

NEW YORK TIMES CO
Form 11-K
June 28, 2012

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, DC 20549

FORM 11-K

FOR ANNUAL REPORTS OF EMPLOYEE STOCK
PURCHASE, SAVINGS AND SIMILAR PLANS
PURSUANT TO SECTION 15(d) OF THE
SECURITIES EXCHANGE ACT OF 1934

(Mark One):

ANNUAL REPORT PURSUANT TO SECTION 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934
For the fiscal year ended December 31, 2011

OR

TRANSITION REPORT PURSUANT TO SECTION 15(d) OF THE SECURITIES EXCHANGE ACT OF
1934

For the transaction period from _____ to _____

Commission file number: 1-05837

A. Full title of the plan and the address of the plan, if different from that of the issuer named below:

THE NEW YORK TIMES COMPANIES SUPPLEMENTAL
RETIREMENT AND INVESTMENT PLAN

B. Name of issuer of the securities held pursuant to the plan and the address of its principal executive office:

THE NEW YORK TIMES COMPANY
620 Eighth Avenue
New York, New York 10018

TABLE OF CONTENTS

| | Page |
|--|-------|
| REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM | 1 |
| FINANCIAL STATEMENTS: | |
| Statements of Net Assets Available for Benefits as of December 31, 2011 and 2010 | 2 |
| Statement of Changes in Net Assets Available for Benefits for the Year Ended December 31, 2011 | 3 |
| Notes to Financial Statements | 4-12 |
| SUPPLEMENTAL SCHEDULE: | |
| Schedule H, Line 4(i)–Schedule of Assets (Held at End of Year) | 13-14 |
| SIGNATURES | 15 |
| EXHIBIT INDEX | 16 |

All schedules other than those listed above have been omitted because they are not applicable or not required
Note: by 29 CFR 2520.103-10 of the Department of Labor’s Rules and Regulations for Reporting and Disclosure
under the Employee Retirement Income Security Act of 1974, as amended.

REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

To the ERISA Management Committee and the Plan Administrator
The New York Times Companies Supplemental Retirement and Investment Plan
New York, New York

We have audited the accompanying statements of net assets available for benefits of The New York Times Companies Supplemental Retirement and Investment Plan (the "Plan") as of December 31, 2011 and 2010, and the related statement of changes in net assets available for benefits for the year ended December 31, 2011. These financial statements are the responsibility of the Plan's management. Our responsibility is to express an opinion on these financial statements based on our audits.

We conducted our audits in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. The Plan is not required to have, nor were we engaged to perform, an audit of its internal control over financial reporting. Our audits included consideration of internal control over financial reporting as a basis for designing audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Plan's internal control over financial reporting. Accordingly, we express no such opinion. An audit also includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements, assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the net assets available for benefits of the Plan as of December 31, 2011 and 2010, and the changes in net assets available for benefits for the year ended December 31, 2011 in conformity with accounting principles generally accepted in the United States of America.

Our audits were conducted for the purpose of forming opinions on the basic financial statements taken as a whole. The accompanying supplemental schedule of assets as of December 31, 2011 is presented for the purpose of additional analysis and is not a required part of the basic financial statements but is supplementary information required by the Department of Labor's Rules and Regulations for Reporting and Disclosure under the Employee Retirement Income Security Act of 1974. This supplemental schedule is the responsibility of the Plan's management. The supplemental schedule has been subjected to the auditing procedures applied in the audits of the basic financial statements and, in our opinion, is fairly stated in all material respects in relation to the basic financial statements taken as a whole.

/s/ BDO USA, LLP

New York, New York

June 28, 2012

THE NEW YORK TIMES COMPANIES SUPPLEMENTAL
 RETIREMENT AND INVESTMENT PLAN
 STATEMENTS OF NET ASSETS AVAILABLE FOR BENEFITS

| | December 31, 2011 | December 31, 2010 |
|------------------------------------|-------------------|-------------------|
| Assets | | |
| Investments, at fair value | \$521,864,539 | \$523,182,191 |
| Receivables: | | |
| Employer contributions | 9,322,621 | 9,412,065 |
| Participant contributions | 163,721 | 149,828 |
| Notes receivable from participants | 6,896,896 | 7,209,289 |
| Total receivables | 16,383,238 | 16,771,182 |
| Total assets | 538,247,777 | 539,953,373 |
| Liabilities | | |
| Excess allocations payable | 146,394 | — |
| Total liabilities | 146,394 | — |
| Net assets available for benefits | \$538,101,383 | \$539,953,373 |
| See notes to financial statements. | | |

