PROCTER & GAMBLE CO

Form 4 March 02, 2005

FORM 4

OMB APPROVAL

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB 3235-0287 Number:

Check this box if no longer subject to Section 16.

January 31, Expires: 2005

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

Estimated average burden hours per response... 0.5

Form 4 or Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * JENSEN JOHN K			2. Issuer Name and Ticker or Trading Symbol PROCTER & GAMBLE CO [PG]						5. Relationship of Reporting Person(s) to Issuer			
(Last)	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year)				,	(Check all applicable) Director 10% Owner Officer (give title Other (specify				
ONE PROCTER AND GAMBLE PLAZA			02/28/2005						below) below) Comptroller			
		4. If Amendment, Date Original Filed(Month/Day/Year)						6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person				
CINCINNA							Form filed by More than One Reporting Person					
(City)	(State)	(State) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned										
1.Title of Security (Instr. 3)	2. Transaction D (Month/Day/Yea	saction Date 2A. Deemed //Day/Year) Execution Date, any (Month/Day/Year)			Date, if TransactionAcquired (A) or Code Disposed of (D)				5. Amount of Securities Beneficially Owned Following	(D) or Indirect (I)	ct Beneficial Ownership	
				Code	V	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)	(Instr. 4)		
Common Stock	11/18/2004			G	V	127	D	\$0	31,261	D		
Common Stock	11/19/2004			G	V	547	D	\$0	30,714	D		
Common Stock									53,970.8867 (1)	I	By Retirement Plan Trustees	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. 5. Number of TransactionDerivative Code Securities (Instr. 8) Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount Underlying Securitie (Instr. 3 and 4)			
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amou Numb Shares
Series A Preferred Stock	<u>(2)</u>	09/30/2004(3)		A	V	128.1829		<u>(4)</u>	<u>(4)</u>	Common Stock	128.1
Series A Preferred Stock	(2)	12/31/2004(6)		A	V	14.595		<u>(4)</u>	<u>(4)</u>	Common Stock	14.:
Stock Option (right to buy)	\$ 53.595	02/28/2005		A		42,265		02/28/2008	02/28/2015	Common Stock	42,2

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

JENSEN JOHN K ONE PROCTER AND GAMBLE PLAZA CINCINNATI, OH 45202

Comptroller

Signatures

JOHN K. JENSEN 03/02/2005

**Signature of Date
Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Between 7/1/04 and 12/31/04, reporting person acquired 1315.2452 shares of Common Stock under Issuer's Profit Sharing Trust and E mployee Stock Ownership Plan.

Reporting Owners 2

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- (2) Higher of \$6.82 (adjusted for 2-for-1 stock split effective May 21, 2004) or market price of Common Stock.
- (3) Series A Preferred Stock allocated to officer's Retirement Plan Account pursuant to formula award provision for the period 7/1/04 through 9/30/04.
- (4) Shares held by Retirement Plan Trustees. If officer terminates employment and elects distribution of shares, or, if after age 50 elects alternative investment within Plan, Preferred Stock converted/redeemed at specified conversion/exercise price.
- (5) Series A Preferred Stock allocated to officer's Retirement Plan account pursuant to Retirement Plan provisions.
- (6) Series A Preferred Stock allocated to officer's Retirement Plan Account pursuant to formula award provision for the period 10/1/0 4 through 12/31/04.
- (7) Employee stock option granted under Issuer's 2001 Stock and Incentive Compensation Plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.