

Edgar Filing: INTERNET GOLD GOLDEN LINES LTD - Form 6-K

INTERNET GOLD GOLDEN LINES LTD

Form 6-K

August 14, 2007

SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

-----

F O R M 6-K

REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15d-16  
UNDER THE SECURITIES EXCHANGE ACT OF 1934

For the month of August 2007

INTERNET GOLD-GOLDEN LINES LTD.  
(Name of Registrant)

1 Alexander Yanai Street Petach-Tikva, Israel  
(Address of Principal Executive Office)

Indicate by check mark whether the registrant files or will  
file annual reports under cover of Form 20-F or Form 40-F.

Form 20-F  Form 40-F

Indicate by check mark if the registrant is submitting the  
Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Indicate by check mark if the registrant is submitting the  
Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

Indicate by check mark whether by furnishing the information  
contained in this Form, the registrant is also thereby furnishing the  
information to the Commission pursuant to Rule 12g3-2(b) under the Securities  
Exchange Act of 1934.

Yes  No

If "Yes" is marked, indicate below the file number assigned to  
the registrant in connection with Rule 12g3-2(b): 82-\_\_\_\_\_

Internet Gold-Golden Lines Ltd.

6-K Items

1. Press Release re Internet Gold Reports Q2 Results: Merger Increases Profitability dated August 14, 2007.

Press Release

Source: Internet Gold

Internet Gold Reports Q2 Results: Merger Increases Profitability

Tuesday August 14, 2:18 am ET

Highest-Ever Non-GAAP Adjusted Operating Income, Net Income & Adjusted EBITDA (1)

PETACH TIKVA, Israel, August 14 /PRNewswire-FirstCall/ -- Internet Gold, (NASDAQ: IGLD ; TASE: IGLD) today reported its financial results for the second quarter and six months ended June 30, 2007.

#### Major Events of the Second Quarter

- Rising profitability due to synergies of merger with 012 Golden Lines
- Continued ARPU stability in a consolidated marketplace
- Launch of VOB services and entry into \$1B domestic telephony market
  
- Highest-Ever Non-GAAP Adjusted Operating Income of NIS 42M and adjusted EBITDA of NIS 65M.
  
- Continued growth in e-Advertising activity
  
- Transition process of P1000 e-Commerce site to new Commerce Server platform and weakness of the dollar together reduced revenues by approximately NIS 6M

#### Results for the Second Quarter

Revenues for the second quarter of 2007 were NIS 296.3 million (US \$69.7 million), an increase of 209% compared with NIS 95.8 million for the second quarter of 2006. On a pro-forma basis, this represented an increase of 12% compared with the second quarter of 2006.

Note: pro-forma results are provided to assist the reader in comparing Internet Gold's 2007 results, which include the full contribution of its merger with 012 Golden Lines, with 2006 results, which were before the merger. Pro-forma results combine 012 Golden Lines' results for the second quarter of 2006 with Internet Gold's results for the same period.

Revenues for the quarter were impacted by two factors: the temporary intermediate closures of the Company's P1000 e-Commerce site during its platform upgrade, resulting in lost revenues of approximately NIS 2.5 million; and the weakness of the dollar compared with the shekel during April and May, which reduced revenues as expressed in shekels by approximately NIS 3.5 million.

Operating income for the quarter increased by 163% to a record NIS 30.3 million (US \$7.1 million) compared with NIS 11.5 million for the second quarter of 2006. Operating margin for the period on a GAAP basis was 10%, while on a non-GAAP

## Edgar Filing: INTERNET GOLD GOLDEN LINES LTD - Form 6-K

basis it was 14%, and reached NIS 42 million. The difference between GAAP and non-GAAP operating income relates amortization of NIS 10.3 million (US \$2.4 million) with regard to the intangible assets acquired as part of the acquisition of 012 Golden Lines and non-recurring expenses of NIS 1.5 million (US\$ 0.35 million), relating to charges incurred in connection with the merger of Smile.Communications and 012 Golden Lines.

