## Edgar Filing: HERSHEY CO - Form 4

HERSHEY O	20											
Form 4												
July 05, 2006	5											
FORM	14						ar a		OMB AF	PROVAL		
	UNITE	ED STATES			ND EXC D.C. 2054		GE C	OMMISSION	OMB Number:	3235-0287		
Check the if no long	ter								Expires:	January 31,		
subject to	STAT	EMENT O	F CHAN			CIAL	OWN	NERSHIP OF	Estimated a	2005 verage		
Section 1				SECUR	ITIES				burden hou	rs per		
Form 4 o Form 5			Castion 1	(a) of the	• C • • • • • • • •	. E	. <b>1.</b>	A at af 1024	response	0.5		
obligation		<b>.</b>					•	e Act of 1934, 1935 or Section	n			
may cont	inue.			•	Company	•			1			
See Instru 1(b).	uction	50(II)	) of the m	vestment	company	1101 0	51 1 ) +	0				
1(0).												
(Print or Type F	Responses)											
	ddress of Report	ing Person *		r Name <b>and</b>	Ticker or Ti	rading		5. Relationship of	Reporting Pers	on(s) to		
EDELMAN HARRIET Symbol								Issuer				
			HERSH	IEY CO []	HSY]			(Chec)	k all applicable	)		
(Last)	(First)	(Middle)	3. Date of	f Earliest Tr	ansaction			× ×	11	, 		
		_	(Month/E	-				XDirector		Owner		
100 CRYST	TAL A DRIVE	£	07/01/2	006				Officer (give below)	below)	er (specify		
	(Street)		4. If Ame	ndment, Da	te Original			6. Individual or Jo	int/Group Filin	g(Check		
				nth/Day/Year	-			Applicable Line)	rr	8(		
	•				_X_Form filed by One Reporting Person Form filed by More than One Reporting							
HERSHEY,	PA 17033							Form filed by M Person	lore than One Re	porting		
(City)	(State)	(Zip)		IN D	• • • •	• . •						
		· •					_	uired, Disposed of		-		
1.Title of Security	2. Transaction I (Month/Day/Ye		med on Date, if	3. Transactio	4. Securitie on(A) or Disp	-		5. Amount of Securities	6. Ownership Form: Direct			
(Instr. 3)	(Wonul/Day/16	any	JII Date, II	Code	(Instr. 3, 4			Beneficially	(D) or	Beneficial		
, ,		(Month/	Day/Year)	(Instr. 8)				Owned	Indirect (I)	Ownership		
								Following Reported	(Instr. 4)	(Instr. 4)		
						(A)		Transaction(s)				
				Code V	Amount	or (D)	Price	(Instr. 3 and 4)				
Common	0 - 10 4 1- 0 0 -					. ,			-			
Stock	07/01/2006			А	451.019	А	\$0	5,473.061 <u>(1)</u>	D			

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Transact Code (Instr. 8)	etion C C C C C C C C C C C C C C C C C C C	of Deriva Securi Acqui (A) or Dispos of (D) (Instr.	ative ities ired r osed ) . 3,		ate	Amou Under Secur	le and int of rlying ities . 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secu Bene Owno Follo Repo Trans (Instr
			Code V		4, and (A) (		Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

## **Reporting Owners**

Reporting Owner Name / Addres	Relationships						
	Director	10% Owner	Officer	Other			
EDELMAN HARRIET 100 CRYSTAL A DRIVE HERSHEY, PA 17033	Х						
Signatures							
Harriet Edelman	07/03/2006						
<u>**</u> Signature of Reporting Person	Date						

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The total amount of securities beneficially owned includes 20.6660 shares acquired on June 15, 2006, pursuant to the Company's Dividend Reinvestment Plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.