs that receive favorable tax treatment.

### **Net Income**

Net income during fiscal 2002 increased approximately \$9.6 million, to \$50.0 million from \$40.4 million during fiscal 2001.

## **Table of Contents**

This increase was primarily attributable to an increase in sales volumes and gross profit, offset by an increase in operating expenses and a decrease in interest income.

### **Fiscal Year Ended June 30, 2001 Compared to Fiscal Year Ended June 30, 2000**

#### **Net Revenues**

Net revenues during fiscal 2001 increased 20.6%, or \$28.7 million, to \$167.8 million from \$139.1 million during fiscal 2000. Our net revenues increased in fiscal 2001 primarily due to the addition of sales of our PLEXION<sup>®</sup> and PLEXION TS<sup>®</sup> product lines, increases in sales of the LUSTRA<sup>®</sup> products, as well as the addition of sales in the fourth quarter of fiscal 2001 of our new ALUSTRA<sup>®</sup> product and increases in sales of our LOPROX<sup>®</sup> and TRIAZ<sup>®</sup> products.

#### **Gross Profit**

Gross profit during fiscal 2001 increased 21.1%, or \$23.9 million, to \$137.1 million from \$113.2 million during fiscal 2000. As a percentage of net revenues, gross profit was 81.7% and 81.4% during fiscal 2001 and fiscal 2000, respectively. Gross profit increased during fiscal 2001 primarily as a result of revenue associated with the LOPROX<sup>®</sup>, LUSTRA<sup>®</sup>, PLEXION<sup>®</sup>, PLEXION TS<sup>®</sup> and BUPHENYL<sup>®</sup> products, which have higher gross profit percentages than our other products. Amortization of related intangible assets is not included in gross profit.

#### **Selling, General and Administrative Expenses**

Selling, general and administrative expenses during fiscal 2001 increased 31.1%, or \$14.1 million, to \$59.5 million from \$45.4 million during fiscal 2000. As a percentage of net revenues, selling, general and administrative expenses increased 2.9 percentage points, to 35.5% from 32.6%. This increase was primarily attributable to an increase in personnel costs, which resulted from an increase in the number of employees to 188 in fiscal 2001 from 172 in fiscal 2000, and yearly salary escalations for existing employees. The increase was also due to variable costs commensurate with increased sales volumes.

#### **Research and Development Expenses**

Research and development expenses during fiscal 2001 increased \$20.6 million, to \$25.5 million from \$4.9 million during fiscal 2000. This increase was primarily due to \$17.0 million paid to Corixa for a development, commercialization and license agreement for a novel psoriasis immunotherapeutic product.

#### **Depreciation and Amortization Expenses**

Depreciation and amortization expenses during fiscal 2001 increased 12.0%, or \$0.9 million, to \$8.3 million from \$7.4 million during fiscal 2000. This increase was primarily attributable to the amortization of the intangible assets related to the minocycline ANDA that we acquired in September 1999.

#### **Operating Income**

Operating income during fiscal 2001 decreased \$11.7 million, to \$43.8 million from \$55.5 million during fiscal 2000 primarily due to the \$17.0 million payment to Corixa for a research and development collaboration.

## **Table of Contents**

### **Interest Income**

Interest income during fiscal 2001 increased \$2.7 million, to \$16.8 million from \$14.1 million during fiscal 2000, primarily due to higher average cash, cash equivalents and short-term investment balances during fiscal 2001. Our higher average cash, cash equivalents and short-term investment balances were primarily due to cash generated from operations, offset by the third payment of \$22.0 million paid in November 2000 to Aventis, as successor-in-interest to HMR, relating to the license of the LOPROX<sup>®</sup>, TOPICORT<sup>®</sup> and A/T/S<sup>®</sup> products.

### **Interest Expense**

Interest expense during fiscal 2001 decreased \$1.0 million, to \$1.2 million from \$2.2 million during fiscal 2000. This decrease was primarily due to a decrease in the contract obligation recorded in connection with the license of the LOPROX<sup>®</sup>, TOPICORT<sup>®</sup> and A/T/S<sup>®</sup> products.

### **Income Tax Expense**

Income tax expense during fiscal 2001 decreased \$5.5 million, to \$18.9 million from \$24.4 million during fiscal 2000. The decrease in income tax expense was due to a decrease in pre-tax income, which resulted from the \$17.0 million paid to Corixa for a research and development collaboration. The decrease in our effective tax rate to 31.9% in fiscal 2001, as compared to 36.2% during fiscal 2000, was primarily attributable to a change in investment mix to non-taxable securities, contributions to charitable programs that receive favorable tax treatment and an increase in our research and development credits. The effective rate is also lower than expected federal and state income tax rates due to approximately \$5.7 million and \$4.2 million of tax exempt interest in 2001 and 2000, respectively.

### **Net Income**

Net income during fiscal 2001 decreased approximately \$2.6 million, to \$40.4 million from \$43.0 million in fiscal 2000. This decrease was due primarily to an increase in strategic operating expenses and research and development expenses, offset by an increase in sales volume and interest income.

## **LIQUIDITY AND CAPITAL RESOURCES**

Net cash provided by operating activities during fiscal 2002 increased \$2.4 million, to \$73.5 million from \$71.1 million during fiscal 2001. The increase was primarily attributable to the increase of our net income, offset by changes in operating assets and liabilities and a decrease in the tax benefit from the exercise of stock options due to a decrease in exercise activity during fiscal 2002 as compared to fiscal 2001.

Net cash used in investing activities during fiscal 2002 increased \$99.8 million, to \$182.4 million from \$82.6 million during fiscal 2001. This increase was primarily due to the purchase of available-for-sale investments during fiscal 2002, net of a payment of \$60.0 million made in connection with the Ascent merger and the final \$16.2 million payment under the contract for the acquisition of the LOPROX<sup>®</sup>, TOPICORT<sup>®</sup> and A/T/S<sup>®</sup> products.

Net cash provided by financing activities increased \$242.4 million, to \$254.9 million from \$12.5 million during fiscal 2001. The increase is primarily attributable to proceeds received from the issuance of our \$400.0 million Contingent Convertible Senior Notes, offset by the purchase of \$146.8 million of treasury stock.

We had cash, cash equivalents and short-term investments of \$577.6 million and working capital of \$611.3 million at June 30, 2002, as compared to \$334.2 million and \$358.5 million, respectively, at June 30, 2001. These increases were primarily due to the proceeds received from the issuance of our \$400.0 million Contingent Convertible Senior Notes, offset by the \$146.8 million of treasury stock purchased throughout the fiscal year.

## **Table of Contents**

In accordance with various manufacturing agreements, we are required to provide manufacturers with pro forma estimated production requirements by product and in accordance with minimum production runs. From time to time, we may not take possession of all merchandise that has been produced by the manufacturer. However, we record our obligations to the manufacturer at the time that finished inventory is produced.

Inflation did not have a significant impact on our results for fiscal 2002, 2001 or 2000.

## **EFFECTS OF RECENTLY ISSUED ACCOUNTING STANDARDS**

In June 2001, the Financial Accounting Standards Board ( FASB ) issued Statement of Financial Accounting Standards No. 141, Business Combinations ( SFAS No. 141 ), and No. 142, Goodwill and Other Intangible Assets ( SFAS No. 142 ). Under the new rules, goodwill and intangible assets deemed to have indefinite lives will no longer be amortized, but will be subject to annual impairment tests in accordance with the statements. Other intangible assets will continue to be amortized over their useful lives. We adopted SFAS No. 141 on July 1, 2001 and we are required to adopt SFAS No. 142 on July 1, 2002. We are currently reviewing the impact of SFAS No. 142 and will be performing a fair-value analysis at a later date in connection with the adoption of SFAS No. 142 on July 1, 2002. During the quarter ended December 31, 2002, we will complete the transitional goodwill impairment test. We have not yet determined the date of the annual goodwill impairment test. We do not expect to record an impairment charge upon completion of the transitional goodwill impairment test or next annual impairment test, but there can be no assurance that at the time the tests are completed an impairment charge will not be recorded.

In August 2001, the FASB issued SFAS No. 144, Accounting for the Impairment or Disposal of Long-Lived Assets . This statement establishes a single accounting model for long-lived assets to be disposed of by sale and resolves significant implementation issues related to SFAS No. 121, Accounting for the Impairment of Long-Lived Assets and for Long-Lived Assets to be Disposed Of. SFAS No. 144 is effective for fiscal years beginning after December 15, 2001 with earlier adoption encouraged. We are currently evaluating the impact of adopting SFAS No. 144 and have not yet determined the effect, if any, such adoption would have on our results of operations or our financial position.

In June 2002, the FASB issued SFAS No. 146, Accounting for Costs Associated with Exit or Disposal Activities . SFAS No. 146 addresses financial accounting and reporting for costs associated with exit or disposal activities and nullifies EITF Issue No. 94-3, Liability Recognition for Certain Employee Termination Benefits and Other Costs to Exit an Activity (including Certain Costs incurred in a Restructuring) and must be applied beginning January 1, 2003. SFAS No. 146 requires that a liability for a cost associated with an exit or disposal plan be recognized when the liability is incurred rather than when the exit or disposal plan is approved. We are currently evaluating the impact of this adoption.

## **MARKET RISK AND RISK MANAGEMENT POLICIES**

We are exposed to interest rate fluctuations on our short-term investments that are comprised of U.S. corporate securities and other debt securities which we hold on an available-for-sale basis. Changes in interest rates do not affect interest expense incurred on our Contingent Convertible Senior Notes as the interest rate is fixed. We have not entered into derivative financial instruments.

**Table of Contents**

The following tables provide information about our financial instruments that are sensitive to changes in interest rates. For our investment portfolio, the tables present principal cash flows and related weighted-average yield rates by expected maturity dates. Additionally, we have assumed our available-for-sale securities are similar enough to aggregate for presentation purposes.

**Interest Rate Sensitivity**  
**Principal Amount by Expected Maturity as of June 30, 2002**  
 (amounts in thousands)

	Financial instruments mature during fiscal year ended June 30,					
	2003	2004	2005	2006	2007	Thereafter
Available-for-sale securities	\$ 128,335	\$ 119,172	\$ 30,860	\$	\$	\$
Weighted-average yield rate	3.0%	2.9%	3.4%			
Contingent convertible senior notes						
400,000						
Interest rate						
2.5%						

**Interest Rate Sensitivity**  
**Principal Amount by Expected Maturity as of June 30, 2001**  
 (amounts in thousands)

	Financial instruments mature during fiscal year ended June 30,					
	2002	2003	2004	2005	2006	Thereafter
Available-for-sale securities	\$ 134,844	\$ 44,470	\$ 1,585	\$	\$	\$
Weighted-average yield rate	4.1%	4.6%	4.1%			

We have minimal operations outside of the United States and, accordingly, are not susceptible to significant risk from changes in foreign currencies.

**ITEM 8: FINANCIAL STATEMENTS AND SUPPLEMENTARY DATA**

Our financial statements and related financial statement schedule at June 30, 2002 and 2001 and for each of the three years in the period ended June 30, 2002 and the Independent Auditors' Report thereon are contained on pages F-1 through F-26 and S-1 of this report on Form 10-K.

**ITEM 9: CHANGES IN AND DISAGREEMENTS WITH ACCOUNTANTS ON ACCOUNTING AND FINANCIAL DISCLOSURE**

None.