Net income for the second quarter of 2007 increased by 233% to a record NIS 22.5 million (US \$5.3 million), or NIS 1.06 (US\$ 0.25) per share, compared with NIS 6.8 million, or NIS 0.37 per share, for the second quarter of 2006. Impacting net income were non-recurring operating expenses of NIS 1.5 million (US\$ 0.35 million), relating to charges incurred in connection with the merger of Smile.Communications and 012 Golden Lines. In addition, net income also includes an income tax benefit of NIS 6.5 million (US \$1.5 million), which is primarily attributable to the tax benefit associated with Smile.Communications' tax loss carry forward.

Adjusted EBITDA (1) for the quarter reached NIS 65 million (US \$15.3 million), an increase of 19% compared with the second quarter of 2006 adjusted pro-forma EBITDA (1).

### Comments of Management

Commenting on the results, Eli Holtzman, Internet Gold's CEO, said, "We are pleased to report that the progress on our merger plan continues to be on-track, and we are now entering its final stage. The synergies that we have achieved to date have already increased our profitability to a record level; however, we expect to realize the full effect of the merger's synergies towards early 2008. As we move beyond the merger, our focus will be to continue building our share of our growing communications and media markets."

### Overview of the Company's Activities By Subsidiary

012 Smile.Communications Ltd.: Revenues for the second quarter of 2007 increased by 250% compared with Q2 2006, reaching NIS 277.3 million (US \$65.3 million). However, revenues were negatively impacted by the weakness of the dollar as compared to the shekel during April and May, which reduced the subsidiary's sales as expressed in shekel terms by approximately NIS 3.5 million. Non-GAAP adjusted operating income for the second quarter reached NIS 40.3 million (US \$9.5 million) and adjusted EBITDA reached NIS 62 million (US \$14.6 million).

Commenting on the results, Ms. Stella Handler, CEO of 012 Smile.Communications, said, "We are pleased to report another solid quarter marked by record profits, rising profitability and a stronger-than-ever platform for our future growth. The merger has taken our revenues and profitability to a new level, while also leveraging our launch of local telephony - VOB (Voice Over Broadband). This has positioned us as a growth-oriented communications group that is well-positioned to identify, lead and benefit from long-term market trends, particularly the stabilization of ARPUs (Average Revenues Per User) and the steady growth of data and voice service outlays. The goal of our work plan is to take full advantage of each of these innovative services to drive significant future growth."

ISP (Internet Access Services): the Company continues to benefit from the consolidated market's stable ARPUs and a steadily rising broadband customer base.

- VOB (Voice Over Broadband Domestic Telephony Services): during the quarter, the Company became the first ISP to launch domestic VOB services. As a result of

## Edgar Filing: INTERNET GOLD GOLDEN LINES LTD - Form 6-K

a legal claim made by one of its competitors against the Ministry of Communications, after the end of the quarter, on July 8, 2007, the Company was ordered by the Supreme Court to temporarily discontinue its mass-media advertising campaigns for its VOB service until a final ruling is made. As such, the Company is now limited its VOB marketing to its existing customer base through direct channels. The company is on track with its original VOB work plan in regards to number of new subscribers acquired

- ILD (International Long Distance Services): the merger of 012 Golden Lines and Smile.Communications has enabled the consolidation of 012- and 015-branded services, contributing significantly to the Company's profitability.

Smile.Media Ltd.: Revenues for the second quarter of 2007 were NIS 19.6 million (US \$4.6 million) reflecting the temporary and intermittent closures of the Company's P1000 e-Commerce site that occurred during its platform upgrade, resulting in lost revenues of approximately NIS 2.5 million. Operating margin for the period was 15%, while EBITDA (1) margin was 21%.

Mr. Holtzman concluded, "We continue to benefit from a significant ramp-up of Internet media budgets, a trend which we believe has the power to become a significant driver of our growth over the long-term. We believe the strong and diversified portfolio of Internet properties that we have built over the past few years is positioning us to take full advantage of the online advertising market's accelerating momentum."

