ROCKWELL AUTOMATION INC

Form 4

November 16, 2006

OMB APPROVAL UNITED STATES SECURITIES AND EXCHANGE COMMISSION OMB 3235-0287 Washington, D.C. 20549 Number: Check this box January 31, Expires: if no longer 2005 STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF subject to Estimated average **SECURITIES** Section 16. burden hours per Form 4 or response... 0.5 Form 5 Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940 See Instruction 1(b). (Print or Type Responses) 1. Name and Address of Reporting Person * 5. Relationship of Reporting Person(s) to 2. Issuer Name and Ticker or Trading COPPINS KENT G Issuer Symbol ROCKWELL AUTOMATION INC (Check all applicable) [ROK] (Last) (First) (Middle) 3. Date of Earliest Transaction Director 10% Owner Other (specify Officer (give title (Month/Day/Year) below) 1201 SOUTH SECOND STREET 11/15/2006 VP and General Tax Counsel (Street) 4. If Amendment, Date Original 6. Individual or Joint/Group Filing(Check Filed(Month/Day/Year) Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting MILWAUKEE, WI 53204 (City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 2 Transaction Date 2A Deemed A Securities Acquired (A) 5 Amount of

1.Title of	2. Transaction Date		1 \			5. Amount of	6.	7. Nature of	
Security	(Month/Day/Year)	Execution Date, if	Transactionr Disposed of (D)			Securities	Ownership	Indirect	
(Instr. 3)		any	Code	Code (Instr. 3, 4 and 5)			Beneficially	Form:	Beneficial
		(Month/Day/Year)	(Instr. 8)	tr. 8)			Owned	Direct (D)	Ownership
							Following	or Indirect	(Instr. 4)
							Reported	(I)	
					(A)		Transaction(s)	(Instr. 4)	
					or		(Instr. 3 and 4)	(1115411-1)	
			Code V	Amount	(D)	Price	(Instr. 5 and 4)		
									By
Common							6,056.541	I (1)	Savings
Stock							0,030.341	1 (-)	_
									Plan
C						Φ			
Common	11/15/2006		M	200	A	\$	800	D	
Stock	11,10,2000			_00		11.6038		_	
Common	11/15/2006		M	3,400	A	\$ 13.4	4,200	D	
Stock	11/13/2000		171	3,400	А	ψ 13.¬	7,200	D	
Common	11/15/2006		C	1 224	ъ	¢ 62.71	2.076	D	
Stock	11/15/2006		S	1,324	D	\$ 63.71	2,876	D	
Common	1111510006		~	000	_	A 60 50	0.056	ъ	
Stock	11/15/2006		S	800	D	\$ 63.72	2,076	D	
SIUCK									

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Common Stock

11/15/2006

S

1,476 D \$63.73 600

 $D^{(2)}$

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Option (Right to Buy)	\$ 11.6038	11/15/2006		M	200	10/02/2001	10/02/2010	Common Stock	200
Employee Stock Option (Right to Buy)	\$ 13.4	11/15/2006		M	3,400	10/01/2002	10/01/2011	Common Stock	3,400

Reporting Owners

Relationships Reporting Owner Name / Address

Director 10% Owner Officer Other

COPPINS KENT G

1201 SOUTH SECOND STREET MILWAUKEE, WI 53204

VP and General Tax Counsel

11/16/2006

Signatures

Karen A. Balistreri, Attorney-in-Fact for Kent G. Coppins

**Signature of Reporting Person Date

2 Reporting Owners

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Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Includes shares represented by Company stock fund units acquired under the Company's Savings Plan since the date of the reporting person's last ownership report, based on information furnished by the Plan Administrator as of 9/30/2006.
- (2) Shares are held by Company to implement restrictions on transfer unless and until certain conditions are met.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.