**Table of Contents**

**PART III**

**ITEM 10: DIRECTORS AND EXECUTIVE OFFICERS OF THE REGISTRANT**

**ITEM 11: EXECUTIVE COMPENSATION**

**ITEM 12: SECURITY OWNERSHIP OF CERTAIN BENEFICIAL OWNERS AND MANAGEMENT**

**ITEM 13: CERTAIN RELATIONSHIPS AND RELATED TRANSACTIONS**

The information called for by each of Items 10, 11, 12 and 13 is incorporated by reference to Medicis' definitive proxy statement for the 2002 Annual Meeting of Shareholders to be filed pursuant to Regulation 14A.

**Table of Contents**

**PART IV**

**ITEM 14: EXHIBITS, FINANCIAL STATEMENT SCHEDULES AND REPORTS ON FORM 8-K**

	<b>Page</b>
(a) Documents filed as a part of this Report	
(1) Financial Statements:	
Index to consolidated financial statements	
F-1	
Report of Ernst & Young LLP, Independent Auditors	
F-2	
Consolidated balance sheets at June 30, 2002 and 2001	
F-3	
Consolidated statements of income for the years ended June 30, 2002, 2001 and 2000	
F-5	
Consolidated statements of stockholders' equity for the years ended June 30, 2002, 2001 and 2000	
F-6	
Consolidated statements of cash flows for the years ended June 30, 2002, 2001 and 2000	
F-8	
Notes to consolidated financial statements	
F-9	
(2) Financial Statement Schedule:	

Schedule II  
Valuation and  
Qualifying  
Accounts  
S-1

This financial statement schedule should be read in conjunction with the consolidated financial statements.

Financial statement schedules not included in this Annual Report on Form 10-K have been omitted because they are not applicable or the required information is shown in the financial statements or notes thereto

(3) Exhibits filed as part of this Report:

Exhibit No.	Description
2.1	- Agreement of Merger by and between Medicis Pharmaceutical Corporation, a Delaware corporation, Medicis Acquisition Corporation, a Delaware corporation, and GenDerm Corporation, a Delaware corporation, dated November 28, 1997 <sup>(13)</sup>
2.1 (a)	- Agreement of Plan of Merger, dated as of October 1, 2001, by and among Medicis Pharmaceutical Corporation, MPC Merger Corp. and Ascent Pediatrics, Inc. <sup>(19)</sup> 3.1
	- Certificate of Incorporation of the Company, as amended <sup>(6)</sup> 3.3 (a)
	- Amended and Restated By-Laws of the Company

<sup>(15)</sup>4.1 - Rights Agreement, dated August 17, 1995, between the Company and American Stock Transfer & Trust Company, as Rights Agent  
<sup>(6)</sup>4.1 (b) - Amendment No. 2 to Rights Agreement, dated March 17, 1997, between the Company and Norwest Bank Minnesota, N.A. <sup>(11)</sup>4.1 (c) - Indenture, dated as of June 4, 2002, by and between Medicis Pharmaceutical Corporation, as issuer, and Deutsche Bank Trust Company Americas, as trustee. <sup>(20)</sup>4.2 - Registration Rights Agreement, dated as of June 4, 2002, by and between Medicis Pharmaceutical Corporation and Deutsche Bank Securities Inc. <sup>(20)</sup>4.3 - Form of specimen certificate representing Class A common stock  
<sup>(1)</sup>10.8 - Medicis Pharmaceutical Corporation 1995 Stock Option Plan (incorporated by reference to Exhibit C to the definitive Proxy

Statement for  
the 1995  
Annual  
Meeting of  
Shareholders  
previously filed  
with the SEC,  
File  
No. 0-18443)10.9  
- Employment  
Agreement  
between the  
Company and  
Jonah Shacknai,  
dated July 24,  
1996 <sup>(10)</sup>10.9  
(a)  
- Amendment  
to Employment  
Agreement by  
and between the  
Company and  
Jonah Shacknai,  
dated April 1,  
1999 <sup>(17)</sup>10.9  
(b)  
- Amendment  
to Employment  
Agreement by  
and between the  
Company and  
Jonah Shacknai,  
dated  
February 21,  
2001 <sup>(17)</sup>10.10  
- Medicis  
Pharmaceutical  
Corporation  
1988 Stock  
Option Plan, as  
amended  
<sup>(2)</sup>10.18  
- Medicis  
Pharmaceutical  
Corporation  
1990 Stock  
Option Plan, as  
amended  
<sup>(2)</sup>10.20  
- Medicis  
Pharmaceutical  
Corporation  
2002 Stock  
Option Plan  
(filed herewith)

**Table of Contents**

Exhibit No.	Description
10.58	- Medicis Pharmaceutical Corporation 1992 Stock Option Plan
<sup>(4)</sup> 10.59	- Supply Agreement, dated October 21, 1992, between Schein and the Company
<sup>(3)</sup> 10.70	- Amendment to Manufacturing and Supply Agreement, dated March 2, 1993, between Schein and the Company
<sup>(5)</sup> 10.72(a)	- Credit and Security Agreement, dated August 3, 1995, between the Company and Norwest Business Credit, Inc.
<sup>(7)</sup> 10.72(b)	- First Amendment to Credit and Security Agreement, dated May 29, 1996, between the Company and Norwest Bank Arizona, N.A.
<sup>(10)</sup> 10.72(c)	- Second Amendment to Credit and Security Agreement, dated November 22, 1996, by and between the Company and Norwest Bank Arizona, N.A. as successor-in-interest to Norwest Business Credit, Inc.
<sup>(12)</sup> 10.72(d)	- Third Amendment to Credit and Security Agreement, dated November 22, 1998 by and between the Company and Norwest Bank Arizona, N.A., as successor-in-interest to Norwest Business

Credit, Inc.

<sup>(14)</sup>10.72(e) Fourth amendment to Credit and Security Agreement, dated November 22, 2000 by and between the Company and Wells Fargo Bank Arizona, N.A., formerly known as Norwest Bank Arizona, N.A.,

as successor-in-interest to Norwest Business Credit, Inc.

<sup>(18)</sup>10.73(a) - Patent Collateral

Assignment and Security Agreement, dated August 3, 1995 by the Company to Norwest Business Credit, Inc.

<sup>(8)</sup>10.73(b) - First

Amendment to Patent Collateral Assignment and Security Agreement, dated May 29, 1996, by the Company to Norwest Bank Arizona, N.A.

<sup>(10)</sup>10.73(c)

- Amended and Restated Patent Collateral Assignment and Security Agreement, dated November 22, 1998, by the Company to Norwest Bank Arizona, N.A.

<sup>(14)</sup>10.74(a)

- Trademark Collateral Assignment and Security Agreement, dated August 3, 1995, by the Company to Norwest Business Credit, Inc.

<sup>(9)</sup>10.74(b) - First

Amendment to Trademark Collateral Assignment and Security Agreement, dated May 29, 1996, by the Company to Norwest Bank Arizona, N.A.

<sup>(10)</sup>10.74(c)

- Amended and Restated Trademark, Tradename, and Service Mark Collateral Assignment and Security Agreement, dated November 22, 1998, by the Company to Norwest Bank Arizona, N.A. <sup>(14)</sup>10.75

- Assignment and Assumption of Loan Documents, dated May 29, 1996, from Norwest Business Credit, Inc., to and by Norwest Bank Arizona, N.A. <sup>(10)</sup>10.76

- Multiple Advance Note, dated May 29, 1996, from the Company to Norwest Bank Arizona, N.A. <sup>(10)</sup>10.89

- Asset Purchase Agreement dated November 15, 1998, by and among the Company and Hoechst Marion Roussel, Inc., Hoechst Marion Roussel Deutschland GMBH and Hoechst Marion Roussel, S.A. <sup>(14)</sup>10.90

- License and Option Agreement dated November 15, 1998, by and among the Company and Hoechst Marion Roussel, Inc., Hoechst Marion Roussel Deutschland GMBH and Hoechst Marion Roussel, S.A. <sup>(14)</sup>10.91

- Loprox Lotion Supply Agreement dated November 15, 1998, by and between the Company and Hoechst Marion Roussel, Inc. <sup>(14)</sup>10.92

- Supply Agreement dated November 15, 1998, by and between the



Company and  
Hoechst Marion  
Roussel Deutschland  
GMBH <sup>(14)</sup>10.93  
- Asset Purchase  
Agreement effective  
January 31, 1999,  
between the  
Company and  
Bioglan Pharma Plc  
<sup>(16)</sup>10.94 - Stock  
Purchase Agreement  
by and among the  
Company, Ucyclyd  
Pharma, Inc. and  
Syed E. Abidi,  
William Brusilow,  
Susan E. Brusilow  
and Norbert L.  
Wiech, dated  
April 19, 1999  
<sup>(16)</sup>10.95 - Asset  
Purchase Agreement  
by and between the  
Company and  
Bioglan Pharma Plc  
dated June 29, 1999  
<sup>(16)</sup>10.96 - Asset  
Purchase Agreement  
by and among The  
Exorex Company,  
LLC, Bioglan  
Pharma Plc, the  
Company and IMX  
Pharmaceuticals, Inc.  
dated June 29, 1999  
<sup>(16)</sup>10.97 - Medicis  
Pharmaceutical  
Corporation  
Executive Retention  
Plan <sup>(16)</sup>10.98 Asset  
Purchase Agreement  
between Warner  
Chilcott, plc and the  
Company, dated  
September 14, 1999  
<sup>(16)</sup>12 - Computation  
of Ratios of Earnings  
to Fixed Charges  
(filed herewith)

**Table of Contents**

Exhibit No.	Description
21.1	- Subsidiaries (filed herewith)
23.1	- Consent of Ernst & Young LLP, Independent Auditors (filed herewith)
24.1	- Power of Attorney See signature page(s)
99.1	- Certification of Periodic Financial Reports by the Chief Executive Officer and Chief Financial Officer Pursuant to 18 U.S.C. Section 1350 (filed herewith)
99.1(a)	- Exclusive Remedy Agreement, dated as of October 1, 2001, by and among Medicis Pharmaceutical Corporation, Ascent Pediatrics, Inc., FS Private Investments LLC, Furman Selz Investors II L.P., FS Employee Investors LLC, FS Ascent Investments LLC and FS Parallel Fund L.P., BancBoston Ventures Inc., Flynn Partners, Raymond F. Baddour, Sc.D., Robert E.

