HERSHEY FOODS CORP Form 8-K July 22, 2004

### SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## FORM 8-K

### CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

July 22, 2004 Date of Report (Date of earliest event reported)

### Hershey Foods Corporation

(Exact name of registrant as specified in its charter)

Delaware (State or other jurisdiction of incorporation)

23-0691590

1-183

(Commission File Number) (IRS Employer Identification No.)

100 Crystal A Drive, Hershey, Pennsylvania 17033 (Address of Principal Executive Offices) (Zip Code)

Registrant's telephone number, including area code: (717) 534-6799

Page 1 of 3 Pages Exhibit Index - Page 3

#### Item 7. Financial Statements and Exhibits

- (c) Exhibits
  - 99.1 Press Release dated July 22, 2004

#### Item 12. Results of Operations and Financial Condition

On July 22, 2004, Hershey Foods Corporation (the Corporation ) issued a press release announcing sales and earnings for the second quarter of 2004. A copy of the Corporation s press release is attached as Exhibit 99.1 to this report and is incorporated herein by reference.

The information in this Current Report, including the exhibit, shall not be deemed filed for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the Exchange Act ), or otherwise subject to the liabilities under that Section, and shall not be incorporated by reference into any registration statement or other document filed under the Securities Act of 1933, as amended, or the Exchange Act, except as shall be expressly set forth by specific reference in such filing.

#### SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date: July 22, 2004

#### HERSHEY FOODS CORPORATION

By: <u>/s/Frank Cerminara</u> Frank Cerminara Senior Vice President, Chief Financial Officer

Page 2 of 3 Pages Exhibit Index - Page 3

### EXHIBIT INDEX

Exhibit No. Description

99.1 Hershey Foods Corporation Press Release dated July 22, 2004.

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Page 3 of 3 Pages Exhibit Index Page 3