FORD WILLIAM CLAY

Form 4

\$0.01 par

Common Stock,

\$0.01 par value

value

December 02, 2004 **OMB APPROVAL** UNITED STATES SECURITIES AND EXCHANGE COMMISSION **OMB** 3235-0287 Washington, D.C. 20549 Number: Check this box January 31, Expires: if no longer 2005 STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF subject to Estimated average **SECURITIES** Section 16. burden hours per Form 4 or response... 0.5 Form 5 Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940 See Instruction 1(b). (Print or Type Responses) 1. Name and Address of Reporting Person * 5. Relationship of Reporting Person(s) to 2. Issuer Name and Ticker or Trading FORD WILLIAM CLAY Issuer Symbol FORD MOTOR CO [F] (Check all applicable) (First) (Middle) (Last) 3. Date of Earliest Transaction X_ Director (Month/Day/Year) 10% Owner Other (specify Officer (give title FORD MOTOR COMPANY, ONE 12/01/2004 below) AMERICAN ROAD (Street) 4. If Amendment, Date Original 6. Individual or Joint/Group Filing(Check Filed(Month/Day/Year) Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting DEARBORN, MI 48126 (City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 1.Title of 2. Transaction Date 2A. Deemed 3. 4. Securities 5. Amount of 6. Ownership 7. Nature of TransactionAcquired (A) or Security (Month/Day/Year) Execution Date, if Securities Form: Direct Indirect (Instr. 3) Code Disposed of (D) Beneficially (D) or Beneficial (Month/Day/Year) (Instr. 8) (Instr. 3, 4 and 5) Owned Indirect (I) Ownership Following (Instr. 4) (Instr. 4) Reported (A) Transaction(s) or (Instr. 3 and 4) Code V Amount (D) Price Common Stock, 8,099,800 D \$0.01 par value Common Stock, By Spouse 167,248 I

(1)

1,382,162

I

By Voting

Trust (2)

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Class B Stock, \$0.01 par value	192,254	I	By Spouse
Class B Stock, \$0.01 par value	8,709,007	I	By Voting Trust (2)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative	2. Conversion	3. Transaction Date (Month/Day/Year)		4. Transact	5. Number	6. Date Exer Expiration D		7. Title and A Underlying S		8. Price of Derivativ
Security (Instr. 3)	or Exercise Price of Derivative Security	(Monan Day, Tear)	any (Month/Day/Year)	Code (Instr. 8)	Derivative	(Month/Day		(Instr. 3 and		Security (Instr. 5)
				Code V	' (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Ford Stock Units	(3)	12/01/2004		A(3)	106	(3)	(3)	Common Stock, \$0.01 par value	106	(3)

Reporting Owners

Reporting Owner Name / Address	Relationships					
	Director	10% Owner	Officer	Other		
FORD WILLIAM CLAY						
FORD MOTOR COMPANY	X					
ONE AMERICAN ROAD						
DEARBORN, MI 48126						

Reporting Owners 2

Signatures

s/Kathryn S. Lamping, Attorney-in-Fact

12/02/2004

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) I disclaim beneficial ownership of these shares owned by my wife.
- I am one of five trustees of the voting trust. In said voting trust are 1,382,162 shares of Common Stock and 8,709,007 shares of Class B (2) Stock which are held for my sole benefit. I disclaim beneficial ownership of any other shares of Common Stock or Class B Stock held in
- (2) Stock which are held for my sole benefit. I disclaim beneficial ownership of any other shares of Common Stock or Class B Stock held in said voting trust.
 - These Ford Stock Units result from dividend equivalents credited to my account by the Company, without payment by me, under the Company's Deferred Compensation Plan for Non-Employee Directors. In general, these Ford Stock Units will be converted and
- distributed to me, without payment, in cash, on January 10th of the year following termination of Board service, based upon the then current market value of a share of Common Stock.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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