Baldini,  
Medical  
Science  
Partners L.P.  
and Emmett  
Clemente,  
Ph.D. <sup>(19)99,2</sup>  
- Note  
Agreement,  
dated as of  
October 1,  
2001, by and  
among Ascent  
Pediatrics, Inc.,  
Medicis  
Pharmaceutical  
Corporation,  
Furman Selz  
Investors II  
L.P., FS  
Employee  
Investors LLC,  
FS Ascent  
Investments  
LLC, FS  
Parallel Fund  
L.P.,  
BancBoston  
Ventures Inc.  
and Flynn  
Partners  
<sup>(19)99,3</sup>  
- Voting  
Agreement,  
dated as of  
October 1,  
2001, by and  
among Medicis  
Pharmaceutical  
Corporation,  
MPC Merger  
Corp., FS  
Private  
Investments  
LLC, Furman  
Selz Investors  
II L.P., FS  
Employee  
Investors LLC,  
FS Ascent  
Investments  
LLC and FS  
Parallel Fund  
L.P. <sup>(19)</sup>

---

(1) Incorporated by reference to the exhibit with the same number in the Registration Statement on Form S-1 of the Registrant, File No. 33-32918, filed with the SEC on January 16, 1990

(2) Incorporated  
by reference to  
the exhibit  
with the same  
number in the

Company's  
Annual Report  
on Form 10-K  
for the fiscal  
year ended  
June 30, 1992,  
as amended,  
File  
No. 0-18443,  
previously  
filed with the  
SEC(3) Incorporated  
by reference to  
the exhibit  
with the same  
number in  
Registration  
Statement on  
Form S-1 of  
the Company,  
File  
No. 33-54276,  
filed with the  
SEC on  
June 11,  
1993(4) Incorporated  
by reference to  
Exhibit B to  
the Company's  
definitive  
Proxy  
Statement for  
its 1992  
Annual  
Meeting of  
Shareholders,  
File No.  
0-18443,  
previously  
filed with the  
SEC(5) Incorporated  
by reference to  
the exhibit  
with the same  
number in the  
Company's  
Annual Report  
on Form 10-K  
for the fiscal  
year ended  
June 30, 1993,  
File  
No. 0-18443,  
filed with the  
SEC on  
October 13,  
1993(6) Incorporated  
by reference to  
the exhibit  
with the same  
number in the  
Company's

Annual Report  
on Form 10-K  
for the fiscal  
year ended  
June 30, 1995,  
File  
No. 0-18443,  
previously  
filed with the  
SEC (the 1994  
Form  
10-K )(7) Incorporated  
by reference to  
exhibit number  
4.2 in the 1995  
Form 10-K(8) Incorporated  
by reference to  
exhibit number  
4.4 in the 1995  
Form 10-K(9) Incorporated  
by reference to  
exhibit number  
4.5 in the 1995  
Form 10-K(10) Incorporated  
by reference to  
the exhibit  
with the same  
number in the  
Company s  
Annual Report  
on Form 10-K  
for the fiscal  
year ended  
June 30, 1996,  
File  
No. 0-18443,  
previously  
filed with the  
SEC(11) Incorporated  
by reference to  
the exhibit  
with the same  
number in the  
Company s  
Quarterly  
Report on  
Form 10-Q for  
the quarter  
ended  
March 31,  
1997, File  
No. 0-18443,  
previously  
filed with the  
SEC(12) Incorporated  
by reference to  
the exhibit  
with the same  
number in the  
Company s  
Quarterly  
Report on

Form 10-Q for  
the quarter  
ended  
December 31,  
1996, File  
No. 0-18443,  
previously  
filed with the  
SEC(13) Incorporated  
by reference to  
the exhibit  
with the same  
number in the  
Company's  
Current Report  
on Form 8-K  
filed with the  
SEC on  
December 15,  
1997

**Table of Contents**

(14) Incorporated by reference to the exhibit with the same number in the Company's Quarterly Report on Form 10-Q for the quarter ended December 31, 1998, File No. 0-18443, previously filed with the SEC

(15) Incorporated by reference to the exhibit with the same number in the Company's Quarterly Report on Form 10-Q for the quarter ended March 31, 1999, File No. 0-18443, previously filed with the SEC

(16) Incorporated by reference to the exhibit with the same number in the Company's Annual Report on Form 10-K for the fiscal year ended June 30, 1999, File No. 0-18443, previously filed with the SEC

(17) Incorporated by reference to the exhibit with the same number in the Company's Quarterly Report on Form 10-Q for the quarter ended March 31, 2001, File No. 0-18443, previously filed with the SEC

(18) Incorporated by reference to the exhibit with the same number in the Company's Annual Report on Form 10-K for the fiscal

year ended  
June 30,  
2001, File  
No. 0-18443,  
previously  
filed with the  
SEC(19) Incorporated  
by reference  
to the exhibit  
with the same  
number in the  
Company's  
Current  
Report on  
Form 8-K  
filed with the  
SEC on  
October 2,  
2001(20) Incorporated  
by reference  
to the exhibit  
with the same  
number in the  
Company's  
Current  
Report on  
Form 8-K  
filed with the  
SEC on  
June 6, 2002

- (b) During the quarter ended June 30, 2002, the Company filed the following reports on Form 8-K with the SEC:
- (i) Current Report on Form 8-K dated May 28, 2002, which announced the Company's intention to raise up to \$350 million in aggregate principal of its Contingent Convertible Senior Notes due 2032 in a private placement pursuant to Rule 144A promulgated under the Securities Act of 1933, as amended.
  - (ii) Current Report on Form 8-K dated June 4, 2002, which announced the consummation of the sale of the \$350 million Contingent Convertible Senior Notes
- (c) The exhibits to this Form 10-K follow the Company's Financial Statement Schedule included in this Form 10-K.
- (d) The Financial Statement Schedule to this Form 10-K appears on page S-1 of this Form 10-K.



**Table of Contents****POWER OF ATTORNEY**

KNOW ALL MEN BY THESE PRESENTS, that each person whose signature appears below constitutes and appoints Jonah Shacknai and Mark A. Prygocki, Sr., or either of them, as his true and lawful attorneys-in-fact and agents, with full power of substitution and resubstitution, for him and in his name, place and stead, in any and all capacities, to sign any and all amendments to this Annual Report on Form 10-K and any documents related to this report and filed pursuant to the Securities and Exchange Act of 1934, and to file the same, with all exhibits thereto, and other documents in connection therewith, with the Securities and Exchange Commission, granting unto said attorneys-in-fact and agents, full power and authority to do and perform each and every act and thing requisite and necessary to be done in connection therewith as fully to all intents and purposes as he might or could do in person, hereby ratifying and confirming all that said attorneys-in-fact and agents, or their substitute or substitutes may lawfully do or cause to be done by virtue hereof.

**SIGNATURES**

Pursuant to the requirements of Section 13 or 15(d) of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date: September 26, 2002

MEDICIS PHARMACEUTICAL CORPORATION      By: /s/  
JONAH SHACKNAI

\_\_\_\_\_  
Jonah Shacknai  
Chairman of the Board and Chief Executive Officer

Pursuant to the requirements of the Securities Exchange Act of 1934, this report has been signed below by the following persons on behalf of the Registrant in the capacities and on the dates indicated.

<b>SIGNATURE</b>	<b>TITLE</b>	<b>DATE</b>
_____ /s/ JONAH SHACKNAI Jonah Shacknai	Chairman of the Board of Directors and Chief Executive Officer (Principal Executive Officer)	September 26, 2002
_____ /s/ MARK A. PRYGOCKI, SR. Mark A. Prygocki, Sr.	Executive Vice President, Chief Financial Officer, Corporate Secretary and Treasurer (Principal Financial and Accounting Officer)	September 26, 2002
_____ /s/ ARTHUR G. ALTSCHUL, JR. Arthur G. Altschul, Jr.	Director	September 26, 2002
_____ /s/ SPENCER DAVIDSON Spencer Davidson	Director	September 26, 2002
_____ /s/ PETER S. KNIGHT, ESQ. Peter S. Knight, Esq	Director	September 26, 2002
_____ /s/ MICHAEL A. PIETRANGELO Michael A. Pietrangelo	Director	September 26, 2002

Edgar Filing: MEDICIS PHARMACEUTICAL CORP - Form 10-K

/s/ PHILIP S. SCHEIN, M.D.

Director

September 26, 2002

Philip S. Schein, M.D.

/s/ LOTTIE SHACKELFORD

Director

September 26, 2002

Lottie Shackelford

**Table of Contents**

**CERTIFICATIONS**

I, Jonah Shacknai, certify that:

1. I have reviewed this annual report on Form 10-K of Medicis Pharmaceutical Corporation;
2. Based on my knowledge, this annual report does not contain any untrue statement of material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this annual report; and
3. Based on my knowledge, the financial statements, and other financial information included in this annual report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this annual report.

Date: September 26, 2002

JONAH SHACKNAI

/s/ JONAH SHACKNAI

---

(Jonah Shacknai)  
Chairman of the Board and  
Chief Executive Officer

I, Mark A. Prygocki, Sr., certify that:

1. I have reviewed this annual report on Form 10-K of Medicis Pharmaceutical Corporation;
2. Based on my knowledge, this annual report does not contain any untrue statement of material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this annual report; and
3. Based on my knowledge, the financial statements, and other financial information included in this annual report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this annual report.

Date: September 26, 2002

MARK A. PRYGOCKI, SR.

/s/ MARK A. PRYGOCKI, SR.

---

(Mark A. Prygocki, Sr.)  
Executive Vice President, Chief Financial Officer,  
Corporate Secretary and Treasurer

**Table of Contents**

**MEDICIS PHARMACEUTICAL CORPORATION**

**INDEX TO CONSOLIDATED FINANCIAL STATEMENTS**

	<b>PAGE</b>
Report of Ernst & Young LLP, Independent Auditors	F-2
Consolidated Balance Sheets as of June 30, 2002 and 2001	
F-3	
Consolidated Statements of Income for the fiscal years ended June 30, 2002, 2001 and 2000	
F-5	
Consolidated Statements of Stockholders' Equity for the fiscal years ended June 30, 2002, 2001 and 2000	
F-6	
Consolidated Statements of Cash Flows for the fiscal years ended June 30, 2002, 2001 and 2000	
F-8	
Notes to Consolidated Financial Statements	
F-9	
Schedule II Valuation and Qualifying Accounts	
S-1	

F-1

---

**Table of Contents**

**Report of Ernst & Young LLP, Independent Auditors**

**The Board of Directors and Stockholders of Medicis Pharmaceutical Corporation**

We have audited the accompanying consolidated balance sheets of Medicis Pharmaceutical Corporation and subsidiaries as of June 30, 2002 and 2001, and the related consolidated statements of income, stockholders' equity, and cash flows for each of the three years in the period ended June 30, 2002. Our audits also included the financial statement schedule listed in Item 14(a)(2). These financial statements and schedule are the responsibility of the Company's management. Our responsibility is to express an opinion on these financial statements and schedule based upon our audits.

We conducted our audits in accordance with auditing standards generally accepted in the United States. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the consolidated financial position of Medicis Pharmaceutical Corporation and subsidiaries at June 30, 2002 and 2001, and the consolidated results of their operations and their cash flows for each of the three years in the period ended June 30, 2002, in conformity with accounting principles generally accepted in the United States. Also, in our opinion, the related financial statement schedule, when considered in relation to the basic financial statements taken as a whole, present fairly in all material respects the information set forth therein.

/s/ Ernst & Young LLP

Phoenix, Arizona  
August 9, 2002

F-2

---

**Table of Contents****MEDICIS PHARMACEUTICAL CORPORATION****CONSOLIDATED BALANCE SHEETS**

(in thousands, except share amounts)

	JUNE 30,	
	2002	2001
<b>Assets</b>		
Current assets:		
Cash and cash equivalents	\$299,209	\$153,258
Short-term investments	278,367	180,899
Accounts receivable, less allowances:		
2002: \$7,395; 2001: \$5,050	45,054	38,153
Inventories, net	11,955	8,750
Deferred tax assets	7,388	4,805
Other current assets	16,500	14,325
<hr/>		
<hr/>		
Total current assets	658,473	400,190
Property and equipment, net	2,605	1,964
Intangible assets:		
Intangible assets related to product line acquisitions and business combinations	165,084	159,986
Other intangible assets	11,727	10,876
<hr/>		
<hr/>		
	176,811	170,862
Less: accumulated amortization	31,007	23,874

---

---

Net intangible assets  
145,804 146,988  
Goodwill  
39,389 288  
Deferred tax assets  
17,570  
Deferred financing costs, net  
12,390  
Other non-current assets  
42 577

---

---

\$876,273 \$550,007

---

---

See accompanying notes to consolidated financial statements.

