TOYOTA MOTOR CORP/ Form 6-K March 28, 2003

FORM 6-K

SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Report of Foreign Issuer

Pursuant to Rule 13a-16 or 15d-16 of the Securities Exchange Act of 1934

For the month of March, 2003

Toyota Motor Corporation
----(Translation of Registrant's Name Into English)

Japan

(Address of Principal Executive Offices)

[Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.]

Form 20-F X Form 40-F

[Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.]

Yes No X

[If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12q3-2 (b):

Material Contained in this Report:

- I. English-language translation of Amendment No. 7(a) to the Substantial Shareholding Report, as filed by the registrant with the Tokai Local Finance Bureau of the Ministry of Finance of Japan on February 28, 2003, relating to the registrant's shareholdings in Toyota Industries Corporation
- II. English-language translation of a press release, dated March 4, 2003, relating to the registrant's repurchase of 2,230,800 shares of its common stock for an aggregate purchase price of JPY6,342,935,000.

- III. English-language translation of a press release, dated March 5, 2003, relating to the registrant's repurchase of 37,000,000 shares of its common stock for an aggregate purchase price of JPY106,005,000,000.
- IV. English-language translation of a press release, dated March 24, 2003, relating to the registrant's repurchase of 14,232,800 shares of its common stock for an aggregate purchase price of JPY39,699,956,000.
- V. English-language translation of Amendment No. 6(a) to the Substantial Shareholding Report, as filed by the registrant with the Tokai Local Finance Bureau of the Ministry of Finance of Japan on March 24, 2003, relating to the registrant's and Hino Motors Ltd.'s shareholdings in Denso Corporation.
- VI. English-language translation of a press release, dated March 28, 2003, announcing the registrant's plans to establish Toyota Housing Corporation on April 1, 2003 in order to strengthen its housing business.
- VII. English-language translation of a press release, dated March 28, 2003, announcing the registrant's plans to introduce a new management system intended to streamline internal decision-making and managerial processes, as well as its plans to increase the number of outside corporate auditors.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Toyota Motor Corporation

By: /s/ Takahiko Ijichi

Date: March 28, 2003

Name: Takahiko Ijichi
Title: General Manager,

: General Manager,
Accounting Division

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[TRANSLATION]

Form No. 1(1)

Acceptance

Accepting Accepted Local

Local Year Finance
Finance Bureau in

Amendment No 7(a)

	(December 1)		1.1-1-07.05	Bureau		Charge
	(Report in acco Paragraph 1 of		and Exchange Law			
o: Directo	r of Tokai Local	Financo Buroau				
					T.C.C.	
ame 	Fujio Cho, 		ota Motor Corpora			ive date of r
	ad on 1 Toyota-ch 					ted on Februa
	egarding Submitte					
1. Issuin	g company(d) 	_				
	ssuing Toyota In		Company code			Page number
Compar	ny Corporati	On	*(1). Listed	2. Over-the-	counter	number
	ed * (1). To ties 4. Fu nge	kyo (2). C kuoka 5. S	apporo	goya		Total numbe submitter a
locati	fice 1, Toyod	a-cho 2-chome,		chi Prefecture		Submitting
2. Submitte	er (Substantial S	hareholder)(f)				
* 1.	. Individual	n ((1). Joint		2. Limited lia	ability (company 3
(Pronunciat				[or	mitted in	n translation
Name				Toy	yota Mot	or Corporation
(Pronunciat	 cion)			[or	mitted in	n translation
Address o	r head office loc		1 Toyo			
(Pronunciat	 tion)			[or	mitted in	n translation
Former nar						
(Pronunciat	 tion)			[or	mitted in	n translation
	dress or head off	ice location				
	Date of birth		(pronuncia			[omitted
Individual						
IIIGI V I GUGI			Office's a			
	Occupation		OTITICE 2 C	AUGITOD		

