

Edgar Filing: VIANT CORP - Form SC 13D

VIANT CORP
Form SC 13D
August 01, 2002

SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

SCHEDULE 13D
(Rule 13d-101)

INFORMATION TO BE INCLUDED IN STATEMENTS FILED PURSUANT
TO RULE 13d-1(a) AND AMENDMENTS THERETO FILED PURSUANT TO
RULE 13d-2(a)

(Amendment No.)

Viant Corporation

(Name of Issuer)

Common Stock

(Title of Class of Securities)

92553N107

(CUSIP Number)

Michael Wright, Bear, Stearns & Co. Inc.
115 South Jefferson Road, Whippany, NJ 07981
(973) 793-2214

(Name, Address and Telephone Number of Person
Authorized to Receive Notices and Communications)

July 23, 2002

(Date of Event which Requires Filing of This Statement)

If the filing person has previously filed a statement on Schedule 13G to report the acquisition that is the subject of this Schedule 13D, and is filing this schedule because of Rule 13d-1(e), 13d-1(f) or 13d-1(g), check the following box .

Note: Schedules filed in paper format shall include a signed original and five copies of the schedule, including all exhibits. See Rule 13d-7(b) for other parties to whom copies are to be sent.

(Continued on following pages)
(Page 1 of Pages)

(1) The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.

Edgar Filing: VIANT CORP - Form SC 13D

The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

(SC13D-07/98)

CUSIP No. 92553N107 13D Page of Pages

1 NAME OF REPORTING PERSONS
I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (ENTITIES ONLY)

The Bear Stearns Companies Inc.**
IRS # 13-3286161

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP*

(a)
(b)

3 SEC USE ONLY

4 SOURCE OF FUNDS*

WC, OO

5 CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED
PURSUANT TO ITEMS 2(d) OR 2(e)

6 CITIZENSHIP OR PLACE OF ORGANIZATION

Delaware

7	SOLE VOTING POWER
NUMBER OF	
SHARES	0
BENEFICIALLY	
OWNED BY	3,001,802
EACH	
REPORTING	9
PERSON	SOLE DISPOSITIVE POWER

Edgar Filing: VIANT CORP - Form SC 13D

10 SHARED DISPOSITIVE POWER
WITH
3,001,802

11 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON
3,001,802

12 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES*

13 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11)
6.10%

14 TYPE OF REPORTING PERSON*
HC

*SEE INSTRUCTIONS BEFORE FILLING OUT!

1 NAME OF REPORTING PERSONS
I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (ENTITIES ONLY)
Bear, Stearns & Co. Inc.**
IRS # 13-3299429

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP*
(a)
(b)

3 SEC USE ONLY

4 SOURCE OF FUNDS*
WC, OO

5 CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED
PURSUANT TO ITEMS 2(d) OR 2(e)

6 CITIZENSHIP OR PLACE OF ORGANIZATION
Delaware

7 SOLE VOTING POWER

Edgar Filing: VIANT CORP - Form SC 13D

NUMBER OF
SHARES 0

BENEFICIALLY OWNED BY EACH REPORTING PERSON

8 SHARED VOTING POWER

3,001,802

9 SOLE DISPOSITIVE POWER

0

10 SHARED DISPOSITIVE POWER

3,001,802

11 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

3,001,802

12 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES*

13 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11)

6.10%

14 TYPE OF REPORTING PERSON*

BD

*SEE INSTRUCTIONS BEFORE FILLING OUT!

CUSIP No. 92553N107 13D Page of Pages

Item 1. Security and Issuer.
Common Stock

Viant Corporation
89 South Street
Boston, MA 02111

Item 2. Identity and Background.

(a) Name: Bear, Stearns & Co. Inc. ("Bear Stearns")

(b) Place of Organization: Delaware

(c) (i) Principal Business: Securities Broker/Dealer
(ii) Address: 383 Madison Avenue
New York, NY 10179

Edgar Filing: VIANT CORP - Form SC 13D

(d)None

(e)Any such proceedings are reported and summarized in Bear Stearn's Form BD filed with the Securities and Exchange Commission, which descriptions are hereby incorporated by reference.

(f)See Appendix I

Item 3. Source and Amount of Funds or Other Consideration.

Working Capital; The aggregate purchase price of the 3,001,802 shares of Common Stock was approximately \$3,902,342.

Item 4. Purpose of Transaction.

Bear Stearns has acquired the Common Stock of Viant Corporation in the ordinary course of its business as a broker/dealer in connection with its trading and investment activities. Bear, Stearns may acquire additional securities of the Issuer or dispose of securities of the Issuer in connection with such trading and investment activities. Although the foregoing represents the range of activities presently contemplated by Bear, Stearns with respect to the Issuer, it should be noted that the possible activities of Bear, Stearns are subject to change at any time.

Except as set forth above, Bear, Stearns has no present plans or intentions which relate to or would result in any of the actions described in subparagraph (a) through (j) of item 4 of Schedule 13D.

Item 5. Interest in Securities of the Issuer as of 07/23/2002.

(a)Number: 3,001,802
Percentage: 6.10%

(b)1.Sole power to vote or to direct the vote: 0
2.Shared power to vote or to direct the vote: 3,001,802
3.Sole power to dispose or to direct the disposition: 0
4.Shared power to dispose or to direct the disposition: 3,001,802

(c)Information concerning transactions in the common stock effected by Bear, Stearns is set forth on Appendix II hereto.

(d)Inapplicable.

(e)Inapplicable.