F-3

---

**Table of Contents****MEDICIS PHARMACEUTICAL CORPORATION****CONSOLIDATED BALANCE SHEETS, Continued**

(in thousands, except share amounts)

	JUNE 30,	
	2002	2001
<b>Liabilities</b>		
Current liabilities:		
Accounts payable	\$14,037	\$12,531
Short-term contract obligation	10,000	16,160
Income taxes payable	1,460	263
Other current liabilities	21,717	12,768
<hr/>		
<hr/>		
Total current liabilities	47,214	41,722
Long-term liabilities:		
Contingent convertible senior notes	400,000	
Deferred tax liabilities	4,832	
<b>Commitments and Contingencies</b>		
<b>Stockholders Equity</b>		
Preferred Stock, \$0.01 par value; shares authorized: 5,000,000; no shares issued		
Class A common stock, \$0.014 par value; shares authorized: 50,000,000; issued and outstanding: 30,776,276 and 30,120,095 at June 30, 2002 and 2001, respectively	431	422
Class B common stock, \$0.014 par value; shares authorized: 1,000,000; issued and outstanding: 379,016 and 422,962 at June 30, 2002 and 2001,		



respectively

5 6

Additional paid-in capital

429,951 407,442

Accumulated other

comprehensive income

790 611

Deferred compensation

(2,094)

Accumulated earnings

154,923 104,899

Less: Treasury stock, 3,412,434

and 299,600 shares at cost at

June 30, 2002 and 2001,

respectively

(154,947) (9,927)

---

---

Total stockholders' equity

429,059 503,453

---

---

\$876,273 \$550,007

---

---

See accompanying notes to consolidated financial statements.

F-4

---

**Table of Contents**

**MEDICIS PHARMACEUTICAL CORPORATION**

**CONSOLIDATED STATEMENTS OF INCOME**

(in thousands, except per share amounts)

	YEAR ENDED JUNE 30,		
	2002	2001	2000
Net revenues	\$212,807	\$167,802	\$139,099
Operating costs and expenses:			
Cost of product revenue	35,765	30,697	25,912
Selling, general and administrative	77,314	59,508	45,404
Research and development	15,132	25,515	4,903
In-process research and development	6,217		
Depreciation and amortization	7,928	8,261	7,374
Operating costs and expenses	142,356	123,981	83,593
Operating income	70,451	43,821	55,506
Interest income	9,909	16,767	14,121
Interest expense	(1,376)	(1,263)	(2,245)

Edgar Filing: MEDICIS PHARMACEUTICAL CORP - Form 10-K

Income before income tax expense

78,984 59,325 67,382

Income tax expense

(28,960) (18,905) (24,388)

---

---

---

Net income

\$50,024 \$40,420 \$42,994

---

---

---

Basic net income per common share

\$1.65 \$1.34 \$1.48

---

---

---

Diluted net income per common share

\$1.59 \$1.28 \$1.41

---

---

---

Shares used in computing basic net income  
per common share

30,268 30,134 29,029

---

---

---

Shares used in computing diluted net income  
per common share

31,405 31,694 30,499

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

See accompanying notes to consolidated financial statements.

F-5

---

**Table of Contents**

**MEDICIS PHARMACEUTICAL CORPORATION**  
**CONSOLIDATED STATEMENTS OF STOCKHOLDERS EQUITY**

(in thousands)

	Class A Common Stock		Class B Common Stock	
	Shares	Amount	Shares	Amount
Balance at June 30, 1999	28,239	\$ 395	423	\$ 6
Comprehensive income:				
Net income				
Net unrealized gains on available-for-sale securities				
Net unrealized losses on foreign currency translation				
Comprehensive income				
Exercise of stock options 830 12				
Tax effect of stock options exercised				
Options issued in lieu of payment for services rendered				
Balance at June 30, 2000	29,069	407	423	6
Comprehensive income:				
Net income				
Net unrealized gains on available-for-sale securities				
Net unrealized losses on foreign currency translation				
Comprehensive income				
Exercise of stock options				

1,051 15  
Tax effect of stock options  
exercised

Options issued in lieu of payment  
for services rendered

Purchase of treasury stock

---

---

---

---

Balance at June 30, 2001

30,120 422 423 6

Comprehensive income:

Net income

Net unrealized gains on  
available-for-sale securities

Net unrealized losses on foreign  
currency translation

Comprehensive income

Conversion of Class B common  
stock to Class A common stock

44 1 (44) (1)

Restricted shares issued for  
deferred compensation

Amortization of deferred  
compensation

Exercise of stock options

612 8

Tax effect of stock options  
exercised

Purchase of treasury stock

---

---

---

---

Balance at June 30, 2002

30,776 \$431 379 \$5

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

See accompanying notes to consolidated financial statements.

F-6

---

**Table of Contents**

	Additional Paid-In Capital	Accumulated Other Comprehensive Income (Loss)	Deferred Compensation	Accumulated Earnings	Treasury Stock Amount	Total
Balance at June 30, 1999	\$ 352,156	\$ (294)	\$	\$ 21,485	\$	\$ 373,748
Comprehensive income:						
Net income						
42,994						42,994
Net unrealized gains on available-for-sale securities						
790						790
Net unrealized losses on foreign currency translation						
(17)						(17)

---

Comprehensive income						
43,767						43,767
Exercise of stock options						
10,162						10,174
Tax effect of stock options exercised						
9,729						9,729
Options issued in lieu of payment for services rendered						
21						21

---

Balance at June 30, 2000	372,068	479	64,479			437,439
Comprehensive income:						
Net income						
40,420						40,420
Net unrealized gains on available-for-sale securities						
261						261
Net unrealized losses on foreign currency translation						
(129)						(129)



Edgar Filing: MEDICIS PHARMACEUTICAL CORP - Form 10-K

Comprehensive income		40,552
Exercise of stock options		
22,460	22,475	
Tax effect of stock options exercised		
12,886	12,886	
Options issued in lieu of payment for services rendered		
28	28	
Purchase of treasury stock		
(300)	(9,927)	(9,927)

---



---



---



---



---



---



---

Balance at June 30, 2001  
407,442 611 104,899 (300) (9,927) 503,453  
Comprehensive income:

Net income		
50,024	50,024	
Net unrealized gains on available-for-sale securities		
354	354	
Net unrealized losses on foreign currency translation		
(175)	(175)	

---

Comprehensive income  
50,203  
Conversion of Class B common stock to Class A common stock

Restricted shares issued for deferred compensation		
756	(2,578)	55 1,822
Amortization of deferred compensation		
484	484	
Exercise of stock options		
14,372	14,380	
Tax effect of stock options exercised		
7,381	7,381	
Purchase of treasury stock		
(3,167)	(146,842)	(146,842)

---

---

---

---

---

---

Balance at June 30, 2002

\$429,951 \$790 \$(2,094) \$154,923 (3,412) \$(154,947) \$429,059

---

---

---

---

---

---

---

---

F-7

---

**Table of Contents**

**MEDICIS PHARMACEUTICAL CORPORATION**  
**CONSOLIDATED STATEMENTS OF CASH FLOWS**  
(in thousands)

	<b>YEAR ENDED JUNE 30,</b>		
	<b>2002</b>	<b>2001</b>	<b>2000</b>
<b>Operating Activities:</b>			
Net income	\$50,024	\$40,420	\$42,994
Adjustments to reconcile net income to net cash provided by operating activities:			
In-process research and development	6,217		
Depreciation and amortization	8,138	8,261	7,374
Gain on sale of available-for-sale investments	(1,141)	(825)	(483)
Amortization of deferred compensation	484		
Deferred income tax expense (benefit)	679	(607)	2,948
Provision for doubtful accounts and returns	2,345	860	375
Accretion of premium on investments	3,200	179	508
Accretion of discount on contract obligation	340	1,246	2,197
Other non-cash expenses	28	21	
Changes in operating assets and liabilities (net of acquired amounts):			
Accounts receivable	(6,604)	(4,760)	(2,559)
Inventories	(2,246)	1,251	(1,339)
Other current assets	(1,707)	4,378	(2,503)
Accounts payable	(256)	1,976	1,209
Income taxes payable	1,197	263	(10,660)
Tax benefit of stock option exercises	7,381	12,886	9,729
Other current liabilities	5,491	5,564	(8,573)

---

Net cash provided by operating activities

73,542 71,120 41,238

**Investing Activities:**

Purchase of property and equipment

(1,299) (849) (629)

Ascent merger, net of cash acquired

(62,437)

Payment of direct merger costs

(1,794)

Proceeds from sale of product rights

39,100

Acquisition of businesses, net of cash acquired

(5,975)

Payment for purchase of product rights

(18,184) (35,711) (36,723)

Purchase of available-for-sale investments

(309,392) (200,515) (159,777)

Sale of available-for-sale investments

96,597 50,307 29,938

Maturity of available-for-sale investments

114,122 104,183 147,171

Change in other assets

33 33 282

---



---



---

Net cash (used in) provided by investing activities

(182,354) (82,552) 13,387

**Financing Activities:**

Payment of notes payable

(100)

Proceeds from issuance of Contingent Convertible Senior Notes

400,000

Payment of deferred financing costs

(12,600)

Change in other non-current liabilities

(130)

Purchase of treasury stock

(146,842) (9,927)

Proceeds from the exercise of stock options

14,380 22,475 10,174

---



---



---

Edgar Filing: MEDICIS PHARMACEUTICAL CORP - Form 10-K

Net cash provided by financing activities  
254,938 12,548 9,944  
Effect of foreign currency exchange rate on cash  
and cash equivalents  
(175) (129) (17)

---

---

---

Net increase in cash and cash equivalents  
145,951 987 64,552  
Cash and cash equivalents at beginning of year  
153,258 152,271 87,719

---

---

---

Cash and cash equivalents at end of year  
\$299,209 \$153,258 \$152,271

---

---

---

See accompanying notes to consolidated financial statements.

**Table of Contents**

**MEDICIS PHARMACEUTICAL CORPORATION**

**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**

**JUNE 30, 2002**

**NOTE 1. FORMATION AND DEVELOPMENT OF THE COMPANY**

Medicis Pharmaceutical Corporation and its wholly owned subsidiaries ( Medicis , or the Company ) is a leading specialty pharmaceutical company focusing primarily on developing and marketing drugs in the United States for the treatment of dermatological, pediatric and podiatric conditions. The Company offers a broad range of drugs addressing various conditions including acne, fungal infections, asthma, rosacea, hyperpigmentation, photoaging, psoriasis, eczema, skin and skin-structure infections, seborrheic dermatitis, head lice and cosmesis (improvement in the texture and appearance of skin). In November 2001, Medicis expanded into pediatrics through its merger with Ascent Pediatrics, Inc. ( Ascent ). Ascent markets products to U.S.-based pediatricians, including an oral treatment for children with asthma and other inflammatory respiratory conditions and subsequent to merging with Medicis now markets dermatological products to pediatricians.

Medicis has built its business by successfully executing a four-part growth strategy. This strategy consists of growing existing core brands, developing new products and important product line extensions, entering into strategic collaborations and acquiring complementary products, technologies and businesses.

**NOTE 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES**

**Principles of Consolidation**

The accompanying consolidated financial statements include the accounts of Medicis and its subsidiaries. All significant intercompany accounts and transactions have been eliminated in consolidation. Certain prior period amounts have been reclassified to conform with current period presentation.

**Cash and Cash Equivalents**

At June 30, 2002, cash and cash equivalents included highly liquid investments invested in money market accounts consisting of government securities and high-grade commercial paper. These investments are stated at cost, which approximates fair value. The Company considers all highly liquid investments purchased with a remaining maturity of three months or less to be cash equivalents.