	Date of incom August 27, 19				[omitted in tr	
Judicial person -				representative	e Fujio	Cho
-		The manufactur transportation	e, sale, lea machinery a	sing and repair nd apparatus,		and appa
	ntact and name	e Yuji Maki, Pro	ject General		anning Department	
				Telepho	one number	
. Holding pu						
 or strategio	investment	 (maintenance and d	 evelopment o	f the business	relationship)	
1 (2)						
No. 1(2)						
Company code		6201				
issuing comp	_			P:	age number/Total 	page n
	 nitter				a Motor Corporati	
Name of subr				Toyota	a Motor Corporati	
Name of subr	nitter			Toyot		
Name of subn (Substantia)	nitter L Shareholder			Toyota		
Name of subn (Substantia)	nitter L Shareholder)	mitter(h)	Toyot		
Name of subn (Substantia)	nitter L Shareholder)	 icle 3	Article 27-2:	a Motor Corporati	lon Ar
Name of subn (Substantia)	nitter L Shareholder	c. held by the sub	icle 3		a Motor Corporati	lon Ar
Name of subr (Substantial	of stock, etc	Main Text of Art	icle 3 sharesshares	Article 27-2: Item 1	a Motor Corporati	lon Ar
Name of subm (Substantial) Breakdown Shares Warrants Certificat acquisition	of stock, etc	Main Text of Art 27-23, Paragraph 72,316,114	icle 3 sharesshares	Article 27-2: Item 1	a Motor Corporati	Ar It
Name of subm (Substantial) Breakdown Shares Certificat acquisition Bonds with	of stock, etc. ce of stock on rights on stock on rights	Main Text of Art 27-23, Paragraph 72,316,114 A B	icle 3 shares shares shares shares	Article 27-2: Item 1	a Motor Corporati	Ar It
Name of subraction (Substantial Breakdown Shares Certificat acquisition Bonds with acquisition Covered warelating to	of stock, etc. ce of stock on rights on stock on rights	Main Text of Art 27-23, Paragraph 72,316,114 A B	icle 3 shares shares shares shares	Article 27-2: Item 1	a Motor Corporati	Ar It G
Name of subrice (Substantial Covered ware policable carbon subrice carplicable carplicable carplicable carplicable carplicable carplicable carplicable carplicable carbon subrice carplicable carplicable carbon subrice	of stock, etc. of stock, etc. ce of stock on rights arrants co e securities y receipts	Main Text of Art 27-23, Paragraph 72,316,114 A B C 10,030,747	icle 3 shares shares shares shares	Article 27-2: Item 1	a Motor Corporati	Ar It G H

Other related depositary receipts	E s						K
Bonds redeemable by applicable securiti	-						L
Total	М	82,346,861	shares			shares	0
Number of shares, etc. transferred through a transaction and which	margin						
Number of held shares,			82,346,8	 61	outst	number of is anding shares f January 31,	
(Total) (M+N+O-P)					 Perce	 ntage of shar	es, etc.
Number of potentially shares held	diluted	R	10,030,7	47		e above-state +S)x100) 	
(A+B+C+D+E+F+G+H+	I+J+K+L)				held	ntage of shar stated in pre	ceding re
5. Conditions concerns			posal duri				
Date	Kind of	stock, etc.		Number		Distinctio acquisition	
February 24, 2003 Sh	hares of C	Common Stock	4,	965,400 sha		Acquisition	
						Acquisition	_
					*1	Acquisition	. 2 Disp
						Acquisition	2 Disp
					*1	Acquisition	2 Disp
					*1	Acquisition	2 Disp
						Acquisition	-
					*1	Acquisition	2 Disp
					*1	Acquisition	
					*1	Acquisition	
					*1	 Acquisition	2 Disp
					*1	Acquisition	 2 Disp

Form No. 1(2)

Form No. 1(3)