THE NEW YORK TIMES COMPANIES SUPPLEMENTAL
 RETIREMENT AND INVESTMENT PLAN
 STATEMENT OF CHANGES IN NET ASSETS AVAILABLE FOR BENEFITS

| | For the year ended December 31, 2011 | |
|---|---|---|
| Additions | | |
| Contributions: | | |
| Participant contributions | \$22,019,955 | |
| Employer contributions | 20,546,876 | |
| Rollovers | 2,226,554 | |
| Total contributions | 44,793,385 | |
| Investment (loss)/income: | | |
| Net depreciation in fair value of investments | (19,219,146 |) |
| Dividend income | 7,970,379 | |
| Interest income | 3,380,728 | |
| Net investment loss | (7,868,039 |) |
| Interest from participants' notes receivable | 335,124 | |
| Other additions | 27,689 | |
| Total additions | 37,288,159 | |
| Deductions | | |
| Benefits paid to participants | 38,935,018 | |
| Administrative expenses | 205,131 | |
| Total deductions | 39,140,149 | |
| Net decrease in assets available for benefits | (1,851,990 |) |
| Net assets available for benefits: | | |
| Beginning of year | 539,953,373 | |
| End of year | \$538,101,383 | |
| See notes to financial statements. | | |

THE NEW YORK TIMES COMPANIES SUPPLEMENTAL
RETIREMENT AND INVESTMENT PLAN
NOTES TO FINANCIAL STATEMENTS
December 31, 2011

NOTE 1 – DESCRIPTION OF THE PLAN

The following brief description of The New York Times Companies Supplemental Retirement and Investment Plan (the “Plan”) is provided for general information purposes only. Participants should refer to the Plan document for a more complete description of the Plan’s provisions.

General

The Plan is a defined contribution plan for the benefit of certain eligible employees, as defined in the Plan document, of The New York Times Company (the “Company”). The Plan is subject to the provisions of the Employee Retirement Income Security Act of 1974, as amended (“ERISA”). The authority to manage, control and interpret the Plan is vested in the ERISA Management Committee (the “Committee”) of the Company. Vanguard Fiduciary Trust Company (the “Trustee” or “Vanguard”) serves as the trustee of the Plan.

The Committee appoints the Plan Administrator (“Plan Administrator”). The “named fiduciary” within the meaning of ERISA comprises the Committee, the Plan Administrator, and the Pension Investment Committee. The authority to manage the investment of the Plan assets is vested in the Pension Investment Committee of the Company.

Eligibility

Employees, as defined in the Plan document, are eligible to become participants in the Plan as of the first day of the month following the month of hire, except as defined in the Plan document.

Eligibility to contribute to the Plan is temporarily suspended, as defined in the Plan document, when a participant makes a hardship withdrawal. In addition, certain changes in the status of an employee may make him or her ineligible to become, or continue as, a participant.

Participant contributions

An account is maintained for each participant in the Plan. A participant may elect to contribute, through payroll deductions, subject to certain limitations, from 1% to 75% effective January 1, 2011, and 20% for prior years, (in increments of 1%) of his or her eligible earnings (“Before-Tax Contributions”), as defined in the Plan document. Before-Tax Contributions are deducted from participants’ pay before federal and (in most cases) state and local income taxes are calculated. If the Before-Tax Contributions are less than 75% effective January 1, 2011, and 20% for prior years, of the participant’s eligible earnings, the participant may elect to make after-tax contributions from 1% to 75% effective January 1, 2011, and 20% for prior years, (in increments of 1%) of his or her eligible earnings (“After-Tax Contributions”). Participants who have attained age 50 are permitted to make catch-up contributions in an amount specified by the Internal Revenue Service (“Before-Tax Catch-Up Contributions”). In addition, eligible participants are allowed to make Roth contributions and Roth Catch-Up contributions (“Roth Contributions”). The combined amount of Before-Tax Contributions, After-Tax Contributions and Roth Contributions on behalf of that participant shall not exceed 75% effective January 1, 2011, and 20% for prior years, of the participant’s eligible earnings. Roth Contributions are made in lieu of all or a portion of the Before-Tax Contributions and/or Before-Tax Catch-Up Contributions the participant is otherwise eligible to make under the Plan.

Employer contributions:

Employer Matching Contributions – Prior to January 1, 2009, during each month that a participant contributed to the Plan, the Company contributed an amount equal to 50% of his or her Before-Tax and After-Tax Contributions up to 6% of the participant’s eligible earnings, as defined in the Plan document (“Employer Matching Contributions”).

