Under Armour, Inc.

Form 8-K May 02, 2019

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): May 2, 2019

UNDER ARMOUR, INC.

52-1990078 Maryland 001-33202

(State or

other

(I.R.S. jurisdiction (Commission **Employer** Identification File Number)

incorporation No.)

of

organization)

1020 Hull Street, Baltimore,

21230 Maryland

(Address of principal (Zip executive offices) Code)

Registrant's telephone number, including area code: (410) 454-6428

(Former name or former address, if changed since last report)

Securities registered pursuant to Section 12(b) of the Act:

Class A New York Common UAA Stock Stock Exchange Class C New York Common UA Stock Stock Exchange (Name of

each

(Title of (Trading each class) Symbols)

exchange on

which registered)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material

.. pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications

rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications

rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth . company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended

transition period for

complying

with any

new or

revised

financial

accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Item 2.02. Results of Operations and Financial Condition.

On May 2, 2019, Under Armour, Inc. ("Under Armour", or the "Company") issued a press release announcing its financial results for the quarter ended March 31, 2019. A copy of Under Armour's press release is attached hereto as Exhibit 99.1 and is incorporated herein by reference. Under Armour has scheduled a conference call for 8:30 a.m. ET on May 2, 2019 to discuss its financial results.

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits.

Exhibit No.

Exhibit

Under

Armour, Inc. press release announcing

99.1 financial results

for the quarter ended March 31,

2019.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

UNDER ARMOUR,

INC.

Date: /s/ David

May 2, By: E.

2019 Bergman

David E. Bergman Chief Financial Officer