Item 6. Contracts, Arrangements, Understandings or Relationships with Respect to Securities of the Issuer.

None

Item 7. Material to be Filed as Exhibits.

None

**Bear, Stearns & Co. is a subsidiary of The Bear, Stearns Companies Inc.

Edgar Filing: VIANT CORP - Form SC 13D

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

August 1, 2002

(Date)

/s/

(Signature)

Steve Kraemer/Senior Managing Director

(Name/Title)

APPENDIX I
DIRECTORS AND EXECUTIVE OFFICERS OF BEAR, STEARNS & CO. INC.

Name	Principal Occupation or Employment
James E. Cayne	Chairman of the Board, Chief Executive Officer and Director
Alan D. Schwartz	President, Co-Chief Operating Officer and Director
Warren J. Spector	President, Co-Chief Operating Officer and Director
Alan C. Greenberg	Chairman of the Executive Committee
Kenneth L. Edlow	Secretary
Michael Minikes	Treasurer and Director
Mark E. Lehman	Executive Vice President/General Counsel Chief Legal Officer and Director
Samuel L. Molinaro Jr.	Chief Financial Officer/Senior Vice President-Finance and Director
E. John Rosenwald Jr.	Vice-Chairman of the Board and Director
Michael L. Tarnopol	Vice-Chairman of the Board and Director
Steven L. Begleiter	Director
Kathryn R. Booth	Director
Denis A. Bovin	Director
Peter D. Cherasia	Director
Ralph R. Cioffi	Director
Barry J. Cohen	Director

Edgar Filing: VIANT CORP - Form SC 13D

Wendy L. de Monchaux	Director
Bruce E. Geismar	Director
Daniel L. Keating	Director
David A. Liebowitz	Director
Richard R. Lindsey	Director
Bruce M. Lisman	Director
Roland N. Livney	Director
Jeffrey Mayer	Director
Steven D. Meyer	Director
Fares D. Noujaim	Director
Craig M. Overlander	Director
Aldo Parcesepe	Director
Stephen E. Raphael	Director
Robert M. Steinberg	Director
Donald W. Tang	Director
Michael J. Urfirer	Director
Jeffrey H. Urwin	Director
Eli Wachtel	Director

All Directors and Executive Officers are citizens of the United States and their business address is 383 Madison Avenue, New York, New York 10179. Bear, Stearns & Co. Inc. is a wholly-owned subsidiary of the Bear, Stearns Companies Inc.

APPENDIX II

Viant Corporation
 Trading from 05/27/2002 through 07/23/2002
 (Various Firm's Accounts)

***** 07/23 *****			
100	VIANT CORP	1.4500	145.00
100	VIANT CORP	1.4500	145.00
100	VIANT CORP	1.4500	145.00
100	VIANT CORP	1.4500	145.00
100	VIANT CORP	1.4500	145.00
100	VIANT CORP	1.4500	145.00
5,300	VIANT CORP	1.4500	7,685.00
30	VIANT CORP	1.4200	42.60
50	VIANT CORP	1.4100	70.50
70	VIANT CORP	1.4100	98.70

Edgar Filing: VIANT CORP - Form SC 13D

100	VIANT CORP	1.4500	145.00
100	VIANT CORP	1.5000	150.00
100	VIANT CORP	1.5000	150.00
100	VIANT CORP	1.4500	145.00
100	VIANT CORP	1.4000	140.00
200	VIANT CORP	1.4400	288.00
200	VIANT CORP	1.4000	280.00
200	VIANT CORP	1.4500	290.00
200	VIANT CORP	1.4400	288.00
200	VIANT CORP	1.4500	290.00
200	VIANT CORP	1.4000	280.00
200	VIANT CORP	1.4100	282.00
200	VIANT CORP	1.4100	282.00
200	VIANT CORP	1.4100	282.00
300	VIANT CORP	1.4500	435.00
300	VIANT CORP	1.4400	432.00
300	VIANT CORP	1.4400	432.00
300	VIANT CORP	1.5000	450.00
300	VIANT CORP	1.4900	447.00
300	VIANT CORP	1.4400	432.00
300	VIANT CORP	1.4100	423.00
400	VIANT CORP	1.4400	576.00
400	VIANT CORP	1.4400	576.00
400	VIANT CORP	1.4400	576.00
400	VIANT CORP	1.4400	576.00
400	VIANT CORP	1.4400	576.00
400	VIANT CORP	1.4400	576.00
400	VIANT CORP	1.4400	576.00
400	VIANT CORP	1.4400	576.00
400	VIANT CORP	1.4500	580.00
400	VIANT CORP	1.4400	576.00
400	VIANT CORP	1.4400	576.00
400	VIANT CORP	1.4500	580.00
400	VIANT CORP	1.4500	580.00
400	VIANT CORP	1.4100	564.00
500	VIANT CORP	1.4300	715.00
500	VIANT CORP	1.4900	745.00
500	VIANT CORP	1.4500	725.00
500	VIANT CORP	1.4300	715.00
500	VIANT CORP	1.4300	715.00
500	VIANT CORP	1.4300	715.00
500	VIANT CORP	1.4300	715.00
500	VIANT CORP	1.4300	715.00
500	VIANT CORP	1.4300	715.00
500	VIANT CORP	1.4300	715.00
500	VIANT CORP	1.4300	715.00
500	VIANT CORP	1.4300	715.00
500	VIANT CORP	1.4300	715.00
500	VIANT CORP	1.4300	715.00
500	VIANT CORP	1.4300	715.00
500	VIANT CORP	1.4300	715.00
500	VIANT CORP	1.4300	715.00
500	VIANT CORP	1.4300	715.00
500	VIANT CORP	1.4300	715.00
500	VIANT CORP	1.4300	715.00
500	VIANT CORP	1.4300	715.00
500	VIANT CORP	1.4300	715.00
500	VIANT CORP	1.4300	715.00
570	VIANT CORP	1.4200	809.40
600	VIANT CORP	1.4400	864.00
600	VIANT CORP	1.4400	864.00
600	VIANT CORP	1.4400	864.00
600	VIANT CORP	1.4400	864.00
600	VIANT CORP	1.4400	864.00
600	VIANT CORP	1.4400	864.00
600	VIANT CORP	1.4400	864.00
600	VIANT CORP	1.4400	864.00