Safe Harbor Matching Contributions – Effective January 1, 2009, the Plan was amended to be designated as a safe harbor plan. As a result the matching contribution formula changed. The Company matches (i) \$1.00 for each dollar of participant contributions up to 3% of the participant’s eligible earnings, plus (ii) \$0.75 for each dollar of participant contributions up to the next 2% of the participant’s eligible earnings, plus (iii) \$0.50 for each dollar of participant contributions up to the next 1% of the participant’s eligible earnings for the Plan Year, as defined in the Plan document (“Safe Harbor Matching Contributions”). The total Safe Harbor Matching Contributions on the first 6% contributed by a participant will equal 5% of the participant’s eligible earnings. Safe Harbor Matching Contributions are fully vested when made.

The Safe Harbor Matching Contribution is allocated in cash and Company stock – 60% of each dollar is deposited in cash to each participant’s account each pay period, and the remaining 40% of each dollar is deposited to each participant’s account semi-annually as units of The New York Times Company Stock Fund (“NYT Company Stock Fund”), which is a unitized Company stock fund. Effective December 1, 2011, the Plan was amended to provide for a quarterly allocation instead of a semi-annual allocation for the portion of the Safe Harbor Matching Contribution made in Company stock.

Participants are able to keep their contributions invested in the NYT Company Stock Fund, or transfer its value into any of the other investment options under the Plan. The Plan permits participants to be able to direct that up to 10% of future contributions shall be invested in the NYT Company Stock Fund, or to transfer up to 10% of their existing account balance into the NYT Company Stock Fund. Upon distribution of a participant’s account, he or she may request a distribution in-kind of any interest in the NYT Company Stock Fund. A participant who requests a loan will have the value of his/her units in the NYT Company Stock Fund taken into account when determining the maximum loan available, but the loan shall not be funded from the NYT Company Stock Fund.

For the year ended December 31, 2011, the non-cash portion of total Safe Harbor Matching Contributions for the NYT Company Stock Fund totaled \$4,531,135.

Employer Basic Contributions – Effective January 1, 2010, the Company makes a cash contribution equal to 3% of a participant’s eligible earnings to all participants meeting the eligibility requirements, as defined in the Plan document (“Employer Basic Contributions”). Eligible earnings, used to determine the Employer Basic Contributions, include any bonuses received by participants in the Plan Year. Employer Basic Contributions are only made for participants who are employed by the Company on the last day of the Plan Year, or for participants who terminate employment prior to the last day of the Plan Year on account of death, disability or retirement.

For the year ended December 31, 2011, total employer contributions were as follows:

| | |
|------------------------------------|---|
| | For the year ended December 31, 2011 |
| Safe Harbor Matching Contributions | \$11,341,019 |
| Employer Basic Contributions | 9,205,857 |
| Total employer contributions | \$20,546,876 |

Participant accounts

Individual accounts are maintained for each Plan participant. Each participant's account is credited with the participant's contributions, Safe Harbor Matching Contributions and Employer Basic Contributions. Each participant's account is also credited with Plan earnings and charged for Plan losses, based on the participant's account balances. Certain administrative expenses may also be charged to a participant's account, such as loan fees or fees for processing domestic relations orders. The benefit to which a participant is entitled is the benefit that can be provided from the participant's vested account.

Investments

Participants direct the investment of their account into various investment options offered by the Plan. As of December 31, 2011, the Plan offered mutual funds (registered investment companies), common/collective trusts, and the NYT Company Stock Fund as investment options for participants.

Vesting

Participants are fully vested in their contributions and the Safe Harbor Matching Contributions. A participant becomes 40% vested in his or her Employer Matching Contributions and the Employer Basic Contributions upon completion of one year of vesting service. A year of vesting service is defined by the Plan document as the twelve-month period beginning with the employee's date of hire or rehire, and each one year anniversary thereof, until the employee quits, retires or is discharged, or if earlier, the twelve-month anniversary of any other absence. The participant receives an additional 15% vesting credit upon the completion of each additional year of vesting service, thereby becoming 100% vested after completing five years of vesting service, as defined in the Plan document. Nonvested Employer Matching Contributions and Employer Basic Contributions that are forfeited are applied against future Safe Harbor Matching Contributions and Employer Basic Contributions.

Loans

The Trustee may make loans to participants pursuant to loan procedures adopted by the Committee. The loan will be funded from the participant's Plan investments on a proportionate basis, from Before-Tax Contributions first, followed by vested Employer Matching Contributions, Safe Harbor Matching Contributions, rollovers, After-Tax Contributions, Roth Contributions and vested Employer Basic Contributions. There are two types of loans available from the Plan. A general-purpose loan is available for any reason. A residential loan is available for the purchase or the construction of the participant's principal residence. No more than one general-purpose and one residential loan may be outstanding to any one participant at a time. The minimum loan amount is \$1,000 and the maximum loan amount will be the lesser of: (i) 50% of the participant's vested account balance, or (ii) \$50,000 minus the highest outstanding loan balance in the last 12 months. Loans are secured by up to 50% of a participant's vested account balance upon inception of the loan. The proceeds for the loan will be taken pro-rata from each of the investment funds in which the participant's accounts are invested, except for the NYT Company Stock Fund.

