Van de Ven Michael G Form 4 March 05, 2018

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Check this box

if no longer subject to Section 16. Form 4 or

Form 5 obligations may continue.

See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *

Van de Ven Michael G

(Last) (First) (Middle)

SOUTHWEST AIRLINES CO., 2702 LOVE FIELD DRIVE

DALLAS, TX 75235-1908

(Street) 4. If Amendment, Date Original

Filed(Month/Day/Year)

(Month/Day/Year)

03/02/2018

3. Date of Earliest Transaction

OMB APPROVAL

OMB Number:

3235-0287

Expires:

January 31, 2005

Estimated average burden hours per

response...

0.5

2. Issuer Name and Ticker or Trading Symbol	5. Relationship of Reporting Person(s) to Issuer
SOUTHWEST AIRLINES CO [LUV]	(Check all applicable)

10% Owner Director X_ Officer (give title Other (specify below) below) Chief Operating Officer

6. Individual or Joint/Group Filing(Check Applicable Line)

X Form filed by One Reporting Person Form filed by More than One Reporting

(City)	(State)	(Zip) Tal	ble I - Non	-Derivativ	e Secu	ırities Acqı	uired, Disposed	of, or Benefic	ially Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactio Code (Instr. 8)	4. Securities Acquired (A) ionor Disposed of (D) (Instr. 3, 4 and 5) (A) or			5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code V	Amount	(D)	Price	(Instr. 3 and 4)		
Common Stock	03/02/2018		S	19,499	D	\$ 57.33	172,883	D	
Common Stock	03/02/2018		S	1,800	D	\$ 57.34	171,083	D	
Common Stock	03/02/2018		S	1,600	D	\$ 57.35	169,483	D	
Common Stock	03/02/2018		S	3,142	D	\$ 57.36	166,341	D	
Common Stock	03/02/2018		S	700	D	\$ 57.37	165,641	D	

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Common Stock	03/02/2018	S	550	D	\$ 57.38	165,091	D	
Common Stock	03/02/2018	S	1,208	D	\$ 57.39	163,883	D	
Common Stock	03/02/2018	S	900	D	\$ 57.4	162,983	D	
Common Stock	03/02/2018	S	200	D	\$ 57.41	162,783	D	
Common Stock	03/02/2018	S	1,200	D	\$ 57.42	161,583	D	
Common Stock	03/02/2018	S	200	D	\$ 57.43	161,383	D	
Common Stock	03/02/2018	S	100	D	\$ 57.435	161,283	D	
Common Stock						685 <u>(1)</u>	I	By ProfitSharing Plan

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

> 9. Nu Deriv Secur Bene Own Follo Repo Trans (Instr

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative	2. Conversion	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if	4. Transac	5. ctionNumber	6. Date Exerc Expiration D		7. Title		8. Price of Derivative	
Security (Instr. 3)	or Exercise Price of Derivative Security	(mema zuj, 1 cur)	any (Month/Day/Year)	Code (Instr. 8	` ,			Under Securi	lying	Security (Instr. 5)	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

Reporting Owner Name / Address	Relationships					
	Director	10% Owner	Officer	Other		

Reporting Owners 2

Van de Ven Michael G SOUTHWEST AIRLINES CO. 2702 LOVE FIELD DRIVE DALLAS, TX 75235-1908

Chief Operating Officer

Signatures

/s/ Tim Whisler, on behalf of and as attorney-in-fact for Michael G. Van de Ven

03/05/2018

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Holdings reflect exempt transactions under the Issuer's ProfitSharing Plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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