Edgar Filing: VIANT CORP - Form SC 13D

600	VIANT CORP	1.4400	864.00
600	VIANT CORP	1.4400	864.00
600	VIANT CORP	1.4400	864.00
600	VIANT CORP	1.4400	864.00
600	VIANT CORP	1.4400	864.00
600	VIANT CORP	1.4400	864.00
600	VIANT CORP	1.4000	840.00
600	VIANT CORP	1.4000	840.00
600	VIANT CORP	1.4000	840.00
600	VIANT CORP	1.4000	840.00
600	VIANT CORP	1.4400	864.00
600	VIANT CORP	1.4400	864.00
600	VIANT CORP	1.4400	864.00
600	VIANT CORP	1.4400	864.00
600	VIANT CORP	1.4400	864.00
600	VIANT CORP	1.4100	846.00
600	VIANT CORP	1.5000	900.00
600	VIANT CORP	1.4500	870.00
600	VIANT CORP	1.4300	858.00
600	VIANT CORP	1.4000	840.00
600	VIANT CORP	1.4400	864.00
600	VIANT CORP	1.4400	864.00
600	VIANT CORP	1.4400	864.00
600	VIANT CORP	1.4400	864.00
600	VIANT CORP	1.4400	864.00
600	VIANT CORP	1.4300	858.00
600	VIANT CORP	1.4300	858.00
600	VIANT CORP	1.4100	846.00
600	VIANT CORP	1.4100	846.00
600	VIANT CORP	1.4300	858.00
600	VIANT CORP	1.4100	846.00
600	VIANT CORP	1.4300	858.00
600	VIANT CORP	1.4300	858.00
600	VIANT CORP	1.4300	858.00
600	VIANT CORP	1.4400	864.00
600	VIANT CORP	1.4400	864.00
600	VIANT CORP	1.4400	864.00
600	VIANT CORP	1.4200	852.00
600	VIANT CORP	1.4200	852.00
600	VIANT CORP	1.4100	846.00
600	VIANT CORP	1.4100	846.00
600	VIANT CORP	1.4100	846.00
600	VIANT CORP	1.4100	846.00
600	VIANT CORP	1.4100	846.00
600	VIANT CORP	1.4100	846.00
600	VIANT CORP	1.4100	846.00
700	VIANT CORP	1.4000	980.00
800	VIANT CORP	1.4300	1,144.00
900	VIANT CORP	1.4610	1,314.90
900	VIANT CORP	1.4200	1,278.00
900	VIANT CORP	1.4200	1,278.00
900	VIANT CORP	1.4200	1,278.00
900	VIANT CORP	1.4200	1,278.00
900	VIANT CORP	1.4200	1,278.00
900	VIANT CORP	1.4500	1,305.00
900	VIANT CORP	1.4500	1,305.00
900	VIANT CORP	1.4500	1,305.00
900	VIANT CORP	1.4500	1,305.00
900	VIANT CORP	1.4500	1,305.00
900	VIANT CORP	1.4500	1,305.00
900	VIANT CORP	1.4500	1,305.00