The interest rate charged for a loan is one percentage point above the Prime Rate as received by Vanguard from Reuters on the first day of the month in which the loan is initiated. Interest rates on loans outstanding as of December 31, 2011 ranged from 4.25% to 10.5%.

Loan repayments are made through automatic payroll deductions beginning no later than the first payroll period of the second month after the loan check is mailed. General-purpose loans must be paid back within 60 months and the residential loans must be paid back within 15 years. There is no prepayment penalty. Outstanding loans will be declared due and payable upon termination of the participant's employment. Retirees are offered the option to repay their loans over the remaining term.

Payment of benefits

A participant's vested account is payable upon termination, retirement, disability or death. Upon distribution of the vested portion of the participant's Employer Matching Contributions and Employer Basic Contributions accounts, the nonvested portion of such accounts is forfeited. The participant, or designated beneficiary upon the participant's death, may choose to receive a lump-sum payment or installment payments.

Prior to a participant's termination, retirement, disability or death, the Plan allows the following partial or full withdrawals:

- A participant may withdraw his or her After-Tax Contributions. After-Tax Contributions made before January 1, 1987 can be withdrawn without any allocable earnings. Withdrawals of After-Tax Contributions made after January 1, 1987 include a percentage of earnings on those contributions. After-Tax Contributions which were
- (a) subject to the Employer Matching Contributions or Safe Harbor Matching Contributions can be withdrawn only after unmatched After-Tax Contributions are withdrawn. Withdrawals of matched After-Tax Contributions will subject the participant to a six-month suspension period.
- A participant may withdraw Before-Tax Contributions only upon presenting proof of hardship to and receiving
- (b) approval from the Plan Administrator. A hardship withdrawal will subject the participant to a six-month suspension period.
- (c) A participant who has attained age 59½ may withdraw the entire vested amount of his or her account.

Administrative expenses

All Trustee, investment management fees and other fund and Plan expenses for all investment options are paid from the assets of the Plan, except for the Lord Abbett Small-Cap Value I Fund and the Russell Equity I Fund. Incremental fees for these funds are allocated quarterly and such fees are charged to each participant investing in these funds. Participants also pay administrative fees for loans, processing domestic relations orders, if applicable, and recordkeeping fees. Other expenses are paid by the Company.

Forfeited accounts

Forfeited accounts include amounts from nonvested Employer Matching Contributions, nonvested Employer Basic Contributions and from uncashed benefit payments. Forfeited amounts from uncashed benefit payments are included as "Other additions" in the Statement of Changes in Net Assets Available for Benefits. As of December 31, 2011 and 2010, the balance in the forfeiture account totaled \$111,550 and \$47,384, respectively. These amounts can be used to reduce future Safe Harbor Matching Contributions and Employer Basic Contributions or pay administrative expenses. During the year ended December 31, 2011, forfeitures totaling \$117,802 were used to reduce Safe Harbor Matching Contributions.

NOTE 2 – SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

The following is a summary of the significant accounting and reporting policies followed in preparation of the financial statements of the Plan:

Basis of accounting

The accompanying financial statements of the Plan have been prepared under the accrual method of accounting.

Notes receivable from participants

Notes receivable from participants represent participant loans that are recorded at their unpaid principal balance plus any accrued but unpaid interest. Interest income on notes receivable from participants is recorded when earned. No allowance for loan losses has been recorded as of December 31, 2011 and 2010. If a participant ceases to make loan payments and the loan is deemed a distribution, based on the terms of the Plan document, the participant's loan balance is reduced and a benefit payment is recorded.

Investment valuation and income recognition

All investments in the Plan are stated at fair value. All security transactions are accounted for on the date securities are purchased or sold (trade date). The net change in the difference between the market value and cost of investments is reflected as net unrealized appreciation or depreciation on investments in the periods in which such changes occur. Realized gains and losses are recorded as the differences between the original purchase price of the investment and the sales price of the investment. Interest income is accrued when earned. Dividend income is recorded on the ex-dividend date, which is the date preceding the record date allowing for settlement period.

Fair value is the price that would be received upon the sale of an asset or paid upon transfer of a liability in an orderly transaction between market participants at the measurement date. The transaction would be in the principal or most advantageous market for the asset or liability, based on assumptions that a market participant would use in pricing the asset or liability.

The fair value hierarchy consists of three levels. The following provides a description of the three levels of inputs that may be used to measure fair value, the types of Plan investments that fall under each category, and the valuation methodologies used to measure these investments at fair value. Level 1 provides the most reliable measure of fair value, whereas Level 3 generally requires significant judgment.

