#### WILSON CHRISTOPHER J

Form 4

February 27, 2012

## FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF subject to **SECURITIES** Section 16. Form 4 or

Symbol

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

2. Issuer Name and Ticker or Trading

1(b).

Form 5

obligations

may continue.

See Instruction

(Print or Type Responses)

1. Name and Address of Reporting Person \*

WILSON CHRISTOPHER J

		C	CINCINNATI BELL INC [CBB]				(Check all applicable)			
(Last) (First) (Middle)  221 EAST FOURTH STREET			3. Date of Earliest Transaction (Month/Day/Year) 02/24/2012				Director 10% Owner X Officer (give title Other (specify below) VP, General Counsel			
(Street)			4. If Amendment, Date Original Filed(Month/Day/Year)				6. Individual or Joint/Group Filing(Check Applicable Line)			
CINCINN	ATI, OH 45202						_X_ Form filed by One Reporting Person Form filed by More than One Reporting Person			
(City)	(City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned									
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Da any (Month/Day/	Code	ŕ	isposed	d of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)  By Trustee of	
Common Stock							100,000	I	Executive Deferred Compensation Plan	
Common Stock	02/24/2012		M	18,607	A	\$ 3.48	335,947	D		
Common Stock	02/24/2012		S	18,607	D	\$ 3.83	317,340	D		
Common Stock	02/24/2012		M	1,393	A	\$ 3.48	318,733	D		

**OMB APPROVAL** 

3235-0287

January 31,

2005

0.5

**OMB** 

Number:

Expires:

response...

5. Relationship of Reporting Person(s) to

Issuer

Estimated average

burden hours per

#### Edgar Filing: WILSON CHRISTOPHER J - Form 4

Common Stock 02/24/2012 S 1,393 D \$ 3.77 317,340 D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

## Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	Code	5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amoun Underlying Securiti (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amor Numl Share
Option to Buy (1)	\$ 5.655						12/04/2004	12/04/2013	Common Stock	51,
Option to Buy (1)	\$ 3.7						12/03/2004	12/03/2014	Common Stock	75,
Option to Buy (1)	\$ 3.995						12/01/2005	12/01/2015	Common Stock	77,
Option to Buy (1)	\$ 4.735						12/08/2007	12/08/2016	Common Stock	100
Option to Buy (2)	\$ 4.91						12/07/2008	12/07/2017	Common Stock	100
Common Stock (2)	\$ 1.39						01/30/2010	01/30/2019	Common Stock	50,
Option to Buy (2)	\$ 2.91						01/29/2011	01/29/2020	Common Stock	206
Stock Appreciation Right (3)	\$ 2.54						12/07/2011	12/07/2020	Common Stock	176
Option to Buy (1)	\$ 3.48	02/24/2012		M	18	3,607	12/05/2003	12/05/2012	Common Stock	18,
Option to Buy (1)	\$ 3.48	02/24/2012		M	1,	,393	12/05/2003	12/05/2012	Common Stock	1,3

## **Reporting Owners**

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

WILSON CHRISTOPHER J 221 EAST FOURTH STREET CINCINNATI, OH 45202

VP, General Counsel

### **Signatures**

Christopher J.

Wilson 02/27/2012

\*\*Signature of Reporting Person Date

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Option shares granted under the Cincinnati Bell Inc. 1997 Long Term Incentive Plan which is a Rule 16b-3 Plan.
- (2) Option shares granted under the Cincinnati Bell Inc. 2007 Long Term Incentive Plan which is a Rule 16b-3 Plan.
- (3) Cash-settled Stock Appreciation Right (SAR) granted under the Cincinnati Bell Inc. 2007 Long Term Incentive Plan which is a Rule 16b-3 Plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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