Edgar Filing: VIANT CORP - Form SC 13D

1,400	VIANT CORP	1.4500	2,030.00
1,400	VIANT CORP	1.4000	1,960.00
1,400	VIANT CORP	1.4500	2,030.00
1,400	VIANT CORP	1.4500	2,030.00
1,400	VIANT CORP	1.4100	1,974.00
1,400	VIANT CORP	1.4100	1,974.00
1,500	VIANT CORP	1.4400	2,160.00
1,500	VIANT CORP	1.4610	2,191.50
1,600	VIANT CORP	1.4400	2,304.00
1,900	VIANT CORP	1.4500	2,755.00
1,900	VIANT CORP	1.4500	2,755.00
1,900	VIANT CORP	1.4500	2,755.00
1,900	VIANT CORP	1.4500	2,755.00
1,900	VIANT CORP	1.5000	2,850.00
2,000	VIANT CORP	1.4500	2,900.00
2,000	VIANT CORP	1.4500	2,900.00
2,000	VIANT CORP	1.4500	2,900.00
2,000	VIANT CORP	1.4500	2,900.00
2,000	VIANT CORP	1.4500	2,900.00
2,100	VIANT CORP	1.4610	3,068.10
2,100	VIANT CORP	1.4200	2,982.00
2,100	VIANT CORP	1.4200	2,982.00
2,100	VIANT CORP	1.4200	2,982.00
2,100	VIANT CORP	1.4200	2,982.00
2,100	VIANT CORP	1.4200	2,982.00
2,100	VIANT CORP	1.4500	3,045.00
2,100	VIANT CORP	1.4500	3,045.00
2,100	VIANT CORP	1.4500	3,045.00
2,100	VIANT CORP	1.4500	3,045.00
2,100	VIANT CORP	1.4500	3,045.00
2,100	VIANT CORP	1.4500	3,045.00
2,100	VIANT CORP	1.4500	3,045.00
2,100	VIANT CORP	1.4500	3,045.00
2,500	VIANT CORP	1.4900	3,725.00
2,500	VIANT CORP	1.4500	3,625.00
2,500	VIANT CORP	1.4300	3,575.00
2,600	VIANT CORP	1.4400	3,744.00
2,700	VIANT CORP	1.4400	3,888.00
2,800	VIANT CORP	1.4400	4,032.00
2,900	VIANT CORP	1.4500	4,205.00
3,000	VIANT CORP	1.4190	4,257.00
3,000	VIANT CORP	1.4500	4,350.00
3,000	VIANT CORP	1.4000	4,200.00
3,000	VIANT CORP	1.4500	4,350.00
3,000	VIANT CORP	1.4500	4,350.00
3,200	VIANT CORP	1.4000	4,480.00
3,400	VIANT CORP	1.4400	4,896.00
3,400	VIANT CORP	1.4300	4,862.00
3,700	VIANT CORP	1.4900	5,513.00
3,800	VIANT CORP	1.4100	5,358.00
4,000	VIANT CORP	1.4400	5,760.00
4,000	VIANT CORP	1.4600	5,840.00
4,000	VIANT CORP	1.4700	5,880.00
4,000	VIANT CORP	1.4000	5,600.00
4,000	VIANT CORP	1.4000	5,600.00
4,100	VIANT CORP	1.4100	5,781.00
4,400	VIANT CORP	1.4300	6,292.00
4,800	VIANT CORP	1.4500	6,960.00
4,930	VIANT CORP	1.4100	6,951.30
5,000	VIANT CORP	1.4500	7,250.00
5,000	VIANT CORP	1.4000	7,000.00
5,000	VIANT CORP	1.4610	7,305.00
5,000	VIANT CORP	1.4400	7,200.00

Edgar Filing: VIANT CORP - Form SC 13D

5,000	VIANT CORP	1.4500	7,250.00
6,000	VIANT CORP	1.4600	8,760.00
6,000	VIANT CORP	1.4700	8,820.00
7,000	VIANT CORP	1.4500	10,150.00
8,000	VIANT CORP	1.4500	11,600.00
8,500	VIANT CORP	1.4500	12,325.00
8,600	VIANT CORP	1.4400	12,384.00
8,900	VIANT CORP	1.4500	12,905.00
9,700	VIANT CORP	1.4500	14,065.00
9,900	VIANT CORP	1.4500	14,355.00
10,000	VIANT CORP	1.4800	14,800.00
10,000	VIANT CORP	1.4500	14,500.00
10,000	VIANT CORP	1.4500	14,500.00
10,000	VIANT CORP	1.4500	14,500.00
10,200	VIANT CORP	1.4400	14,688.00
11,000	VIANT CORP	1.4000	15,400.00
11,900	VIANT CORP	1.4400	17,136.00
16,100	VIANT CORP	1.4500	23,345.00
16,800	VIANT CORP	1.4610	24,544.80
19,100	VIANT CORP	1.4500	27,695.00
24,000	VIANT CORP	1.5000	36,000.00
24,500	VIANT CORP	1.4500	35,525.00
30,800	VIANT CORP	1.4500	44,660.00
32,200	VIANT CORP	1.4500	46,690.00
32,600	VIANT CORP	1.4100	45,966.00
33,600	VIANT CORP	1.4400	48,384.00
33,600	VIANT CORP	1.4500	48,720.00
33,600	VIANT CORP	1.4500	48,720.00
33,600	VIANT CORP	1.4500	48,720.00
36,100	VIANT CORP	1.4300	51,623.00
47,200	VIANT CORP	1.4200	67,024.00
49,700	VIANT CORP	1.5000	74,550.00
50,000	VIANT CORP	1.4500	72,500.00
62,600	VIANT CORP	1.4500	90,770.00
68,600	VIANT CORP	1.4500	99,470.00
573,000-	VIANT CORP	1.4458	828,432.34-
254,000	VIANT CORP	1.4458	367,233.20
319,000	VIANT CORP	1.4458	461,210.20
	***** 07/22 *****		
100	VIANT CORP	1.0500	105.00
	***** 07/18 *****		
100	VIANT CORP	1.0400	104.00
100	VIANT CORP	.9900	99.00
300	VIANT CORP	1.0500	315.00
800	VIANT CORP	1.0500	840.00
2,000	VIANT CORP	1.0500	2,100.00
10,000	VIANT CORP	1.0500	10,500.00
15,000	VIANT CORP	1.0500	15,750.00
100	VIANT CORP	1.0400	104.00
100	VIANT CORP	1.0500	105.00
600	VIANT CORP	1.0500	630.00
600	VIANT CORP	1.0500	630.00
1,000	VIANT CORP	1.0500	1,050.00
1,000	VIANT CORP	1.0500	1,050.00
10,300	VIANT CORP	1.0500	10,815.00
13,400	VIANT CORP	1.0500	14,070.00
25,000-	VIANT CORP	1.0499	26,247.50-
25,000	VIANT CORP	1.0499	26,247.50
	***** 07/17 *****		
500	VIANT CORP	1.0600	530.00
500	VIANT CORP	1.0600	530.00
	***** 07/16 *****		

