PROCTER & GAMBLE CO

Form 4

March 02, 2005

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

2. Issuer Name and Ticker or Trading

PROCTER & GAMBLE CO [PG]

3. Date of Earliest Transaction

OMB Number:

3235-0287

Expires:

5. Relationship of Reporting Person(s) to

(Check all applicable)

Issuer

January 31, 2005

0.5

Estimated average burden hours per

OMB APPROVAL

response...

if no longer subject to Section 16. Form 4 or Form 5

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940 See Instruction

Symbol

1(b).

(Last)

(Print or Type Responses)

LAFLEY ALAN G

1. Name and Address of Reporting Person *

(First)

(Middle)

(Zust)	(1 1100)		J. Date of	Lames	ot 110	ansaction							
`			(Month/Day/Year) 02/28/2005						_X Director 10% Owner _X Officer (give title Other (specify below) COB, Pres. and Chief Executive				
(Street) 4. If Ar				f Amendment, Date Original					6. Individual or Joint/Group Filing(Check				
Filed(Mo				onth/Day/Year)					Applicable Line) _X_Form filed by One Reporting Person				
CINCINNATI, OH 45202									Form filed by More than One Reporting Person				
(City)	(State)	(Zip)	Tabl	e I - No	n-D	erivative	Secur	ities A	cquired, Disposed	of, or Benefici	ially Owned		
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deem Execution any (Month/D	Date, if	Code (Instr.	8)	4. Securit nAcquired Disposed (Instr. 3,	(A) o of (D))	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
Common Stock	02/28/2005			G	V	376	D	\$0	571,657.862	D			
Common Stock									41,827.2049 (1)	I	By Retirement Plan Trustees		
Common Stock									715.096	I	By son		
Common Stock									6,158	I	By Trust (2)		

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	Code	TransactionDerivative		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount Underlying Securitie (Instr. 3 and 4)		
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amou Numb Shares
Series A Preferred Stock	(3)	09/30/2004(4)		A	V	128.4192		<u>(5)</u>	<u>(5)</u>	Common Stock	128.4
Series A Preferred Stock	(3)	12/31/2004(7)		A	V	15.9055		(5)	<u>(5)</u>	Common Stock	15.9
Stock Option (right to buy)	\$ 53.595	02/28/2005		A		764,306		02/28/2008	02/28/2015	Common Stock	764,

Reporting Owners

Reporting Owner Name / Address	Relationships							
. 9	Director	10% Owner	Officer	Other				
LAFLEY ALAN G			COB, Pres.					
ONE PROCTER AND GAMBLE PLAZA	X		and Chief					
CINCINNATI, OH 45202			Executive					

Signatures

ALAN G. 03/02/2005 LAFLEY

Date

**Signature of Reporting Person

Reporting Owners 2

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Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Between 7/1/04 and 12/31/04, reporting person acquired 1214.7493 shares of Common Stock under Issuer's Profit Sharing Trust and E mployee Stock Ownership Plan.
- (2) By A.G. Lafley Irrevocable Trust II U/A dated March 8, 1999, Margaret G. Lafley, trustee, for benefit of reporting person's wife and children.
- (3) Higher of \$6.82 (adjusted for 2-for-1 stock split effective May 21, 2004) or market price of Common Stock.
- (4) Series A Preferred Stock allocated to officer's Retirement Plan Account pursuant to formula award provision for the period 7/1/04 through 9/30/04.
- (5) Shares held by Retirement Plan Trustees. If officer terminates employment and elects distribution of shares, or, if after age 50 elects alternative investment within Plan, Preferred Stock converted/redeemed at specified conversion/exercise price.
- (6) Series A Preferred Stock allocated to officer's Retirement Plan account pursuant to Retirement Plan provisions.
- (7) Series A Preferred Stock allocated to officer's Retirement Plan Account pursuant to formula award provision for the period 10/1/0 4 through 12/31/04.
- (8) Employee stock option granted under Issuer's 2001 Stock and Incentive Compensation Plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.