

CINCINNATI BELL INC  
Form S-8  
May 12, 2009

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As filed with the Securities and Exchange Commission on May 12, 2009  
Registration No. 333-\_\_\_\_\_

**SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

**FORM S-8  
REGISTRATION STATEMENT UNDER  
THE SECURITIES ACT OF 1933**

**CINCINNATI BELL INC.**

(Exact name of registrant as specified in its charter)

Ohio  
(State or other jurisdiction of incorporation or organization)

31-1056105  
(I.R.S. Employer Identification No.)

221 East Fourth Street  
Cincinnati, Ohio 45202  
(513) 397-9900  
(Address, including zip code, of registrant's principal executive office)

CINCINNATI BELL INC.  
2007 LONG TERM INCENTIVE PLAN  
(Full title of the plan)

Christopher J. Wilson  
Vice President, General Counsel and Secretary  
221 East Fourth Street  
Cincinnati, Ohio 45202  
(513) 397-9900  
(Name, address including zip code, and telephone number including area code, of agent for service)

Please send copies of all communications to:

Kevin L. Cooney, Esq.  
Frost Brown Todd LLC  
2200 PNC Center  
201 East Fifth Street  
Cincinnati, Ohio 45202  
(513) 651-6800

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of large accelerated filer, accelerated filer, and smaller reporting company in Rule 12b-2 of the Exchange Act. (Check one):

Large accelerated filer       Accelerated filer       Non-accelerated filer       Smaller reporting company

(Do not check if a smaller reporting company)

## CALCULATION OF REGISTRATION FEE

| <i>Title of securities<br/>to be registered</i> | <i>Amount to be<br/>registered(1)</i> | <i>Proposed<br/>maximum<br/>offering price<br/>per share(2)</i> | <i>Proposed maximum<br/>aggregate offering<br/>price</i> | <i>Amount of<br/>registration<br/>fee</i> |
|---|---------------------------------------|---|--|---|
| Common shares, par value<br>\$0.01 per share    | 10,000,000                            | \$ 2.65   | \$26,500,000   | \$ 1,479                                  |

- (1) Pursuant to Rule 416(c), this registration statement also covers additional common shares to be offered or issued to prevent dilution resulting from stock splits, stock dividends or similar transactions.
- (2) Estimated in accordance with Rule 457(c) pursuant to Rule 457(h)(i), based upon the average of the high and low prices per share on the New York Stock Exchange on May 6, 2009 solely for the purpose of calculation of the registration fee.
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**Part II**

**INFORMATION REQUIRED IN THE REGISTRATION STATEMENT**

**Item 3. Incorporation of Certain Documents by Reference**

The following documents have been filed by Cincinnati Bell Inc. (the Company) with the Commission (File No. 1-8519) and are incorporated herein by reference:

The Company's Annual Report on Form 10-K for the year ended December 31, 2008.

The Company's Quarterly Report on Form 10-Q for the period ended March 31, 2009.

The Company's Current Reports on Form 8-K filed on February 3, 2009, February 5, 2009, February 5, 2009, March 25, 2009, April 29, 2009, May 5, 2009 and May 5, 2009.

For a description of the Company's common shares registered under Section 12 of the Exchange Act, see Item 4, Description of Capital Stock, below.

All documents subsequently filed by the Company pursuant to Section 13(a), 13(c), 14 or 15(d) of the Securities Exchange Act of 1934 (the Subsequently Filed Documents), prior to the filing of a post-effective amendment which indicates that all securities offered have been sold or which deregisters all securities then remaining unsold, shall be deemed to be incorporated by reference in this Registration Statement and to be a part of this Registration Statement from the date of filing such documents.

Any statement contained in this Registration Statement or in a document incorporated by reference in this Registration Statement shall be deemed to be modified or superseded for purposes of this Registration Statement to the extent that a statement contained herein or in any Subsequently Filed Document modifies or supersedes such statement. Any such modified or superseded statement shall not be deemed, except as so modified or superseded, to constitute a part of this Registration Statement.

The Company will provide without charge, upon written or oral request, to each person to whom a copy of this Registration Statement is delivered, a copy of any or all of the documents incorporated by reference herein, not including exhibits to such documents. Requests for such copies should be directed to the Vice President, General Counsel and Secretary, Cincinnati Bell Inc., 221 East Fourth Street, Cincinnati, Ohio 45202, telephone number (513) 397-9900.

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**Item 4. Description of Capital Stock**

The following summary of the capital stock of the Company is subject in all respects to applicable provisions of the Ohio General Corporation Law, the Company's Amended Articles of Incorporation and Amended Regulations.

