

BRISTOL MYERS SQUIBB CO  
Form 4  
March 04, 2015

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Moed Samuel J

2. Issuer Name and Ticker or Trading Symbol  
BRISTOL MYERS SQUIBB CO [BMY]

5. Relationship of Reporting Person(s) to Issuer  
(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)  
03/02/2015

\_\_\_ Director \_\_\_ 10% Owner  
 Officer (give title below) \_\_\_ Other (specify below)  
SVP, Strat Plan & Analysis

BRISTOL-MYERS SQUIBB COMPANY, 345 PARK AVENUE  
(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
\_\_\_ Form filed by More than One Reporting Person

NEW YORK, NY 10154

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
|                                 |                                      |  | Code                           | V   | Amount or Price   |  |   |
| Common Stock, \$0.10 par value  | 03/02/2015                           |  | M                              |   | 8,249.383 <sup>(1)</sup>  | A  | \$ 0 43,859.843 D                                     |
| Common Stock, \$0.10 par value  | 03/02/2015                           |  | F                              |   | 4,279 <sup>(2)</sup>  | D  | \$ 62.3 39,580.843 D                                  |
| Common Stock, \$0.10 par        |                                      |  |                                |   |   | I  | 300 By Son #1 <sup>(3)</sup>                          |

value

Common  
Stock,  
\$0.10 par  
value

300

I

By Son  
#2

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title    |
|--|--|--------------------------------------|--|--------------------------------|---|--|-------------|
|  |  |                                      |  | Code V                         | (A) (D)   | Date Exercisable Expiration Date                         | Title       |
| Performance Shares                         | (4)  | 03/02/2015                           |  | A                              | 3,157.787<br>(5)  | (4) 03/31/2015(4)  | Co S \$0. v |
| Performance Shares                         | (6)  | 03/02/2015                           |  | J                              | 218.0537<br>(7)   | (6) 03/31/2015(6)  | Co S \$0. v |
| Performance Shares                         | (4)  | 03/02/2015                           |  | M                              | 8,249.383<br>(1)  | (4) 03/31/2015(4)  | Co S \$0. v |
| Performance Shares                         | (8)  | 03/02/2015                           |  | A                              | 3,551.374<br>(9)  | (8) 03/31/2016(8)  | Co S \$0. v |
| Performance Shares                         | (10)   | 03/02/2015                           |  | J                              | 163.0504<br>(11)  | (10) 03/31/2016(10)                                      | Co S \$0. v |
| Performance Shares                         | (12)   | 03/02/2015                           |  | A                              | 8,132.134<br>(13)   | (12) 03/10/2017(12)                                      | Co S \$0. v |

## Reporting Owners

| Reporting Owner Name / Address   | Relationships |           |                            |       |
|--|---------------|-----------|----------------------------|-------|
|  | Director      | 10% Owner | Officer                    | Other |
| Moed Samuel J<br>BRISTOL-MYERS SQUIBB COMPANY<br>345 PARK AVENUE<br>NEW YORK, NY 10154 |               |           | SVP, Strat Plan & Analysis |       |

## Signatures

/s/ Robert J. Wollin, attorney-in-fact for Samuel J.  
Moed

03/04/2015

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents distribution of performance shares earned under the 2012-2014 Long-Term Performance Award.
  - (2) Shares withheld for payment of taxes upon vesting of awards.
  - (3) Shares held in custodial accounts for the benefit of Son #1 under the Uniform Transfer to Minors Act.
  - (4) Each performance share converts into one share of common stock upon distribution in the first quarter of 2015.
  - (5) Represents performance shares earned under the 2012-2014 Long-Term Performance Award.
  - (6) Each dividend equivalent converts into one share of common stock upon distribution in the first quarter of 2015.
  - (7) Represents dividend equivalents earned under the 2012-2014 Long-Term Performance Award.
  - (8) Each performance share converts into one share of common stock upon distribution in the first quarter of 2016.
  - (9) Represents performance shares earned under the 2013-2015 Long-Term Performance Award.
  - (10) Each dividend equivalent converts into one share of common stock upon distribution in the first quarter of 2016.
  - (11) Represents dividend equivalents earned under the 2013-2015 Long-Term Performance Award.
  - (12) Each performance share converts into one share of common stock upon distribution in the first quarter of 2017, subject to a Total Shareholder Return modifier.
  - (13) Represents performance shares earned under the 2014-2016 Long-Term Performance Award.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.