Internet Gold - Golden Lines Ltd.: In addition to the activities of Smile.Communications and Smile.Media, the Company incurred operating expenses of approximately NIS 1.2 million (US 0.3 million) for the quarter. These expenses were primarily for the development of new joint ventures, and for activities related to the Company's listing on public securities exchanges, including expenses such as: Investor Relations, Sarbanes Oxley compliance, insurance and legal expenses.

### Results for the First Half

Revenues for the first half of 2007 were NIS 592.6 million (US\$ 139.5 million), an increase of 214% compared with NIS 188.7 million recorded in the first half of 2006. On a pro-forma basis, this represented an increase of 14%.

Operating income for the first half of 2007 increased by 199% to a record NIS 63.4 million (US \$14.9 million) compared with NIS 21.2 million for the first half of 2006. Operating margin for the period on a GAAP basis was 11%, while on a non-GAAP basis it was 14%, and reached NIS 81.3 million. The difference between GAAP and non-GAAP operating income relates amortization of NIS 16 million (US \$3.8 million) with regard to the intangible assets acquired as part of the acquisition of 012 Golden Lines and non-recurring expenses of NIS 1.9 million (US\$ 0.45 million), relating to charges incurred in connection with the merger of Smile.Communications and 012 Golden Lines.

Net income for the first half of 2007 increased by 206% to a record NIS 41 million (US \$9.6 million), or NIS 2 (US\$ 0.47) per share, compared with NIS 13.4 million, or NIS 0.73 per share, for the first half of 2006. Impacting net income were non-recurring operating expenses of NIS 1.9 million (US\$ 0.45 million), relating to charges incurred in connection with the merger of Smile.Communications and 012 Golden Lines. In addition, Net income also includes net income tax incurred during the first half of NIS 3 million (US \$0.7 million) including the tax benefit associated with Smile.Communications' tax loss carry forward.

## Edgar Filing: INTERNET GOLD GOLDEN LINES LTD - Form 6-K

### Increase in Number of IGLD Shares Outstanding:

In April 2005, Internet Gold completed an offering in Israel of NIS 220 million of convertible bonds that were scheduled to be repaid during the period April 2008 through April 2015 and warrants to purchase 2.5 million ordinary shares that are exercisable until October 15, 2007. The bonds are convertible into ordinary shares at a conversion price of NIS 40 (\$9.41) per share until March 2008, at which time the conversion price will increase to NIS 50 (\$11.80). The exercise price of the warrants is currently NIS 41.5 (\$9.80), which price is linked to Israeli Consumer Price Index. Beginning in the fourth quarter of 2006 holders of the bonds and warrants began to convert their bonds and exercise the warrants. As at June 30, 2007, bond and warrant holders had converted NIS 93.5 million (\$22.0 million) of the bonds into 2,338,415 ordinary shares and exercised 1,095,009 warrants. Subsequent to Jun 30, 2007 and through August 5, 2007, bond holders had converted an additional NIS 10.1 million (\$2.4 million) of the bonds into 252,026 ordinary shares and warrants to purchase an additional 62,248 ordinary shares had been exercised, with the Company receiving NIS 2.6 million (\$0.6 million) in proceeds from the exercise of the warrants.

### Reconciliation Between Results on a GAAP and Non-GAAP Basis

Reconciliation between the Company's results on a GAAP and non-GAAP basis is provided in a table immediately following the Consolidated Statement of Operations (Non-GAAP Basis). Non-GAAP financial measures consist of GAAP financial measures adjusted to exclude amortization of acquired intangible assets, as well as certain business combination accounting entries. The purpose of such adjustments is to give an indication of our performance exclusive of non-cash charges and other items that are considered by management to be outside of our core operating results. Our non-GAAP financial measures are not meant to be considered in isolation or as a substitute for comparable GAAP measures, and should be read only in conjunction with our consolidated financial statements prepared in accordance with GAAP.

Our management regularly uses our supplemental non-GAAP financial measures internally to understand, manage and evaluate our business and make operating decisions. These non-GAAP measures are among the primary factors management uses in planning for and forecasting future periods. We believe these non-GAAP financial measures provide consistent and comparable measures to help investors understand our current and future operating cash flow performance. These non-GAAP financial measures may differ materially from the non-GAAP financial measures used by other companies. Reconciliation between results on a GAAP and non-GAAP basis is provided in a table immediately following the Consolidated Statement of Operations.