**General**

The total authorized shares of capital stock of the Company consist of (i) 480,000,000 common shares, par value \$.01 per share ( Common Shares ), (ii) 1,357,299 voting preferred shares, without par value, and (iii) 1,000,000 non-voting preferred shares, without par value (together with the voting preferred shares, preferred shares ). The Company's board of directors has designated 400,000 of its voting preferred shares as Series A Preferred Shares and 155,250 shares of its voting preferred shares as 6<sup>3</sup>/<sub>4</sub>% Cumulative Convertible Preferred Shares ( 6<sup>3</sup>/<sub>4</sub>% Preferred Shares ). At the close of business on March 2, 2009, approximately 222,620,320 Common Shares were issued and outstanding and 155,250 6<sup>3</sup>/<sub>4</sub>% Preferred Shares were issued and outstanding. The Series A Preferred shares were designated in connection with the Company's rights agreement, which has expired, and no Series A Preferred Shares are outstanding.

**Common Shares**

Each holder of Common Shares is entitled to cast one vote for each share held of record on all matters submitted to a vote of shareholders, including the election of directors. Holders of Common Shares are entitled to receive dividends or other distributions declared by the board of directors. The right of the board of directors to declare dividends, however, is subject to the rights of any holders of preferred shares of the Company and certain requirements of Ohio law.

No holder of Common Shares has preemptive rights nor the right to exercise cumulative voting in the election of directors.

The issuance of preferred shares affects certain rights of the Common Shares as described below.

**Preferred Shares**

The board of directors is authorized to provide for the issuance from time to time of preferred shares in series and, as to each series, to fix the designation, the dividend rate and the date or dates from which such dividends will be cumulative, the times when and the prices at which shares will be redeemable, the voluntary and involuntary liquidation prices, the sinking fund provisions, if any, applicable to such series, the conversion or exchange privileges, if any, of such series, the restrictions, if any, upon the payment of dividends or other distributions and upon the creation of indebtedness, if any, and any other rights, preferences and limitations. Cumulative dividends, dividend preferences and conversion, exchange and redemption provisions, to the extent that some or all of these features may be present when Company preferred shares are issued, could have an adverse effect on the availability of earnings for distribution to the holders of Common Shares.

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Holders of 6<sup>3</sup>/<sub>4</sub>% Preferred Shares are entitled to cast one vote per whole share that they own on all matters submitted to a vote of the shareholders, including the election of directors. Holders of 6<sup>3</sup>/<sub>4</sub>% Preferred Shares and holders of Common Shares vote together as a single class, unless otherwise provided by law or the Amended Articles of Incorporation. The approval of each holder of 6<sup>3</sup>/<sub>4</sub>% Preferred Shares is necessary to:

alter the voting rights,

reduce the liquidation preference,

reduce the rate of or change the time for payment of dividends, or

adversely alter certain redemption provisions of the 6<sup>3</sup>/<sub>4</sub>% Preferred Shares.

In addition, the approval of at least two-thirds of the votes entitled to be cast by holders of 6<sup>3</sup>/<sub>4</sub>% Preferred Shares is required to amend the Amended Articles of Incorporation to affect adversely the specified rights, preferences, privileges or voting rights of holders of 6<sup>3</sup>/<sub>4</sub>% Preferred Shares.

If and when declared, dividends on 6<sup>3</sup>/<sub>4</sub>% Preferred Shares are payable quarterly and accrue at a rate of 6<sup>3</sup>/<sub>4</sub>% per annum per share on a liquidation preference of \$1,000 per share, \$67.50 per annum per share. Dividends may, at the option of the Company, be paid in Common Shares if, and only if, the documents governing the Company's indebtedness that existed as of March 30, 1998, prohibit the payment of such dividends in cash. The Company is allowed to declare and pay dividends only if permitted by Ohio law.

Unless previously redeemed or repurchased, 6<sup>3</sup>/<sub>4</sub>% Preferred Shares are redeemable after April 5, 2000, subject to certain conditions with respect to the closing price of the Common Shares in the case of redemptions prior to April 1, 2002.

In order to protect the interests of holders of 6<sup>3</sup>/<sub>4</sub>% Preferred Shares, the Amended Articles of Incorporation provide for adjustment of the conversion rate and related terms in the case of certain consolidations, mergers or changes in control of the Company.

In the event of the liquidation, dissolution or winding up of the business of the Company, holders of 6<sup>3</sup>/<sub>4</sub>% Preferred Shares are entitled to receive the liquidation preference of \$1,000 per share plus all accrued and unpaid dividends.