Edgar Filing: VIANT CORP - Form SC 13D

100	VIANT CORP	1.0400	104.00
2,500	VIANT CORP	1.0400	2,600.00
2,500	VIANT CORP	1.0400	2,600.00
2,500	VIANT CORP	1.0400	2,600.00
500	VIANT CORP	1.1000	550.00
500	VIANT CORP	1.1000	550.00
500	VIANT CORP	1.1100	555.00
500	VIANT CORP	1.1100	555.00
500	VIANT CORP	1.1100	555.00
500	VIANT CORP	1.1100	555.00
500	VIANT CORP	1.1100	555.00
500	VIANT CORP	1.1100	555.00
500	VIANT CORP	1.1100	555.00
***** 07/15 *****			
100	VIANT CORP	1.0500	105.00
500	VIANT CORP	1.0400	520.00
5,000	VIANT CORP	1.0400	5,200.00
5,000	VIANT CORP	1.0400	5,200.00
5,000	VIANT CORP	1.0500	5,250.00
1,000	VIANT CORP	1.0400	1,040.00
***** 07/12 *****			
100	VIANT CORP	1.0500	105.00
***** 07/11 *****			
56	VIANT CORP	1.0300	57.68
100	VIANT CORP	1.0200	102.00
200	VIANT CORP	1.0200	204.00
500	VIANT CORP	1.0300	515.00
800	VIANT CORP	1.0300	824.00
900	VIANT CORP	1.0300	927.00
966	VIANT CORP	1.0200	985.32
1,202	VIANT CORP	1.0300	1,238.06
1,700	VIANT CORP	1.0300	1,751.00
1,800	VIANT CORP	1.0300	1,854.00
1,800	VIANT CORP	1.0300	1,854.00
2,500	VIANT CORP	1.0300	2,575.00
3,202	VIANT CORP	1.0300	3,298.06
5,000	VIANT CORP	1.0300	5,150.00
10,000	VIANT CORP	1.0300	10,300.00
20,000	VIANT CORP	1.0300	20,600.00
25,800	VIANT CORP	1.0297	26,565.86
12,600	VIANT CORP	1.0297	12,974.22
13,200	VIANT CORP	1.0297	13,592.04
***** 07/10 *****			
100	VIANT CORP	1.0500	105.00
100	VIANT CORP	1.0600	106.00
100	VIANT CORP	1.0300	103.00
100	VIANT CORP	1.0200	102.00
100	VIANT CORP	1.0500	105.00
100	VIANT CORP	1.0500	105.00
100	VIANT CORP	1.0500	105.00
100	VIANT CORP	1.0500	105.00
100	VIANT CORP	1.0500	105.00
100	VIANT CORP	1.0500	105.00
100	VIANT CORP	1.0500	105.00
100	VIANT CORP	1.0500	105.00
100	VIANT CORP	1.0500	105.00
100	VIANT CORP	1.0500	105.00
100	VIANT CORP	1.0500	105.00
100	VIANT CORP	1.0500	105.00
1,400	VIANT CORP	1.0500	1,470.00
1,700	VIANT CORP	1.0500	1,785.00
2,000	VIANT CORP	1.0500	2,100.00

Edgar Filing: VIANT CORP - Form SC 13D

2,500	VIANT CORP	1.0400	2,600.00
2,500	VIANT CORP	1.0400	2,600.00
2,500	VIANT CORP	1.0400	2,600.00
2,500	VIANT CORP	1.0400	2,600.00
3,500	VIANT CORP	1.0500	3,675.00
5,000	VIANT CORP	1.0500	5,250.00
5,000	VIANT CORP	1.0500	5,250.00
5,000	VIANT CORP	1.0500	5,250.00
11,400	VIANT CORP	1.0200	11,628.00
400	VIANT CORP	1.0600	424.00
1,500	VIANT CORP	1.0300	1,545.00
5,000	VIANT CORP	1.0300	5,150.00
8,000	VIANT CORP	1.0400	8,320.00
31,400-	VIANT CORP	1.0394	32,636.67-
15,400	VIANT CORP	1.0394	16,006.76
16,000	VIANT CORP	1.0394	16,630.40
***** 07/09 *****			
100	VIANT CORP	1.0500	105.00
100	VIANT CORP	1.0500	105.00
100	VIANT CORP	1.0500	105.00
100	VIANT CORP	1.0500	105.00
100	VIANT CORP	1.0500	105.00
100	VIANT CORP	1.0500	105.00
100	VIANT CORP	1.0500	105.00
100	VIANT CORP	1.0500	105.00
100	VIANT CORP	1.0500	105.00
100	VIANT CORP	1.0500	105.00
100	VIANT CORP	1.0500	105.00
100	VIANT CORP	1.0500	105.00
100	VIANT CORP	1.0500	105.00
100	VIANT CORP	1.0500	105.00
100	VIANT CORP	1.0500	105.00
100	VIANT CORP	1.0500	105.00
700	VIANT CORP	1.0500	735.00
1,400	VIANT CORP	1.0500	1,470.00
2,000	VIANT CORP	1.0500	2,100.00
2,000	VIANT CORP	1.0500	2,100.00
4,500	VIANT CORP	1.0500	4,725.00
4,900	VIANT CORP	1.0500	5,145.00
8,600-	VIANT CORP	1.0500	9,029.86-
4,200	VIANT CORP	1.0500	4,410.00
4,400	VIANT CORP	1.0500	4,620.00
***** 07/08 *****			
100	VIANT CORP	1.0400	104.00
1,000	VIANT CORP	1.0400	1,040.00
***** 07/05 *****			
200	VIANT CORP	1.0400	208.00
800	VIANT CORP	1.0500	840.00
1,500	VIANT CORP	1.0400	1,560.00
***** 07/03 *****			
100	VIANT CORP	1.0400	104.00
100	VIANT CORP	1.0400	104.00
500	VIANT CORP	1.0400	520.00
500	VIANT CORP	1.0400	520.00
700	VIANT CORP	1.0400	728.00
1,000	VIANT CORP	1.0400	1,040.00
1,031	VIANT CORP	1.0400	1,072.24
1,200	VIANT CORP	1.0400	1,248.00
2,000	VIANT CORP	1.0400	2,080.00
2,000	VIANT CORP	1.0400	2,080.00
2,000	VIANT CORP	1.0400	2,080.00
2,000	VIANT CORP	1.0400	2,080.00
2,000	VIANT CORP	1.0400	2,080.00
2,500	VIANT CORP	1.0400	2,600.00

