

HARRAHS ENTERTAINMENT INC  
 Form 4  
 May 23, 2005

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
 Expires: January 31, 2005  
 Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**JENKIN THOMAS M**

2. Issuer Name and Ticker or Trading Symbol  
**HARRAHS ENTERTAINMENT INC [HET]**

5. Relationship of Reporting Person(s) to Issuer  
 (Check all applicable)

(Last) (First) (Middle)  
**ONE HARRAH'S COURT**  
 (Street)

3. Date of Earliest Transaction (Month/Day/Year)  
**05/20/2005**

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
 Division President

**LAS VEGAS, NV 89119**

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
			Code	V	Amount	(A) or (D)	Price		
Common Stock	05/20/2005	05/20/2005	M		14,552	A	\$ 47.025	54,552	D
Common Stock	05/20/2005	05/20/2005	M		9,588	A	\$ 28.8125	64,140	D
Common Stock	05/20/2005	05/20/2005	M		12,500	A	\$ 28.9	76,640	D
Common Stock	05/20/2005	05/20/2005	M		18,867	A	\$ 52.585	95,507	D
Common Stock	05/20/2005	05/20/2005	M		18,333	A	\$ 47.1	113,840	D

Edgar Filing: HARRAHS ENTERTAINMENT INC - Form 4

Common Stock	05/20/2005	05/20/2005	M	18,978	A	\$ 43.495	132,818	D	
Common Stock	05/20/2005	05/20/2005	S	92,818	D	\$ 70.67	40,000	D	
Common Stock							197	I	401(k) <sup>(1)</sup>

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	Amount or Number of Shares	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	
Employee Stock Option (Right to Buy)	\$ 47.025	05/20/2005	05/20/2005	M	14,552	<sup>(2)</sup>	06/20/2009	Common Stock	14,552
Employee Stock Option (Right to Buy)	\$ 28.8125	05/20/2005	05/20/2005	M	9,588	<sup>(3)</sup>	11/16/2010	Common Stock	9,588
Employee Stock Option (Right to Buy)	\$ 28.9	05/20/2005	05/20/2005	M	12,500	<sup>(3)</sup>	07/25/2011	Common Stock	12,500
Employee Stock Option (Right to Buy)	\$ 47.1	05/20/2005	05/20/2005	M	18,333	<sup>(4)</sup>	11/12/2013	Common Stock	18,333

