Macy's, Inc. Form 4 March 04, 2014

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

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OMB APPROVAL

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obligations

may continue.

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940 See Instruction

1(b).

(Print or Type Responses)

| Name and Address of Reporting Person Hanson Amy | 2. Issuer Name and Ticker or Trading Symbol Macy's, Inc. [M] | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) | | |
|---|--|--|--|--|
| (Last) (First) (Middle | 3. Date of Earliest Transaction | (Chech an appheasie) | | |
| C/O MACY'S, INC., 7 WEST SEVENTH STREET | (Month/Day/Year) 02/28/2014 | Director 10% Owner _X_ Officer (give title Other (specify below) Executive Vice President | | |
| (Street) | 4. If Amendment, Date Original | 6. Individual or Joint/Group Filing(Check | | |
| CINCINNATI, OH 45202 | Filed(Month/Day/Year) | Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person | | |

| (City) | (State) | (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned | | | | | | | | |
|--------------------------------------|---|--|---|---------------|------------------|---------------|--|---|--|--|
| 1.Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | , , , | | | 5. Amount of Securities Beneficially Owned Following | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | | |
| | | | Code V | Amount | (A) or (D) | Price | Reported Transaction(s) (Instr. 3 and 4) | (I) (Instr. 4) | | |
| Common Stock | 02/28/2014 | | A | 30,037 (1) | A | \$ 0 | 56,072 | D | | |
| Common Stock | 03/03/2014 | | S | 30,037 | D | \$ 57.0049 | 26,035 | D | | |
| Common Stock | 03/03/2014 | | M | 9,000 | A | \$ 30.535 | 35,035 | D | | |
| Common Stock | 03/03/2014 | | S | 9,000 | D | \$ 56.9713 | 26,035 | D | | |
| Common Stock | 03/03/2014 | | M | 20,000 | A | \$ 33.25 | 46,035 | D | | |

| Common Stock | 03/03/2014 | S | 20,000 | D | \$ 56.9134 | 26,035 | D | |
|-----------------|------------|---|--------|---|---------------|---------|---|-------------------|
| Common Stock | 03/03/2014 | M | 10,808 | A | \$ 36.26 | 36,843 | D | |
| Common Stock | 03/03/2014 | S | 10,808 | D | \$ 56.952 | 26,035 | D | |
| Common Stock | | | | | | 183 (2) | I | By 401(k) Plan |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transactic Code (Instr. 8) | 5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | | erivative Expiration Date curities (Month/Day/Year) equired (A) Disposed of (a) str. 3, 4, | | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | |
|---|---|--------------------------------------|---|--|---|--------|--|-----------------|---|-------------------------------------|
| | | | | Code V | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares |
| Option to Purchase Common Stock | \$ 30.535 | 03/03/2014 | | M | | 9,000 | 03/25/2006 | 03/25/2015 | Common Stock | 9,000 |
| Option to Purchase Common Stock | \$ 33.25 | 03/03/2014 | | M | | 20,000 | 07/24/2007 | 07/24/2016 | Common Stock | 20,000 |
| Option to Purchase Common Stock | \$ 36.26 | 03/03/2014 | | M | | 10,808 | 03/24/2007 | 03/24/2016 | Common Stock | 10,808 |

Reporting Owners

| Reporting Owner Name / Address | Kelationships | | | | | | |
|--------------------------------|---------------|-----------|---------|-------|--|--|--|
| | Director | 10% Owner | Officer | Other | | | |

2 Reporting Owners

Hanson Amy C/O MACY'S, INC. 7 WEST SEVENTH STREET CINCINNATI, OH 45202

Executive Vice President

Signatures

/s/ Linda J. Balicki, as attorney-in-fact for Amy Hanson pursuant to a Power of Attorney

03/04/2014

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Settlement of performance-based restricted stock units following a 3-year (2011-2013) performance period. Number includes 1,516 dividend shares accrued during the performance period.
- (2) Reflects the reporting person's interest in Macy's stock under the Issuer's 401(k) plan, derived by dividing the value of the undivided interest of the reporting person in the applicable investment fund as of March 3, 2014 by \$57.62, the stock price of such date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Signatures 3