Gannett Co., Inc. Form 4 January 31, 2017

## FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

**OMB APPROVAL OMB** 3235-0287

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1(b).

may continue.

See Instruction

| 1. Name and Address of Reporting Person * WALL BARBARA W. |          |                       | 2. Issuer<br>Symbol | Name and                 | Ticker or Trading                                       | 5. Relationship of Reporting Person(s) to Issuer                        |                   |           |  |  |  |
|---|----------|-----------------------|---------------------|--------------------------|---|---|-------------------|-----------|--|--|--|
| (Last) (First) (Middle)                                   |          |                       |                     | Co., Inc.<br>Earliest Tr | . ,   | (Check all applicable)  |                   |           |  |  |  |
| ` ,   | , ,      | (Month/D              | ay/Year)            | ansaction                |   | 10%   |                   |           |  |  |  |
| C/O GANNETT CO., INC., 7950<br>JONES BRANCH DRIVE         |          |                       | 01/27/20            | )17                      |   | X Officer (give title Other (specify below) SVP and Chief Legal Officer |                   |           |  |  |  |
|   | (Street) |                       | 4. If Amer          | ndment, Da               | te Original   | 6. Individual or J  | oint/Group Filir  | ng(Check  |  |  |  |
|   |          | Filed(Month/Day/Year) |                     |                          | Applicable Line) _X_ Form filed by One Reporting Person |   |                   |           |  |  |  |
| MCLEAN, Y   | VA 22107 |                       |                     |                          |   | Form filed by l<br>Person   | More than One Re  | eporting  |  |  |  |
| (City)  | (State)  | (Zip)                 | Table               | e I - Non-D              | erivative Securities Acq                                | uired, Disposed o   | of, or Beneficial | lly Owned |  |  |  |
| 1.Title of  |          | Date 2A. Dec          |                     | 3.<br>Transactio         | 4. Securities Acquired                                  |   | 6. Ownership      |           |  |  |  |

|                 |          | Tuble 1 Troit Detrituite Securities required, Disposed of, or Deficiently 6 when |   |                 |              |                         |                           |                         |                        |                         |
|-----------------|----------|--|---|-----------------|--------------|-------------------------|---------------------------|-------------------------|------------------------|-------------------------|
| 1.Titl<br>Secur |          | 2. Transaction Date (Month/Day/Year)   | 3. 4. Securities Acquired Transaction(A) or Disposed of |                 |              | 5. Amount of Securities | 6. Ownership Form: Direct | 7. Nature of Indirect   |                        |                         |
| (Instr          | •        | , ,  | any (Month/Day/Year)                                    | Code (Instr. 8) | (D)          |                         |                           | Beneficially<br>Owned   | (D) or<br>Indirect (I) | Beneficial<br>Ownership |
|                 |          |  | (World Bay 1 car)                                       | (mstr. o)       | (,,          |                         |                           | Following               | (Instr. 4)             | (Instr. 4)              |
|                 |          |  |   |                 |              | (A)<br>or               |                           | Reported Transaction(s) |                        |                         |
|                 |          |  |   | Code V          | Amount       | (D)                     | Price                     | (Instr. 3 and 4)        |                        |                         |
| Com             | mon<br>k | 01/27/2017   |   | A               | 2,805        | A                       | \$0                       | 14,158                  | D                      |                         |
| Com             | mon<br>k | 01/27/2017   |   | F               | 1,155<br>(1) | D                       | \$<br>9.71                | 13,003                  | D                      |                         |
| Com             | mon<br>k |  |   |                 |              |                         |                           | 1,217.07 (2)            | I                      | By 401(k)<br>Plan       |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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#### number.

## Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of | 2.          | 3. Transaction Date | 3A. Deemed         | 4.         | 5.         | 6. Date Exerc | cisable and | 7. Title  | e and       | 8. Price of | 9. Nu  |
|-------------|-------------|---------------------|--------------------|------------|------------|---------------|-------------|-----------|-------------|-------------|--------|
| Derivative  | Conversion  | (Month/Day/Year)    | Execution Date, if | Transacti  | onNumber   | Expiration D  | ate         | Amour     | nt of       | Derivative  | Deriv  |
| Security    | or Exercise |                     | any                | Code       | of         | (Month/Day/   | Year)       | Underl    | ying        | Security    | Secui  |
| (Instr. 3)  | Price of    |                     | (Month/Day/Year)   | (Instr. 8) | Derivative | e             |             | Securit   | ties        | (Instr. 5)  | Bene   |
|             | Derivative  |                     |                    |            | Securities |               |             | (Instr. : | 3 and 4)    |             | Owne   |
|             | Security    |                     |                    |            | Acquired   |               |             |           |             |             | Follo  |
|             |             |                     |                    |            | (A) or     |               |             |           |             |             | Repo   |
|             |             |                     |                    |            | Disposed   |               |             |           |             |             | Trans  |
|             |             |                     |                    |            | of (D)     |               |             |           |             |             | (Instr |
|             |             |                     |                    |            | (Instr. 3, |               |             |           |             |             |        |
|             |             |                     |                    |            | 4, and 5)  |               |             |           |             |             |        |
|             |             |                     |                    |            |            |               |             |           | Amount      |             |        |
|             |             |                     |                    |            |            |               |             |           | Amount      |             |        |
|             |             |                     |                    |            |            | Date          | Expiration  |           | or<br>Namel |             |        |
|             |             |                     |                    |            |            | Exercisable   | Date        |           | Number      |             |        |
|             |             |                     |                    | C 1 W      | (A) (D)    |               |             |           | of          |             |        |
|             |             |                     |                    | Code V     | (A) (D)    |               |             | ,         | Shares      |             |        |

# **Reporting Owners**

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

WALL BARBARA W. C/O GANNETT CO., INC. 7950 JONES BRANCH DRIVE MCLEAN, VA 22107

SVP and Chief Legal Officer

## **Signatures**

/s/ Elizabeth A. Allen, Attorney-in-Fact

01/31/2017

\*\*Signature of Reporting Person

Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents shares of common stock withheld to satisfy the reporting person's tax obligation upon the acquisition of shares pursuant to the issuer's performance share plan on January 27, 2017.
- (2) Based upon information from the plan administrator as of January 27, 2017.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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