### Purchase Price Allocation

Final determination of the purchase price allocation of certain intangible assets acquired as part of the acquisition of 012 Golden Lines is not yet complete, and is subject to revision. Any revisions made to the current calculation will change the amount of the purchase price allocable to goodwill.

We are still evaluating the amortization method to be utilized with regard to the intangible assets acquired. In the interim, the Company recorded NIS 16 million (US \$3.8 million) in amortization costs in the first half of year 2007, reflecting a conservative amortization according to the economic benefit expected from those intangible assets.

## Edgar Filing: INTERNET GOLD GOLDEN LINES LTD - Form 6-K

(1) EBITDA is a non-GAAP financial measure generally defined as earnings before interest, taxes, depreciation and amortization. We define adjusted EBITDA as net income before financial income (expenses), net, impairment and other charges, income tax expenses, depreciation and amortization. On a pro forma basis, we define adjusted EBITDA as net income before financial income (expenses), net, impairment and other charges, income tax expenses, depreciation and amortization and income from discontinued operations.

We present adjusted EBITDA as a supplemental performance measure because we believe that it facilitates operating performance comparisons from period to period and company to company by backing out potential differences caused by variations in capital structure (most particularly affecting our interest expense given our recently incurred significant debt), tax positions (such as the impact on periods or companies of changes in effective tax rates or net operating losses or, most recently, our provision for tax expenses) and the age of, and depreciation expenses associated with, fixed assets (affecting relative depreciation expense). Adjusted EBITDA should not be considered in isolation or as a substitute for net income or other statement of operations or cash flow data prepared in accordance with GAAP as a measure of our profitability or liquidity. Adjusted EBITDA does not take into account our debt service requirements and other commitments, including capital expenditures, and, accordingly, is not necessarily indicative of amounts that may be available for discretionary uses. In addition, adjusted EBITDA, as presented in this prospectus, may not be comparable to similarly titled measures reported by other companies due to differences in the way that these measures are calculated. Our use of adjusted EBITDA is detailed more fully in "Management's Discussion and Analysis of Financial Condition and Results of Operations -- Non-GAAP Financial Measures" and reflects our belief that the non-GAAP financial information is important for the understanding of our operations.

We define non-GAAP adjusted EBIT (earnings before interest and taxes) as net income before interest and taxes net amortization with regard to the intangible assets acquired as part of the acquisition of 012 Golden Lines and non-recurring expenses relating to charges incurred in connection with the merger of Smile.Communications and 012 Golden Lines.

### About Internet Gold

Internet Gold is one of Israel's leading communications groups with a major presence across all Internet-related sectors. Its 012 Smile.Communications 100% owned subsidiary is one of Israel's major Internet and International Telephony service providers, and one of its largest providers of enterprise/IT integration services. Its 100% owned Smile.Media subsidiary manages a growing portfolio of Internet portals and e-Commerce sites.

Internet Gold is part of the Eurocom Communications Group and its shares trade on the Nasdaq Global Market and on the Tel Aviv Stock Exchange.

For additional information about Internet Gold, please visit its investors' site at <http://www.igld.com>.

Certain statements made herein that use the words "estimate," "project," "intend," "expect," "believe" and similar expressions are intended to identify forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These forward-looking statements involve known and unknown risks and uncertainties which could cause the actual results, performance or achievements of the Company to be materially different from those which may be expressed or implied by such statements, including, among others, changes in general economic and business conditions and specifically, decline in demand for the Company's services, inability to timely develop and introduce new technologies, services and applications and loss of market share and pressure on

## Edgar Filing: INTERNET GOLD GOLDEN LINES LTD - Form 6-K

prices resulting from competition. For additional information regarding these and other risks and uncertainties associated with the Company's business, reference is made to the Company's Annual Report filed with the Securities and Exchange Commission and its other reports as filed from time to time with the Securities and Exchange Commission.

