

SCHOTTENSTEIN JAY L

Form 4

January 14, 2005

**FORM 4****UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

Check this box  
if no longer  
subject to  
Section 16.  
Form 4 or  
Form 5  
obligations  
may continue.  
See Instruction  
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

## OMB APPROVAL

OMB  
Number: 3235-0287  
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2005  
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response... 0.5

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
SCHOTTENSTEIN JAY L

2. Issuer Name **and** Ticker or Trading  
Symbol  
AMERICAN EAGLE  
OUTFITTERS INC [AEOS]

5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

(Last) (First) (Middle)  
1800 MOLER ROAD  
(Street)

3. Date of Earliest Transaction  
(Month/Day/Year)  
01/12/2005

☐ Director ☐ 10% Owner  
☒ Officer (give title below) ☐ Other (specify below)  
Chairman of the Board

COLUMBUS, OH 43207

4. If Amendment, Date Original  
Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check  
Applicable Line)  
☒ Form filed by One Reporting Person  
☐ Form filed by More than One Reporting  
Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of<br>Security<br>(Instr. 3)    | 2. Transaction Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 3. Transaction<br>Code<br>(Instr. 8) | 4. Securities Acquired (A)<br>or Disposed of (D)<br>(Instr. 3, 4 and 5) | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4) | 6. Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I)<br>(Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|------------------------------------------|-----------------------------------------|-------------------------------------------------------------|--------------------------------------|-------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------|-------------------------------------------------------------------|
| Common<br>Stock,<br>without<br>par value | 01/12/2005                              |                                                             | M                                    | 20,000                                                                  | A \$<br>1.5733                                                                                                     | 25,800                                                                  | D                                                                 |
| Common<br>Stock,<br>without<br>par value | 01/12/2005                              |                                                             | S                                    | 117                                                                     | D \$ 47.86                                                                                                         | 25,683                                                                  | D                                                                 |
| Common<br>Stock,<br>without<br>par value | 01/12/2005                              |                                                             | S                                    | 484                                                                     | D \$ 47.87                                                                                                         | 25,199                                                                  | D                                                                 |

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|                                          |            |   |       |   |          |        |   |
|------------------------------------------|------------|---|-------|---|----------|--------|---|
| Common<br>Stock,<br>without<br>par value | 01/12/2005 | S | 398   | D | \$ 47.89 | 24,801 | D |
| Common<br>Stock,<br>without<br>par value | 01/12/2005 | S | 1,613 | D | \$ 47.9  | 23,188 | D |
| Common<br>Stock,<br>without<br>par value | 01/12/2005 | S | 383   | D | \$ 47.91 | 22,805 | D |
| Common<br>Stock,<br>without<br>par value | 01/12/2005 | S | 416   | D | \$ 47.92 | 22,389 | D |
| Common<br>Stock,<br>without<br>par value | 01/12/2005 | S | 216   | D | \$ 47.94 | 22,173 | D |
| Common<br>Stock,<br>without<br>par value | 01/12/2005 | S | 199   | D | \$ 47.95 | 21,974 | D |
| Common<br>Stock,<br>without<br>par value | 01/12/2005 | S | 133   | D | \$ 47.96 | 21,841 | D |
| Common<br>Stock,<br>without<br>par value | 01/12/2005 | S | 233   | D | \$ 47.97 | 21,608 | D |
| Common<br>Stock,<br>without<br>par value | 01/12/2005 | S | 67    | D | \$ 47.99 | 21,541 | D |
| Common<br>Stock,<br>without<br>par value | 01/12/2005 | S | 1,550 | D | \$ 48    | 19,991 | D |
| Common<br>Stock,<br>without<br>par value | 01/12/2005 | S | 67    | D | \$ 47.99 | 19,924 | D |
|                                          | 01/12/2005 | S | 2,872 | D | \$ 48.05 | 17,052 | D |

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|                                          |            |   |       |   |          |        |   |
|------------------------------------------|------------|---|-------|---|----------|--------|---|
| Common<br>Stock,<br>without<br>par value |            |   |       |   |          |        |   |
| Common<br>Stock,<br>without<br>par value | 01/12/2005 | S | 983   | D | \$ 48.09 | 16,069 | D |
| Common<br>Stock,<br>without<br>par value | 01/12/2005 | S | 67    | D | \$ 48.1  | 16,002 | D |
| Common<br>Stock,<br>without<br>par value | 01/12/2005 | S | 3,534 | D | \$ 48.15 | 12,468 | D |
| Common<br>Stock,<br>without<br>par value | 01/12/2005 | S | 90    | D | \$ 48.24 | 12,378 | D |
| Common<br>Stock,<br>without<br>par value | 01/12/2005 | S | 150   | D | \$ 48.25 | 12,228 | D |
| Common<br>Stock,<br>without<br>par value | 01/12/2005 | S | 1,822 | D | \$ 48.26 | 10,406 | D |
| Common<br>Stock,<br>without<br>par value | 01/12/2005 | S | 383   | D | \$ 48.27 | 10,023 | D |
| Common<br>Stock,<br>without<br>par value | 01/12/2005 | S | 367   | D | \$ 48.28 | 9,656  | D |
| Common<br>Stock,<br>without<br>par value | 01/12/2005 | S | 1,038 | D | \$ 48.29 | 8,618  | D |
| Common<br>Stock,<br>without<br>par value | 01/12/2005 | S | 1,150 | D | \$ 48.31 | 7,468  | D |
|                                          | 01/12/2005 | S | 53    | D | \$ 48.48 | 7,415  | D |

Common  
Stock,  
without  
par value

Common  
Stock,  
without  
par value

Common  
Stock,  
without  
par value

Common  
Stock,  
without  
par value

99

I

By  
Custodian  
For Child

3,822,194

I

By SEI,  
Inc.

3,509,396

I

By Trust

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2. Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4. Transaction<br>Code<br>(Instr. 8) | 5. Number of<br>Derivative<br>Securities<br>Acquired (A)<br>or Disposed of<br>(D)<br>(Instr. 3, 4,<br>and 5) | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |     | 7. Title and Amount<br>Underlying Securities<br>(Instr. 3 and 4) |                    |                                          |                                     |
|-----------------------------------------------------|--------------------------------------------------------------------|-----------------------------------------|-------------------------------------------------------------|--------------------------------------|--------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------|-----|------------------------------------------------------------------|--------------------|------------------------------------------|-------------------------------------|
|                                                     |                                                                    |                                         |                                                             | Code                                 | V                                                                                                            | (A)                                                            | (D) | Date<br>Exercisable                                              | Expiration<br>Date | Title                                    | Amount<br>or<br>Number<br>of Shares |
| Stock<br>Option-Right<br>to Buy                     | \$ 1.5733                                                          | 01/12/2005                              |                                                             | M                                    |                                                                                                              | 20,000                                                         |     | <u>(1)</u>                                                       | 04/02/2007         | Common<br>Stock,<br>without<br>par value | 20,000                              |

## Reporting Owners

| Reporting Owner Name / Address | Relationships |           |                       |       |
|--------------------------------|---------------|-----------|-----------------------|-------|
|                                | Director      | 10% Owner | Officer               | Other |
|                                | X             | X         | Chairman of the Board |       |

SCHOTTENSTEIN JAY L  
1800 MOLER ROAD  
COLUMBUS, OH 43207

## Signatures

By: Robert J. Tannous,  
Attorney-in-Fact

01/13/2005

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Option vests 20% per year beginning on the first anniversary of date of grant.

### Remarks:

This is the first Form 4 to be filed for transactions made on 1/12/05. Multiple Form 4s are being filed due to the 30 transaction

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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