Level 1 – Inputs to the valuation methodology are quoted prices available in active markets for identical investments as of the reporting date.

Registered investment companies:

The shares of registered investment companies are valued at quoted market prices in an exchange and active market, which represent the net asset values of shares held by the Plan at year end.

Level 2 – Inputs to the valuation methodology are other than quoted prices available in active markets, which are either directly or indirectly observable as of the reporting date, and fair value can be determined through the use of models or other valuation methodologies.

Common/collective trusts:

The fair value of investments in common/collective trusts is valued at net asset value (“NAV”) as reported by the sponsoring financial institution. The NAV is determined by reference to the value of the underlying assets owned by these common/collective trusts, minus its liabilities, and then divided by the number of units outstanding. The Plan’s common/collective trusts consisted of the Vanguard Retirement Savings Trust IV (“VRST”) and the Russell Equity I Fund.

The VRST seeks to provide current and stable income while maintaining a net asset value of \$1 per share. The VRST provides for the collective investment of assets of tax-exempt pension and profit sharing plans, primarily in a pool of investment contracts that are issued by insurance companies and commercial banks, and in contracts that are backed by bond trusts, which are primarily valued at contract value. The VRST also has investments in a registered investment company, which is valued at quoted market prices in an exchange and active market. Contract value represents contributions made, plus earnings, less participant withdrawals. There are no restrictions as to the redemption of these investments.

The Russell Equity I Fund seeks long-term growth of capital and attempts to outperform the Russell 1000 Index. It invests in the stocks of the 1,000 largest companies in the United States, covering a variety of industry sectors, which are valued at quoted market prices in an exchange and active market. There are no restrictions as to the redemption of these investments.

NYT Company Stock Fund:

The fair value of the NYT Company Stock Fund is valued at NAV as reported by the Trustee. The NAV is determined by reference to the underlying assets, which consist of the Company’s Class A Common Stock and interests in a registered investment company, minus liabilities, and then divided by the outstanding units. The Company’s Common Stock is valued at quoted market prices in an exchange and active market. Redemptions of investments in this fund are subject to the Company’s Insider Trading Policy.

Level 3 – Inputs to the valuation methodology are unobservable inputs in situations where there is little or no market activity for the asset or liability and the reporting entity makes estimates and assumptions related to the pricing of the asset or liability including assumptions regarding risk.

Contributions

Participant contributions are recorded in the Plan Year the contributions are withheld. The Safe Harbor Matching Contributions are recorded in the Plan Year in which the applicable contributions are withheld, up to March 31st of the immediately following Plan Year for any additional contributions resulting from the safe harbor matching contribution formula. The Employer Basic Contributions are recorded in the Plan Year coinciding with the last day of the Plan Year that the participant is employed by the Company, or other criteria as noted above, as long as the contributions are made within the time permitted by Section 404(a)(6) of the Internal Revenue Code (“IRC”). Amounts payable to participants for contributions in excess of statutory limitations on annual additions to participants’ accounts are recorded as a liability with a corresponding reduction to contributions.

Benefits paid

Benefit payments to participants are recorded when paid.

Use of estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America (“GAAP”) requires management to make estimates and assumptions that affect the amounts reported in the financial statements and accompanying notes. Actual results could differ from those estimates.

Risks and uncertainties

The Plan holds investments which potentially subject the Plan to concentrations of credit risk, such as investments of the Plan’s Trustee and in the Common Stock of the Company. The Plan provides for various investment securities, which include investments in any combination of registered investment companies, equities and common/collective trusts. Investment securities are exposed to various risks, such as interest rate, market and credit risk. Due to the level of risk associated with certain investments and the level of uncertainty related to changes in the value of investment securities, it is possible that changes in risks in the near term could materially affect participants’ account balances and the amounts reported in the Plan’s financial statements.

Recent accounting pronouncements

In May 2011, the FASB issued new guidance to provide a consistent definition of fair value and ensure that fair value measurements and disclosure requirements are similar between U.S. GAAP and International Financial Reporting Standards. The guidance changes certain fair value measurement principles and enhances the disclosure requirements particularly for Level 3 fair value measurements. The guidance is effective for plan years beginning after December 15, 2011, should be applied prospectively, and early adoption is not permitted. Plan management is currently evaluating the impact of this guidance on its financial statements.