### NOTE A: Convenience Translation to Dollars

For the convenience of the reader, the reported NIS figures of June 30, 2007 have been presented in thousands of U.S. dollars, translated at the representative rate of exchange as of June 30, 2007 (NIS 4.2490 = U.S. Dollar 1.00). The U.S. Dollar (\$) amounts presented should not be construed as representing amounts receivable or payable in U.S. Dollars or convertible into U.S. Dollars, unless otherwise indicated.

#### Consolidated Balance Sheets

	June 30 2007 (Unaudited) New Israeli Shekels thousands	June 30 2006 (Unaudited) - in	December 31 2006 (Audited)	Convenience translation into US Dollars NIS 4.249=US\$1 June 30 (Unaudited) US\$ thousands
Current assets				
Cash and cash equivalents	96,477	257,512	320,479	22,706
Short-term investment	418	1,264	883	98
Trade receivables, net	244,016	76,786	220,734	57,429
Other receivables	31,813	15,867	26,489	7,487
Deferred taxes	2,199	742	2,393	518
<b>Total current assets</b>	<b>374,923</b>	<b>352,171</b>	<b>570,978</b>	<b>88,238</b>
Long-term trade				
receivables	1,800	-	2,951	424
Investments in investee companies	579	406	552	136
Deferred taxes	192	148	157	45
	2,571	554	3,660	605
Property and equipment, net	161,254	35,855	159,692	37,951
Goodwill, other assets and deferred charges	945,187	110,021	949,267	222,449
<b>Total assets</b>	<b>1,483,935</b>	<b>498,601</b>	<b>1,683,597</b>	<b>349,243</b>

## Edgar Filing: INTERNET GOLD GOLDEN LINES LTD - Form 6-K

Internet Gold - Golden Lines Ltd.  
Consolidated Balance Sheets

	June 30 2007 (Unaudited)	June 30 2006 (Unaudited)	December 31 2006 (Audited)	Convenience translation into US Dollars NIS 4.249=US\$1 June 30 2007 (Unaudited) US\$ thousands
	New Israeli Shekels thousands	- in		
Liabilities and other obligations				
Short-term bank loans	189,949	13,067	372,039	44,704
Accounts payable	229,725	55,841	204,641	54,066
Other payables	60,911	22,262	630,845	14,335
Current maturities from convertible debentures	16,278	-	-	3,831
Debtentures	433,115	-	-	101,933
Convertible debentures	102,382	206,969	198,998	24,096
Long-term loans and other long-term obligations	51,452	22,236	20,386	12,109
Liability for termination of employer-employee relations, net	13,987	7,229	14,844	3,292
Deferred taxes	26,529	-	51,512	6,244
<b>Total liabilities</b>	<b>1,124,328</b>	<b>327,604</b>	<b>1,493,265</b>	<b>264,610</b>
Minority interest	-	-	89	-
Shareholders' equity	359,607	170,997	190,243	84,633
<b>Total liabilities and shareholders' equity</b>	<b>1,483,935</b>	<b>498,601</b>	<b>1,683,597</b>	<b>349,243</b>

Internet Gold - Golden Lines Ltd.

Consolidated Statements of Operations

	Six-month period ended June 30		Three-month period ended June 30	
	2007 (Unaudited)	2006 (Unaudited)	2007 (Unaudited)	2006 (Unaudited)
	NIS thousands (except per share data)			
Revenues	592,562	188,694	296,310	95,849



Edgar Filing: INTERNET GOLD GOLDEN LINES LTD - Form 6-K

Costs and expenses:				
Cost of revenues	406,612	114,023	202,501	56,921
Selling and marketing expenses	88,415	36,837	45,624	19,052
General and administrative expenses	32,229	16,623	16,446	8,329
Non - recurring expenses	1,905	-	1,445	-
Total costs and expenses	529,161	167,483	266,016	84,302
Income from operations	63,401	21,211	30,294	11,547
Financing expenses, net	25,425	6,814	14,273	4,255
Other income, net	-	(33)	-	(10)
Net income after financing expenses	37,976	14,430	16,021	7,302
Tax expenses (benefit)	(2,981)	803	(6,501)	205
Income after tax	40,957	13,627	22,522	7,097
Company's share in net loss of unconsolidated investee	1	240	-	240
Minority interest in operations of consolidated subsidiaries	(26)	-	18	95
Net income	40,982	13,387	22,504	6,762
Earnings per share -basic				
Net income per share	2.0	0.73	1.06	0.37
Weighted average number of shares used in the calculation (in thousands)	20,463	18,432	21,178	18,432

