Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Reminder: Report on a separate line for each class of securities beneficially

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1.Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect D Ownership (Instr. 5)
Common Stock	244,902	D	Â
Common Stock	10,900	Ι	Child A
Common Stock	10,200	Ι	Child B
Common Stock	10,000	Ι	Child C
Common Stock	9,897.5594 <u>(1)</u>	Ι	by 401k

(City) (State) (Zip)

DAKTRONICS INC /SD/

September 09, 2013

(Print or Type Responses)

Person *

FORM 3

Form 3

BROOKING, SDÂ 57006

201 DAKTRONICS DRIVE

(Street)

Kurtenbach Matthew John (Month/Day/Year) 09/01/2013 (Last) (First) (Middle)

1. Name and Address of Reporting Statement

2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,

Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

DAKTRONICS INC /SD/ [DAKT]

10% Owner

X Other

Table I - Non-Derivative Securities Beneficially Owned

4. Relationship of Reporting

(Check all applicable)

(give title below) (specify below)

VP of Manufacturing

Person(s) to Issuer

Director

Officer

Edgar Filing: DAKTRONICS INC /SD/ - Form 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

OMB 3235-0104 Number: January 31, Expires: 2005 Estimated average burden hours per response... 0.5

5. If Amendment, Date Original

6. Individual or Joint/Group Filing(Check Applicable Line)

X Form filed by One Reporting

Form filed by More than One

Beneficial

Filed(Month/Day/Year)

Person

Reporting Person

Edgar Filing: DAKTRONICS INC /SD/ - Form 3

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		4. Conversion or Exercise Price of	5. Ownership Form of Derivative	6. Nature of Indirect Beneficial Ownership (Instr. 5)	
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Derivative Security	Security: Direct (D) or Indirect (I) (Instr. 5)		
Incentive Stock Options	(2)	12/03/2018	Common Stock	6,153	\$ 8.29	D	Â	
Incentive Stock Options	(3)	12/02/2019	Common Stock	6,300	\$ 8.65	D	Â	
Incentive Stock Options	(4)	11/19/2013	Common Stock	6,000	\$ 8.85	D	Â	
Incentive Stock Options	(5)	11/30/2021	Common Stock	9,237	\$ 9.24	D	Â	
Incentive Stock Options	(6)	08/22/2022	Common Stock	10,500	\$ 9.51	D	Â	
Incentive Stock Options	(7)	08/22/2023	Common Stock	7,500	\$ 11.05	D	Â	
Incentive Stock Options	(8)	11/22/2014	Common Stock	6,000	\$ 12.835	D	Â	
Incentive Stock Options	(9)	11/16/2015	Common Stock	6,000	\$ 13.595	D	Â	
Incentive Stock Options	(10)	12/01/2020	Common Stock	5,724	\$ 14.37	D	Â	
Incentive Stock Options	(11)	11/14/2017	Common Stock	6,915	\$ 20.07	D	Â	
Incentive Stock Options	(12)	11/15/2016	Common Stock	7,000	\$ 34.065	D	Â	
Non-Qualified Stock Option	(13)	12/03/2018	Common Stock	4,347	\$ 8.29	D	Â	
Non-Qualified Stock Option	(14)	12/02/2019	Common Stock	4,200	\$ 8.65	D	Â	
Non-Qualified Stock Option	(15)	11/30/2021	Common Stock	1,263	\$ 9.24	D	Â	
Non-Qualified Stock Option	(16)	12/01/2020	Common Stock	1,431	\$ 14.37	D	Â	
Non-Qualified Stock Option	(17)	11/14/2017	Common Stock	2,085	\$ 20.07	D	Â	
Restricted Stock Units	(18)	(18)	Common Stock	8,145	\$ 0 <u>(19)</u>	D	Â	

Reporting Owners

Reporting Owner Name / Address		Relationships					
		Director	10% Owner	Officer	Other		
Kurtenbach Matthew John 201 DAKTRONICS DRIVE BROOKING, SD 57006		Â	Â	Â	VP of Manufacturing		
Signatures							
Matthew J Kurtenbach	09/09/2013						
** Signature of Reporting Person		Date					
Explanation o	f Re	spon	ses:				
* If the form is filed by m	ore than	one reportin	ig person, see In	struction 5	(b)(v).		

- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The information in this report is based on a plan statement dated as of August 30, 2013.
- (2) Incentive Stock Options: 20% vested each year for a total of five years vesting schedule: 12/04/2009; 12/04/2010; 12/04/2011; 12/04/2012; 12/04/2013
- (3) Incentive Stock Options: 20% vested each year for a total of five years vesting schedule: 12/03/2010; 12/03/2011; 12/03/2012; 12/03/2013; 12/03/2014
- (4) Incentive Stock Options: 20% vested each year for a total of five years vesting schedule: 11/20/2004; 11/20/2005; 11/20/2006; 11/20/2007; 11/20/2008
- (5) Incentive Stock Options: 20% vested each year for a total of five years vesting schedule: 12/01/2012; 12/01/2013; 12/01/2014; 12/01/2015; 12/01/2016
- (6) Incentive Stock Options: 20% vested each year for a total of five years vesting schedule: 8/23/2013; 8/23/2014; 8/23/2015; 8/23/2016; 8/23/2017
- (7) Incentive Stock Options: 20% vested each year for a total of 5 years vesting schedule: $\frac{8}{23}/2014$; $\frac{8}{23}/2015$; $\frac{8}{23}/2016$; $\frac{8}{23}/2017$; $\frac{8}{23}/2018$.
- (8) Incentive Stock Options: 20% vested each year for a total of five years vesting schedule: 11/23/2005; 11/23/2006;
- (9) Incentive Stock Options: 20% vested each year for a total of five years vesting schedule: 11/17/2006; 11/17/2007; 11/17/2008; 11/17/2009;
- (10) Incentive Stock Options: 20% vested each year for a total of five years vesting schedule: 12/02/2011; 12/03/2012; 12/03/2013; 12/03/2014; 12/03/2015
- (11) Incentive Stock Options: 20% vested each year for a total of five years vesting schedule: 11/15/2008; 11/15/2009; 11/15/2010; 11/15/2011; 11/15/2012
- (12) Incentive Stock Options: 20% vested each year for a total of five years vesting schedule: 11/16/2007; 11/16/2008; 11/16/2009; 11/16/2010; 11/16/2011
- (13) Non-qualifying Stock Options: 20% vested each year for a total of five years vesting schedule: 12/04/2009; 12/04/2010; 12/04/2011; 12/04/2012; 12/04/2013
- (14) Non-qualifying Stock Options: 20% vested each year for a total of five years vesting schedule: 12/03/2010; 12/03/2011; 12/03/2012; 12/03/2013; 12/03/2014
- (15) Non-qualifying Stock Options: 20% vested each year for a total of five years vesting schedule: 12/01/2012; 12/01/2013; 12/01/2014; 12/01/2015; 12/01/2016

(16)

Edgar Filing: DAKTRONICS INC /SD/ - Form 3

Non-qualifying Stock Options: 20% vested each year for a total of five years - vesting schedule: 12/02/2011; 12/03/2012; 12/03/2013; 12/03/2014; 12/03/2015

- (17) Non-qualifying Stock Options: 20% vested each year for a total of five years vesting schedule: 11/15/2008; 11/15/2009; 11/15/2010; 11/15/2011; 11/15/2012
- $(18) \frac{\text{Restricted Stock Units granted on 8/22/2013 vest 20\% each year for five years beginning on 8/23/2014. Vested shares will be delivered to the reporting person as soon as practicable after the date of vesting.}$
- (19) Each Restricted Stock Unit represents the contingent right to receive one share of Daktronics, Inc. common stock.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.