NOTE 3 – INVESTMENTS

The fair value of the Plan's investments that represented 5% or more of the Plan's net assets available for benefits were as follows:

| | December 31, 2011 | December 31, 2010 |
|--------------------------------------|-------------------|-------------------|
| Registered investment companies: | | |
| Dodge & Cox Income Fund | \$54,660,152 | \$47,912,363 |
| Lord Abbett Small-Cap Value I Fund | 32,508,600 | 36,403,911 |
| Vanguard 500 Index Fund | 82,462,531 | 81,676,326 |
| Vanguard Asset Allocation Fund | 30,232,377 | 31,826,208 |
| Vanguard International Growth Fund | 30,047,979 | 34,839,749 |
| Common/collective trusts: | | |
| Vanguard Retirement Savings Trust IV | \$116,445,058 | \$110,988,755 |
| Russell Equity I Fund | 42,078,430 | 47,955,037 |

During 2011, the Plan's investments (including gains and losses on investments purchased and sold, as well as held during the year) depreciated in fair value as follows:

| | For the year ended December 31, 2011 | |
|---|--------------------------------------|---|
| Registered investment companies | \$(17,118,809 |) |
| NYT Company Stock Fund | (1,733,681 |) |
| Common/collective trusts | (366,656 |) |
| Net depreciation in fair value of investments | \$(19,219,146 |) |

NOTE 4 – FAIR VALUE MEASUREMENTS

The following sets forth the Plan's investments stated at fair value on a recurring basis by their fair value hierarchy levels.

| | Investment Assets at Fair Value as of December 31, 2011 | | | Total Fair Value |
|---------------------------------------|--|---|---|------------------|
| | Quoted prices in active markets for identical assets (Level 1) | Significant observable inputs (Level 2) | Significant unobservable inputs (Level 3) | |
| Registered investment companies: | | | | |
| Domestic stock funds | \$158,571,536 | \$— | \$— | \$158,571,536 |
| Balanced funds | 97,081,570 | — | — | 97,081,570 |
| International stock funds | 43,722,120 | — | — | 43,722,120 |
| Fixed income fund | 54,660,152 | — | — | 54,660,152 |
| Other fund | 113,905 | — | — | 113,905 |
| Total registered investment companies | 354,149,283 | — | — | 354,149,283 |
| Common/collective trusts | 4,657,802 | 153,865,686 | — | 158,523,488 |
| NYT Company Stock Fund | — | 9,191,768 | — | 9,191,768 |
| Total investments, at fair value | \$358,807,085 | \$163,057,454 | \$— | \$521,864,539 |

| | Investment Assets at Fair Value as of December 31, 2010 | | | Total Fair Value |
|---------------------------------------|---|--|--|---------------------|
| | Quoted prices in active markets for identical assets (Level 1) | Significant observable inputs (Level 2) | Significant unobservable inputs (Level 3) | |
| Registered investment companies: | | | | |
| Domestic stock funds | \$ 164,642,699 | \$— | \$— | \$ 164,642,699 |
| Balanced funds | 88,084,525 | — | — | 88,084,525 |
| International stock funds | 55,293,145 | — | — | 55,293,145 |
| Fixed income fund | 47,912,363 | — | — | 47,912,363 |
| Other fund | 49,737 | — | — | 49,737 |
| Total registered investment companies | 355,982,469 | — | — | 355,982,469 |
| Common/collective trust | 3,329,663 | 155,614,129 | — | 158,943,792 |
| NYT Company Stock Fund | — | 8,255,930 | — | 8,255,930 |
| Total investments, at fair value | \$359,312,132 | \$163,870,059 | \$— | \$523,182,191 |

NOTE 5 – RELATED PARTY TRANSACTIONS

Certain Plan investments are shares of registered investment companies and a common/collective trust that are managed by an affiliate of the Trustee. These investments include the 500 Index, Asset Allocation, Capital Opportunity, International Growth, Prime Money Market, Target Retirement 2005, Target Retirement 2010, Target Retirement 2015, Target Retirement 2020, Target Retirement 2025, Target Retirement 2030, Target Retirement 2035, Target Retirement 2040, Target Retirement 2045, Target Retirement 2050, Target Retirement 2055, Target Retirement Income and the VRST. Transactions in such investments qualify as party-in-interest transactions. Fees paid by the Plan for administrative services, including investment advisory and management fees, to the Trustee and its affiliate amounted to \$205,131 for the year ended December 31, 2011.

As of December 31, 2011, the Plan had \$9,191,768, or 1.7%, of its total net assets invested in the NYT Company Stock Fund. Investments in shares of the Company's Class A Common Stock qualify as party-in-interest transactions. The NYT Company Stock Fund held approximately 663,187 shares of the Company's Class A Common Stock as of December 31, 2011.

In addition, participants who are active employees may borrow from their accounts and such loans qualify as party-in-interest transactions.

All party-in-interest transactions noted above are deemed exempt from the prohibited transaction rules.