Company cod		6201		-		number/Total	
Name of sub	omitter al Shareholder)					lotor Corporati	
	agreements inc						
Not Applicak							
7. Funds for	r acquiring hel	d shares,	etc.(k)				
	wn of funds for						
Amount of o	,000)		44,544,57	ŀ		amount of funds (Yen 1,0	000)
Other funds		Not App					
						Total amount funds (Yen	1,000)
acquisition	nt of funds for n +V) (Yen 1,000)			44	 1,544,577		
(2) Breakdov	wn of loans						
Number	* Name (Na branch		Type of business	* Name of representati		* Location	 I'! od
1	Not Applica	able					
2							
3							
4							
5							
6							
7							
8							
9							

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(TRANSLATION)

To Whom It May Concern:

March 4, 2003
Toyota Motor Corporation
(Toyota Jidosha Kabushiki Kaisha)
1, Toyota-cho, Toyota City, Aichi Prefecture

Notice of Repurchase of Shares from the Market (Repurchase of Shares Pursuant to the Provisions of Article 210 of the Commercial Code)

We hereby inform you that Toyota Motor Corporation ("TMC") repurchased its shares from the market as follows pursuant to the provisions of Article 210 of the Commercial Code.

1. Purchase period March 3, 2003 through

March 4, 2003

2. Number of shares repurchased 2,230,800 shares

3. Aggregate purchase price JPY 6,342,935,000

4. Method of repurchase Purchase on the Tokyo

Stock Exchange

(Reference)

o Matters resolved at the FY2002 Ordinary General Shareholders' Meeting held on June 26, 2002.

of TMC

(2) Aggregate number of shares to be repurchased Up to 170,000,000 shares

(3) Aggregate purchase price Up to JPY 600,000,000

o Shares having been repurchased up to March 4, 2003

(1) Aggregate number of shares repurchased 103,344,100 shares

(2) Aggregate purchase price

JPY 307,768,182,500

#

Contact: TMC, Public Affairs at (03) $3817-9111\sim6$ (Tokyo Head Office) (0565) $23-1520\sim4$ (Head Office) (052) $952-3461\sim4$ (Nagoya)

III

(TRANSLATION)

To Whom It May Concern:

March 5, 2003
Toyota Motor Corporation
(Toyota Jidosha Kabushiki Kaisha)
1, Toyota-cho, Toyota City, Aichi Prefecture

Notice of the Results of Repurchase of Shares through ToSTNeT-2

We hereby inform you that Toyota Motor Corporation ("TMC") repurchased its shares as follows with respect to the notice of repurchase of shares made to you yesterday (March 4, 2003)

1. Type of shares repurchased Sharesn of common stock of

TMC

2. Aggregate number of shares repurchased 37,000,000 shares

3. Purchase price JPY 2,865 per share

4. Aggregate purchase price JPY 106,005,000,000

5. Date of repurchase March 5, 2003 (Wednesday)

6. Method of repurchase Purchase through ToSTNeT-2

(Tokyo Stock Exchange Trading

Network System-2) (closing

price orders)

(Reference)

Matters resolved at the FY2002 Ordinary General Shareholders' Meeting held on June 26, 2002.

Type of shares to be repurchased Shares of common stock of

TMC

Aggregate number of shares to be repurchased Up to 170,000,000 shares

Aggregate purchase price of shares

Up to JPY 600,000,000,000

Shares having been repurchased up to March 5, 2003

Aggregate number of shares repurchased

140,344,100 shares

Aggregate purchase price of shares

JPY 413,773,182,500

#

Contact: TMC, Public Affairs at (03) $3817-9111\sim6$ (Tokyo Head Office) (0565) $23-1520\sim4$ (Head Office) (052) $952-3461\sim4$ (Nagoya)

IV

(TRANSLATION)

To Whom It May Concern:

March 24, 2003
Toyota Motor Corporation
(Toyota Jidosha Kabushiki Kaisha)
1, Toyota-cho, Toyota City, Aichi Prefecture

Notice of Repurchase of Shares from the Market (Repurchase of Shares Pursuant to the Provisions of Article 210 of the Commercial Code)

We hereby inform you that Toyota Motor Corporation ("TMC") repurchased its shares from the market as follows pursuant to the provisions of Article 210 of the Commercial Code.