Earnings per share  
-

Edgar Filing: INTERNET GOLD GOLDEN LINES LTD - Form 6-K

diluted				
Net income per share	1.92	0.73	1.06	0.37
Weighted average number of shares used in the calculation (in thousands)	24,064	18,432	24,765	18,432

	Year ended December 31 2006 (Audited)	Convenience translation into US Dollars NIS 4.249=US\$1 Six month period ended June 30 2007 (Unaudited) US\$ thousands
Revenues	408,359	139,459
Costs and expenses:		
Cost of revenues	252,413	95,696
Selling and marketing expenses	75,576	20,808
General and administrative expenses	33,957	7,585
Non - recurring expenses	12,813	448
Total costs and expenses	374,759	124,537
Income from operations	33,600	14,922
Financing expenses, net	5,615	5,984
Other income, net	-	-
Net income after financing expenses	27,985	8,938
Tax expenses (benefit)	1,286	(702)
Income after tax	26,699	9,640
Company's share in net loss of unconsolidated investee	334	-

Edgar Filing: INTERNET GOLD GOLDEN LINES LTD - Form 6-K

Minority interest in operations of consolidated subsidiaries	34	(6)
--	----	-----

Net income	26,331	9,646
------------	--------	-------

Earnings per share -basic		
Net income per share	1.43	0.47
Weighted average number of shares used in the calculation (in thousands)	18,438	20,463

Earnings per share - diluted		
Net income per share	1.43	0.45
Weighted average number of shares used in the calculation (in thousands)	18,438	24,064

Internet Gold - Golden Lines Ltd.  
Reconciliation Table Of Non-GAAP Measures  
(NIS In thousands)

	Six Months Period		Three Months	
	Ended June 30,		Period Ended June 30,	
	2007	2006	2007	2006
	(Unaudited)		(Unaudited)	
GAAP operating income	63,401	21,211	30,294	11,547
Adjustments				
Amortization of acquired intangible assets	15,969		10,264	
Non-recurring expenses	1,905	-	1,445	-
Non-GAAP adjusted operating income	81,275	21,211	42,003	11,547
GAAP tax expenses				

## Edgar Filing: INTERNET GOLD GOLDEN LINES LTD - Form 6-K

(benefit), net	(2,981)	803	(6,501)	205
Adjustments				
Amortization of acquired intangible assets Included In tax expenses, net	4,631	-	2,976	-
Non-GAAP tax expenses (benefit), net	1,650	803	(3,525)	205
Net Income As Reported	40,982	13,387	22,504	6,762

Minority Interest In Operations Of Consolidated Subsidiaries Company's Share In Net Income (Loss) Of Investees	1	240	-	240
Taxes On Income	(2,981)	803	(6,501)	205
Other income, net		(33)	-	(10)
Non-recurring Expenses	1,905	-	1,445	-
Financial Expenses	25,425	6,814	14,273	4,255
Depreciation & Amortization	62,756	12,727	33,250	6,300
Adjusted EBITDA	128,062	33,938	64,989	17,847

For further information, please contact:

Lee Roth - KCSA Worldwide  
 lroth@kcsa.com  
 Tel: +1-212-896-1209

Mor Dagan - Investor Relations  
 mor@km-ir.co.il  
 Tel: +972-3-516-7620

Ms. Idit Azulay, Internet Gold  
 idita@co.smile.net.il  
 Tel: +972-3-939-9848

### SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934,

Edgar Filing: INTERNET GOLD GOLDEN LINES LTD - Form 6-K

the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

INTERNET GOLD-GOLDEN LINES LTD.  
(Registrant)

By /s/Eli Holtzman  
-----  
Eli Holtzman  
Chief Executive Officer

Date: August 14, 2007