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WSFS FINANCIAL CORP Form 8-K July 22, 2010

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

#### FORM 8-K

#### **CURRENT REPORT**

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

July 21, 2010
Date of Report
(Date of earliest event reported)

WSFS Financial Corporation (Exact name of registrant as specified in its charter)

Delaware 0-16668 22-2866913
(State or other jurisdiction File Number) Identification Number)
of incorporation)

500 Delaware Avenue, Wilmington, Delaware 19801 (Address of principal executive offices) (Zip Code)

Registrant's telephone number, including area code: (302) 792-6000

Not Applicable (Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- " Written communications pursuant to Rule 425 under the Securities Act
- " Soliciting material pursuant to Rule 14a-12 under the Exchange Act
- " Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act
- " Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act

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#### INFORMATION TO BE INCLUDED IN REPORT

#### Section 8 – Other Events

Item 8.01 Other Events.

On July 21, 2010, the Registrant issued a press release announcing that Mark A. Turner, President and Chief Executive Officer, Stephen A. Fowle, Executive Vice President and Chief Financial Officer and Rodger Levenson, Executive Vice President and Director of Commercial Banking, will be making a presentation at the Keefe, Bruyette & Woods (KBW) 11th Annual Community Bank Investor Conference on July 28, 2010 at 10:00 A.M. Eastern Daylight Time (EDT) in New York City.

The presentation can be accessed via live webcast or audiocast as set forth in the press release. The press release is filed as Exhibit 99 hereto and is incorporated by reference herein.

Item 9.01 Financial Statements and Exhibits

- (d) Exhibits:
- 99 Press Release dated July 21, 2010

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## **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this Report to be signed on its behalf by the undersigned, hereunto duly authorized.

## WSFS FINANCIAL CORPORATION

Date: July 21, 2010 By: /s/ Stephen A. Fowle

Stephen A. Fowle

Executive Vice President and Chief

Financial Officer