1. Purchase period March 6, 2003 through March 24, 2003

2. Number of shares repurchased 14,232,800 shares

3. Aggregate purchase price JPY 39,699,956,000

(Reference)

o Matters resolved at the FY2002 Ordinary General Shareholders' Meeting held on June 26, 2002.

(1) Type of s	hares to be repurchased	Shares of TMC	common sto	ck of	
(2) Aggregate	number of shares to be repurchased	Up to 170	,000,000 sh	ares	
(3) Aggregate	purchase price	Up to JPY	600,000,00	0,000	
o Shares having	been repurchased up to March 24, 20	003			
(1) Aggregate	number of shares repurchased	154,576,9	00 shares		
(2) Aggregate	purchase price	JPY 453,4	73,138,500		
	# # #				
Contact: TMC, Pu	blic Affairs at (03) 3817-9111~6 (To (0565) 23-1520~4 (He (052) 952-3461~4 (Na	ead Office)	ice)		
	V				
	V				
	[TDANCIATION]				
Form No. 1(1)	[TRANSLATION]				
		-			
		-		Accept 	
A.	mendment No 6(a)		Local Finance	Accepted Year	Finance Bureau ir
	Report in accordance with Article 2' aragraph 1 of the Securities and Exc	, 25,	Bureau 		Charge
To: Director o	f Tokai Local Finance Bureau	_			
Name	Fujio Cho, President, Toyota Moto	or Corporatio	n (b)	Effective	e date of re
Address or head	1 Toyota-cho, Toyota City, Aichi		(b)		 l on March 2
I. Matters Rega					
1. Issuing c	ompany (d)				

Head office 1-1, Showa-cho location 2. Submitter (Substantial Shareho		nany code	6000		
Listed * (1). Tokyo securities 4. Fukuoka exchange Head office 1-1, Showa-cho location 2. Submitter (Substantial Sharehone) * 1. Individual (2). Judicial person ((1)) (Pronunciation) Name (Pronunciation) Former name (Pronunciation) Former address or head office location Date of birth Individual Occupation Date of incorporation August 27, 1937 Judicial person Business The man purposes transe Place to contact and name Yuji of person in charge		_	6902 		Page number number
securities 4. Fukuoka exchange Head office 1-1, Showa-cho location 2. Submitter (Substantial Shareho * 1. Individual (2). Judicial person ((1) (Pronunciation) Name (Pronunciation) Former name (Pronunciation) Former address or head office location Date of birth Individual Occupation Date of incorporation August 27, 1937 Judicial person Business The purposes trans Place to contact and name Yuji of person in charge			2. Over-th		
Head office 1-1, Showa-cho location 2. Submitter (Substantial Shareho. 1. Individual (2). Judicial person ((1)) (Pronunciation) Name (Pronunciation) Former name (Pronunciation) Former address or head office location Date of birth Individual Occupation Date of incorporation August 27, 1937 Judicial person Business The Individual Place to contact and name Yuji of person in charge	5. Sapporo)	-		Total numbe
* 1. Individual (2). Judicial person ((1) (Pronunciation) Name (Pronunciation) Address or head office location (Pronunciation) Former name (Pronunciation) Former address or head office location Date of birth Individual Occupation Date of incorporation August 27, 1937 Judicial person Business The repurposes Place to contact and name Yuji of person in charge	Kariya City,				Submitting
(2). Judicial person ((1) (Pronunciation) Name (Pronunciation) Address or head office location (Pronunciation) Former name (Pronunciation) Former address or head office location Date of birth Individual Occupation Date of incorporation August 27, 1937 Judicial person Business The repurposes trans Place to contact and name Yuji of person in charge					
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Date of birth Individual Date of incorporation Date of incorporation August 27, 1937 Judicial person Business purposes trans Place to contact and name Yuji of person in charge					n translation
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Date of incorporation August 27, 1937 Judicial person Business The r purposes trans Place to contact and name Yuji of person in charge		Office's r			
August 27, 1937 Judicial person Business The r purposes trans Place to contact and name Yuji of person in charge		Office's a	address		
Judicial person		(pronuncia	 ation)	omitted	in translati
Business The manager transfer and name Yuji of person in charge		Name of re	epresentative	 Э	 Fujio Cho
of person in charge					vehicles, shi nery and appa
		: General Ma	anager of Pla	anning Depa	rtment, Accou
			Telepho	one number	
3. Holding purposes(g)					
For strategic investment (maintend					