**Anti-takeover Provisions**

The Company's Amended Articles of Incorporation regulate transactions between the Company and an interested shareholder. Under the Amended Articles of Incorporation, an interested shareholder is defined as a shareholder who is the beneficial owner of 10% or more of the voting power of the Company. If any person is an interested shareholder under the Amended Articles of Incorporation, the affirmative vote of 80% of the outstanding voting power of the Company is required for any of the following:

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any merger or consolidation of the Company or any of its subsidiaries with an interested shareholder;

any sale, lease, exchange, mortgage, pledge, transfer or disposition to or with an interested shareholder of any assets of the Company or any of its subsidiaries having an aggregate fair market value of \$5,000,000 or more;

any sale or other transfer by the Company or any of its subsidiaries of any securities of the Company or any of its subsidiaries to an interested shareholder for consideration of \$5,000,000 or more in fair market value;

the adoption of any plan or proposal for the liquidation or dissolution of the Company proposed by or on behalf of an interested shareholder; or

any reclassification of securities or recapitalization of the Company, or merger or consolidation or other transaction which has the effect, directly or indirectly, of increasing the proportionate share of outstanding shares of any class of equity or convertible securities of a corporation owned by an interested shareholder.

The supermajority voting requirement does not apply if a majority of the directors not associated with such an interested shareholder approves the transaction or certain other requirements regarding consideration paid are met.

Ohio law contains several anti-takeover provisions which apply to corporations like the Company. The Company is subject to these provisions because there are no opt-out provisions in the Amended Articles of Incorporation or Amended Regulations with respect to these provisions.

Chapter 1704 of the Ohio General Corporation Law applies to a broad range of business combinations between an Ohio corporation and an interested shareholder. The Ohio law definition of *business combination* includes mergers, consolidations, combinations or majority share acquisitions. An *interested shareholder* is defined as a shareholder who, directly or indirectly, exercises or directs the exercise of 10% or more of the voting power of the corporation. Chapter 1704 of the Ohio General Corporation Law restricts corporations from engaging in business combinations with interested shareholders, unless the articles of incorporation provide otherwise, for a period of three years following the date on which the shareholder became an interested shareholder, unless the directors of the corporation have approved the business combination or the interested shareholder's acquisition of shares of the corporation prior to the date the shareholder became an interested shareholder. After the initial three-year moratorium, Chapter 1704 prohibits such transactions absent approval by the directors of the interested shareholder's acquisition of shares of the corporation prior to the date that the shareholder became an interested shareholder, approval by disinterested shareholders of the corporation or the transaction meeting certain statutorily defined fair price provisions.

Under Section 1701.831 of the Ohio General Corporation Law, unless the articles of incorporation or regulations provide otherwise, any control share acquisition of a corporation can only be made with the prior approval of the corporation's shareholders. A *control share acquisition* is defined as any acquisition of shares of a corporation that, when added to all other

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shares of that corporation owned by the acquiring person, would enable that person to exercise levels of voting power in any of the following ranges: at least 20% but less than 33-1/3%; at least 33-1/3% but less than 50%; or 50% or more.

**Item 5. Interests of Named Experts and Counsel.**

Not Applicable.

**Item 6. Indemnification of Directors and Officers.**

There are no provisions in the Company's Amended Articles of Incorporation by which an officer or director may be indemnified against any liability which he or she may incur in his or her capacity as such. However, the Company has indemnification provisions in its Amended Regulations which provide the Company will, to the full extent permitted by Ohio law, indemnify all persons whom it may indemnify thereto. Reference is made to Section 1701.13(E) of the Ohio Revised Code which provides for indemnification of directors and officers in certain circumstances. The foregoing references are necessarily subject to the complete text of the Amended Regulations and the statute referred to above and are qualified in their entirety by reference thereto.

The Company provides liability insurance for its directors and officers for certain losses arising from certain claims and charges, including claims and charges under the Securities Act of 1933, which may be made against such persons while acting in their capacities as directors and officers of the Company.

**Item 7. Exemption from Registration Claimed.**

Not applicable.

**Item 8. Exhibits.**

The Exhibits filed as part of this Registration Statement are described in the Exhibit Index included in this filing.

**Item 9. Undertakings.**

- (1) The undersigned registrant hereby undertakes:
  - (a) To file, during any period in which offers or sales of the securities registered hereunder are being made, a post-effective amendment to this registration statement:
    - (i) To include any prospectus required by Section 10(a)(3) of the Securities Act of 1933;
    - (ii) To reflect in the prospectus any facts or events arising after the effective date of this registration statement (or the most recent post-effective amendment thereof) which, individually or in the

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aggregate, represent a fundamental change in the information set forth in the registration statement. Notwithstanding the foregoing, any increase or decrease in volume of securities offered (if the total dollar value of securities offered would not exceed that which was registered) and any deviation from the low or high end of the estimated maximum offering range may be reflected in the form of prospectus filed with the Commission pursuant to Rule 424(b) (§ 230.424(b) of this chapter) if, in the aggregate, the changes in volume and price represent no more than 20% change in the maximum aggregate offering price set forth in the Calculation of Registration Fee table in the effective registration statement.

