GOODYEAR TIRE & RUBBER CO /OH/
Form 4
November 05, 2013

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL

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(Print or Type Responses)

1. Name and Address of Reporting Person *
de Bok Arthur

(Last) (First) (Middle)

THE GOODYEAR TIRE AND RUBBER COMPANY, 200 INNOVATION WAY

(Street)

AKRON, OH 44316-0001

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading Symbol
GOODYEAR TIRE & RUBBER CO /OH/ [GT]

3. Date of Earliest Transaction (Month/Day/Year)
11/01/2013

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

_____ Director _____ 10% Owner
__X__ Officer (give title below) _____ Other (specify below)
President, EMEA

6. Individual or Joint/Group Filing(Check Applicable Line)
_X_ Form filed by One Reporting Person
___ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	11/01/2013		M		12,500	A	$ 6.81	92,414	D	
Common Stock	11/01/2013		F		8,158	D	$ 20.78	84,256	D	
Common Stock	11/01/2013		M		17,680	A	$ 12.54	101,936	D	
Common Stock	11/01/2013		F		14,075	D	$ 20.78	87,861	D	
Common Stock	11/01/2013		M		30,000	A	$ 17.15	117,861	D	

Common Stock	11/01/2013		F	27,344	D	$ 20.78	90,517	D
Common Stock	11/01/2013		M	33,000	A	$ 15.23	123,517	D
CommonStock	11/01/2013		F	28,492	D	$ 20.78	95,025	D
Common Stock	11/01/2013		M	37,793	A	$ 13.91	132,818	D
Common Stock	11/01/2013		F	31,382	D	$ 20.78	101,436	D
Common Stock	11/01/2013		M	21,934	A	$ 12.94	123,370	D
Common Stock	11/01/2013		F	17,681	D	$ 20.78	105,689	D
Common Stock	11/01/2013		M	54,633	A	$ 12.74	160,322	D
Common Stock	11/01/2013		F	43,764	D	$ 20.78	116,558	D
Common Stock	11/01/2013		M	102,650	A	$ 4.81	219,208	D
Common Stock	11/01/2013		F	61,850	D	$ 20.78	157,358	D
Common Stock	11/01/2013		S	57,023	D	$ 20.78	100,335	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(*e.g.*, puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amoun Underlying Securiti (Instr. 3 and 4)	
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amou Numb Share
2002 Plan Option	$ 6.81	11/01/2013		M			12,500	12/02/2007 (2)	12/02/2013	Common Stock	12,

[1]

2002 Plan Option [1]	$ 12.54	11/01/2013	M	17,680	12/09/2008 [3]	12/09/2014	Common Stock	17,
2005 Plan Option [4]	$ 17.15	11/01/2013	M	30,000	12/06/2009 [5]	12/06/2015	Common Stock	30,
2005 Plan Option [4]	$ 15.23	11/01/2013	M	33,000	10/04/2009 [6]	10/04/2015	Common Stock	33,
2008 Plan Option [7]	$ 13.91	11/01/2013	M	37,793	02/22/2015 [8]	02/22/2021	Common Stock	37,
2008 Plan Option [7]	$ 12.94	11/01/2013	M	21,934	02/27/2016 [9]	02/27/2022	Common Stock	21,
2008 Plan Option [7]	$ 12.74	11/01/2013	M	54,633	02/23/2014 [10]	02/23/2020	Common Stock	54,
2008 Plan Option [7]	$ 4.81	11/01/2013	M	102,650	02/26/2013 [11]	02/26/2019	Common Stock	102

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
de Bok Arthur THE GOODYEAR TIRE AND RUBBER COMPANY 200 INNOVATION WAY AKRON, OH 44316-0001			President, EMEA	

Signatures

/s/ Bertram Bell, signing as an attorney-in-fact and agent duly authorized to execute this Form 4 on behalf of Arthur de Bok pursuant to a Power of Attorney dated 09/21/05, a copy of which has been previously filed with the SEC.	11/05/2013
**Signature of Reporting Person	Date

Explanation of Responses:

***** If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

****** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Non-Qualified Stock Option in respect of shares of Common Stock granted under the 2002 Performance Plan.

(2) The option vested and became exercisable in 25% increments over four years commencing one year after the date of grant (12/02/2003).

(3) The option vested and became exercisable in 25% increments over four years commencing one year after the date of grant (12/09/2004).

(4) Non-Qualified Stock Option in respect of shares of Common Stock granted under the 2005 Performance Plan.

(5) The option vested and became exercisable in 25% increments over four years commencing one year after the date of grant (12/06/2005).

(6) The option vested and became exercisable in 25% increments over four years commencing one year after the date of grant (10/04/2005).

(7) Non-Qualified Stock Option in respect of shares of Common Stock granted under the 2008 Performance Plan.

(8) The option vested and became exercisable in 25% increments over four years commencing one year after the date of grant (2/22/2011).

(9) The option vested and became exercisable in 25% increments over four years commencing one year after the date of grant (2/27/2012).

(10) The option vested and became exercisable in 25% increments over four years commencing one year after the date of grant (2/23/2010).

(11) The option vested and became exercisable in 25% increments over four years commencing one year after the date of grant (2/26/2009).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.
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