Edgar Filing: VIANT CORP - Form SC 13D

5,000	VIANT CORP	1.0400	5,200.00
5,000	VIANT CORP	1.0400	5,200.00
5,000	VIANT CORP	1.0400	5,200.00
400	VIANT CORP	1.0400	416.00
400	VIANT CORP	1.0400	416.00
400	VIANT CORP	1.0400	416.00
400	VIANT CORP	1.0400	416.00
400	VIANT CORP	1.0400	416.00
400	VIANT CORP	1.0400	416.00
500	VIANT CORP	1.0400	520.00
500	VIANT CORP	1.0400	520.00
600	VIANT CORP	1.0400	624.00
600	VIANT CORP	1.0400	624.00
600	VIANT CORP	1.0400	624.00
600	VIANT CORP	1.0400	624.00
600	VIANT CORP	1.0400	624.00
600	VIANT CORP	1.0400	624.00
600	VIANT CORP	1.0400	624.00
600	VIANT CORP	1.0400	624.00
600	VIANT CORP	1.0400	624.00
600	VIANT CORP	1.0400	624.00
1,000	VIANT CORP	1.0400	1,040.00
1,000	VIANT CORP	1.0400	1,040.00
1,369	VIANT CORP	1.0400	1,423.76
1,400	VIANT CORP	1.0400	1,456.00
2,000	VIANT CORP	1.0400	2,080.00
4,400	VIANT CORP	1.0400	4,576.00
4,400	VIANT CORP	1.0400	4,576.00
4,400	VIANT CORP	1.0400	4,576.00
18,000-	VIANT CORP	1.0400	18,719.71-
9,000	VIANT CORP	1.0400	9,360.00
9,000	VIANT CORP	1.0400	9,360.00
***** 07/02 *****			
192	VIANT CORP	1.0300	197.76
1,000	VIANT CORP	1.0300	1,030.00
1,000	VIANT CORP	1.0300	1,030.00
1,202	VIANT CORP	1.0300	1,238.06
2,500	VIANT CORP	1.0300	2,575.00
2,500	VIANT CORP	1.0300	2,575.00
2,500	VIANT CORP	1.0300	2,575.00
2,500	VIANT CORP	1.0300	2,575.00
2,500	VIANT CORP	1.0300	2,575.00
8,200-	VIANT CORP	1.0300	8,445.87-
4,000	VIANT CORP	1.0300	4,120.00
4,200	VIANT CORP	1.0300	4,326.00
***** 06/27 *****			
300	VIANT CORP	1	300.00
300	VIANT CORP	1	300.00
400	VIANT CORP	1	400.00
600	VIANT CORP	1	600.00
600	VIANT CORP	1	600.00
600	VIANT CORP	1	600.00
600	VIANT CORP	1	600.00
600	VIANT CORP	1	600.00
600	VIANT CORP	1	600.00
600	VIANT CORP	1	600.00
600	VIANT CORP	1	600.00
600	VIANT CORP	1	600.00
600	VIANT CORP	1	600.00
600	VIANT CORP	1	600.00
600	VIANT CORP	1	600.00
900	VIANT CORP	1	900.00

