BECK GARY L Form 3/A March 08, 2018

FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF **SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting

Person *

BLVD

(Last)

(City)

(Instr. 4)

1. Title of Security

BECK GARY L

(First)

19300 INTERNATIONAL

(Street)

(State)

(Middle)

(Zip)

(Month/Day/Year)

03/08/2018

Statement

2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol ALASKA AIR GROUP, INC. [ALK]

4. Relationship of Reporting

Person(s) to Issuer

5. If Amendment, Date Original

Filed(Month/Day/Year) 01/25/2018

(Check all applicable)

10% Owner Director Officer Other

(give title below) (specify below) PRES & CEO/HORIZON AIR 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting

Person

Form filed by More than One

Reporting Person

SEATTLE, WAÂ 98188

Table I - Non-Derivative Securities Beneficially Owned

2. Amount of Securities Beneficially Owned

(Instr. 4)

Ownership Form:

4. Nature of Indirect Beneficial Ownership

(Instr. 5)

Direct (D) or Indirect (I) (Instr. 5)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)

2. Date Exercisable and **Expiration Date** (Month/Day/Year)

3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)

Conversion or Exercise Price of

Ownership Form of Derivative

5.

6. Nature of Indirect Beneficial Ownership

(Instr. 5)

Date Exercisable Expiration Date

Title Amount or Number of

Shares

Security: Derivative Security Direct (D)

or Indirect (I)

						(Instr. 5)	
EMPLOYEE STOCK OPTION (RT TO BUY)	02/14/2016	06/30/2018	COMMON STOCK	1,620	\$ 19	D	Â
EMPLOYEE STOCK OPTION (RT TO BUY)	02/11/2017	06/30/2018	COMMON STOCK	2,860	\$ 24.4	D	Â
EMPLOYEE STOCK OPTION (RT TO BUY)	02/11/2018	06/30/2018	COMMON STOCK	3,400	\$ 38.755	D	Â
EMPLOYEE STOCK OPTION (RT TO BUY)	02/10/2018	06/30/2018	COMMON STOCK	1,520	\$ 65.37	D	Â

Reporting Owners

Reporting Owner Name / Address	Relationships					
. Programme and the same	Director	10% Owner	Officer	Other		
BECK GARY L 19300 INTERNATIONAL BLVD SEATTLE, WA 98188	Â	Â	PRES & CEO/HORIZON AIR	Â		

Signatures

JEANNE E GAMMON, ATTORNEY IN FACT FOR GARY L
BECK
03/08/2018

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) STOCK OPTIONS PREVIOUSLY GRANTED TO MR. BECK ON 2/14/12, 2/11/13, 2/11/14, AND 2/10/15 WERE INADVERTENTLY OMITTED FROM THE FORM 3 ORIGINALLY FILED ON 1/25/18.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Reporting Owners 2