**Investments**

The Company accounts for investments under Statement of Financial Accounting Standards No. 115, Accounting for Certain Investments in Debt and Equity Securities . The Company s debt securities are classified as available-for-sale. Available-for-sale securities are carried at fair value with the unrealized gains and losses reported in stockholders equity. The amortized cost of debt securities in this category is adjusted for amortization of premiums and accretion of discounts to maturity. Such amortization is included in interest income. Realized gains and losses and interest and dividends on securities are included in interest income. The cost of securities sold is based upon the specific identification method.

**Inventories**

The Company utilizes third parties to manufacture and package inventories held for sale, takes title to certain inventories once manufactured, and warehouses such goods until packaged for final distribution and sale. Inventories consist of salable products held at the Company s warehouses, as well as raw materials and components at the manufacturers facilities, and are valued at the lower of cost or market using the first-in, first-out method. The Company provides valuation reserves for estimated obsolescence or unmarketable inventory in an amount equal to

**Table of Contents**

the difference between the cost of inventory and the estimated market value based upon assumptions about future demand and market conditions.

Inventories are as follows (amounts in thousands):

	JUNE 30,	
	2002	2001
Raw materials	\$ 5,430	\$ 3,066
Finished goods		
7,276 6,382		
Valuation reserve		
(751) (698)		
<hr/>		
<hr/>		
Total inventories		
\$11,955 \$8,750		
<hr/>		
<hr/>		

**Property and Equipment**

Property and equipment are stated at cost. Depreciation is calculated on a straight-line basis over the estimated useful lives of property and equipment (three to five years). Leasehold improvements are amortized over the shorter of their estimated useful lives or the remaining lease term. Property and equipment consist of the following (amounts in thousands):

	JUNE 30,	
	2002	2001
Furniture, fixtures and equipment	\$ 4,354	\$ 2,896
Leasehold improvements		
506 503		
<hr/>		
<hr/>		
4,860 3,399		
Less: accumulated depreciation		
(2,255) (1,435)		

---

---

\$2,605 \$1,964

---

---

**Goodwill and Other Indentifiable Intangible Assets**

The Company has in the past made acquisitions of products and businesses that include goodwill, license agreements, product rights, and other identifiable intangible assets. The Company assesses the impairment of goodwill and other identifiable intangibles whenever events or changes in circumstances indicate that the carrying value may not be recoverable. Some factors the Company considers important which could trigger an impairment review include the following; (i) significant underperformance relative to expected historical or projected future operating results; (ii) significant changes in the manner of our use of the acquired assets or the strategy for our overall business; and (iii) significant negative industry or economic trends.

When the Company determines that the carrying value of goodwill and other identifiable intangibles may not be recoverable based upon the existence of one or more of the above indicators of impairment, the Company first will perform an assessment of the asset's recoverability based on expected undiscounted future net cash flow, and if the amount is less than the asset's value, the Company will measure any impairment based on a projected discounted cash flow method using a discount rate determined by our management to be commensurate with the risk inherent in our current business model. In accordance with SFAS No. 142, Goodwill and Other Intangible Assets, on July 1, 2002 the Company ceased to amortize goodwill arising from acquisitions completed prior to July 1, 2001. This change did not have a material affect on the financial statements. In lieu of amortization, the Company is required to perform an initial impairment review of our goodwill in fiscal 2003 and an annual impairment review thereafter. If the Company determines through the impairment process that goodwill has been impaired, the Company will record the impairment charge in the statement of income.



**Table of Contents**

**Deferred Financing Costs**

Deferred financing costs represents fees and other costs incurred in connection with the June 2002 issuance of the 2.5% Contingent Convertible Senior Notes Due 2032. These costs are being amortized on a basis that approximates the interest method over the five-year period that ends on the initial put date of the Notes. Accumulated amortization amounted to approximately \$210,000 as of June 30, 2002.

**Managed Care and Medicaid Reserves**

The Company establishes and maintains reserves for amounts payable to Managed Care Organizations and state Medicaid programs for the reimbursement of a portion of the retail price of prescriptions filled that are covered by the respective plans. The amounts estimated to be paid relating to products sold are recognized as revenue reductions and as additions to accrued expenses at the time of sale based on the Company's best estimate of the expected prescription fill rate to these Managed Care patients using historical experience adjusted to reflect known changes in the factors that impact such reserves.

**Other Current Liabilities**

Other current liabilities are as follows (amounts in thousands):

	JUNE 30,	
	2002	2001
Accrued incentives	\$5,207	\$4,133
Managed care and medicaid reserves		
5,921	1,311	
Other accrued expenses		
10,589	7,324	
	\$21,717	\$12,768

**Revenue Recognition**

Revenue from product sales is recognized when the merchandise is shipped to an unrelated third party pursuant to Staff Accounting Bulletin No. 101, Revenue Recognition in Financial Statements. Accordingly, revenue is recognized when all four of the following criteria are met: (i) persuasive evidence that an arrangement exists; (ii) delivery of the products has occurred; (iii) the selling price is both fixed and determinable and; (iv) collectibility is reasonably probable. The Company's customers consist of primarily of large pharmaceutical wholesalers who sell directly into the retail channel. Provisions for sales discounts, and estimates for chargebacks, rebates, damaged product returns, exchanges for expired product are established as a reduction of product sales revenues at the time such revenues are recognized. These revenue reductions are established by the Company's management as its best estimate at the time of sale based on historical experience adjusted to reflect known changes in the factors that impact such reserves. These revenue reductions are generally reflected either as a direct reduction to accounts receivable through an allowance, or as an addition to accrued expenses if the provision is due to a party other than the wholesale or retail customer.

## Edgar Filing: MEDICIS PHARMACEUTICAL CORP - Form 10-K

The Company does not provide any forms of price protection to its wholesale customers and permits product returns only if the product is damaged or if it is returned with 6-12 months of expiration and the customer is committed to accept replacement product in exchange. The Company's customers consist principally of financially viable wholesalers so revenue is recorded upon sale to the wholesaler, net of estimated provisions.

### **Advertising**

The Company expenses advertising as incurred. Advertising expenses for the fiscal years ended June 30, 2002 ( fiscal 2002 ), June 30, 2001 ( fiscal 2001 ) and June 30, 2000 ( fiscal 2000 ) were approximately \$17.4 million, \$15.0 million, and \$11.5 million respectively. Advertising expenses include samples of the Company's products given to physicians for marketing to their patients.

F-11

---

## **Table of Contents**

### **Stock-Based Compensation**

The Company grants stock options for a fixed number of shares to employees with an exercise price equal to the fair value of the shares at the date of grant. The Company accounts for stock option grants to employees in accordance with Accounting Principles Board Opinion No. 25, Accounting for Stock Issued to Employees and, accordingly, recognizes no compensation expense for employee stock option grants. All stock-based awards to non-employees are accounted for at their fair value in accordance with Statement of Financial Accounting Standards No. 123, Accounting for Stock-Based Compensation ( SFAS No. 123 ) and Emerging Issues Task Force Issue No. 96-18, Accounting for Equity Instruments that are Issued to Other than Employees.

### **Shipping and Handling Costs**

Substantially all costs of shipping and handling of products to customers are included in selling, general and administrative expense. Shipping and handling costs for fiscal 2002, 2001 and 2000 were approximately \$3.7 million, \$2.8 million and \$2.5 million, respectively.

### **Research and Development Costs and Accounting for Strategic Collaborations**

All research and development costs, including payments related to products under development, and research consulting agreements, are expensed as incurred. The Company makes up-front, non-refundable payments to third parties for new technologies and for research and development work which has been completed. These up-front payments may be expensed at the time of payment depending on the nature of the payment made.

The Company's policy on accounting for costs of strategic collaborations determines the timing of the recognition of certain development costs. In addition, this policy determines whether the cost is classified as development expense or capitalized as an asset. Management is required to form judgments with respect to the commercial status of such products in determining whether development costs meet the criteria for immediate expense or capitalization.

### **Income Taxes**

Deferred income tax assets and liabilities are established for temporary differences between the financial and income tax basis of our assets and liabilities at enacted tax rates expected to be in effect when the assets and liabilities are realized or settled. A valuation allowance is established as a reduction of deferred income tax assets when it is concluded that it is more likely than not that the asset will not be realized. During fiscal 2002, a net deferred tax asset was recorded on the consolidated balance sheet related to certain net operating loss carryforwards attributable to the Company's merger with Ascent. The annual utilization of the Ascent net operating loss carryforwards is limited for tax purposes, and the Company has only recorded the amount expected to be recovered through 2021.

### **Earnings Per Share**

Basic and diluted earnings per common share are calculated in accordance with the requirements of Statement of Financial Accounting Standards No. 128, Earnings Per Share. The contingently convertible debt has no impact on diluted earnings per share until all conditions necessary for issuance have been satisfied.

### **Use of Estimates and Risks and Uncertainties**

The preparation of the consolidated financial statements in conformity with generally accepted accounting principles in the United States requires management to make estimates and assumptions that affect the amounts reported in the consolidated financial statements and accompanying notes. Actual results could differ from those estimates based upon future events, which could include, among other risks, changes in the regulations governing the manner in which the Company sells its products, changes in the health care environment and the reliance on contract manufacturing services.

## **Table of Contents**

The Company purchases its inventory from third party manufacturers, many of whom are the sole source of products for the Company. The failure of such manufacturers to provide an uninterrupted supply of products could adversely impact the Company's ability to sell such products.

### **Fair Value of Financial Instruments**

The carrying amount of cash and cash equivalents, short-term investments, accounts receivable, accounts payable and accrued liabilities reported in the consolidated balance sheets approximates fair value because of the immediate or short-term maturity of these financial instruments. The fair market value of the Company's long-term debt is estimated based on market quotations at year end. The fair market value approximates \$388.8 million at June 30, 2002.

### **Recently Issued Accounting Standards**

In June 2001, the Financial Accounting Standards Board ( FASB ) issued Statement of Financial Accounting Standards No. 141, Business Combinations ( SFAS No. 141 ), and No. 142, Goodwill and Other Intangible Assets ( SFAS No. 142 ). Under the new rules, goodwill and intangible assets deemed to have indefinite lives will no longer be amortized, but will be subject to annual impairment tests in accordance with the statements. Other intangible assets will continue to be amortized over their useful lives. The Company adopted SFAS No. 141 on July 1, 2001, and is required to adopt SFAS No. 142 on July 1, 2002. The Company is currently reviewing the impact of SFAS No. 142 and will be performing a fair-value analysis at a later date in connection with the adoption of SFAS No. 142 on July 1, 2002. During the quarter ended December 31, 2002, the Company will complete the transitional goodwill impairment test. The Company has not yet determined the date of the annual goodwill impairment test. The Company does not expect to record an impairment charge upon completion of the transitional goodwill impairment test or next annual impairment test, but there can be no assurance that at the time the tests are completed an impairment charge may not be recorded.

In August 2001, the FASB issued SFAS No. 144, Accounting for the Impairment or Disposal of Long-Lived Assets . This statement establishes a single accounting model for long-lived assets to be disposed of by sale and resolves significant implementation issues related to SFAS No. 121, Accounting for the Impairment of Long-Lived Assets and for Long-Lived Assets to be Disposed Of. SFAS No. 144 is effective for fiscal years beginning after December 15, 2001 with earlier adoption encouraged. The Company is currently evaluating the impact of adopting SFAS No. 144 and have not yet determined the effect, if any, such adoption would have on the results of operations or our financial position.

