

Schenkel Scott F.  
Form 4  
April 03, 2018

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Schenkel Scott F.

2. Issuer Name and Ticker or Trading Symbol  
EBAY INC [EBAY]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
C/O EBAY INC., 2025 HAMILTON AVE.

3. Date of Earliest Transaction (Month/Day/Year)  
04/01/2018

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
SVP, Chief Financial Officer

(Street)  
SAN JOSE, CA 95125

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|-----------------------------------|
|                                 |                                      |  | Code                           | V   | Amount or Price   |  |                                   |
| Common Stock                    | 04/01/2018                           |  | M                              |   | 5,394 A \$ 0  | D  |                                   |
| Common Stock                    | 04/01/2018                           |  | F                              |   | 2,675 (1) D \$ 40.24  | D  |                                   |
| Common Stock                    | 04/01/2018                           |  | M                              |   | 10,606 A \$ 0   | D  |                                   |
| Common Stock                    | 04/01/2018                           |  | F                              |   | 5,259 (1) D \$ 40.24  | D  |                                   |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D)<br>(Instr. 3, 4, and 5) |        | 6. Date Exercisable and Expiration Date (Month/Day/Year) |                  | 7. Title and Underlying Security (Instr. 3 and 4) |
|--|--|--------------------------------------|--|--------------------------------|--|--------|--|------------------|---|
|  |  |                                      |  |                                | V  | (A)    | (D)  | Date Exercisable |   |
| Restricted Stock Unit - 14                 | (2)  | 04/01/2018                           |  | A                              |  | 72,083 | (3)  | (4)              | Common Stock                                      |
| Restricted Stock Units -4                  | (2)  | 04/01/2018                           |  | M                              |  | 5,394  | (5)  | (4)              | Common Stock                                      |
| Restricted Stock Units -6                  | (2)  | 04/01/2018                           |  | M                              |  | 10,606 | (6)  | (4)              | Common Stock                                      |
| Non-Qualified Stock Option (right to buy)  | \$ 14.86   |                                      |  |                                |  |        | (7)  | 04/02/2019       | Common Stock                                      |
| Non-Qualified Stock Option (right to buy)  | \$ 20.41   |                                      |  |                                |  |        | (8)  | 10/15/2021       | Common Stock                                      |
| Non-Qualified Stock Option (right to buy)  | \$ 22.63   |                                      |  |                                |  |        | (9)  | 04/01/2020       | Common Stock                                      |
| Non-Qualified Stock Option (right to buy)  | \$ 22.76   |                                      |  |                                |  |        | (10)   | 04/01/2021       | Common Stock                                      |
| Non-Qualified Stock Option (right to buy)  | \$ 23.21   |                                      |  |                                |  |        | (11)   | 04/01/2022       | Common Stock                                      |
| Non-Qualified Stock Option (right to buy)  | \$ 26.92   |                                      |  |                                |  |        | (12)   | 07/17/2022       | Common Stock                                      |
| Restricted Stock Unit - 12                 | (2)  |                                      |  |                                |  |        | (13)   | (4)              | Common Stock                                      |
| Restricted Stock Unit - 13                 | (2)  |                                      |  |                                |  |        | (14)   | (4)              | Common Stock                                      |
|  | (2)  |                                      |  |                                |  |        | (15)   | (4)              |   |

|                              |     |  |      |     |                 |
|------------------------------|-----|--|------|-----|-----------------|
| Restricted<br>Stock Units -5 |     |  |      |     | Common<br>Stock |
| Restricted<br>Stock Units -7 | (2) |  | (16) | (4) | Common<br>Stock |
| Restricted<br>Stock Units -8 | (2) |  | (17) | (4) | Common<br>Stock |
| Restricted<br>Stock Units -9 | (2) |  | (18) | (4) | Common<br>Stock |