NOTE 6 – INCOME TAX STATUS

The Internal Revenue Service has determined and informed the Company, by letter dated October 18, 2002, that the Plan and related trust are designed in accordance with Section 401(a) of the IRC. Although the Plan has been amended since receiving the determination letter, the Plan Administrator and the Plan's tax counsel believe that the Plan is designed in compliance with the applicable requirements of the IRC. On January 31, 2011, the Plan Administrator filed a request with the Internal Revenue Service for an updated determination letter.

GAAP requires Plan management to evaluate tax positions taken by the Plan and recognize a tax liability (or asset) if the Plan has taken an uncertain position that more likely than not would not be sustained upon examination by the Internal Revenue Service. The Plan Administrator has analyzed the tax positions taken by the Plan and has concluded that as of December 31, 2011, there are no uncertain positions taken or expected to be taken that would require recognition of a liability (or asset) or disclosure in the financial statements. The Plan is subject to routine audits by taxing jurisdictions; however, there are currently no audits for any tax periods in progress. The Plan Administrator believes it is no longer subject to income tax examinations for years prior to 2008.

NOTE 7 – PLAN TERMINATION

Although it has not expressed any intention to do so, the Company has the right under the Plan to discontinue its contributions at any time and to terminate the Plan subject to the provisions set forth in ERISA. If the Plan is terminated or upon the complete discontinuance of contributions under the Plan, the value of each participant's interest, which includes the participant's contributions and the Employer Matching Contributions, Employer Basic Contributions and Safe Harbor Matching Contributions will be fully vested. Each participant's interest will be distributed in accordance with the terms of the Plan.

NOTE 8 – DIFFERENCES BETWEEN FINANCIAL STATEMENTS AND FORM 5500

There are no differences between the financial statements and Form 5500 for the year ended December 31, 2011.

NOTE 9 – EXCESS ALLOCATIONS PAYABLE

Participant contributions for the year ended December 31, 2011 included \$146,394 of excess allocations that were distributed to participants in April 2012. The excess allocations were returned to comply with the statutory limitations on annual additions to participants' accounts.

NOTE 10 – SUBSEQUENT EVENTS

On January 6, 2012, the Company completed the sale of the Regional Media Group, consisting of 16 regional newspapers, other print publications and related businesses, to Halifax Media Holdings LLC. In connection with the sale, a partial termination of the Plan occurred and all affected participants became fully vested. Participants were permitted to rollover their account balances, including notes representing participant loans, from the Plan to the qualified plan maintained by Halifax Media Holdings LLC.

SCHEDULE H, LINE 4(i)–SCHEDULE OF ASSETS (HELD AT END OF YEAR)

FORM 5500, SCHEDULE H, PART IV, Line 4(i)

AS OF DECEMBER 31, 2011

Plan Name: The New York Times Companies Supplemental Retirement and Investment Plan

Plan Number: 014

Sponsor Name: The New York Times Company

Sponsor Employer Identification Number: 13-1102020

| (a) | (b) Identity of issue, borrower, lessor, or similar party | (c) Description of investment including maturity date, rate of interest, collateral, par or maturity value | (d) Cost ** | (e) Current value |
|-----|---|---|-------------|-------------------|
| | Registered investment companies: | | | |
| | DFA Emerging Markets Value Portfolio R2A Class | 526,739 shares. Mutual fund which is a registered investment company. There is no maturity date, rate of interest, collateral, par or maturity value. | | \$ 13,674,141 |
| | Dodge & Cox Income Fund | 4,109,786 shares. Mutual fund which is a registered investment company. There is no maturity date, rate of interest, collateral, par or maturity value. | | 54,660,152 |
| | Dodge & Cox Stock Fund | 166,478 shares. Mutual fund which is a registered investment company. There is no maturity date, rate of interest, collateral, par or maturity value. | | 16,920,820 |
| | Lord Abbett Small-Cap Value I Fund | 1,022,605 shares. Mutual fund which is a registered investment company. There is no maturity date, rate of interest, collateral, par or maturity value. | | 32,508,600 |
| | T. Rowe Price Blue Chip Growth Fund | 335,589 shares. Mutual fund which is a registered investment company. There is no maturity date, rate of interest, collateral, par or maturity value. | | 12,947,043 |
| * | Vanguard 500 Index Fund | 712,112 shares. Mutual fund which is a registered investment company. There is no maturity date, rate of interest, collateral, par or maturity value. | | 82,462,531 |
| * | Vanguard Asset Allocation Fund | 1,262,839 shares. Mutual fund which is a registered investment company. There is no maturity date, rate of interest, collateral, par or maturity value. | | 30,232,377 |
| * | Vanguard Capital Opportunity Fund | 465,352 shares. Mutual fund which is a registered investment company. There is no maturity date, rate of interest, collateral, par or maturity value. | | 13,732,542 |
| * | Vanguard International Growth Fund | 1,837,797 shares. Mutual fund which is a registered investment company. There is no maturity date, rate of interest, collateral, par or maturity value. | | 30,047,979 |
| * | Vanguard Prime Money Market Fund | 113,905 shares. Mutual fund which is a registered investment company. There is no maturity date, rate of interest, collateral, par or maturity value. | | 113,905 |
| * | Vanguard Target Retirement 2005 Fund | 170,247 shares. Mutual fund which is a registered investment company. There is no maturity date, rate of interest, collateral, par or maturity value. | | 2,039,559 |
| * | | | | 4,439,567 |

