KEYCORP /NEW/ Form 8-K October 16, 2003

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

# FORM 8-K

### CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): October 16, 2003

 (Exact name of registrant as specified in charter)

 Ohio
 0-850
 34-6542451

 ate or other jurisdiction of
 Commission File Number
 (I.R.S. Employer Identification No.)

(State or other jurisdiction of incorporation)

127 Public Square, Cleveland, Ohio

(Address of principal executive offices)

Registrant s telephone number, including area code: (216) 689-6300

44114-1306

(Zip Code)

#### Item 7. Financial Statements and Exhibits

(c) Exhibits

99.1 The Registrant s October 16, 2003, press release announcing its earnings results for the three- and nine-month periods ended September 30, 2003.

#### Item 12. Results of Operations and Financial Condition

On October 16, 2003, the Registrant conducted a conference call/webcast to discuss its quarterly earnings and currently anticipated earnings trends. The slide presentation reviewed by the Registrant in the conference call/webcast follows as Annex A to this Item 12.

On October 16, 2003, the Registrant issued a press release announcing its earnings results for the three- and nine-month periods ended September 30, 2003. This press release, dated October 16, 2003, is attached as Exhibit 99.1 to this report.

ANNEX A

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#### SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

KEYCORP

(Registrant)

Date: October 16, 2003

/s/ Lee Irving

By: Lee Irving Executive Vice President and Chief Accounting Officer