## Reporting Owners

| Reporting Owner Name / Address   | Relationships |           |                              |       |
|--|---------------|-----------|------------------------------|-------|
|  | Director      | 10% Owner | Officer                      | Other |
| Schenkel Scott F.<br>C/O EBAY INC.<br>2025 HAMILTON AVE.<br>SAN JOSE, CA 95125 |               |           | SVP, Chief Financial Officer |       |

## Signatures

Scott Frederick  
Schenkel

04/02/2018

\_\_Signature of Reporting  
Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) No shares were sold - these shares were withheld by the Issuer to satisfy tax withholding requirements in connection with the vesting of restricted stock units.
- (2) Each restricted stock unit represents a contingent right to receive one share of the Issuer's common stock.
- (3) The reporting person received restricted stock units, 1/16th of which vests on 6/15/18, and an additional 1/16th of which vests each quarter thereafter. Upon vesting, the reporting person will receive a number of shares of common stock equal to the number of restricted stock units that have vested.
- (4) Not Applicable.
- (5) The reporting person received restricted stock units subject to a four-year vesting schedule, vesting 25% on 4/1/2015 and 25% each year thereafter. Upon vesting, the reporting person will receive a number of shares of common stock equal to the number of restricted stock units that have vested.
- (6) The reporting person received restricted stock units subject to a four-year vesting schedule, vesting 25% on 4/1/2016 and 25% each year thereafter. Upon vesting, the reporting person will receive a number of shares of common stock equal to the number of restricted stock units that have vested.
- (7) The option grant is subject to a four-year vesting schedule, vesting 12.5% on 10/1/12 and 1/48th per month thereafter.
- (8) The option grant is subject to a four-year vesting schedule, vesting 12.5% on 3/30/15 and 1/48th per month thereafter.
- (9) The option grant is subject to a four-year vesting schedule, vesting 12.5% on 10/1/13 and 1/48th per month thereafter.
- (10) The option grant is subject to a four-year vesting schedule, vesting 12.5% on 10/1/14 and 1/48th per month thereafter.
- (11) The option grant is subject to a four-year vesting schedule, vesting 12.5% on 10/1/15 and 1/48th per month thereafter.

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- (12) The option grant reflects 94,288 shares that vest in full on 7/17/18 and 14,144 shares subject to a four-year vesting schedule, vesting 12.5% on 1/17/16 and 1/48th per month thereafter.
- The reporting person received restricted stock units, 1/16th of which vests on 6/15/17, and an additional 1/16th of which vests each quarter thereafter. Upon vesting, the reporting person will receive a number of shares of common stock equal to the number of restricted stock units that have vested.
- (13) The reporting person was granted 175,560 restricted stock units as a result of the company's achievement of certain performance criteria for 2016-2017. 100% of the shares will vest on 3/15/19.
- The reporting person received restricted stock units subject to a four-year vesting schedule, vesting 25% on 10/15/15 and 25% each year thereafter. Upon vesting, the reporting person will receive a number of shares of common stock equal to the number of restricted stock units that have vested.
- (14) The reporting person received restricted stock units subject to a four-year vesting schedule, vesting 25% on 7/17/16 and 25% each year thereafter. Upon vesting, the reporting person will receive a number of shares of common stock equal to the number of restricted stock units that have vested.
- (15) The reporting person received restricted stock units subject to a four-year vesting schedule, vesting 100% on 7/17/18. Upon vesting, the reporting person will receive a number of shares of common stock equal to the number of restricted stock units that have vested.
- (16) The reporting person received restricted stock units, 1/16th of which vests on 6/15/16, and an additional 1/16th of which vests each quarter thereafter. Upon vesting, the reporting person will receive a number of shares of common stock equal to the number of restricted stock units that have vested.
- (17) The reporting person received restricted stock units, 1/16th of which vests on 6/15/16, and an additional 1/16th of which vests each quarter thereafter. Upon vesting, the reporting person will receive a number of shares of common stock equal to the number of restricted stock units that have vested.
- (18)

### Remarks:

In addition to the equity grant described above, the compensation committee granted performance-based restricted stock units

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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