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IMPERIAL INDUSTRIES INC Form DEFA14A September 28, 2012

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

SCHEDULE 14A

Filed by	y the Registrant	þ	
Filed by	y a Party other than the Registrant	o	
Check	he appropriate box:		
o	Preliminary Proxy Statement		
	Confidential, for Use of the Con	mmission Only (as permitted by Rule 14a-6(e)(2))	
o	Definitive Proxy Statement		
þ	Definitive Additional Materials		
	Soliciting Material Pursuant to §240.14a-12		
	IAL INDUSTRIES, INC. of Registrant as Specified In Its C	harter)	
(Name	of Person(s) Filing Proxy Stateme	nt, if other than the Registrant)	
Paymer	nt of Filing Fee (Check the approp	riate box):	
o No	fee required.		
o Fee	ee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.		
(1)		Title of each class of securities to which transaction applies: Common Stock, par value \$.01, of Imperial Industries, Inc.	
(2)		Aggregate number of securities to which transaction applies: As of August 7, 2012,there were 2,566,210 shares of Imperial common stock outstanding	
(3)		Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):	

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The maximum aggregate value was determined based upon 2,566,210 shares of common stock multiplied by \$.30 per share. In accordance with Rule 0-11of the Securities Exchange Act of 1934, as amended, the filing fee was determined by multiplying .0001146 by the sum calculated in the preceding sentence.

(4) Proposed maximum aggregate value of transaction:

\$769,863

(5) Total fee paid:

\$88.23

- Fee paid previously with preliminary materials.
- Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.

Amount Previously Paid:

Form, Schedule or Registration Statement No.: Filing Party: Date Filed:

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September 28, 2012

**** IMPORTANT ****

Dear Imperial Industries, Inc. Shareholder:

We are sending you another reminder notice because we still have not received your vote for the upcoming Special Meeting of Imperial Industries, Inc. shareholders to be held on October 17, 2012.

You are being asked to vote on a proposal to approve the merger agreement and a proposal to adjourn the Special Meeting should we need additional time to solicit proxies.

EVERY VOTE COUNTS: the merger must be approved by at least a majority of the outstanding shares, and with such a high threshold, every vote matters.

Imperial Industries, Inc.'s Board of Directors urges you to vote "FOR" each of the proposals outlined in the proxy statement previously sent to you.

Please Vote Todav

As a shareholder, you have the right to vote over the Internet or by telephone, and we are asking you to do so now to save Imperial Industries, Inc. further expense and to ensure that your vote is counted. Instructions on how to vote over the telephone or Internet are enclosed in this package.

If you sign and return the enclosed form of proxy without indicating a different choice, your shares will be voted "FOR" each of the proposals.

Thank you for your investment in Imperial Industries, Inc. and for voting your shares. If you have any questions or need help voting your shares, please call our proxy solicitation firm, Morrow & Co., LLC at 1-800-460-1014.

If you have any questions about the transaction or would like to speak with officers of the company directly, please contact our Chairman, Mr. S. Daniel Ponce at 305-772-9030, or our Chief Operating Officer, Mr. Howard Ehler, Jr. at 954-917-4114.

Sincerely, S. Daniel Ponce Chairman of the Board Pompano Beach, Florida