In June 2002, the FASB issued SFAS No. 146, Accounting for Costs Associated with Exit or Disposal Activities . SFAS No. 146 addresses financial accounting and reporting for costs associated with exit or disposal activities and nullifies EITF Issue No. 94-3, Liability Recognition for Certain Employee Termination Benefits and Other Costs to Exit an Activity (including Certain Costs incurred in a Restructuring) and must be applied beginning January 1, 2003. SFAS No. 146 requires that a liability for a cost associated with an exit or disposal plan be recognized when the liability is incurred rather than when the exit or disposal plan is approved. The Company is currently evaluating the impact of this adoption.

### **NOTE 3. CHANGE IN ESTIMATE**

In the first quarter of fiscal 2002, the Company changed the estimated useful life for certain intangible assets from 20-25 years to 40 years. These changes in estimate are based on management's determination that the products related to these intangible assets appear to have longer useful lives than originally estimated. There is no cumulative effect for this change. The effect of this change on net income for fiscal 2002 was to increase net income by approximately \$958,000 or \$0.03 per diluted common share.

**Table of Contents**

**NOTE 4. SEGMENT AND PRODUCT INFORMATION**

The Company operates in one significant business segment: Pharmaceuticals. The Company's current pharmaceutical franchises are divided between the Dermatological and Non-Dermatological fields. The Dermatological field represents products for the treatment of Acne and Acne-related dermatological conditions and Non-acne dermatological conditions. The Non-Dermatological field represents products for the treatment of Asthma and Urea Cycle Disorder. The Acne and Acne-related dermatological product lines include DYNACIN®, PLEXION® and TRIAZ®. The Non-acne dermatological product lines include ESOTERICA®, LIDEX®, LOPROX®, LUSTRA®, OMNICEF®, OVIDE®, SYNALAR® and TOPICORT®. The Non-Dermatological product lines include BUPHENYL® and ORAPRED®.

The Company's pharmaceutical products, with the exception of BUPHENYL®, are promoted to dermatologists, podiatrists and pediatricians. Such products are often prescribed by physicians outside these three specialties; including family practitioners, general practitioners, primary-care physicians, plastic surgeons and OB/GYNs, as well as hospitals, government agencies and others. All products, with the exception of BUPHENYL®, are sold primarily to wholesalers and retail chain drug stores. BUPHENYL® is primarily sold directly to hospitals and pharmacies. During the last three fiscal years, four wholesalers accounted for the following portions of the Company's net revenues:

	Fiscal 2002	Fiscal 2001	Fiscal 2000
Quality King	26.7%	10.3%	11.3%
Cardinal	22.4%	22.2%	21.0%
McKesson	19.4%	18.0%	18.1%
AmerisourceBergen	11.1%	*	10.2%

\* less than 10.0%  
The percentage of net revenues for each of the product categories is as follows:

	FISCAL YEAR ENDED JUNE 30,		
	2002	2001	2000
Acne and acne-related dermatological products	43%	48%	51%
Non-acne dermatological products	34	41	37
Non-dermatological products	23	11	12
<hr/>			
<hr/>			
<hr/>			
Total net revenues	100%	100%	100%

**NOTE 5. STRATEGIC COLLABORATIONS**

On June 26, 2002, Medicis entered into an exclusive strategic alliance with aaiPharma, Inc. ( aaiPharma ) for the development, commercialization and license of a key dermatologic product. Medicis made an initial payment of \$7.7 million to aaiPharma and has potential additional payments to be made upon the successful completion of various development milestones. Successful completion of these developmental milestones will result in future charges to research and development expense which could total as much as \$8.1 million. The \$7.7 million payment was recorded as a charge to research and development expense during the fourth quarter of fiscal 2002.

In January 2001, the Company entered into an arrangement with a foreign public company to develop certain potential products for future sale. Under terms of the arrangement the Company paid \$3.0 million and had the right to terminate the arrangement and receive its \$3.0 million back subject to certain conditions. During 2002, the Company notified this party that it had elected to discontinue the arrangement. Under the terms of the original contract this party is to return the funds within 180 days of the notification. Such amounts are included in other current assets and are due in October 2002. The Company has not received any indication from this

**Table of Contents**

party that such return of funds will not be forthcoming. The Company has also reviewed the terms of the arrangements with legal counsel and based on that review believes the funds will be returned to the Company. Should the financial condition of this party change in the future, or should the legal status of the arrangement be assessed ultimately in a different manner, future reserves may be required with respect to the recoverability of the amounts, and result in future charges.

On May 10, 2001, Abbott Laboratories, Inc. ( Abbott ) and Medicis entered into an exclusive agreement for Medicis to promote OMNICEF® capsules. OMNICEF®, a cephalosporin antibiotic, is for the treatment of uncomplicated skin and skin structure infections. Medicis will promote OMNICEF® in the U.S. market to dermatologists and podiatrists and will receive revenue generated in these categories on a per prescription filled basis. Abbott will continue to promote OMNICEF® to primary care physicians and pediatricians. The agreement expires in 2013.

On August 15, 2000, Medicis entered into a multi-year development, commercialization and license agreement covering Corixa Corporation s ( Corixa ) novel psoriasis immunotherapeutic product, PVAC . Under terms of the agreement, Medicis made a non-refundable payment to Corixa of \$17.0 million at closing, with additional potential development milestone payments of \$35 million, and potential commercialization and cumulative net sales threshold milestone payments of \$55 million. The \$17.0 million payment was recorded as a charge to research and development expense during the first quarter of fiscal 2001. Additionally, upon regulatory approval and commercial sale of the product, Medicis will purchase inventory from Corixa and pay royalties on net sales of the product.

**NOTE 6. MERGER OF ASCENT PEDIATRICS, INC.**

On November 15, 2001, the Company completed its merger with Ascent, purchasing all of the outstanding capital stock and retiring the indebtedness of Ascent for consideration of approximately \$60.0 million in cash plus up to an additional \$10.0 million per year for each of the first five years following closing based upon reaching certain sales threshold milestones on the Ascent products for each twelve month period ended November 15, 2006. The fixed purchase price of \$60.0 million was allocated as follows (amounts in thousands):

Intangible assets	core technology	\$2,049
Intangible assets	trademarks	
	2,868	
Intangible assets	customer list	
	165	
Deferred tax assets		
	25,552	
Goodwill		
	29,101	
In-process research and development		
	6,217	
Net assets acquired		
	748	

Net assets acquired of \$748,000 consists of current assets and net fixed assets of \$5.2 million and \$148,000, respectively, offset by current liabilities of \$4.6 million. Current assets consisted primarily of cash, accounts receivable, inventories and prepaid assets. Net fixed assets consisted primarily of computers. Current liabilities consisted primarily of accounts payable, accrued payroll and accrued commissions. The contingent portions of the purchase price will be added to goodwill when and if threshold milestones have been achieved or at such time that a payment is deemed to be probable. As of June 30, 2002, the first-year threshold had been deemed to be probable, and \$10.0 million was recorded as additional goodwill and is payable to the selling shareholders. The Company additionally incurred approximately \$6.7 million of costs related to the transaction, consisting of approximately \$3.4 million of professional services, including finder fees, \$0.9 million of severance costs and \$2.4 million of other costs. These costs were treated as additional direct costs of acquisition and capitalized.

The value assigned to in-process research and development was determined by an independent valuation analysis performed by a firm other than our independent auditors. As of the valuation date, there were two projects that were considered to be in-process. The values of the projects were determined based on analyses of estimated cash flows to be generated by the products that are expected to result from the in-process projects. These cash flows were estimated by forecasting total revenues expected from these products, then deducting appropriate operating expenses, cash flow adjustments and contributory asset returns to establish a forecast of net return on the in-process technology. These net returns were substantially reduced to take into account the time value of money and the risks associated with the inherent difficulties and uncertainties in the FDA approval process. The above analysis resulted in \$6.2 million of value assigned to acquired in-process research and development, which was expensed on the





**Table of Contents**

acquisition date in accordance with generally accepted accounting principles. Medicis management believes the assumptions used in valuing in-process research and development are reasonable, but are inherently uncertain, and no assurance can be given that the assumptions made will occur.

Ascent focuses on the marketing and sale of prescription products to U.S. based pediatricians. Ascent's portfolio of pediatric specialty pharmaceutical products currently includes ORAPRED® (prednisolone sodium phosphate), an oral liquid steroid for children with asthma and other respiratory inflammatory conditions; PRIMOSOL® (trimethoprim HCl), an antibiotic oral solution for children with acute otitis media, or middle ear infections; and PEDIAMIST®, an over-the-counter saline nasal mist, as well as certain projects that are under development. Sales of ORAPRED® comprise the majority of the Ascent product sales. Ascent currently supports these products with a dedicated sales force, numbering approximately 75 sales representatives and sales management. The sales force also now markets other core dermatology products to pediatric physicians.

The merger was accounted for as a purchase business combination in accordance with SFAS No. 141, and accordingly, the results of Ascent's operations are included in our consolidated results from the date of the merger.

The following unaudited pro forma data sets forth the combined consolidated results of operations for fiscal years 2002 and 2001 as if the merger had taken place on July 1, 2000. The pro forma data gives effect to actual operating results prior to the merger, with adjustments for interest income, interest expense, intangible amortization expense and income taxes. No effect has been given to cost reductions or operating synergies in this presentation.

FISCAL YEAR ENDED JUNE 30,	
2002	2001
(in thousands, except per share amounts)	

Net revenues \$219,072 \$173,346

Net income 42,668 30,848



Basic net income per common share \$1.41 \$1.02



Diluted net income per common share \$1.36 \$0.97



Pro forma net income for fiscal 2002 includes \$6.4 million of merger-related costs incurred by Ascent prior to the merger which consist primarily of transaction brokers' fees (\$3,000,000); retention payments (\$1,675,000); and legal, accounting, consulting and other fees (\$1,725,000). The unaudited pro forma results are provided for information purposes only and do not purport to represent what the results of operations would actually have been had the transaction in fact occurred as of the dates indicated, or to project the results of operations for any future period.

**NOTE 7. PRODUCT LINE ACQUISITION**

On September 21, 1999, the Company purchased VECTRIN<sup>®</sup>, a branded minocycline HCl product line, and ownership of its Abbreviated New Drug Application (ANDA) from Warner Chilcott, plc (Warner Chilcott). Under terms of the agreement, the Company paid Warner Chilcott \$11.1 million cash at closing and paid an additional \$2.2 million and \$2.0 million in contingent payments fiscal 2001 and 2000, respectively. The Company accounted for this transaction as an acquisition of an intangible asset.

**NOTE 8: LICENSE OF PRODUCTS TO BIOGLAN PHARMA PLC**

In February 1999, the Company licensed to Bioglan the products OCCLUSAL<sup>®</sup>, PENTRAX<sup>®</sup> and SALAC<sup>®</sup>. Under the agreement, the Company received quarterly license payments for three years with a buyout



JUNE 30, 2001

	Cost	Gross Unrealized Gains	Gross Unrealized Losses	Gross Fair Value
U.S. corporate securities	\$22,580	\$160	\$ 1	\$22,739
Other debt securities				
157,206 971 17 158,160				
Total securities				
\$179,786 \$1,131 \$18 \$180,899				

F-17

**Table of Contents**

During the years ended June 30, 2002 and 2001, the gross realized gains on sales of available-for-sale securities totaled \$1,663,672 and \$1,455,758, respectively, and the gross realized losses totaled \$22,661 and \$131,200 respectively. Such amounts of gains and losses are determined based on the specific identification method. The net adjustment to unrealized gains during fiscal 2002 and fiscal 2001 on available-for-sale securities included in stockholders' equity totaled \$353,567 and \$261,331, respectively. The amortized cost and estimated fair value of the available-for-sale securities at June 30, 2002, by maturity, are shown below (amounts in thousands). Expected maturities will differ from contractual maturities because the issuers of the securities may have the right to prepay obligations without prepayment penalties, and the Company views its available-for-sale securities as available for current operations.

