#### KEATING BRIAN G

Form 4

February 01, 2012

## FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

**OMB** 

**OMB APPROVAL** 

3235-0287 Number:

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940

See Instruction 1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person ** KEATING BRIAN G	2. Issuer Name <b>and</b> Ticker or Trading Symbol CINCINNATI BELL INC [CBB]	5. Relationship of Reporting Person(s) to Issuer			
(Last) (First) (Middle)	3. Date of Earliest Transaction	(Check all applicable)			
	(Month/Day/Year)	Director 10% Owner			
221 EAST FOURTH STREET	01/31/2011	X Officer (give title Other (specify below)  Vice President			
(Street)	4 If American description Debts Opinional				
(Street)	4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check			
	Filed(Month/Day/Year)	Applicable Line) _X_ Form filed by One Reporting Person			
CINCINNATI, OH 45202		Form filed by More than One Reporting Person			

(City)	(State) (2	(Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned							
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	ransaction(A) or Disposed of lode (D) Instr. 8) (Instr. 3, 4 and 5)  (A) or		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Common Stock					` /		6,745.961	I	By Trustee of 401k
Common Stock (1)	01/30/2012		A	30,168	A	\$ 3.4	178,197	D	
Common Stock (2)	01/30/2012		F	11,235	D	\$ 3.4	166,962	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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#### number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. orNumber of Derivativ Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		te	7. Title and 2. Underlying 3 (Instr. 3 and	Securities
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Option to Buy $\frac{(3)}{}$	\$ 16.425					09/05/2002	09/05/2011	Common Stock	1,000
Option to Buy $\frac{(3)}{}$	\$ 9.645					12/04/2002	12/04/2011	Common Stock	8,500
Option to Buy $\frac{(3)}{}$	\$ 5.655					12/04/2004	12/04/2013	Common Stock	51,000
Option to Buy $\frac{(3)}{}$	\$ 3.995					12/01/2005	12/01/2015	Common Stock	50,000
Option to Buy $\frac{(3)}{}$	\$ 4.735					12/08/2007	12/08/2016	Common Stock	50,000
Option to Buy (4)	\$ 4.91					12/07/2008	12/07/2017	Common Stock	50,000
Option to Buy (4)	\$ 1.67					12/05/2009	12/05/2018	Common Stock	100,000
Option to Buy (4)	\$ 1.39					01/30/2010	01/30/2019	Common Stock	16,826
Stock Appreciation Right (5)	\$ 1.39					01/30/2010	01/30/2019	Common Stock	28,492
Option to Buy (4)	\$ 2.91					01/29/2011	01/29/2020	Common Stock	50,638
Stock Appreciation Right (6)	\$ 2.54					12/07/2011	12/07/2020	Common Stock	79,429

# **Reporting Owners**

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Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

KEATING BRIAN G

221 EAST FOURTH STREET

CINCINNATI, OH 45202

Vice

President

## **Signatures**

Christopher J. Wilson, Attorney-in-Fact for Brian G.
Keating
02/01/2012

\*\*Signature of Reporting Person Date

## **Explanation of Responses:**

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Common shares issued upon vesting of performance units granted under the Cincinnati Bell Inc. 2007 Long Term Incentive Plan, which is a Rule 16b-3 Plan.
- (2) Surrender of common shares to cover tax liabilities upon vesting of performance units granted under the Cincinnati Bell Inc. 2007 Long Term Incentive Plan, which is a Rule 16b-3 Plan.
- (3) Option shares granted under the Cincinnati Bell Inc. 1997 Long Term Incentive Plan which is a Rule 16b-3 Plan.
- (4) Option shares granted under the Cincinnati Bell Inc. 2007 Long Term Incentive Plan which is a Rule 16b-3 Plan.
- (5) Stock-settled Stock Appreciation Right (SAR) granted under the Cincinnati Bell Inc. 2007 Long Term Incentive Plan which is a Rule 16b-3 Plan.
- (6) Cash-settled Stock Appreciation Right (SAR) granted under the Cincinnati Bell Inc. 2007 Long Term Incentive Plan which is a Rule 16b-3 Plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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