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NATIONAL RURAL UTILITIES COOPERATIVE FINANCE CORP /DC/ Form 424B3 March 13, 2013

Rule 424 (b) (3) Registration No. 333-177949

CALCULATION OF REGISTRATION FEE

Title of Each Class of
Securities OfferedMaximum Aggregate
Offering PriceAmount of
Registration
Fee(1)(2)Senior Debt Securities\$250,000.00\$34.10(1)Calculated in accordance with Rule 457(r) of the Securities Act of 1933.

(2) The amount in this column has been transmitted to the SEC in connection with the securities offered by means of this pricing supplement.

TRADE DATE: March 12, 2013 PRICING SUPPLEMENT NO. 5963 DATED March 12, 2013 TO PROSPECTUS SUPPLEMENT DATED November 17, 2011 AND BASE PROSPECTUS DATED November 14, 2011

NATIONAL RURAL UTILITES COOPERATIVE FINANCE CORPORATION Medium-Term Notes, Series C Due Nine Months or More from Date of Issue

Principal Amount:	\$250,000.00
Issue Price:	100% of Principal Amount
Original Issue Date:	03/15/2013
Maturity Date:	01/15/2014
Interest Rate:	0.73% per annum
Regular Record Dates:	Each January 1 and July 1
Interest Payment Dates:	Each January 15 and July 15
Redemption Date:	None
Agent's Commission:	None
Form of Note: (Book-Entry or Certificated)	Certificated
Other Terms:	None

Edgar Filing: NATIONAL RURAL UTILITIES COOPERATIVE FINANCE CORP /DC/ - Form 424B3 Medium-Term Notes, Series C may be issued by the Company in an unlimited aggregate principal amount.