Zak Kowalczyk Mary Form 4 May 18, 2011

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB APPROVAL

Number: 3235-0287

Expires: January 31, 2005

0.5

of

Ownership

(Instr. 4)

Estimated average burden hours per response...

if no longer subject to Section 16. Form 4 or Form 5

obligations

may continue.

See Instruction

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

| 1. Name and Address of Reporting Person * Zak Kowalczyk Mary | | | 2. Issuer Name and Ticker or Trading Symbol | 5. Relationship of Reporting Person(s) to Issuer | | |
|--|---------------------|------------|---|--|--|--|
| | | | ASSISTED LIVING CONCEPTS INC [ALC] | (Check all applicable) | | |
| (Last) W140 N898 | (First) 1 LILLY RO | (Middle) | 3. Date of Earliest Transaction (Month/Day/Year) 05/18/2011 | Director 10% Owner _X_ Officer (give title Other (specify below) below) Vice President | | |
| (Street) | | | 4. If Amendment, Date Original | 6. Individual or Joint/Group Filing(Check | | |
| MENOMON | NEE FALLS | , WI 53051 | Filed(Month/Day/Year) | Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person | | |

| ŕ | | | Person | | | | | | |
|------------|--------------------|--------------------|-------------|---------------------------|-------------------|-------------------|-------------|--|--|
| (City) | (State) | (Zip) Tab | le I - Non- | Derivative Securities Acq | uired, Disposed o | of, or Beneficial | ly Owned | | |
| 1.Title of | 2. Transaction Dat | e 2A. Deemed | 3. | 4. Securities Acquired | 5. Amount of | 6. Ownership | 7. Nature o | | |
| Security | (Month/Day/Year) | Execution Date, if | Transact | ion(A) or Disposed of (D) | Securities | Form: Direct | Indirect | | |
| (Instr. 3) | | any | Code | (Instr. 3, 4 and 5) | Beneficially | (D) or | Beneficial | | |

Class A

Following (Instr. 4)
Reported Transaction(s)
(Instr. 3 and 4)

Code V Amount (D) Price

(Instr. 8)

(Month/Day/Year)

Common 05/17/2011 M 667 A 5 667 D Stock

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474

(9-02)

Owned

Indirect (I)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transacti Code (Instr. 8) | 5. Number on f Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisab Expiration Date (Month/Day/Year | | 7. Title and Underlying (Instr. 3 and | Securiti |
|---|---|---|---|---------------------------------------|---|---|-----------------|---------------------------------------|-----------------------------------|
| | | | | Code V | (A) (D) | Date Exercisable | Expiration Date | Title | Amou or Numb of Share |
| Tandem Stock Option/SARs (right to buy) | \$ 15.35 | 05/17/2011 | | M | 667 | 02/22/2010(1) | 02/22/2014 | Class A Common Stock | 66 |

Reporting Owners

| Reporting Owner Name / Address | Relationships |
|--------------------------------|---------------|
| | |

Director 10% Owner Officer Other

Zak Kowalczyk Mary W140 N8981 LILLY ROAD MENOMONEE FALLS, WI 53051

Vice President

Signatures

/s/ Mary

Zak-Kowalczyk 05/18/2011

**Signature of Reporting Date

Parson

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Award of tandem non-qualified stock options and stock appreciation rights (options/SAR's) for shares of the Issuer's Class A Common Stock. The options/SAR's became exercisable in three equal installments beginning February 22, 2010.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Reporting Owners 2