Searchmedia Holdings Ltd Form 8-K April 16, 2010

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of Earliest Event Reported):

Cayman Islands

April 16, 2010

77-0688094

SearchMedia Holdings Limited

(Exact name of registrant as specified in its charter)

0001-33800

Cayman Islands	0001 23000	77 0000071
(State or other jurisdiction of incorporation)	(Commission File Number)	(I.R.S. Employer Identification No.)
15A Zhao Feng Universe Building, 1800 Zhong Shan Xi Lu, Shanghai, China,		200235
(Address of principal executive offices)		(Zip Code)
Registrant s telephone number, including area code:		86-2164403190
	Not Applicable	
Former name	or former address, if changed since	last report

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

[]	Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
[]	Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
[]	Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
Γ.	Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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Top of the Form

Item 2.02 Results of Operations and Financial Condition.

On April 16, 2010, SearchMedia Holdings Limited issued a press release to announce preliminary unaudited financial results for the full year 2009. A copy of the press release is incorporated herein by reference and furnished as Exhibit 99.1 to this report.

Item 9.01 Financial Statements and Exhibits.

- (d) Exhibits
- 99.1 Press Release dated April 16, 2010.

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Top of the Form

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

SearchMedia Holdings Limited

April 16, 2010 By: /s/ Paul Conway

Name: Paul Conway

Title: Chief Executive Officer

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Top of the Form

Exhibit Index

Exhibit No.	Description
99.1	Press Release Dated April 16, 2010