

V F CORP  
Form 3  
April 29, 2008

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *		2. Date of Event Requiring Statement	3. Issuer Name <b>and</b> Ticker or Trading Symbol	
Â GANNAWAY MICHAEL T		(Month/Day/Year)	V F CORP [VFC]	
(Last)	(First)	(Middle)	4. Relationship of Reporting Person(s) to Issuer	5. If Amendment, Date Original Filed(Month/Day/Year)
105 CORPORATE CENTER			(Check all applicable)	
BLVD			<input type="checkbox"/> Director	<input type="checkbox"/> 10% Owner
(Street)			<input type="checkbox"/> Officer	<input type="checkbox"/> Other
GREENSBORO,Â NCÂ 27408			(give title below)	(specify below)
(City)	(State)	(Zip)	VP-VF Direct/Customer Teams	6. Individual or Joint/Group Filing(Check Applicable Line)
				<input checked="" type="checkbox"/> Form filed by One Reporting Person
				<input type="checkbox"/> Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Beneficially Owned**

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Stock	5,015	D	Â

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)  Title	4. Conversion or Exercise Price of Derivative Security	5. Ownership Form of Derivative Security: Direct (D)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
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## Edgar Filing: V F CORP - Form 3

	Date Exercisable	Expiration Date		Amount or Number of Shares		or Indirect (I) (Instr. 5)	
Phantom Stock <sup>(1)</sup>	Â <sup>(3)</sup>	Â <sup>(4)</sup>	Common Stock	1,689	\$ <sup>(2)</sup>	D	Â
2005 Non-Qualified Stock Option (right to buy)	Â <sup>(5)</sup>	02/10/2015	Common Stock	18,800	\$ 60.2	D	Â
2006 Non-Qualified Stock Option (right to buy)	Â <sup>(6)</sup>	02/09/2016	Common Stock	20,000	\$ 56.8	D	Â
2007 Non-Qualified Stock Option (right to buy)	Â <sup>(7)</sup>	02/08/2017	Common Stock	13,250	\$ 76.1	D	Â
2008 Non-Qualified Stock Option (right to buy)	Â <sup>(8)</sup>	02/07/2018	Common Stock	14,143	\$ 79.5	D	Â

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
GANNAWAY MICHAEL T 105 CORPORATE CENTER BLVD GREENSBORO, NC 27408	Â	Â	Â	VP-VF Direct/Customer Teams

## Signatures

Mark R Townsend for Michael T Gannaway (Pursuant to Signing Authority on File) 04/29/2008

\*\*Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
  - (1) Represents units of ownership as a participant in the VF Common Stock Fund of the Executive Deferred Savings Plan to be settled 100% in cash upon reporting person's retirement or on specified dates thereafter. Account statements report fund transactions and balances as cash amounts, so the number of phantom stock units reported as acquired is based on the 04/23/2008 account value divided by the 04/23/2008 market price.
  - (2) This column should have an entry which reads "1 for 1".
  - (3) There is no date that should appear in these columns. These columns are not applicable to this particular filing.
  - (4) There is no date that should appear in these columns. These columns are not applicable to this particular filing.
  - (5) This option vested as follows: 6,267 shares on 2/11/2006; 6,267 shares on 2/11/2007; and 6,266 shares on 2/11/2008.
  - (6) This option vested/vests as follows: 6,667 shares vested on 2/10/2007; 6,667 shares vested on 2/10/2008; and 6,666 shares vest on 2/10/2009.
  - (7) This option vested/vests as follows: 4,417 shares vested on 02/09/2008; 4,417 shares vest on 02/09/2009; and 4,416 shares vest on 02/09/2010.
  - (8) This option vests as follows: 4,715 shares on 2/8/2009; 4,714 shares on 2/8/2010; and 4,714 shares on 2/8/2011.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.