(iii) To include any material information with respect to the plan of distribution not previously disclosed in this registration statement or any material change to such information in the registration statement; Provided, however, that this undertaking will only apply to the extent that the information in clauses (i) (ii) hereof is not contained in periodic reports filed by the registrant pursuant to Section 13 or Section 15(d) of the Exchange Act that are incorporated by reference in this registration statement;

(b) That, for the purpose of determining any liability under the Securities Act of 1933, each such post-effective amendment shall be deemed to be a new registration statement relating to the securities offered therein, and the offering of such securities at that time shall be deemed to be the initial bona fide offering thereof; and

(c) To remove from registration by means of a post-effective amendment any of the securities being registered which remain unsold at the termination of the offering.

(2) The undersigned registrant hereby undertakes that, for purposes of determining any liability under the Securities Act of 1933, each filing of the registrant's annual report pursuant to Section 13(a) or Section 15(d) of the Securities Exchange Act of 1934 (and, where applicable, each filing of an employee benefit plan's annual report pursuant to Section 15(d) of the Securities Exchange Act of 1934) that is incorporated by reference in the registration statement shall be deemed to be a new registration statement relating to the securities offered therein, and the offering of such securities at that time shall be deemed to be the initial bona fide offering thereof.

(3) Insofar as indemnification for liabilities arising under the Securities Act of 1933 may be permitted to directors, officers and controlling persons of the registrant pursuant to the foregoing provisions, or otherwise, the registrant has been advised that in the opinion of the Securities and Exchange Commission such indemnification is against public policy as expressed in the Securities Act and is therefore unenforceable. In the event that a claim for indemnification against such liabilities (other than the payment by the registrant of expenses incurred or paid by a director, officer or controlling person of the registrant in the successful defense of any action, suit or proceeding) is asserted by such director, officer or controlling person in connection with the securities being registered, the registrant will, unless in the opinion of its counsel the matter has been settled by controlling precedent, submit to a court of appropriate jurisdiction the question whether such indemnification is against public policy as expressed in the Securities Act and will be governed by the final adjudication of such issues.

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**SIGNATURES**

Pursuant to the requirements of the Securities Act of 1933, the Company certifies that it has reasonable grounds to believe that it meets all of the requirements for filing on Form S-8 and has duly caused this Registration Statement to be signed on its behalf by the undersigned, thereunto duly authorized, in the City of Cincinnati and State of Ohio, on the 12<sup>th</sup> day of May, 2009.

**CINCINNATI BELL INC.**

By: /s/ Christopher J. Wilson  
Christopher J. Wilson  
Vice President, General Counsel and  
Secretary

Pursuant to the requirements of the Securities Act of 1933, this Registration Statement has been signed below by the following persons in the capacities and on the date indicated.

**Principal Executive Officer:**

/s/ John F. Cassidy\*

John F. Cassidy  
President and Chief Executive Officer

**Principal Financial Officer:**

/s/ Gary J. Wojtaszek \*

Gary J. Wojtaszek  
Chief Financial Officer

**Principal Accounting Officer:**

/s/ Kurt A. Freyberger \*

Kurt A. Freyberger  
Chief Accounting Officer

**Directors:**

Bruce L. Byrnes\*  
John F. Cassidy\*  
Phillip R. Cox\*  
Jakki L. Haussler\*  
Mark Lazarus\*  
Craig F. Maier\*  
Alex Shumate\*  
Lynn A. Wentworth\*  
John M. Zrno\*

\*By: Christopher J. Wilson  
Christopher J. Wilson  
as attorney in fact for each person  
May 12, 2009

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**EXHIBIT INDEX**

**Exhibit Description**

- 3.1\* The Company's Amended Articles of Incorporation (Exhibit 3.1(a) to Form S-4 dated July 17, 2003, File No. 1-8519).
- 3.2\* The Company's Amended Regulations (Exhibit 3.2 to the Company's Registration Statement No. 2-96054).
- 4.1 Provisions of the Amended Articles of Incorporation and the Amended Regulations of the registrant which define the rights of holders of Common Shares and Preferred Shares are incorporated by reference to such Amended Articles filed as Exhibit 3.1 and such Amended Regulations filed as Exhibit 3.2.
- 5 Opinion and consent of Frost Brown Todd LLC.
- 10\* Cincinnati Bell Inc. 2007 Long Term Incentive Plan, as amended (Appendix A to the Company's Proxy Statement on Schedule 14A filed on March 17, 2009).
- 23.1 Consent of Frost Brown Todd LLC (contained in Exhibit 5)
- 23.2 Consent of Deloitte & Touche LLP
- 24 Powers of Attorney
- \* Exhibits identified in parenthesis, on file with the Securities and Exchange Commission, are incorporated herein by reference as exhibits hereto.