Edgar Filing: VIANT CORP - Form SC 13D

5,200	VIANT CORP	1.0100	5,252.00
5,400	VIANT CORP	1.0100	5,454.00
5,400	VIANT CORP	1.0100	5,454.00
45,700-	VIANT CORP	1.0084	46,083.20-
22,400	VIANT CORP	1.0084	22,588.16
23,300	VIANT CORP	1.0084	23,495.72
***** 06/25 *****			
600	VIANT CORP	1.0100	606.00
600	VIANT CORP	1.0100	606.00
600	VIANT CORP	1.0100	606.00
600	VIANT CORP	1.0100	606.00
600	VIANT CORP	1.0100	606.00
1,400	VIANT CORP	1.0100	1,414.00
1,900	VIANT CORP	1.0100	1,919.00
103,000	VIANT CORP	1.0026	103,267.80
2,000-	VIANT CORP	1.0300	2,060.00-
3,000-	VIANT CORP	1.0200	3,060.00-
100-	VIANT CORP	1.0500	104.99-
200-	VIANT CORP	1.0300	206.00-
2,400-	VIANT CORP	1.0300	2,472.00-
5,000-	VIANT CORP	1.0300	5,150.00-
50,200-	VIANT CORP	1.0104	50,720.55-
24,600	VIANT CORP	1.0104	24,855.84
25,600	VIANT CORP	1.0104	25,866.24
***** 06/24 *****			
20	VIANT CORP	1.0200	20.40
20	VIANT CORP	1.0200	20.40
20	VIANT CORP	1.0200	20.40
20	VIANT CORP	1.0200	20.40
20	VIANT CORP	1.0200	20.40
20	VIANT CORP	1.0200	20.40
20	VIANT CORP	1.0200	20.40
20	VIANT CORP	1.0200	20.40
20	VIANT CORP	1.0200	20.40
20	VIANT CORP	1.0200	20.40
80	VIANT CORP	1.0200	81.60
100	VIANT CORP	1.0200	102.00
100	VIANT CORP	1.0300	103.00
100	VIANT CORP	1.0200	102.00
180	VIANT CORP	1.0200	183.60
220	VIANT CORP	1.0200	224.40
300	VIANT CORP	1.0100	303.00
300	VIANT CORP	1.0100	303.00
380	VIANT CORP	1.0200	387.60
400	VIANT CORP	1.0100	404.00
500	VIANT CORP	1.0200	510.00
500	VIANT CORP	1.0200	510.00
580	VIANT CORP	1.0200	591.60
580	VIANT CORP	1.0200	591.60
580	VIANT CORP	1.0200	591.60
580	VIANT CORP	1.0200	591.60
580	VIANT CORP	1.0200	591.60
580	VIANT CORP	1.0200	591.60
580	VIANT CORP	1.0200	591.60
580	VIANT CORP	1.0200	591.60
600	VIANT CORP	1.0300	618.00
600	VIANT CORP	1.0300	618.00
600	VIANT CORP	1.0300	618.00
600	VIANT CORP	1.0300	618.00
600	VIANT CORP	1.0300	618.00
600	VIANT CORP	1.0200	612.00
600	VIANT CORP	1.0100	606.00

Edgar Filing: VIANT CORP - Form SC 13D

600	VIANT CORP	1.0200	612.00
600	VIANT CORP	1.0200	612.00
600	VIANT CORP	1.0200	612.00
600	VIANT CORP	1.0200	612.00
600	VIANT CORP	1.0200	612.00
600	VIANT CORP	1.0200	612.00
600	VIANT CORP	1.0200	612.00
600	VIANT CORP	1.0200	612.00
600	VIANT CORP	1.0200	612.00
600	VIANT CORP	1.0100	606.00
600	VIANT CORP	1.0100	606.00
600	VIANT CORP	1.0100	606.00
600	VIANT CORP	1.0200	612.00
800	VIANT CORP	1.0200	816.00
800	VIANT CORP	1.0200	816.00
900	VIANT CORP	1.0200	918.00
1,900	VIANT CORP	1.0300	1,957.00
4,400	VIANT CORP	1.0300	4,532.00
4,400	VIANT CORP	1.0300	4,532.00
152,000	VIANT CORP	1.0308	156,681.60
5,000-	VIANT CORP	1.0400	5,200.00-
100-	VIANT CORP	1.0400	104.00-
500-	VIANT CORP	1.0400	520.00-
900-	VIANT CORP	1.0700	963.00-
9,300-	VIANT CORP	1.0400	9,672.00-
89,500-	VIANT CORP	1.0372	92,826.60-
44,000	VIANT CORP	1.0372	45,636.80
45,500	VIANT CORP	1.0372	47,192.60
***** 06/21 *****			
100	VIANT CORP	1.0300	103.00
65,000	VIANT CORP	1.0600	68,900.00
1,400-	VIANT CORP	1.0700	1,498.00-
2,500-	VIANT CORP	1.0700	2,675.00-
3,600-	VIANT CORP	1.0700	3,852.00-
4,000-	VIANT CORP	1.0700	4,280.00-
5,000-	VIANT CORP	1.0700	5,350.00-
5,000-	VIANT CORP	1.0700	5,350.00-
5,000-	VIANT CORP	1.0700	5,350.00-
5,000-	VIANT CORP	1.0700	5,350.00-
5,000-	VIANT CORP	1.0700	5,350.00-
500-	VIANT CORP	1.0700	535.00-
900-	VIANT CORP	1.0700	963.00-
2,600-	VIANT CORP	1.0700	2,782.00-
5,000-	VIANT CORP	1.0700	5,350.00-
10,400-	VIANT CORP	1.0699	11,126.79-
5,100	VIANT CORP	1.0699	5,456.49
5,300	VIANT CORP	1.0699	5,670.47
***** 06/20 *****			
1,000	VIANT CORP	1.1000	1,100.00
9,450	VIANT CORP	1.0950	10,347.75
700-	VIANT CORP	1.1100	776.97-
3,000-	VIANT CORP	1.1100	3,330.00-
3,500-	VIANT CORP	1.1100	3,885.00-
***** 06/19 *****			
100	VIANT CORP	1.1000	110.00
100	VIANT CORP	1.1000	110.00
5,000	VIANT CORP	1.1000	5,500.00
20-	VIANT CORP	1.1300	22.59-
3,200-	VIANT CORP	1.1000	3,519.95-
1,500	VIANT CORP	1.1000	1,650.00
1,700	VIANT CORP	1.1000	1,870.00
***** 06/18 *****			

