

REVLON INC /DE/  
Form DEFA14A  
April 21, 2009

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549  
SCHEDULE 14A INFORMATION  
Proxy Statement Pursuant to Section 14(a) of the  
Securities Exchange Act of 1934 (Amendment No. )**

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

- Preliminary Proxy Statement
- Confidential, for Use of the Commission Only  
(as permitted by Rule 14a-6(e)(2))
- Definitive Proxy Statement
- Definitive Additional Materials
- Soliciting Material Pursuant to Rule 14a-12

**REVLON, INC.**

**(NAME OF REGISTRANT AS SPECIFIED IN ITS CHARTER)**

**(NAME OF PERSON(S) FILING PROXY STATEMENT, IF OTHER THAN THE REGISTRANT)**

Payment of Filing Fee (Check the appropriate box):

- No fee required.
- Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.
  - (1) Title of each class of securities to which transaction applies:
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  - (3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11:
  - (4) Proposed maximum aggregate value of transaction:
  - (5) Total fee paid:
- Fee paid previously with preliminary materials.
- Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.
  - (1) Amount Previously Paid:
  - (2) Form, Schedule or Registration Statement No.:

(3) Filing Party:

(4) Date Filed:

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**REVLON, INC.**

**\*\* IMPORTANT NOTICE \*\***

**Regarding the Availability of Proxy Materials for the Shareholder Meeting to be held on 6/4/09**

You are receiving this communication because you hold shares in the above company, and the materials you should review before you cast your vote at the company's annual stockholders' meeting are now available.

**This is not a ballot. You cannot use this notice to vote these shares. This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. We encourage you to access and review all of the important information contained in the proxy materials before voting.**

*REVLON, INC.*

*237 PARK AVENUE*

*NEW YORK, NY 10017*

**The proxy materials are available at: [www.proxyvote.com](http://www.proxyvote.com)**

Notice and Proxy Statement

Annual Report

Electronic Proxy or Voting Instruction Form

**Before You Vote**

How to Access the Proxy Materials

**PROXY MATERIALS - VIEW OR RECEIVE**

**You can choose to view the materials online or receive a paper or e-mail copy. If you want to receive a paper or e-mail copy of these documents, you must request one. There is NO charge for requesting a copy. Requests, instructions and other inquiries will NOT be forwarded to your investment advisor.**

**To facilitate timely delivery please make the request as instructed below on or before 5/21/09.**

**HOW TO VIEW MATERIALS VIA THE INTERNET**

Have available the 12 Digit Control Number (located on the following page) and visit: [www.proxyvote.com](http://www.proxyvote.com)

**HOW TO REQUEST A COPY OF MATERIALS**

- 1) BY INTERNET - [www.proxyvote.com](http://www.proxyvote.com)
- 2) BY TELEPHONE - 1-800-579-1639
- 3) BY E-MAIL\* - [sendmaterial@proxyvote.com](mailto:sendmaterial@proxyvote.com)

\*If requesting materials by e-mail, please send a blank e-mail with the 12 Digit Control Number (located on the following page) in the subject line.

*See the Reverse Side for Meeting Information and Instructions on How to Vote*

## Meeting Information

Meeting Type: Annual  
Meeting Date: 6/4/09  
Meeting Time: 10:00 A.M., Eastern Time  
For holders as of: 4/9/09

## Meeting Location:

Revlon, Inc.  
Corporate Headquarters  
237 Park Avenue, 13<sup>TH</sup> Floor  
New York, NY 10017

## How To Vote

### Vote In Person

Many shareholder meetings have attendance requirements including, but not limited to, the possession of an attendance ticket issued by the entity holding the meeting. Please check the meeting materials for any special requirements for meeting attendance. At the meeting you will need to present a valid proxy or request a ballot to vote these shares.

### Vote By Internet

To vote *now* by Internet, go to **WWW.PROXYVOTE.COM**. Use the Internet to transmit your voting instructions and for electronic delivery of information up until 11:59 P.M. Eastern Time on the day before the meeting date, or June 1, 2009 if you are voting shares held in the Company's 401(k) plan. Have your notice in hand when you access the web site as you will need the Control Number and follow the instructions.

**Voting items**

**THE BOARD OF DIRECTORS RECOMMENDS A VOTE FOR THE ELECTION OF ALL NOMINATED DIRECTORS AND FOR PROPOSAL 2.**

1. ELECTION OF DIRECTORS OF REVLON, INC.

- |                        |                       |
|------------------------|-----------------------|
| 01) Ronald O. Perelman | 07) David L. Kennedy  |
| 02) Alan S. Bernikow   | 08) Debra L. Lee      |
| 03) Paul J. Bohan      | 09) Tamara Mellon     |
| 04) Alan T. Ennis      | 10) Barry F. Schwartz |
| 05) Meyer Feldberg     | 11) Kathi P. Seifert  |
| 06) Ann D. Jordan      | 12) Kenneth L. Wolfe  |

2. Proposal to ratify the selection of KPMG LLP as the Company's independent registered public accounting firm for 2009.
3. Proxies are authorized to vote, in their discretion, upon such other business as may properly come before the Annual Meeting or any postponement or adjournment thereof.
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