DAVIDSON PAUL Form 4 March 07, 2002

		OMB APPROVAL		
		OMB Number Expires: Estimated average burden hours per response	0.5	
	U.S. SECURITIES AND EXCHAN Washington, D.C. 2			
	FORM 4			
STA	TEMENT OF CHANGES IN BENER	FICIAL OWNERSHIP		
Section 17(a)		urities Exchange Act of 1934, ding Company Act of 1935 or Company Act of 1940		
	f no longer subject of Sec continue. See Instruction	ction 16. Form 4 or Form 5 1(b).		
1. Name and Address o	f Reporting Person*	=======================================	====	
Davidson	Paul			
(Last)	(First)	(Middle)		
Gannett Co., Inc.	7950 Jones Bran	nch Drive		
	(Street)			
McLean	Virginia	22107		
(City)	(State)	(Zip)		
2. Issuer Name and Ti	cker or Trading Symbol		====	
Gannett Co., Inc. ("G	CI")			
3. IRS or Social Secu	rity Number of Reporting I	======================================	====	
4. Statement for Mont	 h/Year	=======================================	====	
February, 2002				
5. If Amendment, Date	of Original (Month/Year)		====	

6. Relationship of Reporting Person to Issuer

(Check all applicable)						
[] Director [] 10% Owner [X] Officer (give title below) [] Other (specify below)						
Chief Executive/NewsQuest Media Group						
7. Individual or Joint/Group Filing (=		
[X] Form filed by one Reporting F [] Form filed by more than one F		on				
Table I Non-Derivative or Benef	=					
	2.	3. Transaction Code	4. Securities Acque Disposed of (D) (Instr. 3, 4 ar			
1. Title of Security		(Instr. 8)		(A)		
(Instr. 3)		Code V		(D)		
Common Stock	02/08/02	D	350	Δ	\$69 945	
Common Stock						
					•	
		=========			========	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

^{*} If the Form is filed by more than one Reporting Person, see Instruction $4\left(b\right)\left(v\right)$.

Page 1 of 2

FORM	4 ((continued)

Explanation of Responses:

Table II -- Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative	2. Conversion or Exercise Price of Derivative	3. Trans- action Date (Month/	4. Trans- action Code (Instr. 8)	n or Disposed of (D)				7. Title and of Underl Securitie (Instr. 3	ying S
Security	Secur-	Day/			(D)	Exer-		m: + 1 -	of
(Instr. 3)	ity 	Year)	Code V	(A)	(D)	cisable	Date 	Title 	Shares
	:======		=======					:======	

3

/s/ Paul Davidson	03/07/02
**Signature of Reporting Person	Date

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations.

See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed.

If space provided is insufficient, see Instruction 6 for procedures.

Alternatively, this Form is permitted to be submitted to the Commission in electronic format at the option of the reporting person pursuant to rule 101(b) (4) of Regulation S-T.