Company code of issuing company		6902			Page number/Total p	age nui
Name of submitter (Substantial Shareholder	·)				Toyota Motor Corporatio	n
4. Breakdown of stock, et						- - -
		n Text of Arti 23, Paragraph		Article Item 1	27-23, Paragraph 3,	Arti Iten
Shares		207,626,856	shares		shares	
Warrants	A	 	shares			G
Certificate of stock acquisition rights	В		shares			Н
Bonds with stock acquisition rights	C	0				I
Covered warrants relating to applicable securities	D					J
Depositary receipts representing ownership interest					·	
in shares						
Other related depositary receipts	E					K
Bonds redeemable by applicable securities	F					L
Total	М	207,626,856	shares	N	shares	0
Number of shares, etc., w transferred through a mar transaction and which are	hich gin	were P				
Number of held shares, et	c.,	Q	 207,626,856		Total number of issu outstanding shares (as of March 1, 2003	3)
(Total)(M+N+O-P) Number of potentially dil		 R			Percentage of shares by the above-stated (Q/(R+S)x100)	

	cerning acquisition or disposa					
Date	Kind of stock, etc.	Number		Distinction acquisition a	n be	etwee disr
March 17, 2003	Shares of Common Stock	4,787,200 shares	*1	Acquisition	(2)	Di
			*1	Acquisition	2	Dis
			*1	Acquisition	2	Di
			*1	Acquisition	2	Di
			*1	Acquisition	2	Di
			*1	Acquisition	2	Di
			*1	Acquisition	2	Di
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			*1	Acquisition	2	Di
			*1	Acquisition	2	Di
			*1	Acquisition	2	Di
rm No. 1(3)						
Company code of issuing company	6902		Page	number/Total	pag	ge ni
Name of submitter				otor Corporat:		
	ments including security agrees	ments related to the	shar	es, etc.(j)		
Not Applicable						
7. Funds for acqui	iring held shares, etc.(k)					

Applicable	81,107,8	Total amount of funds (Yen 1,0	 othe
		Total amount of funds (Yen 1,0	othe
	representative	* Location	• • • • • • • • • • • • • • • • • • •
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		Accept	ance
Amendment No 6(a)	Accepting	Accepted	Local
	Local	Year	Finance
	Finance		Bureau in
	Bureau		Charge
(Report in accordance with Article 27-25,			

Paragraph 1 of the Securities and Exchange Law)