Edgar Filing: VIANT CORP - Form SC 13D

105,000	VIANT CORP	1.1200	117,600.00
100-	VIANT CORP	1.1400	113.99-
100-	VIANT CORP	1.1300	112.99-
500-	VIANT CORP	1.1400	569.98-
800-	VIANT CORP	1.1300	903.97-
900-	VIANT CORP	1.1300	1,016.96-
1,000-	VIANT CORP	1.1300	1,129.96-
1,000-	VIANT CORP	1.1300	1,129.96-
1,200-	VIANT CORP	1.1300	1,355.95-
1,600-	VIANT CORP	1.1300	1,807.94-
1,700-	VIANT CORP	1.1300	1,920.94-
2,300-	VIANT CORP	1.1300	2,598.92-
3,200-	VIANT CORP	1.1300	3,615.89-
3,200-	VIANT CORP	1.1300	3,615.89-
100-	VIANT CORP	1.1300	112.99-
100-	VIANT CORP	1.1300	112.99-
1,000-	VIANT CORP	1.1300	1,129.96-
1,800-	VIANT CORP	1.1300	2,033.93-
9,500-	VIANT CORP	1.1300	10,734.67-
12,000-	VIANT CORP	1.1300	13,559.59-
14,500-	VIANT CORP	1.1300	16,384.50-
18,000-	VIANT CORP	1.1300	20,339.38-
30,000-	VIANT CORP	1.1300	33,898.97-
	***** 06/17 *****		
43,400	VIANT CORP	1.1200	48,608.00
300-	VIANT CORP	1.1300	338.98-
500-	VIANT CORP	1.1300	564.98-
500-	VIANT CORP	1.1300	564.98-
500-	VIANT CORP	1.1300	564.98-
500-	VIANT CORP	1.1300	564.98-
500-	VIANT CORP	1.1300	564.98-
500-	VIANT CORP	1.1300	564.98-
953-	VIANT CORP	1.1300	1,076.85-
1,000-	VIANT CORP	1.1300	1,129.96-
1,700-	VIANT CORP	1.1300	1,920.94-
2,000-	VIANT CORP	1.1300	2,259.93-
2,000-	VIANT CORP	1.1300	2,259.93-
3,500-	VIANT CORP	1.1300	3,954.88-
4,000-	VIANT CORP	1.1300	4,519.86-
4,500-	VIANT CORP	1.1300	5,084.84-
5,500-	VIANT CORP	1.1300	6,214.81-
15,000-	VIANT CORP	1.1300	16,949.48-
	***** 06/14 *****		
300-	VIANT CORP	1.1700	350.98-
517-	VIANT CORP	1.1700	604.87-
	***** 06/13 *****		
5,000	VIANT CORP	1.1029	5,514.50
100-	VIANT CORP	1.1500	115.00-
100-	VIANT CORP	1.1400	114.00-
500-	VIANT CORP	1.1500	575.00-
1,000-	VIANT CORP	1.1400	1,139.96-
3,000-	VIANT CORP	1.1500	3,449.89-
400-	VIANT CORP	1.1500	460.00-
	***** 06/12 *****		
100	VIANT CORP	1.1700	117.00
	***** 06/07 *****		
1,000	VIANT CORP	1.2100	1,210.00
1,000	VIANT CORP	1.2100	1,210.00
100-	VIANT CORP	1.2300	122.99-
600-	VIANT CORP	1.2300	737.97-
600-	VIANT CORP	1.2300	737.97-
600-	VIANT CORP	1.2300	737.97-

Edgar Filing: VIANT CORP - Form SC 13D

		***** 06/06 *****		
100	VIANT CORP		1.1800	118.00
		***** 06/04 *****		
100	VIANT CORP		1.2300	123.00
2,000-	VIANT CORP		1.2500	2,499.92-
		***** 06/03 *****		
1,000	VIANT CORP		1.2800	1,280.00
2,000	VIANT CORP		1.3000	2,600.00
1,000	VIANT CORP		1.2800	1,280.00
2,000	VIANT CORP		1.2700	2,540.00
2,500	VIANT CORP		1.2800	3,200.00
2,500	VIANT CORP		1.2800	3,200.00
3,000	VIANT CORP		1.2800	3,840.00
500-	VIANT CORP		1.2800	640.00-
500-	VIANT CORP		1.2700	634.98-
500-	VIANT CORP		1.2700	634.98-
500-	VIANT CORP		1.2700	634.98-
1,000-	VIANT CORP		1.2800	1,280.00-
1,000-	VIANT CORP		1.2800	1,280.00-
2,000-	VIANT CORP		1.2700	2,540.00-
2,500-	VIANT CORP		1.2800	3,200.00-
2,500-	VIANT CORP		1.2800	3,200.00-
		***** 05/30 *****		
6,000	VIANT CORP		1.3500	8,100.00
6,000-	VIANT CORP		1.3500	8,100.00-
		***** 05/29 *****		
150	VIANT CORP		1.2300	184.50
100	VIANT CORP		1.1800	118.00
127,600	VIANT CORP		1.1455	146,165.80
500-	VIANT CORP		1.1800	589.98-
500-	VIANT CORP		1.1800	589.98-
1,000-	VIANT CORP		1.2000	1,200.00-
1,000-	VIANT CORP		1.1800	1,179.96-
19,000-	VIANT CORP		1.1800	22,419.32-
55,000-	VIANT CORP		1.1550	63,523.08-
27,000	VIANT CORP		1.1550	31,185.00
28,000	VIANT CORP		1.1550	32,340.00
		***** 05/28 *****		
177	VIANT CORP		1.2800	226.56
200	VIANT CORP		1.2400	248.00

Attention. Intentional misstatements or omissions of fact constitute federal criminal violations (see 18 U.S.C. 1001).