	JUNE 30, 2002	
	Cost	Estimated Fair Value
<b>Available-for-sale</b>		
Due in one year or less		
\$127,749	\$128,335	
Due after one year through two years		
118,459	119,172	
Due after two years		
30,475	30,860	
<hr/>		
<hr/>		
\$276,683	\$278,367	
<hr/>		
<hr/>		

**NOTE 10. DEBT**

The Company has a revolving line of credit facility of up to \$25.0 million from Wells Fargo Bank, N.A. The facility may be drawn upon by the Company, at its discretion, and is collateralized by principal assets of the Company. The outstanding balance of the credit facility bears interest at a floating rate of 150 basis points in excess of the 30-day London Interbank Offered Rate and expires in November 2002. The agreement requires the Company to comply with certain covenants, including covenants relating to the Company's financial condition and results of operation. The Company has not drawn on this credit facility. The Company expects to renew the line of credit in November 2002.

**NOTE 11. CONTINGENT CONVERTIBLE SENIOR NOTES**

On June 4, 2002 and June 10, 2002, the Company sold \$400.0 million aggregate principal amount of its 2.5% Contingent Convertible Notes Due 2032 in private transactions. The Notes bear interest at a rate of 2.5% per annum, which is payable on June 4 and December 4 of each year, beginning on December 4, 2002. The Company has accrued approximately one month of interest expense as of June 30, 2002. The Company also will pay contingent interest at a rate equal to 0.5% per annum during any six-month period, with the initial six-month period commencing June 4, 2007, if the average trading price of the Notes reaches certain thresholds. The Notes will mature on June 4, 2032.

The Company may redeem some or all of the Notes at any time on or after June 11, 2007, at a redemption price, payable in cash, of 100% of the principal amount of the Notes, plus accrued and unpaid interest. Holders of the Notes may require the Company to repurchase all or a portion of their Notes on June 4, 2007, 2012 and 2017, and upon a change in control, as defined in the indenture governing the Notes, at 100% of the principal amount of the Notes, plus accrued and unpaid interest to the date of the repurchase, payable in cash.

## Edgar Filing: MEDICIS PHARMACEUTICAL CORP - Form 10-K

The Notes are convertible, at the holders' option, prior to the maturity date into shares of the Company's Class A common stock in the following circumstances:

during any quarter commencing after June 30, 2002, if the closing price of the Company's Class A common stock over a specified number of trading days during the previous quarter is more than 110% of the conversion price of the Notes on the last trading day of the previous quarter. The Notes are initially convertible at a conversion price of \$58.10 per share, which is equal to a conversion rate of approximately 17.217 shares per \$1,000 principal amount of Notes, subject to adjustment;

F-18

---

**Table of Contents**

if the Company has called the Notes for redemption;

during the five trading day period immediately following any nine consecutive day trading period in which the trading price of the Notes per \$1,000 principal amount for each day of such period was less than 95% of the product of the closing sale price of the Company's Class A common stock on that day multiplied by the number of shares of the Company's Class A common stock issuable upon conversion of \$1,000 principal amount of the Notes; or

upon the occurrence of specified corporate transactions.

The Notes, which are unsecured, do not contain any restrictions on the payment of dividends, the incurrence of additional indebtedness or the repurchase of the Company's securities and do not contain any financial covenants.

The Company incurred \$12.6 million of fees and other origination costs related to the issuance of the Notes. The Company is amortizing these costs over a five year period.

**NOTE 12. COMMITMENTS AND CONTINGENCIES**

**Occupancy Arrangements**

The Company presently occupies approximately 49,000 square feet of office space, at an average annual expense of \$1,346,000, under a lease agreement that expires in February 2010. The lease contains certain rent escalation clauses and, upon expiration, can be renewed for two additional periods of five years each. Rent expense was approximately \$1.4 million, \$1.4 million and \$1.0 million in fiscal 2002, 2001 and 2000, respectively. The Company relocated to its present office space in Scottsdale, Arizona, in February 2000. At June 30, 2002, approximate future lease payments under the operating lease are as follows (amounts in thousands):

YEAR ENDING JUNE 30,	
2003	1,285
2004	
1,329	
2005	
1,362	
2006	
1,409	
2007	
1,409	
Thereafter	
3,641	
\$10,435	

Medicis Canada, Inc., a wholly owned subsidiary, presently leases approximately 7,500 square feet of office and warehouse space in St-Laurent, Quebec, Canada, under a lease agreement that expires in April 2005.

**Research and Development and Consulting Contracts**

The Company has various consulting agreements with certain scientists in exchange for the assignment of certain rights and consulting services. At June 30, 2002, the Company had approximately \$867,300 of commitments (solely attributable to the Chairman of the Central Research Committee of the Company) payable over the remaining five years under an agreement that is cancelable by either party under certain

conditions.

**Other**

On November 9, 2001, prior to its merger with Medicis, Ascent received notice that Triumph-Connecticut Limited Partnership and related parties had brought a civil action against it in Massachusetts. In the action, the Triumph group claims that the execution by Ascent of the merger agreement and the consummation of the merger without the consent of the Triumph group or the payment to the Triumph group of a specified amount breaches the terms of a January 1997 securities purchase agreement, the terms of warrants issued to the Triumph group, an implied covenant of good faith and fair dealing, and certain deceptive trade laws. The Triumph group is seeking damages in an amount not less than

F-19

---



**Table of Contents**

\$22.1 million, plus treble damages. The Company believes that the claims of the Triumph group are without merit and we intend to vigorously contest and defend this suit.

The Company and certain of its subsidiaries are parties to other actions and proceedings incident to their businesses, including litigation regarding its intellectual property, challenges to the enforceability or validity of its intellectual property and claims that its products infringe on the intellectual property rights of others.

The Company believes that the ultimate outcome based on the information available to the Company with respect to any of these matters is either covered by insurance and/or established reserves, or in some cases rights of offset, and in the aggregate should not have a material adverse effect on its business, financial position or results of operations. There can be no assurance, however, that an adverse determination on any action or proceeding will not have a material adverse effect on the Company's business, financial condition and results of operations, or that the Company will be able to realize the full amount of any indemnification obligation that any person may have to the Company or that any such indemnification will adequately cover any liability.

**NOTE 13. INCOME TAXES**

Deferred income taxes reflect the net tax effects of temporary differences between the carrying amounts of assets and liabilities for financial reporting purposes and the amounts used for income tax purposes. Significant components of the Company's deferred tax assets and liabilities are as follows (amounts in thousands):

	JUNE 30,			
	2002		2001	
	Current	Long-term	Current	Long-term
<b>Deferred tax assets:</b>				
Net operating loss carryforwards				
\$ 32,724	\$ 95			
Reserves and liabilities				
7,961		5,161		
Research and development credits				
1,246				
Valuation allowance				
(8,132)				
<hr/>				
<hr/>				
<hr/>				
<hr/>				
	7,961	25,838	5,161	95
<b>Deferred tax liabilities:</b>				
Unrealized losses on securities				
(573)		(356)		
Excess of net book value over tax basis of intangible assets				
(8,268)		(4,927)		

---

---

---

---

Net deferred tax assets (liabilities)  
\$7,388 \$17,570 \$4,805 \$(4,832)

---

---

---

---

During fiscal 2002, the Company merged with Ascent in a taxable stock transaction. As a result of the Ascent merger, net deferred tax assets were recorded. The deferred tax assets recorded relate primarily to Ascent's reserves, net operating loss carryovers, capitalized research and experimentation costs, and research and experimentation credits. The deferred tax liabilities related to Ascent's intangible assets that have no tax basis. All of the net operating losses and research and experimentation credits of Ascent are limited for tax purposes under Internal Revenue Code sections 382 and 383 which limit the annual utilization of tax attributes after an ownership change.

At June 30, 2002, the Company has federal net operating loss carryforwards of approximately \$75 million that begin expiring in varying amounts in the years 2008 through 2021 if not previously utilized. Additionally, the Company has research and experimentation credits of \$1.2 million that begin to expire in 2008 if not utilized. All of the net operating loss and research and experimentation carryforwards are attributable to the Company's merger with Ascent. As such, they are limited for tax purposes under Internal Revenue Code sections 382 and 383 that limit the annual utilization of net operating losses and income tax credits, respectively.

The Company recorded a deferred tax asset valuation allowance of \$8.1 million during fiscal 2002 since there is less than a 50% chance that the tax benefits of a portion of Ascent's net operating loss and credit carryforwards will be realized due to the limitations described above. Subsequent tax benefits resulting from



933 (607) 2,948

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

Total  
 \$28,960 \$18,905 \$24,388

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

Income tax expense for the three years ended June 30, 2002, 2001 and 2000 differs from the amount computed, applying the federal statutory rates as follows:

	JUNE 30,		
	2002	2001	2000
Statutory federal income tax rate	35.0%	35.0%	35.0%
State tax rate, net of federal benefit			
1.5 0.9 1.7			
Tax-exempt interest			
(2.7) (3.5) (2.3)			
Non-deductible in-process research and development expense			
2.9 0.0 0.0			
Other			
0.0 (0.5) 1.8			

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

36.7% 31.9% 36.2%

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

**NOTE 14. STOCK TRANSACTIONS**

Class A common stock has one vote per share, and Class B common stock has 10 votes per share. Each share of Class B common stock may be converted into one share of Class A common stock at the option of the holder or, in some circumstances, may automatically be converted upon a vote of the Board of Directors and the Class B common stock shareholders.

In June 2002, the Company purchased approximately 3.2 million shares of Class A common stock at an average price of \$46.48. This purchase was made in conjunction with the Company's sale of its \$400.0 million Contingent Convertible Senior Notes, where the Company agreed to purchase shares of its Class A common stock sold short by purchasers of the Notes concurrently with the sale of the Notes. The price per share of the purchase of Class A common stock was equal to the closing sale price of the stock on the trading day on which the Note offering was priced.

In February 2002, the Company issued 43,946 shares of Class A common stock upon the conversion of 43,946 shares of Class B common stock by a shareholder who was not an officer, director or 5% or greater shareholder of Medicis. The conversion was pursuant to the terms of the Class B common stock and did not result in the receipt of additional cash consideration by Medicis. The shares of Class B common stock converted in the

**Table of Contents**

transaction were originally issued to the shareholder in October 1988. The original issuance and the conversion were made in reliance upon exemptions from the registration requirements of the Securities Act of 1933 afforded to transactions not involving a public offering. As a consequence of this conversion, the number of outstanding shares of Class B common stock decreased from 422,962 shares to 379,016 shares at June 30, 2002.

In September 2001, the Company purchased 102,000 shares of common stock at an average price of \$42.58 in the open market under a stock repurchase program that was approved by the Company's Board of Directors in May 1999. This stock repurchase program provides for the repurchase of up to \$75 million of Class A common stock at such times as management may determine.

In March 2001, the Company purchased approximately 300,000 shares of common stock at an average price of \$33.13 in the open market under the stock repurchase program.

**NOTE 15. DEFERRED COMPENSATION**

In July 2001, the Company granted 55,000 restricted shares of Class A common stock to certain employees. The Company recorded deferred compensation of \$2,577,850, representing the market price of the shares at the date of grant. The amount of deferred compensation is presented as a reduction of stockholders' equity and is being amortized ratably over the service period of the employees receiving the grants.