Director of T	okai Local Finance Bur	reau		
		Toyota Motor Corporation		ective date o
ress or head ice location	1 Toyota-cho, Toyota (City, Aichi Prefecture	(b) Subm	nitted on M
Matters Regardi:	na Submitter			
1. Issuing comp	any (d)			
Name of issuing	Denso Corporation	Company code		Page num
company		*(1). Listed 2.	Over-the-counte	
Listed securities exchange	* (1). Tokyo (2) 4. Fukuoka 5.). Osaka (3). Nagoya . Sapporo		Total nu submitt and join
		iya City, Aichi Prefecture		Submittin
* 1. Ind		 		
* 1. Ind (2). Jud	ividual icial person ((1). Jo	oint stock company 2. I		
* 1. Ind (2). Jud (Pronunciation)	ividual icial person ((1). Jo	oint stock company 2. I	[omitted]	d in translat
* 1. Ind (2). Jud (Pronunciation)	ividual icial person ((1). Jo	pint stock company 2. I	[omitted	d in translat cors, Ltd.
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* 1. Ind (2). Jud (Pronunciation) Name (Pronunciation) Address or head (Pronunciation) Former name	ividual icial person ((1). Jo	pint stock company 2. I	[omitted Hino Mot	d in translat d in translat Hino city, T
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* 1. Ind (2). Jud (Pronunciation) Name (Pronunciation) Address or head (Pronunciation) Former name (Pronunciation) Former address Date Individual	ividual icial person ((1). Jo office location or head office location e of birth upation	oint stock company 2. I 1-1 Hi (pronunciation) Office's name	[omitted	d in translat Cors, Ltd. Hino city, T d in translat In translat In translat In translat In translat

Name of representative Tadaaki Jagawa

May 1, 1942

Judicial

	The manufacture					opment, de
purposes	thereto and offe	ering of ot	her services	, etc.		
Place to contact and nam	ne Takatoshi Ishiga					
			Tele	phone n		
. Holding purposes(g)						
or strategic investment			f the busine			
n No. 1(2)						
Company code of	6902				umber/Total	
issuing company				_	umber/Total	
	···································		Hin	o Motor	s, Ltd.	
Name of submitter (Substantial Shareholder	······································	itter(h)	Hin	o Motor	s, Ltd.	 Art
Name of submitter (Substantial Shareholder . Breakdown of stock, et	Main Text of Artic 27-23, Paragraph 343,146	itter(h) cle 3shares	Article 27	o Motor	s, Ltd.	Art Ite
Name of submitter (Substantial Shareholder Breakdown of stock, et	Main Text of Artic 27-23, Paragraph 343,146	itter(h) cle 3shares	Article 27	o Motor	s, Ltd.	Art Ite
Name of submitter (Substantial Shareholder Breakdown of stock, et Shares Warrants Certificate of stock acquisition rights	Main Text of Artic 27-23, Paragraph 343,146 A B	itter(h) cle 3sharesshares	Article 27:	o Motor	s, Ltd.	Art. Ite
Name of submitter (Substantial Shareholder Breakdown of stock, et Shares Certificate of stock acquisition rights Bonds with stock acquisition rights	Main Text of Artic 27-23, Paragraph 343,146 A B	itter(h) cle 3 shares shares	Article 27: Item 1	o Motor	s, Ltd.	Art Ite
Name of submitter (Substantial Shareholder Breakdown of stock, et Shares Certificate of stock acquisition rights Bonds with stock acquisition rights Covered warrants relating to applicable securities	Main Text of Artic 27-23, Paragraph 343,146 A B C	itter(h) cle 3sharesshares	Article 27- Item 1	o Motor	s, Ltd.	Art Ite: G H
Name of submitter (Substantial Shareholder Breakdown of stock, et Shares Warrants Certificate of stock acquisition rights Bonds with stock acquisition rights Covered warrants relating to applicable securities	Main Text of Artic 27-23, Paragraph 343,146 A B	itter(h) cle 3sharesshares	Article 27- Item 1	o Motor	s, Ltd.	Art Ite: G H
Name of submitter (Substantial Shareholder Breakdown of stock, et Shares Warrants Certificate of stock acquisition rights Bonds with stock acquisition rights Covered warrants relating to applicable securities Depositary receipts representing ownership interest in shares	Main Text of Artic 27-23, Paragraph 343,146 A B C	itter(h) cle 3 shares shares	Article 27- Item 1	o Motor	s, Ltd.	Art: Iter G H

