

DICKS SPORTING GOODS INC

Form 4

August 25, 2016

**FORM 4**
**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

Check this box  
if no longer  
subject to  
Section 16.  
Form 4 or  
Form 5  
obligations  
may continue.  
See Instruction  
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

## OMB APPROVAL

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(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Willoughby Michele

2. Issuer Name **and** Ticker or Trading  
Symbol  
DICKS SPORTING GOODS INC  
[DKS]

5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

(Last) (First) (Middle)  
345 COURT STREET  
(Street)

3. Date of Earliest Transaction  
(Month/Day/Year)  
08/23/2016

\_\_\_\_ Director \_\_\_\_ 10% Owner  
\_\_\_\_X\_\_\_\_ Officer (give title \_\_\_\_ Other (specify  
below) below)  
EVP, ECom and Supply Chain

CORAOPOLIS, PA 15108

4. If Amendment, Date Original  
Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check  
Applicable Line)  
\_\_\_\_X\_\_\_\_ Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting  
Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership Indirect Beneficial Ownership (Instr. 4)
Common Stock, par value \$0.01 per share	08/23/2016		M	15,794 A	\$ 40 98,923	D	
Common Stock, par value \$0.01 per share	08/23/2016		S	15,794 D	\$ 58.857 83,129 (1)	D	
Common Stock, par	08/24/2016		M	7,644 A	\$ 46.29 90,773	D	

value  
\$0.01 per  
share

Common  
Stock, par  
value  
\$0.01 per  
share

08/24/2016

S

7,644

D

\$

58.824

83,129

D

(2)

Common  
Stock, par  
value  
\$0.01 per  
share

08/25/2016

M

3,800

A

\$ 46.29

86,929

D

Common  
Stock, par  
value  
\$0.01 per  
share

08/25/2016

M

9,499

A

\$ 46.97

96,428

D

Common  
Stock, par  
value  
\$0.01 per  
share

08/25/2016

S

13,299

D

\$

58.674

83,129

D

(3)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Amount or Number of Shares
Stock Option (Right to Buy)	\$ 40	08/23/2016		M	15,794	(4) 03/15/2018	Common Stock, par value \$0.01 per	15,794

Stock Option (Right to Buy)	\$ 46.29	08/24/2016	M	7,644	<u>(5)</u>	04/03/2020	share Common Stock, par value \$0.01 per share	7,644
Stock Option (Right to Buy)	\$ 46.29	08/25/2016	M	3,800	<u>(6)</u>	04/03/2020	share Common Stock, par value \$0.01 per share	3,800
Stock Option (Right to Buy)	\$ 46.97	08/25/2016	M	9,499	<u>(7)</u>	09/03/2020	share Common Stock, par value \$0.01 per share	9,499

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Willoughby Michele 345 COURT STREET CORAOPOLIS, PA 15108			EVP, ECom and Supply Chain	

## Signatures

/s/ Michele  
Willoughby 08/25/2016

\_\_Signature of Reporting Person Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Represents the weighted average of multiple sale transactions ranging in price from \$58.75 to \$58.98. The reporting person agrees to  
(1) provide full information regarding the number of shares sold at each separate price upon request by the SEC staff, the Company or any security holder of the Company.

Represents the weighted average of multiple sale transactions ranging in price from \$58.75 to \$58.94. The reporting person agrees to  
(2) provide full information regarding the number of shares sold at each separate price upon request by the SEC staff, the Company or any security holder of the Company.

Represents the weighted average of multiple sale transactions ranging in price from \$58.50 to \$58.85. The reporting person agrees to  
(3) provide full information regarding the number of shares sold at each separate price upon request by the SEC staff, the Company or any security holder of the Company.

(4) Options granted on March 15, 2011 and vested 25% per year over four years. 100% of the option is exercisable as of March 15, 2015.

(5) Option vests 25% per year on the anniversary of the date of the grant over a four-year period. 75% of the option is vested as of April 3, 2016.

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- (6) Option vests 25% per year on the anniversary of the date of the grant over a four-year period. 75% of the option is vested as of April 3, 2016.
- (7) Option vests 25% per year on the anniversary date of the grant date over a four-year period. 50% of the option is vested as of April 3, 2016.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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