**AARON'S INC** Form 4 March 26, 2015

### FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549 STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

#### if no longer subject to Section 16. Form 4 or Form 5

Check this box

**SECURITIES** obligations

may continue. See Instruction

1(b).

Stock

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \* 5. Relationship of Reporting Person(s) to 2. Issuer Name and Ticker or Trading CATES JAMES L Issuer Symbol AARON'S INC [AAN] (Check all applicable) (First) (Middle) (Last) 3. Date of Earliest Transaction (Month/Day/Year) Director 10% Owner Other (specify X\_ Officer (give title 309 E. PACES FERRY ROAD, NE 03/25/2015 below) Senior Group VP (Street) 4. If Amendment, Date Original 6. Individual or Joint/Group Filing(Check Filed(Month/Day/Year) Applicable Line) \_X\_ Form filed by One Reporting Person Form filed by More than One Reporting ATLANTA, GA 30305-Person

| (City)                               | (State)                              | (Zip) Tab   | Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned |       |                              |                      |  |  |   |  |  |
|--------------------------------------|--------------------------------------|---|--|-------|------------------------------|----------------------|--|--|---|--|--|
| 1.Title of<br>Security<br>(Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 3.<br>Transactic<br>Code<br>(Instr. 8)   |       | sed of<br>4 and<br>(A)<br>or | ` '                  | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |  |  |
| Common<br>Stock                      | 03/25/2015                           |   | M  | 1,700 | A                            | \$ 19.92             | 9,407  | D  |   |  |  |
| Common<br>Stock                      | 03/25/2015                           |   | S  | 1,700 | D                            | \$<br>29.0358<br>(1) | 7,707 (2)  | D  |   |  |  |
| Common<br>Stock                      | 03/26/2015                           |   | M  | 5,800 | A                            | \$ 19.92             | 13,507   | D  |   |  |  |
| Common                               | 03/26/2015                           |   | S  | 5,800 | D                            | \$ 28                | 7,707 <u>(2)</u>   | D  |   |  |  |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**OMB APPROVAL** 

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4.<br>Transactic<br>Code<br>(Instr. 8) | 5. Number out Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) |                    | 7. Title and Amount of<br>Underlying Securities<br>(Instr. 3 and 4) |  |
|---|---|--------------------------------------|---|--|--|--|--------------------|---|--|
|   |   |                                      |   | Code V                                 | (A) (D)  | Date Exercisable   | Expiration<br>Date | Title   | Amount<br>or<br>Number<br>of<br>Shares |
| Stock<br>Options<br>(Right to<br>Buy)               | \$ 19.92  | 03/25/2015                           |   | M                                      | 1,700  | 02/23/2013(3)  | 02/23/2020         | Common<br>Stock   | 1,700                                  |
| Stock<br>Options<br>(Right to<br>Buy)               | \$ 19.92  | 03/26/2015                           |   | M                                      | 5,800  | 02/23/2013(3)  | 02/23/2020         | Common<br>Stock   | 5,800                                  |

# **Reporting Owners**

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

CATES JAMES L

309 E. PACES FERRY ROAD, NE Senior Group VP

ATLANTA, GA 30305-

### **Signatures**

/s/ Robert Sinclair, by Power of Attorney for James L.
Cates 03/26/2015

\*\*Signature of Reporting Person Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The price reported in column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$29.00 to \$29.06, inclusive. The reporting person undertakes to provide to Aaron's, Inc., any security holder of Aaron's, Inc., or the staff of the

Reporting Owners 2

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Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in footnote (1) to this Form 4.

- (2) Included in the amount of securities beneficially owned following the transaction are 7,707 unvested restricted units.
- (3) The option, representing a right to purchase a total of 11,250 shares, became exercisable in three equal annual installments beginning on February 23, 2013, which was the third anniversary of the date on which the option was granted.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.