Edgar Filing: NEW YORK TIMES CO - Form 11-K

| | | |
|--|---|------------|
| Vanguard Target Retirement 2010 Fund | 197,930 shares. Mutual fund which is a registered investment company. There is no maturity date, rate of interest, collateral, par or maturity value. | |
| * Vanguard Target Retirement 2015 Fund | 856,969 shares. Mutual fund which is a registered investment company. There is no maturity date, rate of interest, collateral, par or maturity value. | 10,540,714 |

13

Edgar Filing: NEW YORK TIMES CO - Form 11-K

| | | | |
|---|--------------------------------------|---|---------------|
| * | Vanguard Target Retirement 2020 Fund | 508,121 shares. Mutual fund which is a registered investment company. There is no maturity date, rate of interest, collateral, par or maturity value. | 11,021,145 |
| * | Vanguard Target Retirement 2025 Fund | 830,483 shares. Mutual fund which is a registered investment company. There is no maturity date, rate of interest, collateral, par or maturity value. | 10,190,027 |
| * | Vanguard Target Retirement 2030 Fund | 299,451 shares. Mutual fund which is a registered investment company. There is no maturity date, rate of interest, collateral, par or maturity value. | 6,264,517 |
| * | Vanguard Target Retirement 2035 Fund | 524,791 shares. Mutual fund which is a registered investment company. There is no maturity date, rate of interest, collateral, par or maturity value. | 6,565,141 |
| * | Vanguard Target Retirement 2040 Fund | 288,541 shares. Mutual fund which is a registered investment company. There is no maturity date, rate of interest, collateral, par or maturity value. | 5,915,095 |
| * | Vanguard Target Retirement 2045 Fund | 230,862 shares. Mutual fund which is a registered investment company. There is no maturity date, rate of interest, collateral, par or maturity value. | 2,971,194 |
| * | Vanguard Target Retirement 2050 Fund | 60,989 shares. Mutual fund which is a registered investment company. There is no maturity date, rate of interest, collateral, par or maturity value. | 1,244,778 |
| * | Vanguard Target Retirement 2055 Fund | 6,727 shares. Mutual fund which is a registered investment company. There is no maturity date, rate of interest, collateral, par or maturity value. | 147,061 |
| * | Vanguard Target Retirement Income | 477,918 shares. Mutual fund which is a registered investment company. There is no maturity date, rate of interest, collateral, par or maturity value. | 5,510,395 |
| | | Total Registered investment companies | 354,149,283 |
| | Common/collective trusts: | | |
| * | Vanguard Retirement Savings Trust IV | 116,445,058 units. There is no maturity date, rate of interest, collateral, par or maturity value. | 116,445,058 |
| | Russell Equity I Fund | 1,701,514 units. There is no maturity date, rate of interest, collateral, par or maturity value. | 42,078,430 |
| | | Total Common/collective trusts | 158,523,488 |
| * | NYT Company Stock Fund | 663,187 units. Unitized stock fund. There is no maturity date, rate of interest, collateral, par or maturity value. | 9,191,768 |
| | | Total Investments | \$521,864,539 |
| * | Participant loans | Participant loans (maturing 2012 to 2026) at interest rates of 4.25% to 10.5%. Collateralized by participant's account balance. | \$6,896,896 |

* A party-in-interest as defined by ERISA.

** Cost information is not required for participant-directed investments and is therefore not included.

See accompanying independent auditor's report.

SIGNATURES

The Plan. Pursuant to the requirements of the Securities Exchange Act of 1934, the trustees (or other persons who administer the employee benefit plan) have duly caused this annual report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: June 28, 2012

THE NEW YORK TIMES COMPANIES
SUPPLEMENTAL RETIREMENT AND
INVESTMENT PLAN

By: /s/ R. ANTHONY BENTEN

R. Anthony Benten

Chairman, ERISA Management Committee

EXHIBIT INDEX

| Exhibit No. | Description of Exhibit |
|-------------|--|
| 23.1 | Consent of BDO USA, LLP, independent registered public accounting firm |