DAKTRONICS INC /SD/

Form 4

November 26, 2013

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

OMB APPROVAL

3235-0287

Expires:

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may continue.

See Instruction

if no longer

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * MORGAN JAMES B			2. Issuer Name and Ticker or Trading Symbol DAKTRONICS INC /SD/ [DAKT]	5. Relationship of Reporting Person(s) to Issuer				
(Last)	(First)	(Middle)	3. Date of Earliest Transaction	(Check all applicable)				
201 DAKTRONICS DRIVE			(Month/Day/Year) 11/25/2013	X Director 10% Owner Officer (give title below) Other (specify below)				
(Street)			4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check				
BROOKING, SD 57006			Filed(Month/Day/Year)	Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person				

(City)	(State)	(Zip) Tabl	le I - Non-l	Derivative	Secur	ities Acqui	red, Disposed of,	or Beneficiall	y Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactic Code (Instr. 8)	4. Securit or Dispos (Instr. 3, 4	ed of (5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	11/25/2013		M	1,522	A	\$ 9.51	1,398,748	D	
Common Stock	11/25/2013		M	1,057	A	\$ 14.37	1,399,805	D	
Common Stock	11/25/2013		M	7,362	A	\$ 13.595	1,407,167	D	
Common Stock	11/25/2013		M	11,659	A	\$ 12.835	1,418,826	D	
Common Stock	11/25/2013		M	748	A	\$ 9.51	1,419,574	D	
	11/25/2013		M	2,300	A	\$ 9.24	1,421,874	D	

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Common Stock								
Common Stock	11/25/2013	M	6,638	A	\$ 13.595	1,428,512	D	
Common Stock	11/25/2013	M	4,341	A	\$ 12.835	1,432,853	D	
Common Stock						53,892	I	by 401k

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. Number of iorDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amour Underlying Securit (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amo or Num of Sh
Incentive Stock Options	\$ 9.51	11/25/2013		M		1,522	<u>(1)</u>	08/22/2022	Common Stock	1,5
Incentive Stock Options	\$ 12.835	11/25/2013		M		11,659	(2)	11/22/2014	Common Stock	11,6
Incentive Stock Options	\$ 13.595	11/25/2013		M		7,362	(3)	11/16/2015	Common Stock	7,3
Incentive Stock Options	\$ 14.37	11/25/2013		M		1,057	<u>(4)</u>	12/01/2020	Common Stock	1,0
Non-Qualified Stock Option	\$ 9.24	11/25/2013		M		2,300	<u>(5)</u>	11/30/2021	Common Stock	2,3
Non-Qualified Stock Option	\$ 9.51	11/25/2013		M		748	<u>(1)</u>	08/22/2022	Common Stock	7 4
Non-Qualified Stock Option	\$ 12.835	11/25/2013		M		4,341	(2)	11/22/2014	Common Stock	4,3
Non-Qualified Stock Option	\$ 13.595	11/25/2013		M		6,638	(3)	11/16/2015	Common Stock	6,6

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

MORGAN JAMES B
201 DAKTRONICS DRIVE X
BROOKING, SD 57006

Signatures

/s/ James B.
Morgan 11/26/2013

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Incentive Stock Options: 20% vested each year for a total of five years vesting schedule: 8/23/2013; 8/23/2014; 8/23/2015; 8/23/2016; 8/23/2017
- (2) Incentive Stock Options: 20% vested each year for a total of five years vesting schedule: 11/23/2005; 11/23/2006; 11/23/2007; 11/23/2008: 11/23/2009
- (3) Incentive Stock Options: 20% vested each year for a total of five years vesting schedule: 11/17/2006; 11/17/2007; 11/17/2008; 11/17/2009; 11/17/2010
- (4) Incentive Stock Options: 20% vested each year for a total of five years vesting schedule: 12/02/2011; 12/02/2012; 12/02/2013; 12/02/2014: 12/02/2015
- (5) Incentive Stock Options: 20% vested each year for a total of five years vesting schedule: 12/01/2012; 12/01/2013; 12/01/2014; 12/01/2015; 12/01/2016

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