

LEMOND MARK L
 Form 4
 April 01, 2003

4
 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549

FORM 4
 STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

[] Check this box if no longer subject to Section 16.
 Form 4 or Form 5 obligations may continue.

1. Name and Address of Reporting Person(s)
 LEMOND, MARK L
 8233 Baumgart Road

 Evansville, IN 47725
2. Issuer Name and Ticker or Trading Symbol
 Shoe Carnival, Inc. (scvl)
3. I.R.S. Identification Number of Reporting Person, if an entity (Voluntary)
4. Statement for Month/Day/Year
 3/12/2003
5. If Amendment, Date of Original (Month/Day/Year)
6. Relationship of Reporting Person(s) to Issuer (Check all applicable)
 Director 10% Owner
 Officer (give title below) Other (specify below)
 PRESIDENT AND
 CHIEF EXECUTIVE OFFICER
7. Individual or Joint/Group Filing (Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1) Title of Security | 2) Trans- action Date (Month/ Day/Year) | 3. Trans- action Code Code V | 4. Securities Acquired (A) or Disposed of (D) A or D Price |
|----------------------|---|---------------------------------------|--|
|----------------------|---|---------------------------------------|--|

Table II (PART 1) Derivative Securities Acquired, Disposed of, or Beneficially Owned (Columns 1

| 1) Title of Derivative Security | 2) Conversion or Exercise Price of Derivative Security | 3) Trans- action Date | 4) Trans- action Code Code V | 5) Number of Derivative Securities Acquired (A) or Disposed of (D) A D |
|--|--|-----------------------------|---------------------------------------|--|
| Incentive Stock Option (right to buy) | \$12.6700 | 03/12/03 | A | 7,892 |
| Non-Qualified Stock Option (right to buy) | \$12.6700 | 03/12/03 | A | 67,108 |

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Table II (PART 2) Derivative Securities Acquired, Disposed of, or Beneficially Owned (Columns 1

| 1) Title of Derivative Security | 3) Transaction Date | 7) Title and Amount of Underlying Securities | Amount or Number of Shares | 8) Price of Derivative Security |
|---|---------------------|--|----------------------------|---------------------------------|
| - | | Title | | |
| Incentive Stock Option (right to buy) | 03/12/03 | Common Stock | 7,892 | |
| Non-Qualified Stock Option (right to buy) | 03/12/03 | Common Stock | 67,108 | |

SIGNATURE OF REPORTING PERSON
 /S/ By: W. Kerry Jackson
 For: Mark L. Lemond
 DATE 04/01/03