

GREENBERG JEFFREY

Form 4

February 14, 2011

FORM 4**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

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(Print or Type Responses)

1. Name and Address of Reporting Person *
GREENBERG JEFFREY

2. Issuer Name **and** Ticker or Trading
Symbol
SKECHERS USA INC [SKX]

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

(Last) (First) (Middle)
228 MANHATTAN BEACH BLVD.
(Street)

3. Date of Earliest Transaction
(Month/Day/Year)
02/01/2011

☒ Director ☐ 10% Owner
☐ Officer (give title below) ☐ Other (specify below)

4. If Amendment, Date Original
Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check
Applicable Line)
☒ Form filed by One Reporting Person
☐ Form filed by More than One Reporting
Person

MANHATTAN BEACH, CA 90266

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Class A Common Stock					288,996.537 (1)	D	
Class A Common Stock	02/01/2011		G	V 1,240 A \$ 0 9,204		I	Chloe July Greenberg 2004 Trust
Class A Common Stock	02/01/2011		G	V 1,240 A \$ 0 9,204		I	Catherine Elle Greenberg 2006 Trust

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. Amount or Number of Shares	
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	
Class B Common Stock <u>(2)</u>	<u>(3)</u>	02/01/2011		G <u>(4)</u>	V		2,480	<u>(3)</u>	<u>(3)</u>	Class A Common Stock	2,480
Class B Common Stock <u>(2)</u>	<u>(3)</u>	02/01/2011		G <u>(4)</u>	V	1,240		<u>(3)</u>	<u>(3)</u>	Class A Common Stock	1,240
Class B Common Stock <u>(2)</u>	<u>(3)</u>	02/01/2011		G <u>(4)</u>	V	1,240		<u>(3)</u>	<u>(3)</u>	Class A Common Stock	1,240
Class B Common Stock <u>(2)</u>	<u>(3)</u>							<u>(3)</u>	<u>(3)</u>	Class A Common Stock	10,792
Class B Common Stock <u>(2)</u>	<u>(3)</u>							<u>(3)</u>	<u>(3)</u>	Class A Common Stock	7,492
Class B Common Stock <u>(2)</u>	<u>(3)</u>							<u>(3)</u>	<u>(3)</u>	Class A Common Stock	36,476
Class B Common Stock <u>(2)</u>	<u>(3)</u>							<u>(3)</u>	<u>(3)</u>	Class A Common Stock	30,000

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
GREENBERG JEFFREY 228 MANHATTAN BEACH BLVD. MANHATTAN BEACH, CA 90266		X		

Signatures

Jeffrey
Greenberg 02/11/2011

__Signature of
Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Includes 682 shares acquired on December 31, 2010 under the Issuer's Employee Stock Purchase Plan.
Holders of Class A Common Stock and Class B Common Stock generally have identical rights, except that holders of Class A Common
- (2) Stock are entitled to one vote per share while holders of Class B Common Stock are entitled to ten votes per share on matters to be voted on by shareholders.
Shares of Class B Common Stock are convertible into Class A Common Stock on a one-for-one basis for no additional consideration at
- (3) any time, with no expiration date, upon voluntary conversion by the holder of such shares or upon any sale or transfer of such shares with certain exceptions.
The Jeffrey and Lori Greenberg Family Trust gifted an aggregate of 2,480 shares of Class B Common Stock on February 1, 2011. 1,240 shares were gifted to Jeffrey Greenberg's wife, Lori Greenberg, and the remaining 1,240 shares were gifted to two trust accounts (620
- (4) shares per account), one each for the benefit of Jeffrey Greenberg's two minor children and of which Jeffrey Greenberg is the trustee. Lori Greenberg subsequently gifted the entire gift of 1,240 shares that she had received to the aforementioned trust accounts, with each of the two accounts receiving an additional 620 shares.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.