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Form 4											
April 04, 201								OMB A	PPROVAL		
FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549									3235-0287		
Check this if no longe	۰r	MENT OF	Expires:	January 31, 2005							
subject to Section 16 Form 4 or			SECUI	Estimated burden hou response	irs per						
obligation may contin	Form 5 obligations may continue.Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 19401(b).30(h) of the Investment Company Act of 1940										
(Print or Type R	esponses)										
1. Name and Address of Reporting Person <u>*</u> Davis Sir Crispin			2. Issuer Name and Ticker or Trading Symbol HASBRO INC [HAS]				5. Relationship of Reporting Person(s) to Issuer				
(Last)	(First) (3. Date of Earliest Transaction				(Check all applicable)				
12 SELWOOD PLACE			(Month/Day/Year) 03/31/2016			X Director 10% Owner Officer (give title Other (specify below) below) below)					
		4. If Amendment, Date Original Filed(Month/Day/Year)			6. Individual or Joint/Group Filing(Check Applicable Line) _X_Form filed by One Reporting Person						
LONDON, E 3QQ	ENGLAND, X0	SW7					Form filed by Person	More than One R	eporting		
(City)	(State)	(Zip)	Tab	le I - Non-	Derivative	Securities A	Acquired, Disposed	of, or Beneficia	lly Owned		
	2. Transaction Date Month/Day/Year)	2A. Deeme Execution I any (Month/Da	Date, if	3. Transactio Code (Instr. 8)	4. Securit onAcquired Disposed (Instr. 3, 4	(A) or of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
				Code V	Amount	(D) Price	(Instr. 3 and 4)				
Reminder: Repo	ort on a separate line	e for each cla	ass of sec	urities bene	-	-	-				
					inforr requi	nation con red to resp ays a curre	spond to the colle tained in this forn ond unless the fo ntly valid OMB co	n are not rm	SEC 1474 (9-02)		

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number	6. Date Exercisable and Expiration Date	7. Title and Amo
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transacti	onof	(Month/Day/Year)	Underlying Secu
Security	or Exercise		any	Code	Derivative		(Instr. 3 and 4)

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(Instr. 3)	Price of Derivative Security	(Month/Day/Year)	(Instr. 8)	Acq (A) Disp of (I (Inst	Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)				
			Code V	7 (A)	(D)	Date Exercisable	Expiration Date	Title	An or Nu of Sh
Phantom Stock Units <u>(1)</u>	\$ 0 <u>(2)</u>	03/31/2016	А	253	;	03/31/2016(3)(4)	03/31/2016(3)(4)	Common Stock	

Reporting Owners

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
Davis Sir Crispin 12 SELWOOD PLACE LONDON, ENGLAND, X0 SW7 3QQ	Х						
Signatures							
Tarrant Sibley p/o/a for Crispin Davis	04/04	/2016					

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) All of the phantom stock units were acquired pursuant to the Hasbro, Inc. Deferred Compensation Plan for Non-employee Directors in compliance with Rule 16b-3.
- (2) Units correspond 1 for 1 with common stock.
- (3) Units are settled only in cash and are paid after the reporting person ceases to be a director.

Vesting of 11 units will occur on the earlier of 12/31/2016 (provided the reporting person is still serving as a director on such date) and the earlier death, disability or retirement (after age 72) of the reporting person. Vesting of 11 units will occur on the earlier of 12/31/2017

(4) (provided the reporting person is still serving as a director on such date) and the earlier death, disability or retirement (after age 72) of the reporting person. The remainder of the units are immediately vested.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.