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CHARMING SHOPPES INC

Form 8-K

August 17, 2004

SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

Current Report Pursuant
to Section 13 or 15(d) of the
Securities Exchange Act of 1934

Date of Report (Date of Earliest Event Reported) August 17, 2004

Charming Shoppes, Inc.
(Exact Name of Registrant as Specified in its Charter)

Pennsylvania
(State or Other Jurisdiction of Incorporation)

000-07258
(Commission File Number)

23-1721355
(I.R.S. Employer Identification No.)

450 Winks Lane, Bensalem, PA
(Address of Principal Executive Offices)

19020
(Zip Code)

(215) 245-9100
(Registrant's Telephone Number, Including Area Code)

Not Applicable
(Former Name or Former Address, if Changed Since Last Report)

Item 9. Regulation FD Disclosure.

On August 17, 2004, the Company issued a press release advising that it has been notified by Standard & Poor's that the Company's common stock has been deleted from the Standard & Poor's Neural Fair Value 20 (NVF20) Portfolio. The text of the press release is as follows:

FOR IMMEDIATE RELEASE
CHARMING SHOPPES DELETED FROM STANDARD & POOR'S NEURAL FAIR VALUE 20 PORTFOLIO

Bensalem, PA, August 17, 2004 - Charming Shoppes, Inc., (NASDAQ-CHRS), a leading

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retail apparel chain specializing in women's plus-size apparel, today was notified by Standard & Poor's that Charming Shoppes' common stock has been deleted from the Standard & Poor's Neural Fair Value 20 (NFV20) Portfolio.

According to Standard & Poor's, Standard & Poor's Neural Fair Value 20 (NFV20) Portfolio is a list of stocks selected by a quantitative model proprietary to Standard & Poor's, comprised of issues identified by the model as undervalued. There is no subjectivity in selecting stocks for the list but strict adherence to the quantitative model.

Charming Shoppes, Inc. operates 2,232 stores in 48 states under the names LANE BRYANT(R), FASHION BUG(R), FASHION BUG PLUS(R), and CATHERINES PLUS SIZES(R). Please visit www.charmingshoppes.com for additional information about Charming Shoppes, Inc.

CONTACT: Gayle M. Coolick
Director of Investor Relations
(215) 638-6955

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

CHARMING SHOPPES, INC.

(Registrant)

Dated: August 17, 2004

By: /S/ ERIC M. SPECTER

Name: Eric M. Specter

Title: Executive Vice President and
Chief Financial Officer