Amortization of deferred compensation was \$484,000 for fiscal 2002 and has been included in selling, general and administrative expense in the accompanying consolidated statements of income. The Company expects to record compensation expense related to deferred compensation of approximately \$129,000 per quarter through September 30, 2006. Expense with respect to the grants could be reduced and/or reversed to the extent employees receiving the grants leave the Company prior to vesting in the award. The vesting period for the restricted shares begins after the third anniversary of the date of grant.

**NOTE 16. STOCK OPTION PLANS**

As of June 30, 2002, the Company has four active Stock Option Plans (the 1998, 1996, 1995 and 1992 Plans or, collectively, the Plans). As of June 30, 2002, the 1998, 1996, 1995 and 1992 Plans had the following options outstanding: 4,082,473; 1,334,237; 76,893; and 74,200, respectively. The Plans allow the Company to designate options as qualified incentive or non-qualified on an as-needed basis. Qualified and non-qualified stock options vest over a period determined at the time the options are granted, ranging from one to five years, and generally have a maximum term of ten years. Options are granted at the fair market value on the grant date. Options outstanding at June 30, 2002, vary in price from \$2.32 to \$70.75, with a weighted average of \$42.15 as is set forth in the following chart:

**Table of Contents**

	Range of Exercise Prices	Number Outstanding	Weighted Average Contractual Life	Weighted Average Exercise Price	Number Exercisable	Weighted Average Exercise Price
	\$ 2.32 - \$2.32	4,000	3.25	\$2.32	4,000	\$2.32
\$2.33 -						
\$22.00	1,180,760	6.84	\$21.45	362,818	\$20.20	
\$22.22 -						
\$28.50	698,840	6.20	\$24.45	349,272	\$24.74	
\$28.59 -						
\$53.50	572,242	6.66	\$36.75	247,994	\$32.52	
\$53.78 - \$53.80	18,000	9.55	\$53.79	0	\$0.00	
\$53.90 - \$53.90	1,208,591	9.05	\$53.90	160	\$53.90	
\$53.95 - \$55.05	9,550	9.05	\$54.22	270	\$54.84	
\$55.25 -						
\$55.25	1,592,035	8.07	\$55.25	343,400	\$55.25	
\$55.40 - \$69.13	281,385	8.93	\$58.59	99,685	\$61.32	
\$70.75 - \$70.75	2,400	8.33	\$70.75	480	\$70.75	

A summary of stock options granted within the Plans and related information for the years ended June 30, 2002, 2001 and 2000 is as follows:

	Qualified	Non-Qualified	Total	Weighted Average Price
Balance at June 30, 1999	1,493,960	1,754,887	3,248,847	\$20.76
Granted				
906,337	1,084,163	1,990,500	\$23.31	
Exercised				
(366,789)	(461,152)	(827,941)	\$12.27	
Terminated/expired				
(157,839)	(48,842)	(206,681)	\$24.75	
<hr/>				
<hr/>				
<hr/>				
Balance at June 30, 2000				
1,875,669	2,329,056	4,204,725	\$23.45	
Granted				
539,057	1,389,668	1,928,725	\$55.57	
Exercised				

(350,757) (700,253) (1,051,010) \$21.38  
Terminated/expired  
(167,270) (47,545) (214,815) \$36.22

---

---

---

Balance at June 30, 2001  
1,896,699 2,970,926 4,867,625 \$36.07  
Granted  
549,802 1,014,684 1,564,486 \$53.73  
Exercised  
(281,383) (329,622) (611,005) \$23.53  
Terminated/expired  
(186,927) (66,376) (253,303) \$41.70

---

---

---

Balance at June 30, 2002  
1,978,191 3,589,612 5,567,803 \$42.15

---

---

---

Options exercisable under the Plans at June 30, 2002 were 1,408,079 with an average exercisable price of \$34.93. During fiscal 2000, 1,875 non-qualified stock options not subject to the Plans were exercised at a price of \$6.47.



**Table of Contents**

The Company elected the adoption of the disclosure-only provisions of SFAS No. 123 in fiscal 1998. In accordance with the provisions of SFAS No. 123, the Company applies APB No. 25 and related interpretations in accounting for option grants to employees under its stock option plans. If the Company had elected to recognize compensation costs based upon the fair value of the options granted at grant date as prescribed by SFAS No. 123, operating results would have changed to the pro forma amounts indicated in the table below (in thousands, except earnings per share):

	<u>2002</u>	<u>2001</u>	<u>2000</u>
Net income as reported	\$50,024	\$40,420	\$42,994
Net income pro forma			
\$35,765 \$26,841 \$35,641			
Diluted earnings			
Per common share as reported			
\$1.59 \$1.28 \$1.41			
Per common share pro forma			
\$1.14 \$0.85 \$1.17			

The weighted average fair value of options granted during fiscal 2002, 2001 and 2000 was \$17.88, \$16.62 and \$11.95, respectively.

Pro forma results disclosed are based upon the provisions of SFAS No. 123 using the Black-Scholes option pricing model and are not likely to be representative of the effect on pro forma net income for future years. The Black-Scholes option pricing model was developed for use in estimating the fair value of traded options, which, unlike options granted by the Company, have no vesting restrictions and are fully transferable. In addition, option valuation models require the input of highly subjective assumptions, including the expected stock price volatility. Because the Company's stock options have characteristics significantly different from options traded on an exchange, and because changes in the subjective input assumptions can materially affect the fair value estimate, in management's opinion, the existing models do not necessarily provide a reliable single measure of the fair value of its stock options.

The fair value of these options was estimated at the date of grant using a Black-Scholes option pricing model with the following assumptions:

	<u>2002</u>	<u>2001</u>	<u>2000</u>
Expected dividend yield	0.0%	0.0%	0.0%
Expected stock price volatility			
0.4 0.5 0.5			
Risk-free interest rate			
3.0% 5.0% 5.5%			
Expected life options			
5 Years 5 Years 5 Years			

**NOTE 17. EARNINGS PER SHARE**

The following table sets forth the computation of basic and diluted earnings per share (in thousands, except per share amounts):

	<u>JUNE 30,</u>		
	<u>2002</u>	<u>2001</u>	<u>2000</u>
Numerator			
Net income			
\$50,024 \$40,420 \$42,994			

---

---

---

Denominator for basic net income per  
common share

30,268 30,134 29,029

Effect of dilutive securities:

Stock options and restricted stock

1,137 1,560 1,470

---

---

---

Denominator for diluted net income  
per common share

31,405 31,694 30,499

---

---

---

Basic net income per common share

\$1.65 \$1.34 \$1.48

---

---

---

Diluted net income per common share

\$1.59 \$1.28 \$1.41

---

---

---



**Table of Contents**

The diluted net income per common share computation for 2002 and 2001 excludes 3,046,663 and 108,457 shares of stock, respectively, which represented outstanding stock options whose exercise prices were greater than the average market price of the common shares during the respective fiscal years and were anti-dilutive. Diluted net income per share as of June 30, 2002 also excludes 6,884,681 shares of common stock issuable upon conversion of the contingent convertible senior notes based upon those shares underlying common stock price of \$58.10.

**NOTE 18. FINANCIAL INSTRUMENTS CONCENTRATIONS OF CREDIT RISK**

Financial instruments that potentially subject the Company to significant concentrations of credit risk consist principally of cash, cash equivalents, short-term investments and accounts receivable.

The Company maintains cash, cash equivalents and short-term investments primarily with two financial institutions that invest funds in short-term, interest-bearing, investment-grade, marketable securities. The Company performs periodic evaluations of the relative credit standing of these financial institutions.

At June 30, 2002 and 2001, three customers comprised approximately 83.8 % and 54.5%, respectively, of accounts receivable. The Company does not require collateral from its customers, but performs periodic credit evaluations of its customers financial condition. Management does not believe a significant credit risk existed at June 30, 2002.

**NOTE 19. DEFINED CONTRIBUTION PLAN**

The Company has a defined contribution plan (the Contribution Plan ) that is intended to qualify under Section 401(k) of the Internal Revenue Code. All employees, except those who have not attained the age of 21, are eligible to participate in the Contribution Plan. Participants may contribute, through payroll deductions, up to 20.0% of their basic compensation, not to exceed Internal Revenue Code limitations. Although the Contribution Plan provides for profit sharing contributions by the Company, the Company had not made any such contributions since its inception until April 2002. Beginning in April 2002, the Company began matching employee contributions at 50% of the first 3% of basic compensation contributed by the participants. During fiscal 2002, the Company recognized expense related to matching contributions under the Contribution Plan of \$70,000.

**Table of Contents****NOTE 20. QUARTERLY FINANCIAL INFORMATION (UNAUDITED)**

The table below lists the quarterly financial information for fiscal 2002 and 2001. All figures are in thousands, except per share amounts, and certain amounts do not total the annual amounts due to rounding.

	<b>YEAR ENDED JUNE 30, 2002 (FOR THE QUARTERS ENDED)</b>			
	<b>SEPTEMBER 30, 2001</b>	<b>DECEMBER 31, 2001</b>	<b>MARCH 31, 2002</b>	<b>JUNE 30, 2002</b>
Net revenues	\$ 45,515	\$ 53,042	\$ 56,623	\$ 57,628
Gross profit				
37,874 44,015 47,225 47,928				
Net income				
13,781 8,631 15,875 11,737				
Basic net income per common share				
\$0.46 \$0.28 \$0.52 \$0.39				
Diluted net income per common share				
\$0.44 \$0.27 \$0.50 \$0.38				

	<b>YEAR ENDED JUNE 30, 2002 (FOR THE QUARTERS ENDED)</b>			
	<b>SEPTEMBER 30, 2000</b>	<b>DECEMBER 31, 2000</b>	<b>MARCH 31, 2001</b>	<b>JUNE 30, 2001</b>
Net revenues	\$ 40,254	\$ 41,367	\$ 42,346	\$ 43,834
Gross profit				
32,775 33,575 34,876 35,879				
Net income				
517 12,737 13,302 13,864				
Basic net income per common share				
\$0.02 \$0.42 \$0.44 \$0.46				
Diluted net income per common share				
\$0.02 \$0.40 \$0.42 \$0.44				

Gross profit does not include amortization of the related intangibles.

**Table of Contents**

**SCHEDULE II VALUATION AND QUALIFYING ACCOUNTS**

(in thousands)

Description	Balance at beginning of year	Charged to costs and expenses	Charged to other accounts	Deductions	Balance at end of year
<b>Year Ended June 30, 2002</b>					
Deducted from Asset Accounts:					
Accounts Receivable:					
Allowances					
\$5,050	\$2,345				\$7,395
Year Ended June 30, 2001					
Deducted from Asset Accounts:					
Accounts Receivable:					
Allowances					
\$4,190	\$860				\$5,050
Year Ended June 30, 2000					
Deducted from Asset Accounts:					
Accounts Receivable:					
Allowances					
\$3,815	\$375				\$4,190

S-1

**Table of Contents**

**Exhibit Index**

<b><u>Exhibit No.</u></b>	<b><u>Description</u></b>
10.20	
- Medicis Pharmaceutical Corporation 2002 Stock Option Plan (filed herewith)	12
- Computation of Ratios of Earnings to Fixed Charges (filed herewith)	21.1
- Subsidiaries (filed herewith)	23.1
- Consent of Ernst & Young LLP, Independent Auditors (filed herewith)	24.1
- Power of Attorney See signature page(s)	99.1
- Certification of Periodic Financial Reports by the Chief Executive Officer and Chief Financial Officer Pursuant to 18 U.S.C. Section 1350 (filed herewith)	