

Activision Blizzard, Inc.  
Form 4  
April 04, 2017

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2015  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Tippl Thomas

(Last) (First) (Middle)

C/O ACTIVISION BLIZZARD,  
INC., 3100 OCEAN PARK  
BOULEVARD

(Street)

SANTA MONICA, CA 90405

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
Activision Blizzard, Inc. [ATVI]

3. Date of Earliest Transaction  
(Month/Day/Year)  
03/31/2017

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
Chief Operating Officer

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)			
			Code	V	Amount or Price					
Common Stock, par value \$0.000001 per share	03/31/2017		D <sup>(1)</sup>		33,248	D	\$ 0	478,680	I	See footnote. <u>(2)</u>
Common Stock, par value \$0.000001 per share	03/31/2017		F <sup>(3)</sup>		53,905	D	\$ 49.86	424,775	I	See footnote. <u>(2)</u>
	03/31/2017		F <sup>(4)</sup>		160,539	D		264,236 <sup>(5)</sup>	I	



## Edgar Filing: Activision Blizzard, Inc. - Form 4

- (1) As of March 31, 2017, the performance conditions underlying these restricted share units were not met and, on that date, they were cancelled.
- (2) These securities are held by the Thomas and Laura Tippl Family Trust.  
On March 31, 2017, 103,305 restricted stock units held by the Thomas and Laura Tippl Family Trust vested. As allowed under the terms of his restricted stock unit award, the Company withheld 53,905 of the shares otherwise deliverable to him in order to satisfy the resulting tax withholding obligation.
- (3) On March 31, 2017, 307,660 performance-vesting restricted stock units held by the Thomas and Laura Tippl Family Trust vested. As allowed under the terms of his restricted stock unit award, the Company withheld 160,539 of the shares otherwise deliverable to him in order to satisfy the resulting tax withholding obligation.
- (4) Following the transactions reported on this Form 4, Mr. Tippl (through the Thomas and Laura Tippl Family Trust) held 264,236 shares of the Company's common stock.
- (5)

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.