Bonds redeemabl applicable secu	rities							L
Total	M	343,146	shares	N		shares		0
Number of shares, transferred throug	etc., which were							
transaction and which are to b	e deducted					number of iss		
Number of held sha	res, etc.,	Q		6	outstanding shares (as of March 1, 2003)			
(Total) (M+N+O		 R			Percent by the	ntage of share above-stated +S)x100)	s,	etc.
shares held (A+B+C+D+E+F+G					Perce	ntage of share	s,	etc.
5. Conditions conc	erning acquisiti				sixty (are	es, et
Date	Kind of sto	ock, etc.		Number		Distinction acquisition a	be ind	tweer dispo
Not applicable					*1	Acquisition	2	Disp
					*1	Acquisition	2	Disp
					*1	Acquisition	2	Disp
					*1	Acquisition	2	Disp
					*1	Acquisition	2	Disp
					*1	Acquisition	2	Disp
					*1	Acquisition	2	Disp
						Acquisition	2	
						Acquisition	2	Disp
					*1	Acquisition	2	Disp
						Acquisition	2	Disp
						Acquisition		
m No. 1(2)								
rm No. 1(3)								
Company code of issuing company	690				 Page	number/Total	pag	e nun

Name of su (Substanti	bmitter al Shareholder)		Hino	Motors, Ltd.	
6. Material	agreements including se	ecurity agreeme		ares, etc.(j)	
 Not Applica 	ble				
7. Funds fo	r acquiring held shares,				
	wn of funds for acquisit	cion			
Amount of (Yen 1			borrowe	l amount of d funds (Yen 1,000))
Other fund	-	pplicable			
				Total amount of funds (Yen 1,	
acquisitio (T+U	Y+V) (Yen 1,000)				
, ,	wwn of loans				
Number	* Name (Name of branch)	Type of business	* Name of representative	* Location	"P of bo
1	Not Applicable				
2					
3					
4					
5					
6					
7					
8					
9					
10					

Company code of issuing company	6902					 number/Total	
Name of submitte: (Substantial Sha:		Toyota M	Motor Corpo		1	Total number joint holder	of subm
						Submitting m	
II. Summary List Red		and Joint	Holders				
1. Submitter and	d joint holders(n)						
Toyota Motor Co	 rporation	-					
Hino Motors, Ltd	d.	-					
		-					
		-					
		-					
		-					
		-					
2. Breakdown of s	took ota hold by			the joint hel			
	27-23, F		3				Art Ite
Shares		,970,002	shares			shares	
Warrants	A		shares				G

Certificate of stock acquisition rights	В		shares			Н
Bonds with stock acquisition rights	С	0	shares			I
Covered warrants relating to applicable securities	D					J
Depositary receipts representing ownership interest in shares						
Other related depositary receipts	Е					К
Bonds redeemable by applicable securities	F					L
Total	М	207,970,002	shares	N	shares	0
Number of shares, etc., we transferred through a man transaction and which are to be deduced.	rgin	were P			 Total number of	issued and
Number of held shares, et		Q 207,	970 , 002	 shares	outstanding sha (as of March 1,	res
(Total) (M+N+O-P) Number of potentially dil	Luted	R	0	 shares	Percentage of sh by the above-sta (Q/(R+S)x100)	
shares held (A+B+C+D+E+F+G+H+I+J+	+K+L)				Percentage of sh held stated in p	

VI

For immediate release March 28, 2003

Toyota Housing Corporation to Head Toyota Home Sales Efforts

Tokyo -- TOYOTA MOTOR CORPORATION (TMC) announced today plans to strengthen its housing business by establishing on April 1 a sales company called Toyota Housing Corporation. The aim of the new company will be to more quickly and accurately understand customers' needs for timely and appropriate response in

terms of product planning and sales.

Following the complete transfer of the product planning and sales functions of TMC's Housing Group to Toyota Housing Corporation, the new company will commence full-scale business operations on Jan. 1, 2004. It will strive to strengthen the public's awareness of the Toyota Home brand, which has become an established name in Japan's house-building industry and on which the new company's Japanese name (Toyota Home Kabushikigaisha) is based.

