

SOUTHERN CO
Form 3
March 13, 2006

FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting
Person *

Â HINSON W RON

(Last) (First) (Middle)

30 IVAN ALLEN JR.
BOULEVARD

(Street)

ATLANTA,Â GAÂ 30308

(City) (State) (Zip)

2. Date of Event Requiring
Statement

(Month/Day/Year)

03/11/2006

3. Issuer Name **and** Ticker or Trading Symbol
SOUTHERN CO [SO]

4. Relationship of Reporting
Person(s) to Issuer

5. If Amendment, Date Original
Filed(Month/Day/Year)

(Check all applicable)

___ Director ___ 10% Owner
__X__ Officer ___ Other
(give title below) (specify below)
Comptroller

6. Individual or Joint/Group
Filing(Check Applicable Line)
X Form filed by One Reporting
Person
___ Form filed by More than One
Reporting Person

Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security
(Instr. 4)

2. Amount of Securities
Beneficially Owned
(Instr. 4)

3. Ownership
Form:
Direct (D)
or Indirect
(I)
(Instr. 5)

4. Nature of Indirect Beneficial
Ownership
(Instr. 5)

Southern Company Common Stock

4,144.54

I

By 401(k)

Southern Company Common Stock

1,234.04

I

By ESOP

Reminder: Report on a separate line for each class of securities beneficially
owned directly or indirectly.

SEC 1473 (7-02)

**Persons who respond to the collection of
information contained in this form are not
required to respond unless the form displays a
currently valid OMB control number.**

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security
(Instr. 4)

2. Date Exercisable and
Expiration Date
(Month/Day/Year)

3. Title and Amount of
Securities Underlying
Derivative Security
(Instr. 4)

4. Conversion
or Exercise
Price of

5. Ownership
Form of
Derivative

6. Nature of Indirect
Beneficial
Ownership
(Instr. 5)

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	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Derivative Security	Security: Direct (D) or Indirect (I) (Instr. 5)	
Option Right to Buy <u>(1)</u> <u>(2)</u>	02/15/2003	02/15/2012	Southern Company Common Stock	7,724	\$ 25.26	D	Â
Option Right to Buy <u>(1)</u> <u>(2)</u>	02/14/2004	02/14/2013	Southern Company Common Stock	10,576	\$ 27.98	D	Â
Option Right to Buy	02/13/2005	02/13/2014	Southern Company Common Stock	10,384	\$ 29.5	D	Â
Option Right to Buy	02/18/2006	02/18/2015	Southern Company Common Stock	10,574	\$ 32.7	D	Â
Option Right to Buy <u>(1)</u>	02/20/2007	02/20/2016	Southern Company Common Stock	18,717	\$ 33.81	D	Â
Phantom Stock Units <u>(3)</u>	Â <u>(3)</u>	Â <u>(3)</u>	Southern Company Common Stock	7.09	\$ 0	D	Â

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
HINSON W RON 30 IVAN ALLEN JR. BOULEVARD ATLANTA, GA 30308	Â	Â	Â Comptroller	Â

Signatures

By: Patricia L. Roberts, Attorney
in fact 03/13/2006

 Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 5(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

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- (1) Includes the right to have shares withheld upon exercise to satisfy tax withholding obligations.
- (2) Options Vest 33% per year on the anniversary of the grant date.
- (3) Includes phantom stock units acquired as if reinvested in the dividend reinvestment plan. There is no exercise or expiration date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

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