Toyota Housing Corporation's business will center on product planning for houses and condominiums and on sales, construction and maintenance of such units. It will also promote locally oriented sales efforts in close coordination with Toyota Home dealers and hire skilled and enthusiastic workers to strengthen its human resources.

Based on the spirit of "Innovation into the Future", TMC has also formulated a directional outline labeled "Housing Business 2010 Vision" meant to serve as a launch pad for strengthening TMC's housing business in the 21st century. From this new starting point, based on TMC's original mission "to contribute to society through making things", TMC aims to establish itself as a top company in the housing business by the end of the 2010s, consolidate the strengths of the Toyota Group and offer customers a wider array of housing-related services.

As a first step toward this goal, TMC has launched a new three-year plan from FY2003 in which it aims to be not only the sales leader of detached houses in the Tokai area, but to also strengthen its presence in the Tokyo metropolitan area and other key markets.

More...

TMC entered the home-construction business in 1975. Since then--under the banner of "truly wanting to make Japanese homes better"--it has provided an abundant lineup of products, including condominiums, built using its unit building system, steel framework construction method or residential steel framing technique.

This year it is placing special emphasis on the peace-of-mind elements of earthquake-durability, security and safety, and, in Aichi Prefecture, it is seeking to achieve three straight fiscal years as the No. 1 seller of detached houses.

Outline of new housing sales company

Company name	Toyota Housing Corporation
Date of establishment	April 1, 2003
Date of operations start	January 1, 2004
Location of headquarters	Nagoya, Aichi Prefecture (in TMC's Nagoya Building)
Capitalization	Undecided (100 million yen at time of establishment)
Ownership	TMC 100%
Number of employees	Approx. 200 (from Jan. 1, 2004)

Chairman	Noritaka Shimizu
President	Teiji Tachibana
Sales	100 billion yen (target for FY2005)

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VTT

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Toyota to Introduce New Management System Streamlined Board, New Managing Officers Aimed at Faster Decision-making

Tokyo -- TOYOTA MOTOR CORPORATION (TMC) announced today that following this year's general shareholders meeting in June it plans to introduce a new management system that features, among other enhancements, a streamlined board of directors and the new position of non-board managing officer.

With global competition growing evermore severe, the new management system is aimed at boosting TMC's competitiveness as the company strives toward objectives outlined in its 2010 Global Vision announced in April 2002. This system is meant to make the most of TMC's traditional strengths of placing at its management core people capable of understanding and putting into practice TMC's corporate principles and of practicing hands-on decision-making (genchi genbutsu*). It is also aimed at accelerating managerial processes by streamlining the number of board members and at speeding up operations by making the decision-making structure less vertical. At the same time, the system hopes to strengthen corporate auditing efforts by increasing the number of outside corporate auditors.

With the implementation of this new system, TMC targets further growth and development as a global company.

Highlights of new management system

Streamlined board of directors

The new board of directors will consist of 20-30 members of senior managing director rank or higher. Each will be appointed for a one-year term.

Non-board managing officers

Such officers (under a performance-based system) will number about 30-40 persons, each in charge of daily operations in specific fields/divisions, and include non-Japanese and younger appointees, as well as executives resident at TMC's overseas affiliates, whose numbers will be increased. Each will be appointed for a one-year term.

Less-vertical decision-making

Matters concerning daily operations in specific fields/divisions will be settled at no higher than the level of senior managing director; senior managing directors, as the highest authorities in their areas of supervision, will participate in overall management of the company while overseeing "on-site" decision-making related to their fields of operations.

Improved auditing

Outside corporate auditors will be increased—out of a total of seven corporate auditors, four will come from outside the company.

*Going to an issue's source to understand the actual situation, build consensus and expediently achieve one's goal

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